

*Heart of the Zoo—Phase One opened in 2011, culminating a series of changes that have completely transformed the experience of visiting the Minnesota Zoo.*

*The deserted, crumbling whale pool, an outmoded relic of the original zoo constructed in the mid-1970s, was repurposed as a spectacular new indoor theater, where macaws, owls, cockatoos and hawks take flight.*

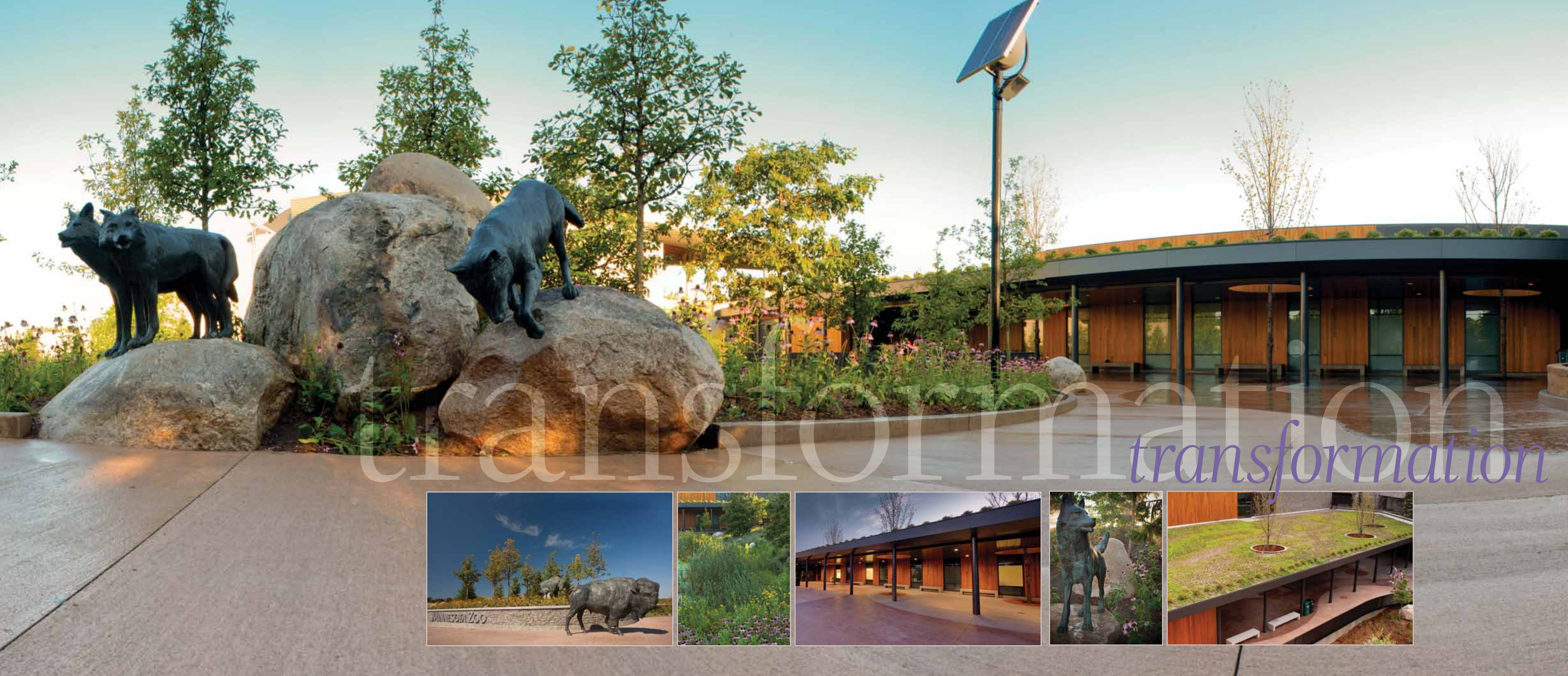
*The Zoo's dark concrete orientation theater was transformed into an immersive African penguin habitat that today invites guests of all ages to climb the rocks or gaze under water to commune with a flock of these charismatic birds.*

*A worn concrete sidewalk was replaced by a gracious and green entryway, welcoming our guests into the Zoo, connecting them with the natural world, and leading them into an expanded and greatly improved education center.*

*The transformed Minnesota Zoo provides opportunities for guests to experience emotional connections with wildlife, learn about science and conservation, and gain a greater appreciation for the wild places that sustain animals—and people—around the world.*

*We are inspiring our guests to care about animals and the environment. It is our sincerest hope that this in turn will lead to positive action on behalf of animals and their wild homes.*





transformation





## Directors' message

## Dear Friends of the Minnesota Zoo,

Five years ago, the transformation began. The Minnesota Zoo launched Heart of the Zoo, a comprehensive fund-raising campaign that combines support from the State of Minnesota and the private sector to create a world-leading zoo. To date, this extraordinary partnership has exemplified the very best of what can be accomplished when our State and our communities work together. Since the campaign launched, we have secured and invested more than \$72 million, creating an institution that can be a point of pride for all Minnesotans.

We promised to build innovative new exhibits and expanded guest amenities; to introduce enhanced education programs in new and improved facilities designed to foster experiential learning; and to increase our wildlife conservation activities, both here at home and around the globe. While we are not finished yet, we are pleased to report that in fiscal year 2011, the transformation made a huge leap, with extraordinary results.

Following a year of construction, and with a commitment to "build green," we opened the Target® Learning Center, *3M Penguins of the African Coast* exhibit, and the Cargill Environmental Education Center. We also revitalized our South Entry, inviting the Zoo's guests to begin their experience on a beautiful new pathway, providing an immediate connection with nature and clearly leading to a comfortable, efficient gateway to the Zoo.

Each of these new capital projects was made possible thanks to \$1 million or more in gifts from several of the Zoo's corporate partners, augmenting the tremendous support received from the Minnesota State Legislature. This unprecedented support exemplifies the strong public/private partnership that has coalesced around the Zoo.

During this past year, we launched several new educational initiatives that meet the needs of our rapidly-growing audience and affirm the Zoo's commitment to improve science, technology, engineering, and math (STEM) education. We began a new distance learning program, and created "ZooMS - Engineering a Modern Zoo." This innovative program will provide both teachers and students the opportunity to apply critically-important STEM concepts to real world situations dealt with by zoos, such as exhibit safety engineering, robotics and aquatic animal life support systems.

The Zoo also celebrated successful conservation efforts. Working with our partners in Namibia, Africa, we helped to translocate 15 desert black rhinos back into historical Namibian rangeland and deployed the first-ever GPS collars on free-ranging Hartmann's mountain zebras in their natural habitat. We also increased our commitment to moose and lynx research in Minnesota and sent Zoo staff to participate in these efforts.

Our achievements in fiscal year 2011 were made possible because so many have recognized the unique role the Zoo plays in environmental learning and wildlife conservation, as well as our important contributions to the quality of life and economy of our state. We extend our grateful thanks to Governor Mark Dayton; members of the Minnesota State Legislature; our corporate, foundation, and individual donors; and to our Board members, Zoo volunteers and staff.

Our fiscal year 2011 performance reflects the vision and values that guide us. The success of the Heart of the Zoo campaign's first five years underscores those commitments, and demonstrates what we are able to accomplish. The transformation will continue. Thanks to you, your Zoo is well positioned to continue to excel.

Ken Cutler  
Chairman of the Board  
Minnesota Zoo



Lee Ehmke  
Director/CEO  
Minnesota Zoo



Mike Parish  
Chairman of the Board  
Minnesota Zoo Foundation



Melissa Parker Lindsay  
Executive Director  
Minnesota Zoo Foundation





| A sedated rhino is airlifted and translocated to Namibia's Kaokoland, a vast rugged wilderness that is historical rangeland for desert black rhinos.



# transforming conservation



**Left** | Retired Director of Conservation Dr. Ron Tilson in China; he worked at the Minnesota Zoo for more than 28 years. **Right** | For decades, the Minnesota Zoo has been a leader in tiger conservation, combining work in North American and Asian zoos with innovative conservation efforts in tiger range countries.



**Conservation and Animal Programs** | More than 4,192 Minnesota Zoo animals served as ambassadors for their species in fiscal year 2011, increasing Zoo guests' awareness of the growing challenges to the survival of wildlife around the globe. Animal breeding programs, scientific research, hands-on field work—all are critical for saving wild animals and wild lands.

**Flying Rhinos** | Catalyzed by an unprecedented demand from rural communities to restore rhinos to their communal lands, Minnesota Zoo Conservation Biologist Jeff Muntifer worked with the Zoo's partners in Namibia to translocate 15 rhinos into historical rangeland, and then co-led the initial skills training with local community members who will monitor the newly released rhino. In partnership with Namibia's Ministry of Environment and Tourism, The Nature Conservancy and Save the Rhino Trust, the successful operation was the country's first-ever rhino airlift, and the training culminated in the first confirmed sighting of the previously released rhino.

**Changing of the Guard** | Dr. Ron Tilson was the Minnesota Zoo's Director of Conservation for more than 28 years until his retirement in April 2011. He served as Coordinator for the Association of Zoos and Aquariums' (AZA) Tiger Species Survival Plan, and his passion for tigers drove innovative conservation projects in Asia, including the award-winning Sumatran Tiger Conservation Program. The Zoo's legacy of tiger conservation continues with his successor Dr. Tara Harris who was recently named the coordinator for AZA's Tiger Species Survival Plan.



