# **Introduction and Background**

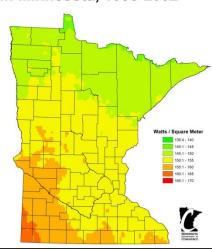
After 15 years of productive investment in Minnesota's wind energy resource, energy policy decision-makers have a good grasp on the magnitude of Minnesota's wind energy resource, how it can fit into Minnesota's overall portfolio of energy resources, and the obstacles and opportunities associated with developing Minnesota wind energy resources. Minnesota's solar

energy resource is, however, not well understood in either its capacity or how solar energy best fits into Minnesota's future portfolio of energy resources. Despite these questions, policy-makers need to make long-term, infrastructural, decisions on where Minnesota will make public and private energy investments.

Though largely untapped, Minnesota's solar energy resource is enormous. Solar resources are measured in several ways, including: number of hours of sunshine over the year: average intensity of the sun; and, production value of sun using existing solar energy technology. Our metropolitan region has better solar resources than Chicago and New York, and about the same resources as Houston and Austin.

If our solar resource is so good, why do we not use it more? The answer is that the barriers to using our local solar resources are not related to the size or availability of the resource, but rather to how solar fits into our energy

Average Solar Radiation in Minnesota, 1998-2002



Minnesota's solar resource is widespread. Geographic differences are less than 15%.

markets. The Minneapolis Saint Paul Solar Cities program has focused on identifying new opportunities in our energy markets for solar energy and removing barriers and limiting risks that prevent economic utilization of our solar resource.

# Preparing for "Grid Parity"

The U.S. Department of Energy estimates that solar energy will begin to achieve wide-scale "grid-parity," or cost competitiveness with retail electric prices, by 2016. Solar energy is already at grid-parity in states where retail electricity prices are high, including states on the east and west coasts and in some areas of the Midwest. Solar energy equipment costs have been declining as manufacturers are able to take increasing advantage of economies of scale. Solar installations are becoming less costly as installers and local officials gain familiarity with the issues of retrofitting existing buildings and incorporating solar into new buildings.

#### Minnesota's "Solar Reserves"

When energy analysts evaluate the size of traditional energy resources (oil, gas, coal), they use terms like "proven reserves" to identify the strategic and economic capacity of the given resource. Minnesota does not have oil, gas, or coal reserves, but does have an abundance of renewable energy reserves. Using existing technology, solar electric panels totaling an area 14 miles by 14 miles (distributed in pieces throughout the state) would produce electricity equal to our entire electric demand. This area (196 sq. miles) is less than 0.3% of the state's area and only about 25% of the area already covered by structures and parking lots.

## Solar America Cities and the Minneapolis Saint Paul Solar Cities Program

Anticipating solar energy's eventual cost competitiveness, the U.S. Department of Energy launched the Solar America Cities (SAC) program in 2007. SAC worked with 25 metropolitan areas across the nation to identify barriers to cost-effective solar energy investments and to test methods of removing those barriers. In 2008, the



Minneapolis Saint Paul Solar Cities program was created to transform the market for solar energy in the core cities of our metropolitan area, and to advance market transformation efforts throughout Minnesota. The Minneapolis Saint Paul Solar Cities program is a direct collaboration of the cities of Minneapolis and Saint Paul and the Minnesota Department of Commerce, Office of Energy Security. Other entities and organizations are program partners, contributing to and benefitting from program efforts.

## **Legislative Support and Direction**

In 2009, the Minnesota Legislature passed and Governor Pawlenty signed into law a historic series of solar energy market transformation initiatives. As part of those initiatives, the Solar Cities program was to annually report back to the Legislature on the progress of market transformation and solar industry development. This report summarizes the status of solar energy development in Minnesota, and identifies additional initiatives to better position Minnesota to cost effectively use its solar resource.



