

Minnesota Safety Council

On the Move

2 0 0 9
ANNUAL REPORT

Our Mission:

*To make Minnesota
a safer and healthier
place to live by
helping you prevent
unintentional injuries
at work, on the road,
at home and at play.*



The ten-year campaign to pass primary seat belt legislation succeeded in 2009. The Minnesota Seat Belt Coalition, coordinated by the Minnesota Safety Council, led the effort. Above, Governor Tim Pawlenty and representatives of the coalition at the bill signing ceremony. Carol Bufton, president of the Minnesota Safety Council, is directly behind the governor. Right, Kathy Cooper, whose daughter Meghan was killed in a crash, was a powerful advocate for the legislation. Here, she stands on the steps of the capitol, the day of the signing ceremony.

Members of our board of directors provided thoughtful counsel and strategic direction to the Minnesota Safety Council. Right, Steve Sviggum, Minnesota Commissioner of Labor and Industry, and Michael Dougherty, Vice President of Communications for Valspar Corporation.



Events in the community provided safety education to children and adults. Below, a Cub Scout troop has just learned about safety in and around vehicles, and earned the Automotive Safety Patch.



Safe Kids
Minnesota was selected to participate in the Marine Corps Marathon in Washington, D.C., to raise funds for our childhood injury prevention programs. Right, our runner, Captain Kevin Torgerson of the Olmsted County Sheriff's Department, on the marathon route near the United States Capitol.



We've Been On the Move...

... and 2009 was quite a ride! We dealt with the toughest economy most of us have ever seen, experiencing difficult challenges but also rewarding achievements. This annual report highlights just some of them.

As we connected with members, you shared stories about your own ups and downs. And we listened. When you are affected, we are affected. Our members are at the core of the Minnesota Safety Council. One central fact was reinforced throughout the year. The Minnesota Safety Council and our members are partners . . . and partners stick together in tough times.

We talked with you one-on-one, in focus groups, small group meetings, and large group settings. We continued to listen to your needs, and you weren't shy about expressing them. Thank you!

You told us that you were dealing with shrinking resources and increased responsibilities, and that staying connected is more important than ever. You asked for practical, cost-effective solutions to keep your safety programs fresh and strong, and to help your employees and their families stay injury-free away from work.

We listened, we learned and we responded . . . with more training built just for your worksites and your employees; expanded free and always-accessible Web resources; more "stay-connected" opportunities for members to learn from each other and from experts throughout the safety spectrum.

We worked with business leaders, policy-makers and partners to advocate the importance of safety – in the workplace, on the road, at home. In person, in print and on the Web, we delivered the



Carol Bufton, President of the Minnesota Safety Council, and Ron Hanson, Chair of the Board of Directors and Executive Vice President and General Manager, Minnesota Office, Oscar J. Boldt Construction Company.

message that unintentional injuries are a significant risk to each of us and a drain on human and financial resources. And we provided solutions to help reduce that risk. That is our mission.

We know that large challenges still face us all. As we write this message, the economy is still not strong. The beginnings of recovery are fragile. But despite those uncertainties we move into 2010 with confidence. Our mission is relevant. Our vision is clear. Our focus remains on deepening our relationship with members, and on connecting members with each other. Our relationships with members are solid and strong.

We close our message with thanks to some people who are critical to our organization and our mission. We are grateful for the astute and courageous leadership of our Board of Directors, the mighty bond with our members and partners, and the deep commitment of an enthusiastic and talented staff. In the face of the most challenging times to face our world in many decades, the Minnesota Safety Council is positioned to move boldly ahead, renewing our dedication and redoubling our efforts to make Minnesota a safer place to live.

Ronald J. Hanson, Chair, Board of Directors
Carol A. Bufton, President & CEO

Injury in Minnesota

Minnesota achieved significant injury prevention milestones in 2009, moving closer to goals once thought unattainable.

Supported by the passage of primary seat belt legislation and stronger requirements for child passengers, Minnesota ended the year with 421 traffic deaths on record, the lowest number since 1944. Seat belt use climbed to 90%, compared to the national average of 84%.

A downward trend in workplace injuries and illnesses continued, resulting in the fewest cases and lowest total case rate on record. Since 2003, the number of Minnesota workers has increased by more than 110,000. At the same time, the estimated number of recordable injury and illness cases has decreased by about 23,700.