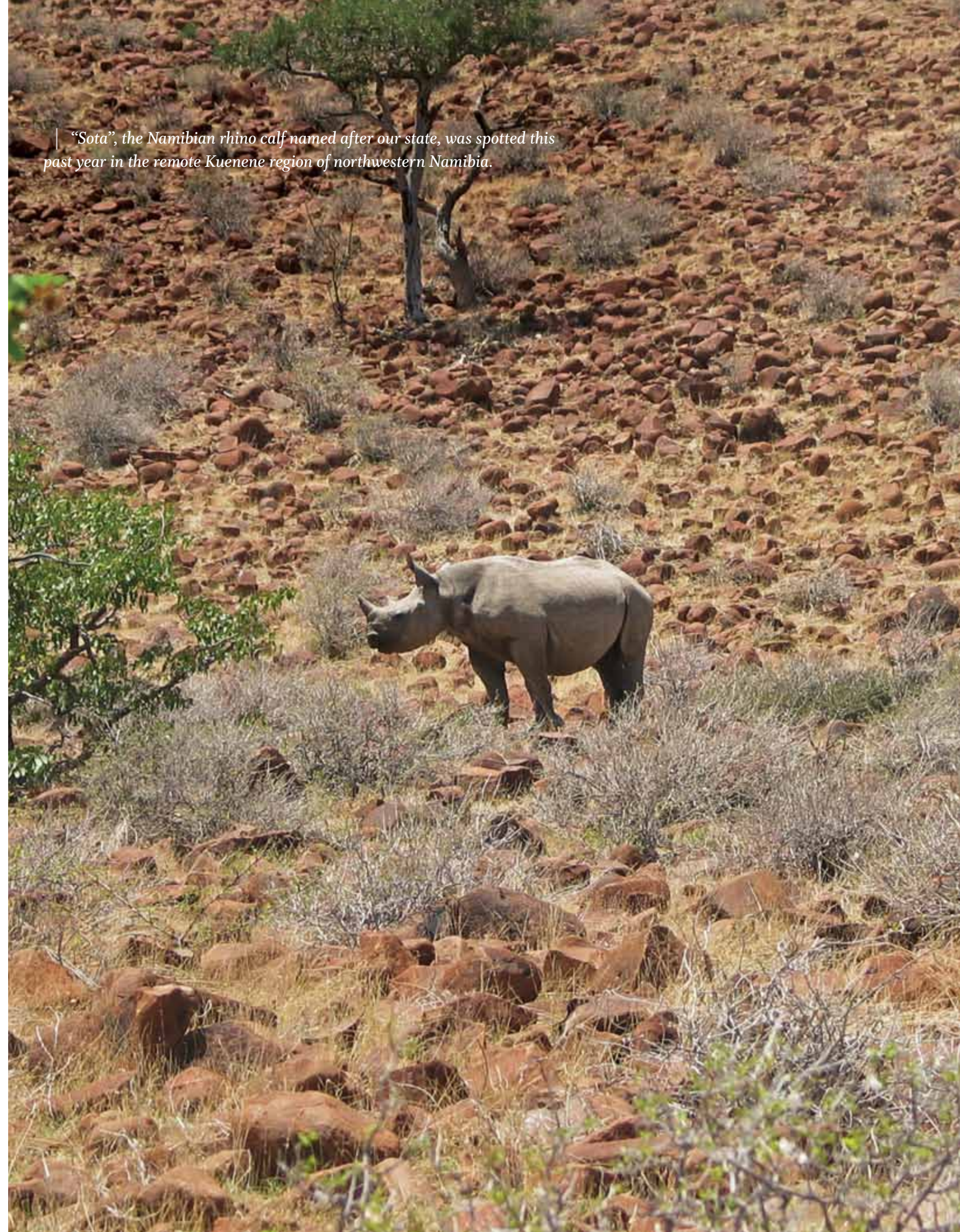


**Top** | The old whale tank was reborn as the Target® Learning Center. **Bottom** | An 11,000 square foot vegetative roof creates habitat for wildlife while reducing storm water runoff.

**Our Namesake** | “Sota,” the first desert rhino to be named after a U.S. state (“Minne-SOTA”), was spotted again this year by Save the Rhino Trust trackers. The 18-month old black rhino was reportedly in very good health and remained comfortably near his mother “Sharon” in their wilderness refuge.

**Reduce Our Impact** | Protecting the earth’s natural environment is critical to the long-term health of animals and people. Therefore, for the first phase of the Heart of the Zoo project, completed in fiscal year 2011, the Zoo continued its commitment to “build green”—to reduce our overall impact on the environment and maximize our energy efficiency. Construction on the project began with the demolition of the Zoo’s former entryway and the old whale tank, recycling as much of the material as possible such as metal, glass, and concrete. One of the last pieces of the project involved planting a vegetative green roof that covers the Zoo’s beautiful new entryway. The new green roof will reduce the amount of energy needed for heating and cooling and provide habitat for wildlife. By capturing and storing rainwater, the roof also will prevent the flow of urban runoff which deposits pollutants into our lakes and rivers.

| “Sota”, the Namibian rhino calf named after our state, was spotted this past year in the remote Kuenene region of northwestern Namibia.





| Three snow monkeys were born at the Zoo in fiscal year 2011. The Zoo participates in the Species Survival Plan (SSP) for snow monkeys and breeds them to maintain genetically healthy populations in zoos.



**Sustaining Animal Populations** | Preserving the world's populations of wildlife is a priority for the Minnesota Zoo and accredited zoos worldwide. While particular attention is paid to some of the world's rarest and most endangered species, zoos also are concerned with species with currently healthy populations, due to the continuing destruction of wildlife habitat. This past year we celebrated 196 births, including DeBrazza's monkeys, a Przewalski's wild horse, a rare Sichuan takin, and a female dolphin named "Taijah." We also acquired six snow monkeys from Japan after working more than two years to obtain the necessary permits and make the complex arrangements to bring them to Minnesota. The new snow monkeys were added to the existing troop of 16 monkeys, and in spring 2011, the group produced three offspring, adding valuable new genetics to the North American population.

**Zebra Conservation** | As part of the Zoo's Hartmann's mountain zebra study, we successfully fitted three free-ranging zebras with GPS-VHF collars, providing the first ever glimpse of their movement patterns across the Kunene region in Namibia, Africa. We also expanded the Zoo's genetic assessment of Hartmann's mountain zebra by collecting an additional 130 dung samples for DNA analysis, which will help to assess the zebras' long-term movement and breeding patterns across the region. The information we obtain from this study will be used to identify unprotected areas that will be most important for ensuring the zebras' long-term survival.

**Making a Difference** | The Zoo expanded "Recycle for Rainforests," a cell phone recycling program designed to help protect chimpanzees and gorillas and their rainforest habitat, and raised nearly \$8,000 for African rainforest conservation. Minerals found in cell phones are sometimes mined illegally in African forests, home to species such as the colobus monkey and DeBrazza's monkey, both found in the Zoo's *Faces of the African Forest* exhibit. Thanks to a special promotion in partnership with local electronics recycler MPC, Zoo guests brought in more than 7,000 cell phones.

**Champions for Composting** | While the Zoo has been composting its animal waste for many years, we expanded our commitment to composting to include other waste streams as well. Lancer Hospitality, the Zoo's food service partner, now composts all of its food scraps, and we have engaged our guests, staff members, and Zoo campers in our composting efforts as well. We now compost food scraps, napkins, plates, utensils, coffee grounds—even animal enrichment items such as shredded phone books!



Four new classrooms in the Cargill Environmental Education Center provide students of all ages with opportunities to learn more about wildlife and wild places.



transforming  
education



Above | “Wildlife Friendly Gardens” was one of the topics at the 2011 *Our Backyard/OurWorld Speaker Series*. Attendees learned how to attract birds and butterflies to their gardens by including native plants.

**Education** | With an amazing living collection, the Minnesota Zoo brings learning to life by connecting our guests with animals and the natural world. As the state’s largest environmental learning center, the Zoo delivered innovative natural science discovery programs to more than one million people of all ages in fiscal year 2011.

**Minnesota’s Largest Environmental Education Center** | To meet the growing demand for the Zoo’s education programs, an extraordinary new educational facility opened at the end of fiscal year 2011: the new Cargill Environmental Education Center, made possible in part by a donation from the Cargill Foundation. It features four new classrooms, including one dedicated early childhood learning and one with a floor-to-ceiling curved acrylic window with a view into the penguin exhibit. This new facility is helping the Zoo meet its commitment to instill in more than 350,000 students each year a sense of environmental stewardship and respect for our natural world.

**Inspiring Stewardship** | Rhinos, apes, butterflies, and invasive species were just several of the topics presented to more than 400 people at the *Our Backyard/Our World Speakers Series*. Now in its second full year, the series introduces attendees to experts in local and global wildlife conservation and environmental issues.





**Top** | The KAYTEE World of Birds Show has a new home: the Target® Learning Center where birds such as the sulphur-crested cockatoo educate Zoo guests about the diversity of bird species on our planet. **Bottom** | Animal encounters are an integral part of teaching and learning at the Minnesota Zoo.