# Minneapolis and Saint Paul working in partnership with:

Minnesota Department of Commerce · Century College · District Energy St. Paul · SolarFlow· Fresh Energy · Green Institute · International Brotherhood of Electrical Workers · League of Minnesota Cities · Minnesota Renewable Energy Society · Minnesota Solar Energy Industry Association · Neighborhood Energy Connection · NRG Thermal · Xcel Energy

## Solar Cities Legislative Report

The Solar Cities shall identify strategies to accelerate the rate of solar thermal and solar electric energy installations in all building types throughout the state. The report must address the following issues:

- Identify legal, administrative, financial, and operational barriers to increasing the installation of solar energy, and measures to overcome them;
- (2) Identify financial and regulatory mechanisms that stimulate the development of solar energy;
- (3) Identify ways to link solar energy development with energy conservation and energy efficiency strategies and programs;
- (4) How efforts and initiatives undertaken by St. Paul and Minneapolis can be integrated with activities undertaken in other parts of the state; and
- (5) How projected trends in solar technologies and the costs of solar generation can be integrated into the state's strategy to advance adoption of solar energy.

Summary of Laws 2009, Chapter 110, Section 35

# **Trends in Solar Technologies and Costs**

The United States is at the cusp of a significant growth period for most solar technologies. U.S. markets are experiencing the most rapid solar growth are where state policy has addressed financial, legal, and operational barriers. Solar technologies, including solar electric (photovoltaics, or PV) and solar thermal, are a growing market with potential for explosive growth not only globally and nationwide, but also in Minnesota.

Working with its partners and other stakeholders, the Minneapolis Saint Paul Solar Cities program tracked and assembled information on the short and long-term trends in Minnesota and nationally. These trends clearly confirm the basis for the Solar Cities program which is that "grid parity" for solar energy will occur in the relative near term. The long-term trends for solar energy, provided market barriers continue to be overcome, is that solar energy can become one of the primary elements of Minnesota's energy portfolio.

✓ **Solar Technology Trends**. Over the past four years, approximately 90% of solar electric

installations have used crystalline silicone solar panels, the same technology that has been used for 30 years. Despite a number of new products and technologies on the market, the traditional crystalline silicon solar panel continues to dominate the market. Most solar thermal panels have similarly remained the same in appearance and size, with no great changes in technology sweeping the market. However, a number of important trends are likely to increase opportunities to install solar energy over the next five years:



Improving efficiency. The efficiency of traditional PV solar panels is improving each year. "High efficiency" panels used to mean that 15% of sunlight was converted to electricity. New products on the market are now over 20% efficient.

Products under development have achieved efficiencies over 30%. This trend will likely continue and will result in increasing productivity of capital and labor at the manufacturing end of the market.

 Building integrated products. Thin film solar panels can be built into building materials, such as roofing shingles, windows and skylights, and awnings.
 Building integrated products will become more prevalent as new construction

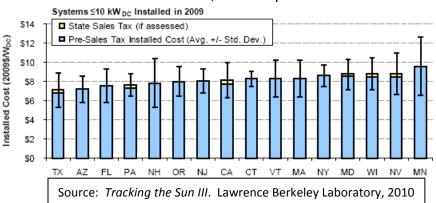


Building integrated solar panels on a Minneapolis garage

- begins to routinely incorporate solar technology.
- Large-scale systems. In Minnesota, almost all solar development has occurred at the residential or small commercial scale. States that have policies in place to encourage large-scale systems have realized both more solar investment than other states and greater price decreases for smaller systems. Technologies for deploying larger systems can drive down prices and improve competitiveness for the entire industry.
- ✓ **Solar Cost Trends**. The high upfront cost of solar energy technology in Minnesota is a significant barrier to the development of Minnesota's solar resources. But the cost trend is clearly downward. According to the U.S. Department of Energy, by 2015 solar PV is expected to reach grid parity for much of the US, assuming the Investment Tax Credit remains in place, electricity prices increase moderately and solar electric system pricing continues to decline.

Minnesota's average installed cost for solar energy systems is significantly higher than states with more mature solar energy markets, including California, New Jersey, and Texas. But places with lower solar costs (as much as 25% lower in 2009) do not have significantly better solar resources than Minnesota, simply more mature markets. This bodes well for the future of solar energy investment – Minnesota can capture the declining costs of more mature markets. In Minnesota, solar PV prices declined

approximately 20% from 2009 to 2010, following the national trend. The decline was largely due to the decrease in module pricing but also due to some increasing efficiencies in installation.