Still, on average, unintentional injuries take the lives of more than 1,700 Minnesotans each year. Falls and traffic-related incidents account for more than two thirds of these deaths. Non-fatal injuries affect the lives of tens of thousands more. Hospital data tells us that for every injury death, there are three severe traumas — including disabling injuries to the brain and spinal cord, ten additional injuries that require hospitalization, and 100 injuries treated in emergency departments. Thousands more result in visits to urgent care or doctor's offices. The repercussions affect families, friends, places of work and entire communities. And most of these injuries are predictable and preventable.

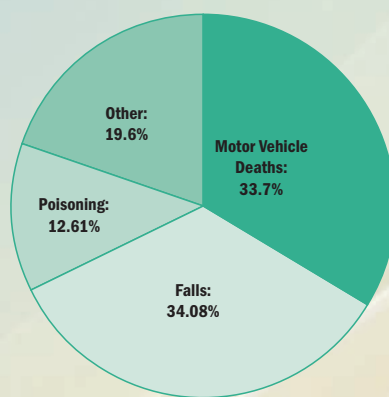
More than 87,900 Minnesota workers are estimated to suffer nonfatal workplace injuries and illnesses annually — that's an average of 240 people each day. And in the home and in community settings, where 62 percent of unintentional-injury deaths occur, more than 20 million people suffer disabling injuries each year. Those numbers are on the rise.

In addition to the human suffering these numbers represent, injuries exact a heavy financial toll. The National Safety Council estimates the annual cost of fatal and non-fatal unintentional injuries in the United States at \$684 billion in 2007 (latest figures available). Motor vehicle crashes alone are estimated to have cost Minnesota nearly \$1.5 billion in 2008.

Our mission is to reduce these injuries — saving lives, preventing suffering and diminishing loss. On the following pages, you'll see how we translated our mission into action in 2009, as we worked to make Minnesota a safer place to live.

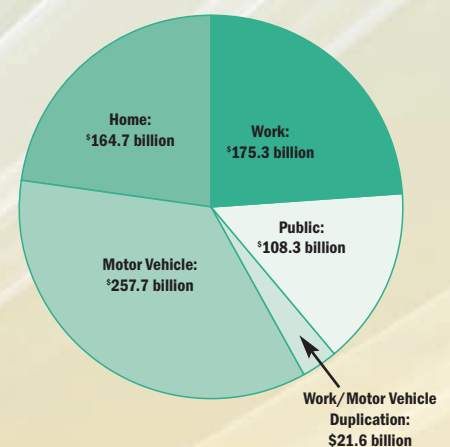
Leading Causes of Unintentional-Injury Deaths in Minnesota

Source: Minnesota Department of Health



Cost of Unintentional Injuries, U.S.

Source: National Safety Council



Membership

As our members contended with budget cuts and staff reductions, we adapted our solutions to meet their safety program needs.

We helped them identify their top safety issues and provided customized options, geared to the organization's size and activity. The answer to a member's problem might have been a training product, a customized course, a phone conversation with one of our safety



Member organizations turned to us for training, consultation and other resources to support their safety programs. Above, a three-day pass to the Minnesota Safety & Health Conference was a coveted door prize at our Annual Meeting.

resources on the Minnesota Safety Council Web site: current safety news, training options, information about standards and best practices, and more. Monthly traffic to the site averaged 45,500 visits, 106,000 page views and nearly 400,000 hits. With a combined circulation of more than 7,000 people, e-mail and hard copy newsletters provided regulatory updates and other information and resources relevant to operating successful safety programs.

The diversity of our 2,000-plus members – in size, location, scope and industry – demands flexibility and creativity. It also requires an understanding of our members' safety issues and business challenges in order to help them succeed. Communication with mem-

bers, whether in face-to-face meetings, by phone and e-mail or through member surveys, was a critical factor in deepening our relationships with them and anticipating their needs. Membership meetings generated a strong response. The meetings, held in 10 communities around the state, allowed people to meet with our staff and network with each other, sharing problems and solutions.

Depending on their wishes, we delivered training and services directly, or provided members with the resources to do it themselves.

Members found comprehensive

Members found comprehensive

Along with their commitment to workplace safety, members demonstrated concern about the safety of their employees off the job. Many worked with us to distribute items such as carbon monoxide alarms, bicycle helmets and first aid kits to employees and their families. We also provided safety information and education directly at numerous member safety and health fairs.

As 2009 reached an end, member retention stabilized at 90 percent. Our members understand that prevention works and that it's important to keep investing in the process. They know that protecting their businesses and protecting their employees go hand in hand – and that we are here with them for the long haul.



We provided numerous opportunities for members to network. Here participants in a free seminar, "Safety on a Shoestring," shared problems and solutions.