**A New Footprint** | Soaring birds, magical puppets, theatrical productions, stunning high-definition animal videos, and conservation stories from around the world—an amazingly rich assortment of entertaining and educational activities are now featured in the new Target® Learning Center which opened in May 2011. From the *KAYTEE World of Bird Shows* during the fall and winter months to Odessa's Magical Menagerie, a new puppet show funded by the Clean Water, Land & Legacy Amendment, the Target® Learning Center's programs feature animals, arts, and activities, all designed to educate Zoo guests of all ages about science and the natural world. The Target® Learning Center is also an astonishing re-birth of an outdated facility; it is located in the footprint of the Zoo's former beluga whale pool.

**Children and Animals** | Children develop a natural affinity and curiosity for animals at a very young age. It's no accident that many of the most popular and award-winning children's books and movies feature real or cartoon animals. To encourage and promote the discovery and exploration of the natural world and its animals, in fiscal year 2011 the Zoo continued to expand its early childhood offerings for preschoolers and toddlers with a new Toddler Time series of classes based on the wonderful books of Leo Lionni and a new Penguin Plunge preschool class. Parents and their children joined Zoo naturalists who read stories and led animal encounters and art projects.

| A record number of campers enjoyed an exciting summer of programs—from *Ocean Odyssey* and *Penguin Plunge* to *Fossil Hunters* and *Marine Biology*.





| Interpretive Naturalist Erikka Anderson and two students learn more about crocodile biology on the Zoo's Tropics Trail.



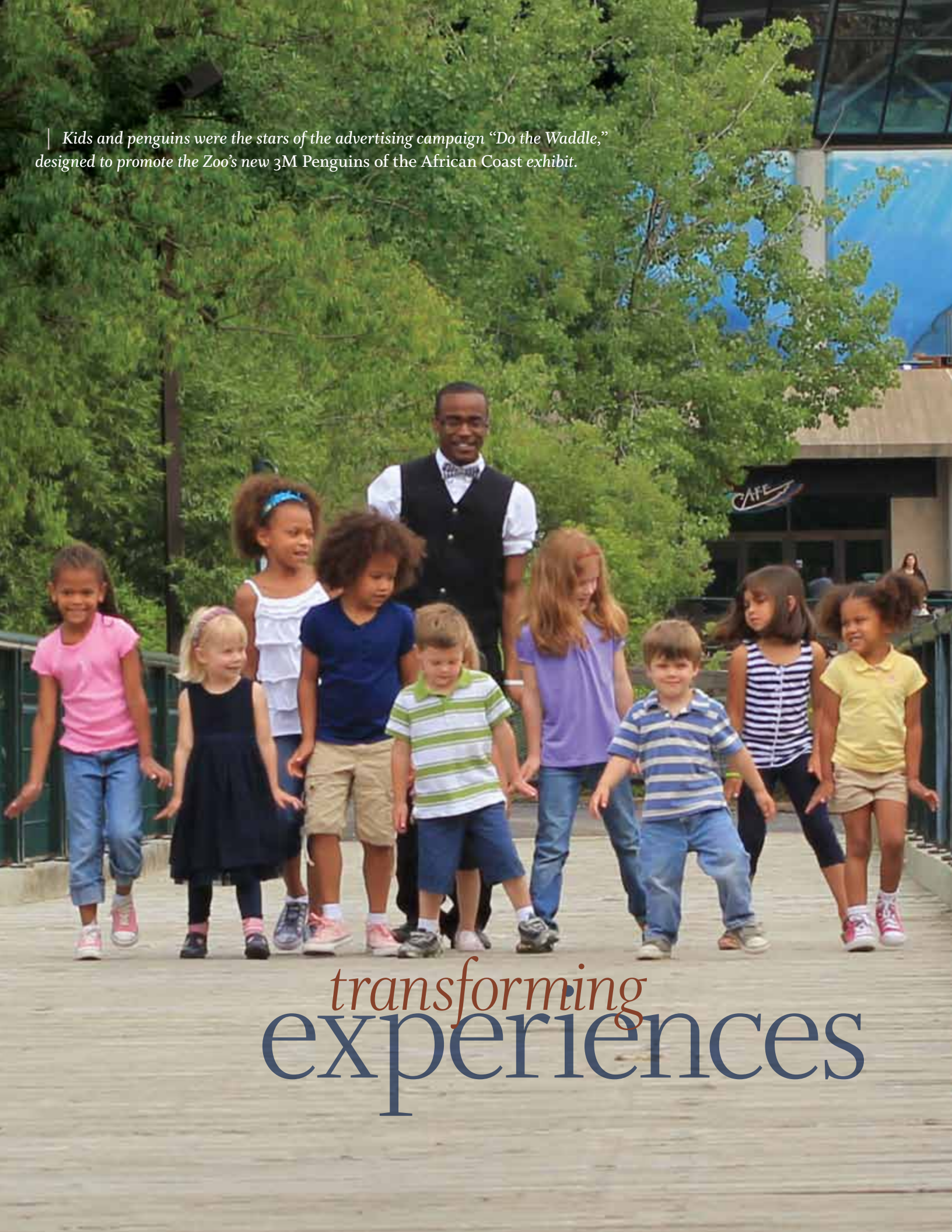
**Sustainable Solutions** | The Minnesota Zoo is committed to supporting ocean conservation efforts. One of the best ways we can do that in land-locked Minnesota is to promote sustainable seafood and freshwater choices through the distribution of Seafood Watch wallet cards (over 15,000 were distributed in fiscal year 2011). Thanks to a grant from the Walton Family Foundation, the Zoo is now developing a unique partnership program called Fish Smart and growing our October sustainable seafood event, Fish Bites, into a premier culinary and educational event. In recognition of these efforts, Assistant Director of Education Grant Spickelmier was named a 2010 Seafood Champion by Monterey Bay Aquarium and Seafood Watch.

**Science in Perspective** | 2011 marks the first year of “ZooMS: Minnesota Zoo Math and Science Program—Engineering the Modern Zoo.” Developed by the Zoo’s Education Department and funded by the 3M Foundation, ZooMS provides both teachers and students the opportunity to apply critically-important science, technology, engineering, and math (STEM) concepts to real world situations. The ZooMS program enables students and teachers to explore the Zoo from an engineering perspective through hands-on classroom curriculum lessons, on-site Zoo programs, teacher professional development, and student design challenges. During this first year, Zoo staff held the ZooMS Curriculum Development Institute with 12 STEM master teachers who helped develop the frameworks for the ZooMS curriculum.

**Virtual Classroom** | Thanks to the Clean Water, Land & Legacy Amendment, the Zoo reached beyond its borders and launched live Interactive Video Conference (IVC) distance learning programs for schools and students throughout the state. We piloted two initial programs with 25 individual classrooms whose teachers participated in a follow-up focus group and workshop to refine the program experience and guide the development of future program content. With additional programs under development, teachers will be able to choose from six standards-based lessons, fully customizable for each grade level, by the close of the 2012 school year. Each program includes live interaction with a Zoo naturalist, behind-the-scenes visits of popular Zoo exhibits, interviews with keepers, live camera views of animals on exhibit, and hands-on activities that engage students with the program topic.



| Kids and penguins were the stars of the advertising campaign “Do the Waddle,” designed to promote the Zoo’s new 3M Penguins of the African Coast exhibit.



transforming  
experiences



Above | The Zoo’s new penguin exhibit is a replica of these amazing aquatic birds’ home on the spectacular Boulders Beach in South Africa.

**Experience** | The Minnesota Zoo is fun! As a leading cultural institution and recreational attraction, the Zoo this past fiscal year welcomed nearly 1.2 million guests, who experienced wildlife in immersive and award-winning exhibits and enjoyed entertaining special events and activities. The Zoo continues to have a significant economic impact on Minnesota’s economy: direct and indirect economic benefits exceed \$114 million.

**It’s All About the Waddle** | Minnesotans from around the state were treated to a fun, interactive, multi-faceted advertising campaign that celebrated the opening of the Zoo’s newest animal exhibit: *3M Penguins of the African Coast*. Developed by Minneapolis advertising agency Clarity Coverdale Fury, the campaign, aptly titled “Do the Waddle,” featured a song and dance, television and radio ads, a music video, and more. The television commercial was filmed entirely at the Zoo and starred Zoo staff members’ and guests’ children.

**Happy Birthday Bears** | The Minnesota Zoo’s grizzly bears—Sadie, Kenai, and Haines—turned five-years-old this past year. To celebrate, the Zoo threw them a birthday bash! Thousands of Zoo guests signed a special birthday card for them, and they received bear-friendly birthday cakes. The Zoo’s grizzly bears were orphaned in Alaska and have grown up together in *Russia’s Grizzly Coast*, a state-of-the-art exhibit that continues to be one of the Zoo’s most popular attractions.