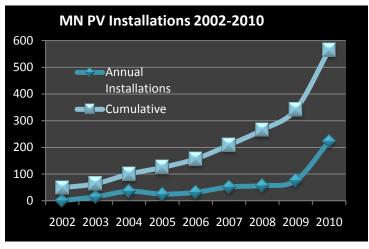


#### Integrating Solar Energy into State Strategy

The Minneapolis Saint Paul Solar Cities program and the U.S.DOE Solar America Cities initiative examined how projected trends in solar technologies and costs of solar generation can be integrated into the state's strategy to advance adoption of solar energy. As a result, in 2009 several significant state policy efforts to test the market readiness for solar energy were promoted by solar energy stakeholders and the Solar Cities program, including the revival of the State solar energy rebate for residential and small commercial systems and the launching of new or expanded utility incentive programs. These efforts led Minnesota to reach a milestone of 3.6 megawatts total of solar photovoltaic (PV) capacity in 2010. The Minnesota Solar Electric Rebate Program supported 211 solar PV installations in Minnesota in 2010 alone, with more projects currently in progress. The \$2.7 million dollars committed to solar electric and thermal

projects have leveraged over \$10 million in additional private sector investment in solar technology. Private-sector response to incentive based programs demonstrates a latent demand for solar technologies and interest in the private sector to invest in Minnesota's solar resource.

Private and public investment in solar technologies helps create a Minnesota solar industry and jobs. A report completed in October 2010 by Solar Foundation states that Minnesota is home



to 1,193 solar jobs including R&D, manufacturing, and installation. Solar jobs are defined by the authors as workers who spend at least 50% of their time supporting solar-related activities. Nationally, the number of workers employed in solar is expected to grow by 26% in 2011.

Currently, few of Minnesota's solar industry jobs are in the wholesale trade or manufacturing sectors. Manufacturing and wholesale trade are located in areas with access to those states with the most mature solar markets.

# **Recommendations for Integrating Solar Energy**

Minnesota has taken steps to begin to integrate solar energy into energy planning and policy. The initial integration attempts have identified policy and planning barriers that have yet to be fully addressed. Better integration of solar energy into Minnesota's energy policies and planning, and fully integrating our solar resource into our energy portfolio will serve multiple goals. Solar energy development is a strategy for job creation, meeting Minnesota's renewable energy goals, and fostering our State's energy independence. At the State policy level, the following initiatives should be considered in order to remove barriers, leverage private sector investment, and capture the multiple benefits of solar energy.

- ✓ Improve tie between solar energy and energy efficiency. Solar energy and energy efficiency share a number of characteristics, far more than any other energy source in Minnesota's supply-side energy portfolio. As a result, linked solar energy and energy efficiency programs have the potential to add significant value to each other.
- ✓ Coordinate local regulation of solar energy. Local governments are responsible for most land use and development regulations. Local governments currently have little or no direction on how to integrate solar energy into development standards and land use controls. Similarly, they have no direction from the State on how local application of renewable energy fits into the State's overall energy portfolio. State policy could provide a framework to ensure a consistent treatment of solar energy installations that allows for local control while reducing uncertainty faced by the solar industry.
- ✓ **Balance property interests within Common Interest Communities**. Common interest communities, or homeowners' associations, set design and use standards that frequently create barriers to homeowners who want to use their solar resource. State