Making the Most of Membership

No matter the type of member organization – manufacturers, utilities, construction, government, health care, schools, service providers – one of our most popular member benefits continued to be our video training library. Members borrowed videos and DVDs at the rate of 40 per week for meetings and training. Most popular topics included forklift, bloodborne pathogens, fire safety and seasonal topics such as winter driving and heat stress. Many members supply a topic and rely on our video librarian to recommend the best title, but some have been known to say, "I have a safety committee meeting next week – surprise me!"

In the Workplace

In 2009, Minnesota's experience with workplace injury paralleled that of the nation: injury cases and rates dropped to the lowest levels on record.

However, the human and economic cost remains too high. For some of our members, reductions in staff resulted in a shift of safety responsibilities to those with little or no safety experience. Most faced limitations on resources such as time and travel. Our consultation services and training programs in occupational safety and health, defensive driving, DOT compliance, and First Aid/CPR provided flexible options that supported the safety programs of thousands of employers throughout the state.

Occupational safety and health training. Our training covered more than 100 topics, including organizational and supervisory issues. Responding to emerging safety issues and member requests we developed new classes on safety and the aging workforce, pandemic flu preparedness, process safety and process hazard analysis, combustible dust and construction safety. In response to requests from members in Greater Minnesota, and to meet everyone's need to do more with less, we began developing additional online training options and Webinars to be implemented early in 2010.

Concern about regulatory compliance made classes on OSHA regulations among our most requested. Other popular sessions covered accident investigation and effective safety committees. A number of courses focused specifically on professional development: Sixty-six persons achieved the Basic Workplace Safety Certificate, a designation from the Minnesota Department of Labor and Industry and the Minnesota Safety Council; another 19 earned the National Safety Council's Advanced Safety Certificate.

Our occupational safety and health consultants provided expertise in regulatory compliance, ergonomics, industrial hygiene, commercial vehicle issues, human relations skills, and construction and traffic safety. They crisscrossed the state – from Albert Lea

to Virginia, from Duluth to Detroit Lakes, from Waconia to Willmar and beyond – consulting with members and helping them keep their safety and health programs current.

New partnerships extended our reach. Through county Community Action Outreach programs we conducted hands-on safety inspections of weatherization projects in the Twin Cities area. With the South St. Paul public schools adult education program, we offered online instruction in basic OSHA compliance and workplace

safety. In partnership with the Metropolitan Council we provided construction safety training throughout the Minneapolis – St. Paul area, to help employers comply with regulations for heavy equipment, aerial lifts, fork trucks and scaffolds. A three-year project with the St. Paul Regional Water Service kicked off with training in hazardous waste operations and inspections of city maintenance crew work sites. Another partnership made construction-related training available to members of the Builders Exchange of St. Paul.

Annual workplace safety conferences in greater Minnesota – the Northern Regional Safety Day in Duluth and the Northern Minnesota Safety Conference in Bemidji – offered rich training and networking opportunities.



Our training and consultation reached workplaces throughout the state, in the classroom and in the field.



Attendance at the Minnesota Safety & Health Conference remained strong, drawing nearly 1,400 participants to diverse and comprehensive educational sessions and to the expertise of our exhibitors.

In total, our occupational safety and health training, including onsite instruction and consultation, reached more than 17,500 people.

First aid/CPR/AED training. Our courses in first aid/CPR and the use of AEDs gave participants the skills necessary to respond effectively to an emergency. Hands-on instruction reached 2,300 people in workplaces throughout the state, while 500 more completed our online course. Through a partnership with the Community Action Outreach programs of Ramsey and Washington counties, we trained nearly 200 Head Start teachers and staff. We taught and certified 18 new instructors, expanding our statewide network to 140. Knowing that time has become a huge resource issue for our members, we developed new half-day CPR/AED-only classes, providing effective training with minimal impact on production time.

We distributed more than 300 Philips automated external defibrillators (AEDs), educating employers about this important emergency response tool. Our staff provided assistance with placement, policies, training and ongoing follow-up.

Driver training, fleet safety and DOT compliance. Traffic crashes are the leading cause of workplace death and nonfatal crashes are a significant cause of injury and lost productivity. We applied significant resources to this issue, addressing the needs of commercial drivers, drivers of specialized vehicles, fleet managers, and employees driving their own vehicles on and off the job. Employer concern

mounted about distracted driving and the use of cell phones and other electronics, and we responded with comprehensive resources, including sample policies. Our traffic consultants brought their expertise in driver behavior, DOT compliance and fleet management onsite to more than 100 businesses around the state. Nearly 3,100 employees participated in our classroom and onsite training. Online training provided a flexible option for 2,500 more.