**Top** | *Sam I Am from “Green Eggs and Ham” was captured in bronze at Dr. Seuss is on the Loose, a sculpture display of the most famous characters created by Dr. Seuss. The Zoo was the exclusive Minnesota home for the collection.* **Bottom** | *The Wells Fargo Family Farm celebrated its 10-year anniversary in fiscal year 2011. It is the first working farm ever built at any zoo.*

**Dr. Seuss is on the Loose!** | Yertle the Turtle and the Grinch were two of the stars of *Dr. Seuss is on the Loose* which featured life-sized bronze sculptures of several of Dr. Seuss’s most iconic characters. The Zoo created a special Dr. Seuss-inspired scavenger hunt, unique displays from the pages of Dr. Seuss (perfect for photo opportunities), and story time in the new Target® Learning Center. *Dr. Seuss is on the Loose* gave Zoo guests of all ages the opportunity to reconnect with Dr. Seuss’s most beloved books and characters.

**Year of the Farm** | More than 30,000 cans of SPAM® classic and Hormel® chili formed the Family Farm CANstructure at the Wells Fargo Family Farm in honor of the *Year of the Farm* 10th anniversary celebration. Following the event, the product was donated to Second Harvest Heartland, a member of Feeding America and the Upper Midwest’s largest hunger-relief organization.

**A Picture Perfect Photo Contest** | *Popular Photography* magazine has recognized the Minnesota Zoo as one of the top zoos in the country for wildlife photography, so it’s not surprising that our first online photo contest attracted more than 1,300 entries submitted through the Zoo’s Flickr contest page and voted on by Facebook fans. National Camera Exchange sponsored the contest, and provided digital cameras to all category winners.

| *The Minnesota Zoo’s first online photo contest yielded more than 1,300 entries including this winning photo of a Victoria crown pigeon from the Zoo’s Tropics Trail.*





# 2011 Memorable accomplishments



“Taijah,” a female Atlantic bottlenose dolphin, was born in July 2010 and joined her mother “Allie” and her father “Semo” in the Zoo’s Discovery Bay.

- Completed Heart of the Zoo—Phase One, and opened the Target® Learning Center, Cargill Environmental Education Center, and 3M Penguins of the African Coast exhibit.
- Raised \$5,430,333 for Heart of the Zoo, The Campaign for the Minnesota Zoo, including the annual fund, which increased 52 percent over fiscal year 2010. Since the campaign launched in fiscal year 2007, we have secured more than \$72 million from our corporate, foundation and individual donors, and the State of Minnesota.
- Secured a \$1.4 million grant from the 3M Foundation in support of 3M Penguins of the African Coast and several new education initiatives.
- Celebrated the birth of “Taijah,” a female Atlantic bottlenose dolphin calf. Sadly, just six months later, Taijah’s grandmother “April” died of several ailments for which she was being treated.
- Received \$307,000 from the Clean Water, Land & Legacy Amendment in fiscal year 2010–fiscal year 2012 biennium, which supported a puppet and masked theater production called Odessa’s Magical Menagerie; a new distance learning program to help reach out-state Minnesota students; and the design of a new black bear exhibit on the Medtronic Minnesota Trail. Support from the Legacy Amendment increased tenfold to \$3 million for the current fiscal year 2013–fiscal year 2014 biennium.
- Raised a record \$522,000 from the Zoo’s annual Beastly Ball gala.
- Increased participation in Minnesotans for a Great Zoo, a grassroots advocacy group of Zoo supporters, to 1,300. Members reached 34 percent of State representatives and 43 percent of State senators with supportive messages about the Zoo.

- Increased the number of Zoo volunteers by seven percent to a record 1,157 volunteers, who provided more than 107,000 hours—the equivalent of 52 additional full-time staff members.
- Honored Carmen and Jim Campbell with the 2010 Minnesota Zoo Stewardship Award in recognition of their steadfast commitment to the Zoo and its education and conservation programs.
- Awarded top honors in education for WolfQuest and a significant achievement award in marketing for Africa! from the Association of Zoos and Aquariums (AZA).
- Hosted the first annual William David Romans Golf Classic and raised more than \$22,000 for an endowment that funds Zoomobile visits to children’s hospitals and Zoo field trips to economically-challenged, culturally-diverse kindergarten through third grade students.
- Served a record 3,532 children in Zoo Camp.
- Launched the first Chinese Language Day at the Zoo with over 400 students and teachers participating.
- Traveled more than 27,000 miles and reached over 43,500 people in 43 counties with Zoomobile naturalists who bring the Zoo experience to those who may not be able to visit the Minnesota Zoo.
- Hosted five conservation education travel programs, including trips to Namibia (adults), Kenya (college students), Alaska (teens), the Florida Keys (teens), and Ely, Minnesota (families and adults).
- Selected as one of seven “signature sites” in the United States for National Get Outdoors Day, designed to attract diverse communities to outdoor activities and motivate kids to learn more about nature and conservation issues.
- Completed an “Environmental Sustainability Action Plan” for the Zoo, thanks to the Zoo’s Green Team, and initiated a number of new activities to encourage Zoo staff and guests to incorporate sustainable practices in their daily activities.
- Expanded Zoo Safari, the Zoo’s donor-funded education field trip program for students in third or fifth grade, and welcomed 120 schools in 10 districts, serving nearly 9,200 students and teachers.
- Increased Zoo memberships to 42,788 households, a 27 percent increase since Heart of the Zoo launched in fiscal year 2007. Increased the number of Friends donors, who gave \$250 or more, to 822, a 29 percent increase during the same time period.
- Honored by the election of the Minnesota Zoo’s Director/CEO Lee Ehmke as President-Elect of the World Association of Zoos and Aquariums (WAZA).
- Partnered with the Mayo Clinic Media Department to produce “Zoo TV,” a series of high-definition, behind-the-scenes videos of Zoo animals, animal enrichment activities, and veterinary care, highlighted at the new Target® Learning Center.
- Broke ground for a new black bear exhibit, which will be the final component of the award-winning Medtronic Minnesota Trail.
- Hosted the annual meeting of the Old World Monkey Taxon Advisory Group, bringing primate specialists from zoos around the country together to develop captive management strategies for several primate species.



**Penguin Promenade: A Celebration in Black and White** | While the focus was on penguins at the 23rd annual Beastly Ball, the theme was generosity—a spirit of giving by more than 620 guests who helped achieve an all-time record by raising more than \$520,000 for the Minnesota Zoo. Thanks to Honorary Chair George Buckley, 3M Chairman, President and CEO, and Beastly Ball Chair Leni Moore and her committee, the Ball was an extraordinary evening of fine food; unique silent and live auction items; a global market featuring jewelry, pottery, baskets, and crafts from around the world; and the raffle of a 2010 Toyota Matrix, donated by Twin Cities Toyota Dealers.

Protecting the desert black rhino in Namibia resonated strongly with guests as they contributed more than \$55,000 to this year's Fund-A-Need. They also bid often using their “new” hand-held BidPals and raised more than \$87,000 in the silent auction, exceeding the previous high by more than \$15,000.



**Left to right** | Sara and Joe Pohl; Shelley Poore, Zoo Foundation Board Chair Mike Parish, Zoo Director/CEO Lee Ehmke, and Sue Chin; Lisa and Scott Rollin.



**Clockwise from top left** | Minnesota Zoo Board Trustee Derek Benz and Elizabeth Benz; Tom Rassieur and ChiChi Steiner; Cities 97 Radio Host and Emcee Lee Valsvik, Zoo Foundation Executive Director Melissa Lindsay, 3M Chairman, President and CEO and Honorary Chair George Buckley, Zoo Foundation Trustee and Beastly Ball Chair Leni Moore, Zoo Director/CEO Lee Ehmke, and Cities 97 Radio Host and Emcee Brian “B.T.” Turner; Todd and Ginger Crandall; and Leni and David Moore.



**Beer to Wine and Golf to Running** | The Zoo appealed to the interests of just about everyone this past year with special events, concerts, lectures, and more. Whether guests were heading down the fairway during the first annual William David Romans Golf Classic, running through the Zoo at the Tiger Tracks 5K and Kids' Run, or enjoying a suds-sippin' safari while listening to the smooth sounds of Tim Mahoney at Brew at the Zoo, adults and children alike experienced the Zoo in a whole new way while contributing more than \$120,000 for education and conservation programs.



**Young Professionals Advisory Council (YPAC) and AZUL** | Connecting people, animals, and the natural world is the mission of the Minnesota Zoo, so what better way to connect 20- and 30-somethings than to launch a new young professionals organization? We began by recruiting 12 people (ages 25-40) to join the Young Professionals Advisory Council (YPAC). Their task was to create an organization whose purpose is to increase the overall engagement of young professionals with the Minnesota Zoo. The outcome was AZUL, a membership-based organization of over 100 like-minded young individuals committed to conservation, education, and social activities in support of the Minnesota Zoo.

Since AZUL launched, the group hosted: Warm Up in the Wild, a cocktail party held in the Minnesota Zoo's Tropics Trail, where guests met and mingled with Zoo conservation experts; Tiger Talk featuring retired Director of Conservation Ron Tilson who spoke about his work with tigers in China; and the exclusive AZUL Penguin Preview where guests enjoyed wine and hors d'oeuvres with the Zoo's new African penguins. AZUL's primary goal is to connect people to one another—to new networks, educational and volunteer opportunities, conservation initiatives, and of course, the Minnesota Zoo. They're off to a great start!





# 2011 donations Fiscal Year 2011 Donors

Every effort is made to ensure the accuracy of our records. If our report contains errors or omissions, please contact us at 952.431.9237 so that we may extend our apologies and correct our records.