- policy could provide framework to protect the interests of property owners who want to take advantage of solar resources, and the interests of nearby property owners.
- ✓ Fully value solar energy within rate structures and resource plans. Current utility rate structures and resource planning tools were developed for traditional energy fuels. Integrating wind energy into rate structures and resource plans required substantial study and modeling. No such effort has been completed for solar energy, resulting in an undervaluing of the solar resource within wholesale transactions and resource planning processes. Legislative policy could direct action by the Public Utilities Commission or Department of Commerce to initiate dockets or studies to ensure full value for solar energy in wholesale or net metering transactions.
- ✓ Re-create the State-wide incentive. Solar energy costs are rapidly declining, consistent with the long-term forecasts by U.S. DOE national labs. Minnesota needs to proceed with market transformation efforts to capture the cost efficiencies and to accelerate the movement toward a more mature solar market that other states have already reached. The Minnesota Solar Electric Rebate Program demonstrated that incentive programs can reduce the up-front-cost barriers and leverage significant private investment in solar energy. Finding a stable source for funding incentive programs is difficult in the State's fiscal situation, but opportunities do exist for creating low-cost incentives that will leverage future private investment.
- ✓ Encourage "solar ready' construction. A primary barrier to retrofitting existing buildings with solar systems is that the buildings were not designed for solar systems. New buildings can be constructed, at very little additional cost, to easily accommodate solar additions in the near future. Policy or program concepts include ensuring that State-funded buildings are solar ready, programmatic promotion of solar ready construction guidelines to the private sector, rebate programs or "fee-bates" to offset the additional costs of making buildings solar ready, and utility-based programs to incentivize solar ready construction.
- ✓ Create policies and programs to encourage large-scale solar installations. Removing policy and regulatory barriers to investment in large scale solar systems (systems with capacity measures in the hundreds of KW to multiple MWs) will significantly accelerate the development of Minnesota's solar resources. Current policies (net metering and interconnection) were not developed with large scale solar projects in mind. The result is that Minnesota has very few large scale projects and very little market pull to attract outside investment in Minnesota's solar resource. State policies adopted by other states changes include reworking the net metering rules, improving interconnection standards for large solar installations, instituting a solar energy set-aside, or creating standards for a buy-back tariff based on solar energy costs.

The Solar Cities and program partners created a number of initiatives that addressed governmental and market barriers to solar energy, studied viability of solar energy applications, tested new financing alternatives, and prepared workers and businesses for a growing solar industry. The details of these efforts are provided below, consistent with Minnesota Laws 2009, Chapter 110, Article 35.

## Solar Cities' Successes

## **Engaging Stakeholders to Identify Barriers and Solutions**

Much of the success of the Minneapolis Saint Paul Solar Cities program was due to collaborative work with program partners and engaging a wide range of stakeholders in the process of identifying barriers and solutions. The Solar Cities program worked with a wide range of stakeholders to identify and remove legal, administrative, financial, and operational barriers to solar energy investments. These barriers were found to existing at several levels, including within state policies and regulation, local governmental policies and regulation, and in market failures in the private sector. In order to create a coherent response to barriers, the Solar Cities program convened several stakeholder workgroups to define barriers, assess risks associated with removing barriers, and to engage stakeholders in crafting solutions that had acceptance across a wide range of interests.

✓ **State Policy Workgroup**. The Solar Cities State Policy workgroup identified legal, financial, and operational barriers to developing Minnesota's solar resource and specific measures to overcome the barriers. Barriers include regulatory issues around net metering, interconnection policies and practices particularly for large solar installations, lack of incentives commensurate with other preferred energy alternatives, and poor integration of solar energy in resource planning and policy.

The State Policy Workgroup identified a set of principles to guide market transformation efforts in policy, programs, and communications. These principles guided the work of the Minneapolis Saint Paul Solar Cities program and the work of program partners, and set the stage for legislative action on solar energy market transformation.

# Solar Cities State Policy Workgroup Principles

- 1. Develop effective market transformation techniques to set the stage for deep market penetration of solar.
- 2. Take legislative action necessary to leverage incentive funding and maximize solar deployment to learn what will be needed to broaden solar adoption.
- 3. *Identify mechanisms* that logically and intrinsically incorporate solar.
- 4. Integrate solar appropriately in anticipation of eventual cost parity rather than simply creating isolated solar projects.
- 5. Link solar energy to energy efficiency—adding solar to efficient buildings.
- 6. Stimulate solar development beyond residential markets into commercial and larger solar opportunities as well.
- 7. Position Saint Paul, Minneapolis and the State of Minnesota to coordinate and immediately utilize any available Federal funding.
- 8. Anticipate market forces and leverage existing regulatory mechanisms to deepen solar penetration at cost
- 9. Collaborate with all stakeholders to find solutions that best position our cities and state for solar energy.
- ✓ Local Policy Workgroup. The Solar Cities program also convened a Local Policy workgroup to identify local barriers and potential solutions to those barriers. The workgroup's priorities lead to specific actions to remove local barriers (as described below) in building permit processes, development regulations, financing, and communications. The Local Policy workgroup identified needs for training of solar installers and local permit officials, for education and outreach to local governments on

financing options for solar energy projects, and intergovernmental cooperation on local regulation.