Several large scale projects involved customized programs, including specialized training on DOT requirements and safe passenger handling, a new training curriculum for public works employees and coaching programs for van drivers. Through our partnership with the Minnesota Department of Public Safety, Office of Traffic Safety, we continued to coordinate the Minnesota Network of Employers for Traffic Safety (NETS), providing comprehensive resources designed to help employers keep workers and their families safe on the road.

The tools to “do it yourself.” We expanded the tools available to support training activities and members’ safety programs as a whole. Members chose from more than 400 tested safety programs and training resources, including DVD- and computer-based materials, technical manuals, booklets and brochures. Partnerships with National Safety Council, J. J. Keller, CLMI, Mancomm and Summit Training Source allowed us to offer access to thousands more at special member prices. Popular options included DVD-based packages focused on regulatory compliance topics and our *Train-the-Trainer PLUS* seminars, which provide complete training programs and instruction on how to implement them.

Hands-on first aid training provided the skills needed to respond in an emergency, and the confidence to use them.



Conference Celebrates Diamond Jubilee

Nearly 1,400 attendees took part in the 75th annual Minnesota Safety & Health Conference. The high level of participation defied local and national trends, illustrating our members’ commitment to safety and the value they place on the conference. The event featured 100+ educational sessions, a packed exhibit hall and highly appreciated opportunities to network. Commenting on why he would come to the 2010 conference, one attendee said, “The keynote speakers are great, the breakout sessions are great and there’s always an idea to take home and try. I believe it recharges us to continually improve.” Another simply stated, “Best professional gig in town!”

In the Community

Our activity in the community included significant action affecting safety on our roads, at home and at play.

Safe roads. The multi-year effort to pass primary seat belt legislation succeeded in 2009. The legislative effort was led by the Minnesota Seat Belt Coalition, which we coordinated. As the year progressed, the benefits of the law's new provisions (requiring all passengers to be buckled up and allowing law enforcement to issue citations for violations) were reflected in increased seat belt use (90%) and a continuing reduction in traffic deaths.

Minnesota's child passenger safety law was also strengthened in 2009, requiring additional protection to age eight. We were active members of the AAA

Minnesota/Iowa-led coalition that shepherded the legislation through passage.

The Minnesota Safety Council and Safe

Kids Minnesota, which we coordinate, received the Outstanding Achievement in Public Policy Award from Safe Kids USA, in recognition of the multi-year advocacy efforts involved in passing both pieces of legislation.

Helping mature drivers refresh their knowledge and skills is a core component of our traffic safety programs and an essential service in a state where 25 percent of the population will soon be over age 65. More than 22,000 drivers participated in the National Safety Council's Defensive Driving Course, offered through our statewide network of community education and

senior centers. At the younger end of the driver spectrum, the *Alive at 25* program focused on problem behaviors specific to young drivers, helping them develop strategies to stay safer on the road. The program was often utilized as a court-referred program, in partnership with the court systems in 20 counties.



The successful passage of primary seatbelt legislation owed much to the leadership of its sponsors, Senator Steve Murphy, above, far right, and Representative Kim Norton. She is shown at right with Minnesota Safety Council Board Chair Ron Hanson at an event celebrating the bill's passage.



Minnesota/Iowa; and the American Society of Safety Engineers, Northwest Chapter.

Community events provided an opportunity for hands-on interactive learning that reached more than 3,600 people:

- Safe Kids Minnesota, along with other traffic safety partners, participated in a booster seat giveaway sponsored by AAA Minnesota/Iowa at the Mall of America on June 30. The event, designed to spread awareness about Minnesota's enhanced child passenger safety law, resulted in the distribution of 500 booster seats to families in need.

Safe kids and families. The Minnesota Safety Council and Safe Kids Minnesota took a lead role in organizing the Minnesota Childhood Injury Summit, a strategic planning session designed to lay the groundwork for coordinated childhood injury prevention efforts in Minnesota. We will continue to lead in advancing outcomes from the summit, helping to create online tools, consistent

educational messages for childhood injury prevention stakeholders and new opportunities to network. Key partners in the project included the Minnesota Department of Health; AAA



We provided safety education at numerous member safety and health fairs. Left, employees of Quality Pork in Austin took part in a "Safety Safari."

- The annual Safe Kids Walk this Way event was held at George W. Gibbs Jr. Elementary in Rochester on International Walk to School Day. Through the program, children learned safer choices for pedestrian safety. Partners included FedEx, the Rochester Police Department and Olmsted County Public Health.
- Cub Scout vehicle safety events helped scouts and parents learn about being safe inside and outside of moving and parked vehicles, and earned scouts an Automotive Safety Patch.