## Individuals, Private and Family Foundations

*Thank you to the following individuals for their outstanding support of the Zoo's mission to connect people, animals, and the natural world.*

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## donor profile | JEFF & JENNIFER LITTLE FAMILY

Staff members at the *KAYTEE World of Birds Show* know four-year-old Claire Little by name—she always asks questions after the show, and Gandalf the hyacinth macaw is her favorite bird. Her two-year-old brother Gabe can tell you which Tropics animal is next on the trail, and both siblings know our three sea otters by name.

Parents Jeff and Jennifer Little were among the first to join the *Friends of the Minnesota Zoo* giving society. Originally they joined because of the membership benefits and its two free guest passes, but over time Jeff's and Jennifer's support became more about giving back to a place they love. They also appreciate the chance to become more connected through donor activities; they still talk about the 2007 Komodo dragon Friends event! Thrivent Financial for Lutherans matches their contributions, doubling the impact of their support.

Thank you to the Littles, and to the other 821 individuals and families who supported us through *Friends of the Minnesota Zoo* this year!



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*donor profile* | BOBBIE HEDGE

If you visit the Zoo on a Tuesday, you may have the pleasure of meeting Bobbie Hedge, a nine-year volunteer who discovered the Zoo when she moved from Santa Barbara to Minnesota. She says, “The animals are so wonderful! The Minnesota Zoo has enriched my life greatly through all I’ve learned in our training sessions and daily experiences. And I’m impressed with the Zoo’s equal commitment to education, conservation, and making this Zoo a fun place to be.”

Bobbie has faithfully supported the Zoo through annual gifts to the Friends donor program, and she recently took her giving to the next level with a Charitable Gift Annuity now offered by the Minnesota Zoo Foundation. “I have known of these arrangements for some time, and am delighted that the Foundation now offers them,” says Bobbie. Through this tax-wise gift arrangement, Bobbie will enjoy a fixed income for life while providing support for the Zoo after her lifetime. The Zoo is grateful for Bobbie’s enduring dedication and generosity.



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**Gifts In-Kind**  
3M Foundation  
AirTran Airways  
Jeffrey and Patricia Awe  
Bluepearl Veterinary Partners  
Uri and Melissa Camarena  
Cargill Inc.  
Cargill Salt  
Corporate Car and Coach  
Cortec Corporation  
Delta Air Lines  
Sharon and Chester Ellingson, III  
Great River Energy  
Greg Henkel  
Ray and Susan Johnson  
KAYTEE Products, Inc.  
Ross and Missy Kramer  
Lancer Food Service, Inc.  
Gregory Langer  
Melissa and Lynn Lindsay  
Lone Oak Companies, Inc.  
Lustre  
Mail Handling Services  
Minnesota Twins Baseball Club  
Minnesota Wild  
Leni and David Moore, Jr.  
Navarre Corporation  
Playa Viva  
Pool and Yacht Club  
REI  
Jack and Pam Safar  
Service Systems Associates  
John and Sigrid Smith  
Southwest Airlines Co.  
The Toro Giving Program  
Twin Cities Toyota Dealers  
Unisys Corporation  
University of Minnesota  
Uponor  
Visions, Inc.  
Walton Welna  
Xiotech Corporation



donor profile | DREAMNIGHT/CITIES 97

In June, children with disabilities or special health care needs spent a magical evening at the Minnesota Zoo’s third annual Dreamnight. Joining more than 220 zoos in 36 countries around the world, we opened our doors free of charge to more than 1,100 children and their families for this very special occasion.

“We are proud to help underwrite Dreamnight at the Minnesota Zoo,” says Program Director Lauren MacLeash of The Cities 97 Sampler, the lead sponsor of Dreamnight. “It’s an event that brings multiple worthy organizations together to benefit so many deserving children.” In addition to the excitement of seeing the animals, Dreamnight guests enjoy animal demonstrations, keeper talks, face painting, games and prizes, music, and more.

Additional support was provided by the Mayo Clinic, Lancer Hospitality, and Service Systems Associates. The Zoo’s Dreamnight partners include Gillette’s Children’s Hospital, Ronald McDonald House, and Courage Center.

donor profile | IN-KIND GIFTS

Community partners help transform the Zoo and its programs in a variety of ways that are not always visible to our guests. One such way is through in-kind giving, or the donation of a product or item. There are dozens of businesses that give products to support many of the behind-the-scenes operations of the Zoo. For example, this past year The Toro Company provided lawn care and irrigation equipment to help maintain the Zoo’s 485 acre-site. Uponor donated radiant heating elements for the new South Entry that will help keep our walkways clear and ice-free in the winter. Xiotech Corporation generously gave the Zoo computer equipment to help with our data storage needs.

In-kind contributions, while often not observed by our guests, are vital to the operation of the Zoo every year. We sincerely thank all of our area businesses who support the Minnesota Zoo with in-kind gifts.

donor profile | 3M

As part of the company’s on-going commitment to supporting education and encouraging student interest in science, 3M made a gift of more than \$1.4 million from the 3M Foundation this past year to support the 3M Penguins of the African Coast exhibit. The gift also funds several new educational initiatives that integrate STEM concepts into real world situations.

“One of our key goals at 3M is to increase student achievement in math and science, both disciplines essential to a strong future workforce,” says Robin Torgerson, vice president, 3M community affairs and vice president, 3M Foundation. “And one of the best ways to do that is to meet and engage kids where they live and play—on the basketball court, in their neighborhoods and, of course, at places like the Minnesota Zoo because science is everywhere—not just in a textbook.”

So why did 3M really support the penguins? Torgerson answers, “Because of penguins’ endless curiosity and great adaptability—just like the best of the 3M innovators.”





## Memorial and Honorary Gifts Gifts in Honor

In honor of Matthias Baese's birthday  
Andrew and Jennifer Baese  
Mani Chadaga  
James Fitzsimons  
Richard and Jennifer Keller  
Robert and Katherine McCready  
James and Jana Pearson  
In honor of Don and Elaine Carlson  
Christopher Hynes  
In honor of Ken Cutler  
Ellen and Gerald Gallagher  
In honor of Dave and Sue Dripps  
Mark and Cindy Dripps  
In honor of Betty Goodman  
Shirley Rockwell  
In honor of Scott Lambert  
Luther Family Foundation  
In honor of Melissa Parker Lindsay  
The James Ford Bell Foundation  
Nellie Debruyn  
In honor of Peter Martiz and Charlene Jundt's wedding  
Barbara Ryan  
In honor of Jim Mayer's wedding  
Charlene Jundt and Peter Maritz  
In honor of Christine McKnight  
Lynn Kirk  
In honor of Susan Milteer  
John Bergstrand  
Bonnie Ehlers  
Carolyn Huble  
Daniel and Lynn Kotecki  
Richard and Deette Theisen  
Glen Waldis  
In honor of Leni Moore  
Julia W. Dayton  
In honor of Jeff Muntifering for inspiring effective conservation leadership  
Lee C. Ehmke  
In honor of Frannie Murphy  
William and Kristina Graber  
Josh and Cathy Hawes  
Dan and Charleen Huynh  
Tricia L. B. Murphy  
Dan and Kris Ryan  
Charles and Deborah Williams  
In honor of Anna Natrakul's birthday  
Anthony and Heather Potter  
Cris and Kelly Schreyer  
In honor of Russ Osmes  
Mark and Renee Lampert  
In honor of Aaliyah Proctor  
John Dagger and Ellen Weissbrodt

In honor of Ila Saxena  
Richard Plantz  
In honor of David Schmidt and Sara Klasky  
Elizabeth Berman  
In honor of The Sharp Family  
Debra Hoffmann  
In honor of Sumner Solinger  
Amy Close  
Kimberly and George Ritten  
In honor of Kelli Thompson  
Christian Thompson  
In honor of Barb Wessel for her great volunteerism with DARTS  
Sherri Weis and DARTS

## Gifts in Memory

In memory of Matthew James Boenigk  
Walter and Gloria Boenigk  
Bill and Nancy Vaughn  
In memory of Kortni Botzet  
Ray and Melissa Murra  
In memory of Cole Bousheé  
Jim and Michelle Bousheé  
In memory of Bruce Croft Chaffee  
Victor Hoerst and Family  
In memory of Leo Chapman-Neseth  
Mark Elston  
Pamela Kotval  
Debra and Larry Neseth  
James Neseth  
Janet Simonsen  
In memory of Donald Dayton  
Judy and Malcolm W. McDonald Family  
Charitable Account  
In memory of Beulah Gretsfield  
Janice B. and Loren Knott  
In memory of Anne Hatch  
Jackie Baker  
Blackwell Burke P.A.  
John Geist  
Michael and Patricia Hatch  
Stephen and Lorraine Nelson  
Ruth Spiegel Usem  
In memory of Eric Edwin Hayes  
Anchor Fish & Chips, LLC  
Leonora and John Bee  
Katrina Benedict  
John Bennett  
Sally Carlson Malone  
David and Michelle Christianson  
David and Karen Davis  
Linda Faust  
Molly Garber and Daniel Lent  
Persephone Harrington and Steve Schneide  
Michael Hayes  
Robert and Patricia Lang  
Mr. and Mrs. Leitten  
Gina Louise