Communications Workgroup. A Communications workgroup was formed to address informational barriers to the development of solar energy. Many people still have misperceptions about the viability of Minnesota's solar resource, the applicability of solar technology in Minnesota buildings, and the cost of solar energy relative to retail rates. The workgroup identified a number of messages that need to be routinely communicated in order to allow informed decision-making by consumers, businesses, and policy-makers. Part of the communications strategy was to create the Solar Works! In Minnesota campaign.

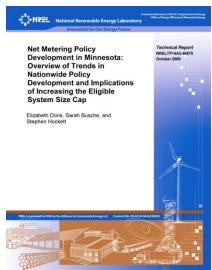
The Solar Cities stakeholder workgroups were instrumental in identifying next steps to removing barriers to solar energy development and testing initiatives in State policy, local policy and regulation, and public understanding of solar potential. The specific initiatives undertaken by the Solar Cities program are described below.

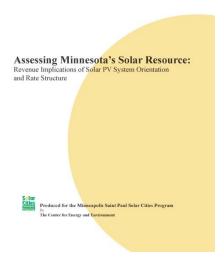


## Financial and Regulatory Mechanisms

The Solar Cities program worked with NREL and Solar Cities program partners to identify financial and regulatory mechanisms that can stimulate the development of Minnesota's solar energy resources:

- ✓ **Net Metering**. The Solar Cities program worked with NREL to review Minnesota's net metering laws and standards, created in 1981, to evaluate whether the current program meets original and new legislative goals. The final report, *Net Metering Policy Development in Minnesota: Overview of Trends in Nationwide Policy Development and Implications of Increasing the Eligible System Size Cap, was published by NREL in October of 2009. The report concluded that the original goals of Minnesota's net metering law and the current design of net metering rules create significant market barriers to the development of Minnesota' solar energy resources.*
- ✓ Solar Value Analysis. The Solar Cities program worked with Sandia National Laboratory to adapt existing modeling tools for assessing the market value of solar energy in Minnesota. The model was used to assess the value of multiple configurations of a small commercial scale solar system under a variety of market scenarios, including demand and supply-side rate structures and coincidence of Minnesota solar production to wholesale electric market conditions. The study concluded that existing rate structures and market opportunities for solar electricity consistently undervalued solar-produced electricity.





✓ Property Assessed Clean Energy (PACE). The decentralized nature of solar production means that local governments are in an excellent position to affect and to oversee solar energy market development. PACE programs offered a unique way to engage local governments in the promotion and financing of both renewable energy systems and energy efficiency. The Solar Cities program convened its State Policy workgroup of stakeholders to work with legislators on enabling legislation for local PACE programs. The enabling legislation passed easily with bipartisan support. Recent developments at the federal level have limited immediate implementation of PACE programs for residential buildings. But Solar Cities program partners are working to create commercial PACE initiatives to overcome some of the financial barriers to developing Minnesota's solar resources.

- ✓ Communicating Financing Alternatives. One barrier to solar energy development is the lack of experience in Minnesota with financing tools more commonly used in states with more developed solar markets. The Solar Cities program conducted several workshops attended by over 150 local government officials and staff, solar installers and advocates, and state agency staff on financing options for small and large installations. These workshops identified the best practices for using various financing techniques such as purchase power agreements (PPAs) and federal bonding opportunities such as Clean Renewable Energy Bonds as well as limitations and opportunities of traditional financing for different types of solar projects.
- ✓ Solar Leasing Pilot Program. Minneapolis and Saint Paul participated in an innovative program to lease solar systems to residential and small commercial building owners. The innovative residential/small commercial solar lease program offered by SolarFlow installed solar systems throughout the metropolitan area. The pilot program was co-funded by the Xcel

Renewable Development Fund. SolarFlow installed over half a million dollars of leased solar systems in Minneapolis and Saint Paul for which building owners pay a monthly lease fee; the systems are owned and maintained by SolarFlow.



Leased solar system, Mulroy's Auto Body in Minneapolis (Photo credit – SolarFlow)

The Solar Cities program engaged stakeholders, including Department of Commerce Office of Energy Security staff, utilities, labor, local governments, and the solar industry at all phases of the discussion regarding regulatory and financial barriers. Convening of all interested parties helped limit objections and focused potential solutions to minimize risk and conflict.

## Linking Solar Resource Development and Energy Efficiency.

Minnesota has a long history of encouraging efficient use of energy and of integrating demandside (efficiency) resources into a coherent market-based energy portfolio. Solar energy has the decentralized nature and small scale of energy efficiency, but is also long-term infrastructure

Solar Cities Legislative Workgroup

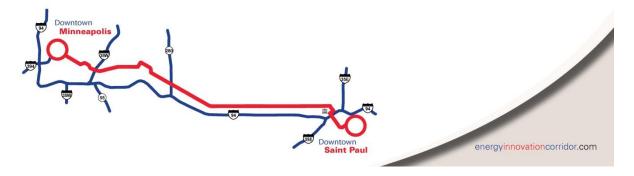
**Principle 5.** Link solar energy to energy efficiency—adding solar to efficient buildings.

similar to other types of energy generation (coal, gas, nuclear). The Solar Cities program identified methods of linking energy efficiency and solar energy investment to better capture the synergies between these different types of energy resources.

- ✓ Linking Efficiency to Solar Energy Incentives. The Solar Cities Program has worked to advance the opportunities for investment in energy efficiency along with solar energy. The cities and program partners worked to ensure that state incentive programs for solar were coupled with energy efficiency assessments or promotions. Solar Cities partners also identified opportunities to link energy efficiency programs and utility solar rebates.
- ✓ Solar in the Energy Innovation Corridor. Saint Paul, Minneapolis, Xcel Energy, and many additional project partners have designated the Central Corridor light rail line as an opportunity for aggressive transformation in sustainable development and energy use. The focus of the Energy Innovation Corridor (EIC) is to ensure that existing buildings, new development, transportation systems, and energy infrastructure are transformed by the substantial transit investment to be substantially more energy efficient. The legislature allocated \$3.0 million for Minneapolis and Saint Paul to also use the EIC as a showcase for how solar energy systems could be integrated into the urban fabric.

#### **Energy Innovation Corridor Goals**

- ✓ Achieve 50% higher levels of energy efficiency savings than mandated by state of Minnesota goals (enough for 7,100 homes)
- ✓ Achieve 9.5 GWh of renewable energy supplied or generated (enough for 1,200 homes)
- ✓ Support the deployment of electric vehicles
- ✓ Reduce carbon emissions (95 million pounds annually)
- ✓ Create local jobs
- ✓ Showcase and advance the use of sustainable building design and practices
- Create a regional smart energy technology demonstration project



The two cities worked with NREL and Solar Cities partners to assess a variety of public building types in the EIC and design solar systems for those applications. The cities conducted analyses on flat-roofed commercial style buildings, older buildings with historic elements and facades, recreational buildings with large water heating loads, parking ramps, and unique structures such as the Xcel Energy Center. The results of the analyses demonstrated solar opportunities where none were believed to exist, and significant limitations on sites previously believed ideal. The installation process is ongoing through 2011 and will result in approximately 20 new solar electric and solar thermal installations along this eleven mile corridor.

## Initiatives undertaken by Saint Paul and Minneapolis.

Saint Paul and Minneapolis successfully completed a number of initiatives that provide a path for others to replicate and improve upon. The initiatives included measures to remove local barriers for solar investment, providing leadership on large-scale and innovative solar projects, and engaging diverse interests to create policy and programmatic changes.