Barbara McCauley and Gary Horejsi  
Michaela McCoy  
Brad and Connie Melby  
Mildred O'Toole  
Darrell and Kathy Raymond  
Melissa Rosenbaum  
Andrew Rosengren and Jeanne Kelley-Rosengren  
Donald Sheldon  
Eric and Shirley Soderstrom  
Todd Sundboom  
Art and Joann Voelker  
Richard and Patricia Watson  
Jennifer and Jason Whittemore  
In memory of Katie Helmin  
Jody and Gary Helmin  
In memory of Paula Kranz  
Eugene and Penny Kranz  
In memory of Shirley J. Meredith  
Larry and Tracey Ober  
Avinere and Janet Toigo  
In memory of Samara Joyce Molitor  
Caitlin Buchkoski  
Joyce and John Dinnetz  
Tanya and Matt Doherty  
Jamie, Meg, and Keith Hansen  
In memory of Marilyn Niznik  
Jessie and Edwin Pereira  
In memory of Bernadine Polglase  
James and Verle Polglase  
In memory of William David Romans  
Anonymous  
Paul and Peggy Adelman  
Diane and Pete Anderson  
Kaitlin Anderson  
Donald and Jayne Archibeque  
Kurt and Connie Belk  
Theodore and Elizabeth Benz  
Jennifer Berger  
Kenneth and Sandra Berger  
Brian Black  
Blaine Central Veterinary Clinic  
Myrtle Booth  
Monica Bryan  
Matthew and Jennifer Calnan  
David Canfield  
Matt Carlson  
Nancy and Jim Cook  
Todd Copic  
Angela Cortese  
Deborah Croker and Rick Treece  
Edward N. and Sherry Ann Dayton  
Rochelle DeGroot  
Mike and Lisa Doyle  
Diana Dubuisson

Juya and Jean-Marie Ebrahimi  
James Elsass  
Emergency Physicians Professional Association  
Kacia Engel  
David and Christine Estacio  
William and Lauri Flatley  
Erin and Michael Florin  
Chad and Jennifer Gednalske  
Jeffrey and Susan Hafferman  
James and Deb Hartzell  
Jeff and Kiersten Hathaway  
Robert Helleen  
Carrie Herkal  
Brad Hiivala  
Chuck Hiivala  
Jeffrey Hiivala  
Jessica Hinnenkamp  
Benjamin Hinrichsen and Angela Cook  
Steven and Katherine Ignagni  
Chad and Erin Igo  
John Iske  
Theodore and Robyn Jacobsen  
Steve and Kristi Jones  
Bowen and Amy Keller  
Amanda Kern  
Kristy Kmit  
Keith and Heidi Koland  
Robert and Dana Kolb  
Mr. and Mrs. Kenneth Kopesky  
Peggy Lammers  
Lex and Kathe Lawson  
Mike Leavengood  
Kyle and Kymberly Lehenbauer  
Craig Levinsohn and Rachel Banken  
Dana Lindsay and Tim Pabst  
Ling Family Dentistry  
Jean and Mary Kathleen Linn  
Kristin Mack  
Jennifer Magnuson  
Tina McCarty  
Christine McKnight  
Terrance McLaughlin  
Linda Middlebrook  
Amy Miller  
Cindi Miller  
Scott Nelson  
Oliver and Gloria Nephew  
Jason and Stacy Nugent  
David and Jennie Park  
Dr. and Mrs. Randall Pauling  
Frank and Jennifer Petronis  
Shannon Pionk  
Patricia Pruitt  
Peter and Debbi Restad  
Jill Friedman  
Jamie and Jennifer Riesterer

## donor profile | JIM & CARMEN CAMPBELL

The award-winning Wells Fargo Family Farm is one of the most popular exhibits at the Minnesota Zoo, particularly when chicks, goat kids, calves, and lambs arrive each spring. Celebrating its 10th anniversary in 2010, the Farm was made possible thanks to the commitment of Wells Fargo Bank Minnesota, where Jim Campbell served as Chairman and CEO. It's a commitment that he and his wife Carmen continue to honor today.

"Both Carmen and I grew up in rural Minnesota, and we wanted others to have the opportunity to learn about farm life and Minnesota's agricultural heritage," says Jim. "Sadly, today very few know about farming or farm animals so we're delighted that Minnesota Zoo guests have the chance to experience a family farm." As a former teacher, Carmen particularly values the wide variety of educational programs available at the Zoo. "Whether it's learning about how food gets from farms to tables or teaching students about wildlife and wild places, the Minnesota Zoo offers people of all ages opportunities to learn about our natural world," says Carmen.

Carmen and Jim have been donors to the Minnesota Zoo since 1993, and this year they made a significant gift to *Heart of the Zoo, The Campaign for the Minnesota Zoo*. "We believe that the private sector and individual support is critical to maintain and build this important asset—an asset for the community and the state," continues Jim. "Public support is not predictable these days therefore we must build our base of private support to assure adequate funding for future years."

The Minnesota Zoo is honored to recognize donors like Carmen and Jim whose generous gifts are critical to the development of new Zoo exhibits and its education and conservation programs.



Ripley's, Inc.  
Ben and Krystal Robertson  
Michael and Ellen Rock  
David and Jaimi Romans  
Paul and Judith Romans  
Rodan and Brenda Romine  
Fadel Sakkal  
Kassandra Selck  
Stacey Shafer  
Specialized Coatings  
Anthony Stephens  
Jerry and Tracey Stephens  
Adam and Jenny Thomas  
John and Joy Thomas  
R. Douglas Thorsen, M.D.  
Jonathan Tranby  
Paul Tyler  
Alison and Ryan Vandewiele  
Anthony Vigen  
Walser Roseville Buick-GMC  
Barry and Bonnie Waluda  
Colleen Weed  
Chris and Nancy Wendell  
White River Valley Electric  
Cooperative  
Kimberly White  
Walter Yee  
Zawadski Homes  
In memory of Richard C. Salet  
Beverly Anonen  
Gena Bossert and Russ Lemker  
Charles Brown  
Robert and Marilyn Buscher  
Marcus and Tracy Bygrave  
Jill Friedman  
General Mills Inc.  
Mark Glad

Debra Goldberg  
Mike and Molly Goodson  
Tami Helmer  
Brad Hufnik  
Robert and Eva Launer  
Andrew Lluberes  
Richard C. Salet Trust  
Nancy and William Schneider  
Emily Sheketoff  
Carole Smith  
Andrea and Charlie Snow  
Gary Wehus  
In memory of Dean Schmidt  
Diane Schmidt  
In memory of Mary Lou Straley  
Gloria and Gary Lindberg  
Susan Morisato and Tom Remec  
In memory of James H. Streater  
Christine M. McKnight  
Harold and Louise Streater  
In memory of Margaret M. Theisen  
Betty Goodman  
In memory of Jill Blank Tiede  
Ray and Susan Johnson  
In memory of Rene Van der Haeghen  
Charlotte Van der Haeghen  
In memory of Deborah Viau  
Huntington's Disease Society of America  
The Viau Family

Heart of the Zoo,  
The Campaign for the  
Minnesota Zoo  
*We gratefully acknowledge  
the State of Minnesota  
and the following  
individuals, corporations  
and foundations for their  
generous commitments in  
support of Heart of the Zoo.*

**Visionaries  
\$1 Million +**  
3M Foundation  
Cargill Foundation  
Edward Dayton Family Fund  
Medtronic Foundation  
Target

**Founders  
\$500,000–\$999,999**  
Carmen and Jim Campbell/  
The Campbell Foundation  
Ellie and Tom Crosby  
General Mills Foundation  
Peter Maritz

**Directors  
\$250,000–\$499,999**  
Ecolab  
Donald H. Hageman and Ruth A. Hageman Trust  
K.A.H.R. Foundation

KAYTEE Products, Inc.  
Wells Fargo Foundation  
Minnesota  
**Benefactors  
\$100,000–\$249,999**  
Best Buy Children's Foundation  
Mary Lee Dayton  
Faegre & Benson LLP  
Harry and Patricia Haynsworth  
Steve and Jan Kirchner  
KPMG LLP  
Michael M. Parish  
Piper Jaffray Companies  
TCF Bank  
The Toro Company  
Uponor  
U.S. Bancorp Foundation  
Walton Family Foundation  
Jim and Jan Zicarelli

**Sponsors  
\$50,000–\$99,999**  
Renee and Forrest Burke  
Bill Busch  
Theodore J. and Alexandra S. Christianson  
Ken and Linda Cutler  
Lee C. Ehmke  
Flint Hills Resources  
Land O'Lakes Foundation  
Ray and Susan Johnson  
Mercedes Foundation  
Leni and David Moore, Jr.  
Susan Morisato and Tom Remec  
Roger and Michele Sit  
The Watchmaker Family



**Sustainers**  
**\$25,000–\$49,999**

Barbara and Joe Ali  
Matt and Stacy Bogart  
Kevin L. Crudden and Louise Segreto  
Dorsey & Whitney Foundation  
Doug Jones Family Foundation  
Charlene Massey Jundt  
Ross E. Kramer, Messerli & Kramer  
Julie Kunkel and Thomas Hall  
James P. Mayer  
H.D. and Carrie McCullough  
Greg and DeLonne Miller  
Debra Mitts-Smith and Marschall Smith  
Karla and Peter B. Myers  
Phil and Cassy Ordway—Nushka Fund  
Jeff and Mary Jo Pflaum  
Jon and Donna Tremmel