✓ Large Scale Demonstrations. Minneapolis and Saint Paul both created a large-scale solar demonstration projects. These two very different projects both demonstrate the capacity of Minnesota's solar resource and how solar can be integrated into the existing landscape and energy infrastructure.

## **Minneapolis Convention Center**

**Project**. The City of Minneapolis partnered with Best Power Int. and received a grant from the Xcel Renewable Development Fund to put a 600 kW solar electric system on the roof of the Minneapolis Convention Center. The system covers almost five acres of roof space and is currently the largest solar electric installation in the upper Midwest. The installation demonstrates the viability of large scale third-party

owned purchased power agreements



Photo credit: Meet Minneapolis

as a means of creatively financing projects, of using existing building roofs as a solar asset, and for collaborative public/private opportunities.

**District Energy St. Paul Solar Thermal Project**. The Solar Cities program worked with District Energy St. Paul to acquire a million dollar Solar Cities Special Projects grant to

leverage over a million dollars of match from District Energy to create a unique solar thermal installation in downtown Saint Paul, also the largest in the upper Midwest. The project demonstrates opportunities to integrate solar thermal systems as either supply-side inputs to the district energy system or as demandside investment for district energy customers or buildings. The integration can serve multiple goals, such as:



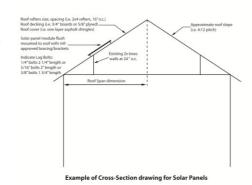
Photo credit: District Energy St. Paul

- fuel supply diversity,
- reducing carbon footprints or meeting climate protection goals,
- positioning the district energy system to capture future solar investment opportunities,
- cost-effectively pre-heating water on either supply or demand-side of the system.

The technology will also work as mentioned above, without an existing "district system." Buildings with common ownership and ability to link energy systems could also use this innovative application of solar thermal energy, including hospitals, industrial parks, and business and academic campuses.

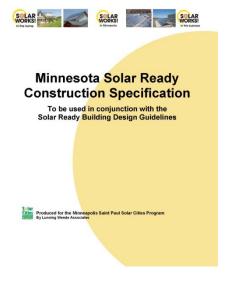
✓ Collaborating on Local Permitting Processes and Standards. Saint Paul and Minneapolis collaborated with local and state building officials, solar installers, and

national organizations to create a solar permitting guidance document for use in both cities to ensure consistent permitting requirements for solar electric systems. Solar installers have a clear set of requirements to demonstrate compliance with building and electric codes, and can obtain a permit with a single visit for qualifying systems. The guidance document allows for residential solar installations meeting certain performance and design standards to avoid having a structural study or engineer stamp.



✓ **Solar in Development Regulations**. As solar systems have become more common, local development regulations are sometimes found to present substantial barriers to retrofitting existing buildings. Moreover, homeowners and businesses installing solar systems are concerned about how the long-term viability of their investments could be

affected by new buildings or changes in land use on adjacent properties changing their solar access. Minneapolis and Saint Paul engaged in dialogue with installers and manufacturers on how development regulations should be changed to both allow solar investment and protect community character and property values. The Solar Cities program worked with other cities across the nation to assess options for zoning and development code modifications to address solar energy. Minneapolis adopted a solar energy ordinance that defined how solar systems fit within zoning and land use regulations. Saint Paul has evaluated their zoning issues and will move ahead with zoning modifications in 2011.



- ✓ Encouraging Solar Ready Buildings. Many of the barriers to solar energy installations are associated with structural or design elements of existing buildings. Such barriers can be avoided easily and at little cost for new buildings if the design takes solar potential into consideration at the design phase. The Solar Cities program completed a Minneapolis/Saint Paul specific guidance document and model specification for solar ready buildings, based on the NREL Solar Ready Planning Guide.
- ✓ Removing Structural and Design Uncertainty. The Solar Cities program started a new effort focused at streamlining the permitting process for solar thermal retro-fits of existing buildings. Using Solar America Cities assistance, Solar Cities will assess the structure of ten residential buildings installing solar thermal installations, and then run a series of scenarios based on these real life examples to provide permit officials and installers a common base of knowledge for when structural modifications are needed and solutions that satisfy structural retrofit requirements.
- ✓ Neighborhood and Community Programs.