**Stewards**  
**\$10,000–\$24,999**

Judee Arnstein and Michael Lindsay  
Theodore and Elizabeth Benz  
William J. Brody and Bronwen L. Cound  
Nicholas Burke and Susan Slattery-Burke  
Bruce and Karen Cords  
Arline B. Dimond Trust  
Mike and Lisa Doyle  
John and Nicole Erickson  
Gary and JoAnn Fink  
Jean and Woody Fountain  
Eric and Tammy Galler  
John and Suzanne Gappa  
Mark and Pam Greiner  
Bruce E. and Terry L. Hutchins Family Fund of The Minneapolis Foundation  
Susie and Steve Jedlund  
Chris, Toya, Erick, and Johanna Johnson  
Joe and Cathy Kalkman  
In Memory of Bill and Garnett Kirchner  
William H. and Sarah B. Kling  
Donor Advised Fund of the Minnesota Community Foundation  
Chris, Angie, Hannah and Leo Larson  
Bridget and Ross Levin  
Candace Hunter Lex  
Dana Lindsay and Tim Pabst  
Melissa and Lynn Lindsay  
Michael and Lisa McGinn  
Ford and Catherine Nicholson  
John and Susan Palombo  
Chris Roberts and Ric Larson  
John and Julie Rowe  
Diane Schmidt  
George and Linda Steiner  
Joe C. and Amy Swedberg  
Diane Tapper and Linda Botz  
Karel M.Weigel

**Circle of Life Society**

*We honor those who have  
remembered the Minnesota  
Zoo in their estate plans.*

Anonymous  
Dennis P. Albrecht  
Marilyn C. Benson  
Debbie Biddick  
Robert and Sandy Claussen  
Ellie and Tom Crosby  
Arline B. Dimond Trust  
Harold D. and Mary Ann Feldman  
Jane S. Flanders  
Rodney H. Forristall  
Kathryn and James Green  
Sheldon I. Greenberg\*  
Margaret H. Gruver\*  
Donald H. Hageman and Ruth A. Hageman Trust  
Roberta W. Hedge  
Bruce E. and Terry L. Hutchins  
Mary L. Kolderie  
Pat Koors  
Eric and Christine Martick  
Dick and Joyce H. McFarland  
Mary Ann McNeil and David Higgins  
Marjorie Mereen  
Dr. Julien V.\* and Charlotte Petit  
Phyllis S. Poehler\*  
Laurie Pumper  
Estate of Dr. R. H. Reimer  
Ellis B. Rittmaster\*  
Alison E. Roberts  
Sharon M. Sperrick  
Estate of Margaret M. Theisen  
John E. Tilton Trust  
Maude A. Trask Fund  
Hugh A. Tyndall  
Caroline L. Vernon  
Karel M. Weigel  
Joseph and Pat Yenkosky  
Steven J. Zellmer Estate

\* Deceased



*donor profile* | **BRUCE & TERRY HUTCHINS**

“I feel like a little kid again when I’m at the Minnesota Zoo,” raves Terry Hutchins. “Bruce and I have loved bringing our grandkids and friends there for many years. When I retired last summer,” she says, “I brought my entire office to the Zoo. They loved it! It’s a magical place.”

Bruce, a member of the Zoo’s Board of Directors, is delighted that their 12-year-old grandkids still love the Zoo. “We have an absolutely great time, being together doing something we all enjoy. We see people of all ages thoroughly engaged with the animals, birds, and dolphins. When it comes down to it, seeing that connection with nature at work—that’s why we support the Minnesota Zoo.”

Recently, Terry and Bruce updated their Wills and included a bequest for the Minnesota Zoo Foundation. “The Zoo has been a wonderful part of our lives for many years,” reflects Bruce. “Through our bequest, we’ll be able to continue our support of the Zoo even after our lifetimes.” The Minnesota Zoo celebrates estate gifts through the Circle of Life Society, and is grateful to count Bruce and Terry Hutchins among its members.

*donor profile* | **CARGILL FOUNDATION**

For over 20 years, the Cargill Foundation has supported the Minnesota Zoo with annual fund gifts, volunteers, in-kind gifts of salt, and, of course, a major gift to Heart of the Zoo, supporting the new Cargill Environmental Education Center designed to meet the growing demand for educational programs at the Zoo.

“When children and their teachers visit the new Cargill Environmental Education Center, we’re confident that they’ll be engaging in educational activities that complement and enhance their classroom work. That’s an important consideration for us,” says Kayla Yang-Best, Director of the Cargill Foundation. “Cargill’s support of the Zoo meets our company’s commitment to bolster academic achievement for Minnesota’s students. We’re proud of our partnership with the Minnesota Zoo.”



| *The Medtronic Minnesota Trail is home to a number of Minnesota’s favorite animals, including the Canada lynx. Minnesota used to have a large Canada lynx population, but numbers have dropped. They are listed as threatened under the Endangered Species Act.*



# financials

## Minnesota Zoological Garden

Statement of Revenue and Expenses for the Fiscal Year Ending June 30, 2011, Unaudited

### Revenue

Earned Revenue .....	\$11,669,298
State Appropriation .....	6,540,466
Contributed Revenue .....	1,932,160
<b>TOTAL</b>	<b>\$20,141,924</b>

### Expenses

Physical Facilities .....	\$6,486,618
Animals and Conservation .....	5,950,941
Guests/Sales/Marketing .....	3,193,080
Education .....	2,321,246
Administration and Finance .....	2,674,023
<b>TOTAL</b>	<b>\$20,625,908</b>

### Capital Disbursements Funded from Operations

New Generator Lease Purchase .....	\$210,312
Equipment Purchases .....	132,829
Equipment Lease Purchase .....	69,236
Energy Improvement Debt .....	47,616
Roof Repair Debt Service .....	37,559
Building Improvements .....	20,863

<b>TOTAL</b>	<b>\$518,415</b>
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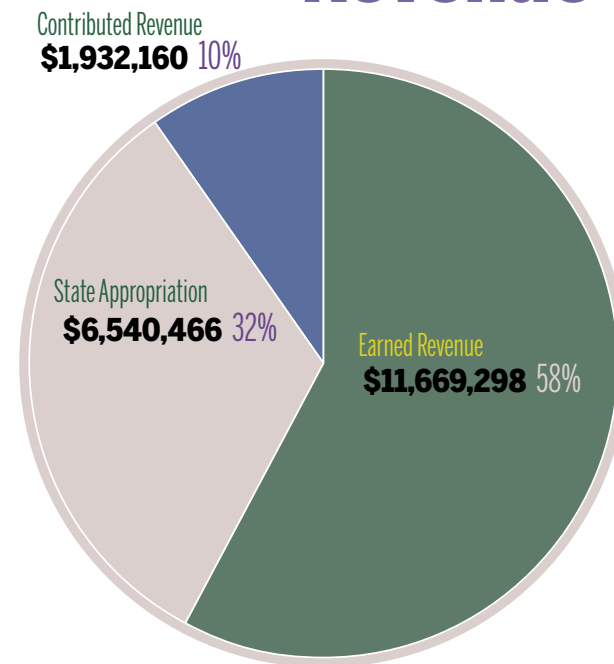
TOTAL Operating Expenses and Capital Funded from Operations	\$21,144,323
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Net Cash	(\$1,002,399)
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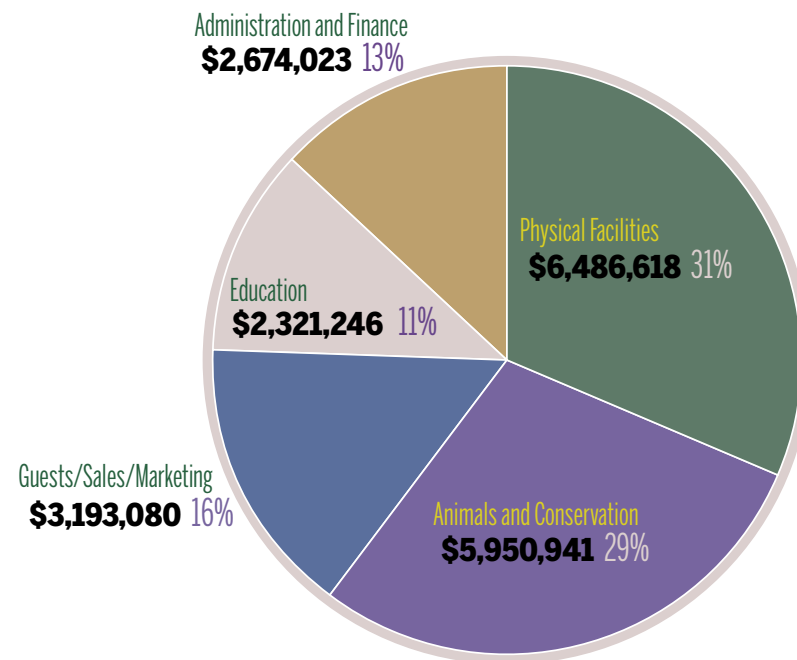
Prior Year Fund Balance	\$2,668,995
-------------------------	-------------

Fund Balance June 30, 2011	\$1,666,596
----------------------------	-------------

## Revenue



## Expenses



# financials

## Minnesota Zoo Foundation

Statement of Revenue and Expenses for the Fiscal Year Ending June 30, 2011, Unaudited

### Revenue

Individuals .....	\$1,667,549
Corporations .....	2,369,638
Foundations .....	203,061
Events .....	560,349
Other .....	729,175
<b>TOTAL</b>	<b>\$5,529,772</b>

### Expenses

Grants to the Zoo* .....	\$3,999,512
Other Grants .....	98,760
Program Expenses .....	329,661
General Operations .....	949,496
<b>TOTAL</b>	<b>\$5,377,429</b>

Net Expense Over Revenue **	\$152,343
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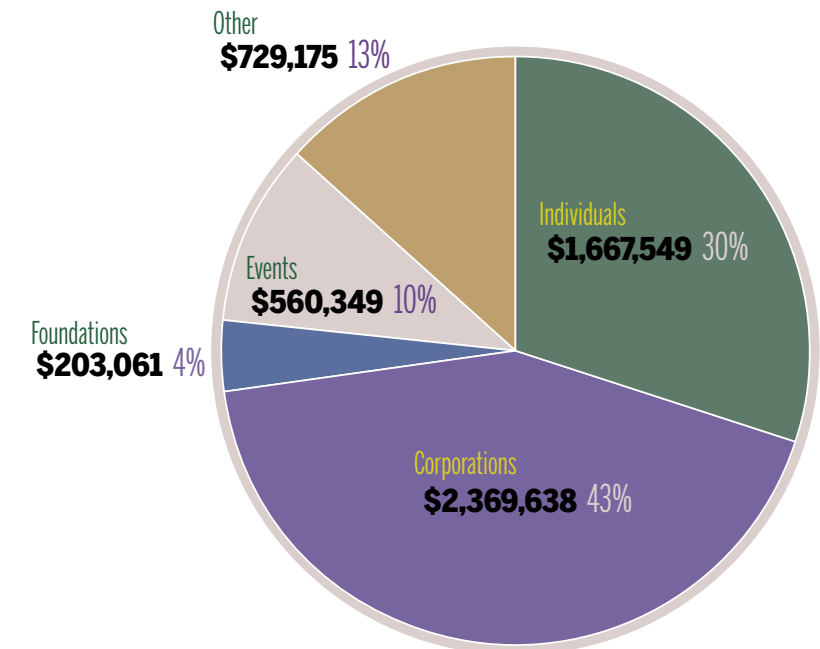
Net Assets, Beginning of Year	\$5,458,714
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Net Assets, End of Year	\$5,611,057
-------------------------	-------------

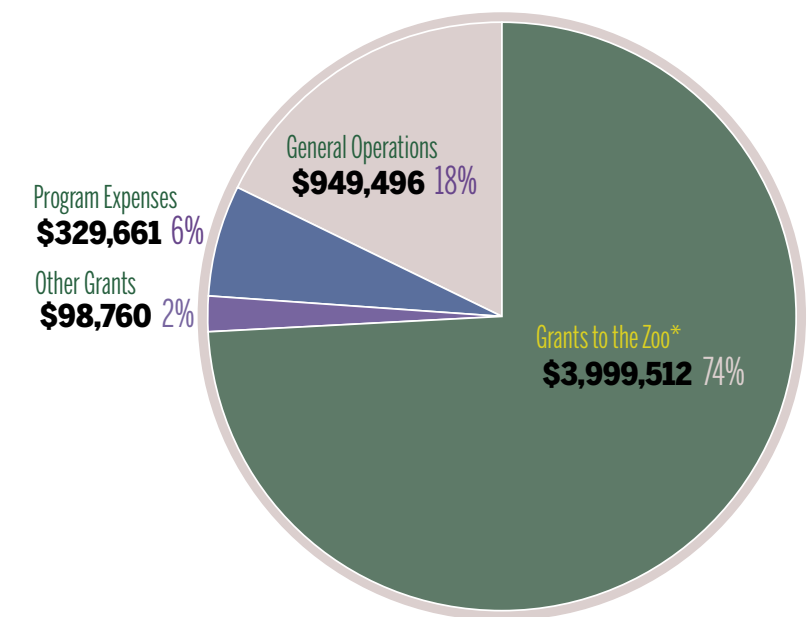
\* Includes in-kind contributions, program support and capital grants

\*\*The Foundation has accumulated net assets in prior years due to the recognition of multi-year pledges. These net assets are used in the years that pledge payments are received and expended for grants, program expenses and operations.

## Revenue



## Expenses





# 2011 staff listing by Division

## Director's Office

Lee Ehmke  
Deborah Johnson

## Biological Programs

Kevin Willis  
Debora Arndt  
Karla Anderson  
Lindsey Beach  
Jennifer Beem  
Cynthia Bjork-Groebner  
Shannon Bloemke  
Delaina Clemetson  
Christine Collins  
Kelly Crosbie  
David Cruz  
Pamela DeCorsey  
Rebecca Duchild  
Amber Dunaway  
Steve Estebo  
Anthony Fisher  
Whitney Funfar  
Diane Fusco  
Kelli Gabrielson  
Molly Gezella  
Carey Goedel  
Ryan Hassler  
Melissa Hayes  
Rebecca Heller  
Timothy Hill  
Gerald Holzer  
Ben Hubred  
Karen Humber  
Marie Jones  
Timothy Judy  
Patrick Kelly  
Adam Keniger  
Christopher Kline  
Michaela Kluever  
Laurie Kokkeler  
Sandra Koslowski  
Melissa Kusick  
Erick Lamun  
Heather LaRock  
Janis Liukonen  
Janet Long  
Ashley Lucht  
Douglas Ludemann  
Dianna Lydick  
Allan Maguire  
Terah Maison

Christine McKnight  
Matthew McLaughlin  
Steven Miller  
Laurel Mochinski  
Kristi Molitor  
Thomas Ness  
Megan Niemer  
Cale Nordmeyer  
Melanie Oerter  
Daniel Peterson  
Jimmy Pichner  
Mark Pierce  
Robert Predmore  
Jennifer Prom  
James Rasmussen, DVM  
Maria Reedstrom  
Rebecca Schaefer  
Catherine Schlegel  
Wesley Schmidt  
DeeDee Schoeberl  
Shelly Siewert  
Robyn Sigmund  
Mary St. Mary  
Katherine Stetz  
Benjamin Sutton  
Fred Swengel  
Westen Thomas  
Rachel Thompson, DVM  
Dean Treangen  
Laura Trechsel  
Larry Vorwerk  
Dawn Walker  
Laurel Walosin  
Diana Weinhardt  
Tiffany Wolf, DVM

## Conservation

Tara Harris, Ph.D.  
Jeffrey Muntifering

## Education

Lars Erdahl  
Erikka Anderson  
Kristy Anderson  
Judy Armstrong  
Ann Benusa  
Susan Bleichner  
Stephen Boyd-Smith  
Amanda Braun  
Robin Budd  
Patricia Clark

Cheryl White Commers  
Gus Connelly  
Bruce Connolly  
Donald Crook  
Leah Darst  
Dawn Devens  
Laura Emmer  
Bernard Fraser  
Lisa Gonzalez  
Gina Goralski  
Erik Gulsvig  
James Hall  
Karissa Kaiser  
Julie Keenan  
Julie Ketterling  
James Knaresboro  
Amanda Kramer  
Tristi Kringle  
Christine Lanphear  
Julie Lanz-Gonsoski  
Letitia Laske  
Roselyn Lindberg-Lakso  
Anita Litwitz  
Kamarie Livingston  
Debra Mikelson  
Jerrod Nelson  
Joshua Nelson  
Christine Ness  
Kristie Nord  
Megan Paider  
Christina Palmisano  
Jessica Reelfs  
Heidi Rickert  
Jennifer Schultz  
Molly Sheeley Melton  
David Silvester  
Galen Sjostrum  
Melanie Sorensen  
Grant Spickelmier  
Carol Strecker  
Alexandria Tasa  
Adam Villeneuve  
Mark Wacker  
Jennifer Warg  
Kevin Wier  
Kelly Willis

## Finance and Administration Services

Peggy Adelmann  
Charles Amevo  
Francis Blaha  
Kim Chmielewski  
Matthew Dionne  
Sarah Dolejs  
Mary Jo Fagre  
Bryce Gerber  
Hayley Heidelberg  
Wilfred Heinrich  
Thomas Hemish  
Jeff Higgins  
Kelly Josephson  
Jennifer Lacey  
Josh McCabe  
John Meemken  
Thomas Nerison  
Lisa Northagen  
Patty Raymond  
Randall Roehrick  
John Ross  
Roger Roth  
Jolene Schmidt  
Mary Schrader  
Sharon Snyder  
Julie Speiker  
Bonnie Suiter  
Kenneth Weisenburger  
Ann Zimmermann-Hohn

## Operations

Connie Braziel  
Richard Andres  
Benjamin Barthel  
Trent Beard  
Jessica Belcher  
Sandra Belden  
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| Grizzly bears “Haines” and “Kenai” engage in a daily ritual of wrestling in their home inside Russia’s Grizzly Coast. The Zoo’s three grizzly bears were orphaned in Alaska. They are the same species as the brown bears in Russia.





## 2011 Annual Report Production

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