  Partnering with the Minnesota Renewable
  Energy Society (MRES), the Solar Cities are
  promoting a "bulk-buy" solar thermal program
  targeted to Saint Paul and Minneapolis
  neighborhoods. The program uses a bulk
  equipment rate from two manufacturers of solar
  thermal equipment, a subsidized solar
  assessment, and a rebate from the State of

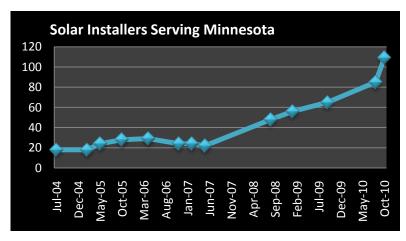
Minnesota to offer an attractive up-front price to neighborhood residents. Neighborhood organizations assist in putting on workshops and publicizing the program to residents.



Bulk-buy solar thermal installation (Photo credit: Applied Energy Innovations)

✓ Business Development and Training. In 2004, the Office of Energy Security listed 20

businesses on its list of
"Renewable Energy Dealers." In
2010, 102 Minnesota solar
installation businesses were
listed. These companies typically
employ four to ten employees.
Most do not provide exclusively
solar PV or thermal services, but
offer solar services in conjunction
with other contracting services.
Solar installation companies
typically work in partnership with



electricians, general contractors, and engineers through subcontracts. The solar industry thus offers both opportunities for new businesses and opportunities for existing businesses to diversify.

**Training**. The Solar Cities program worked with program partners to build the capacity of existing contractors and new businesses through training and certification in solar installations. Solar Cities and NREL helped build local capacity for training licensed

electricians and others seeking certification. IBEW, St. Paul College, and Century College expanded training and certification courses and St. Paul College built a new solar training lab. Minnesota increased the number of individuals certified to "train the trainer" and relieved a potential bottleneck in ramping up the educational infrastructure for job creation.



Solar Cities' training on expedited permit process (photo credit: CR Planning)

**Business expansion**. Minnesota has the opportunity to expand an already diverse manufacturing supply chain that includes solar thermal collectors, PV modules, inverters, deposition and annealing equipment among other things. Minneapolis Saint Paul Solar America Cities co-sponsored and Minnesota Department of Employment and Economic Development hosted the first of a number of solar supply chain roundtables in December 2010.

## **Links to Resources**

<u>U.S. Department of Energy Solar America Cities</u> (general info home page)

Minneapolis Saint Paul Solar America Cities (MSP specific page)

Net Metering Policy Development and Distributed Solar Generation in Minnesota: Overview of Trends in Nationwide Policy Development and Implications of Increasing the Eligible System Size Cap

#### **Energy Innovation Corridor**

District Energy St. Paul <u>solar thermal installation</u> – the largest solar thermal installation in the Upper Midwest.

Solar\*Rewards for Xcel Energy's solar incentive program.

http://www.ci.minneapolis.mn.us/sustainability/solar.asp for the Minneapolis Convention Center solar installations, the largest PV system in Minnesota.

http://www.ci.minneapolis.mn.us/sustainability/solar.asp - Minneapolis guidance document for obtaining building permits for solar PV systems (Permit Applicant Checklist for Residential Solar Electric System).

Solar Energy Ordinance (Minneapolis) - solar energy ordinance

Make Mine Solar H2O - Minnesota Renewable Energy Society Solar Thermal Bulk Buy Program

Hiring a Renewable Energy Contractor - OES' list of solar contractors

#### Solar Cities Partners:

U.S. Department of EnergySolarflow EnergyCity of MinneapolisDistrict Energy St. Paul

City of Saint Paul International Brotherhood of Electrical

Neighborhood Energy Connection

Minnesota Renewable Energy Society

NEC Front Minnesota Niegografia

NRG Energy Center Minneapolis Fresh Energy

Xcel Energy <u>League of Minnesota Cities</u>

Minnesota Department of Commerce Office

Minnesota Solar Energy Industries

of Energy SecurityAssociationThe Center for Energy and EnvironmentCentury College