Safe Kids Minnesota gave support to six coalitions and chapters located throughout the state, providing materials and assistance with targeted childhood injury prevention outreach activities. On the Web, our award-winning child passenger safety site, CarSeatsMadeSimple.org, reached a large audience with easy-to-use tools for parents and other caregivers.

Safety and health fairs hosted by member companies for their employees were another avenue for outreach to families. Our interactive "Safety Safari" travelled to Quality Pork in Austin for a half-day event that reached 700 employees and their families. The event offered hands-on education and fun, building on topics and themes contained in our children's Web site, www.Safe-a-Rooni.org. Over the course of the year, our staff participated in

more than 29 member health and safety events, reaching nearly 8,000 people.

To support our members' off-the-job safety efforts, we began developing comprehensive resource kits on topics such as emergency preparedness, distracted driving and bicycle safety. The kits include print, video and online resources, as well as information about relevant training courses and safety products.

Partnerships with national, state and local organizations offered new avenues for outreach on a variety of safety topics:

- We served on a work group led by the National Safety Council, helping to develop a Poison Prevention Educator Kit and a process which brought together chapters and regional poison centers – including our own – to explore opportunities to work together.
- Working with the American Association of Pediatrics, Minnesota Chapter, we provided child safety resources for parents and caregivers.
- A community distribution program for carbon monoxide alarms involved fire departments and other civic groups, helping families to comply with Minnesota's new requirements.



Safe Kids, FedEx and local public health and safety organizations joined forces to deliver pedestrian safety education in Rochester on International Walk to School Day.

World Wide Web of Safety

Our online fall prevention checklist was a national and international hit. Among those requesting to use it: United Health Group; State Farm Insurance; the Falls Free Central Ohio Taskforce; the University of Arizona College of Pharmacy; healthcare providers in Nashville, Houston and Bainbridge Island, Washington – and an occupational therapy student at the University of Malaysia, who plans to translate it into Bahasa Malaysia, her country's national language.

Contributions

We couldn't do it without you! Our deepest thanks to the many organizations and individuals who made financial or in-kind contributions to the work of the Minnesota Safety Council in 2009.

While most of our revenue is earned through training, membership dues and distribution of safety materials and products, we receive essential support for our mission from charitable contributions. And, because we are a 501(c)(3) organization, all gifts to the Minnesota Safety Council are tax deductible.

A new fundraising effort in 2009 benefited local and national childhood injury prevention programs. Our Safe Kids Minnesota program was one of just 20 Safe Kids coalitions in the nation invited to participate in the annual Marine Corps Marathon in Washington, D.C. Captain Kevin Torgerson of Stewartville, an experienced marathoner and a member of the Olmsted County Sheriff's Department, ran to raise awareness and funds for the life-saving programs of Safe Kids Minnesota and Safe Kids USA.

A special thanks to Abbey's Hope Charitable Foundation for making the Minnesota Safety Council the first recipient of its fundraising efforts, through a generous gift in support of our mission. We will honor the spirit and legacy of Abigail Taylor, who died from a preventable pool drain injury, as we work to spare other families the devastating effects of unintentional injuries.

We also thank:

- Our board of directors, each of whom also contribute generously of their time and leadership skills.
- Our staff, who show their commitment through hard work as well as charitable gifts.
- Our members, who support injury prevention by making contributions above and beyond their membership dues, and by providing in-kind goods and services.
- Program partners, including corporate and community foundations, who recognize and value the Minnesota Safety Council's contributions toward reducing suffering and loss, and improving the quality of life in our state.



Family Safety Programs Coordinator Erin Petersen, left, and Katey Taylor, president and co-founder of Abbey's Hope, a child safety advocacy program named for her daughter, Abigail.

We were honored to be the first organization chosen to receive funds from Abbey's Hope Charitable Foundation. Left, Abbey's Hope board member Rebecca Sandberg presents the gift to Carol Bufton, president of the Minnesota Safety Council.



The following individuals and organizations made contributions in 2009:

In support of our mission

AAA Minnesota/Iowa
Abbey's Hope Charitable Foundation
Ameriprise Employee Giving Program
The Austin Mutual Insurance Company Fund of the Minneapolis Foundation
The Cleveland Cliffs Foundation
Minnesota Safety Council Board of Directors
Minnesota Safety Council Staff
Minnesota Wireless Foundation
The Prudential Foundation

Kim Anderson
Steve Brotzler
Carol A. Bufton
Mary Carter
Esther G. DeLaCruz
Michael Dougherty
Robert K. Eddy
Janet Fedora
Cary Grover
James F. Hanko
Ronald J. Hanson
John S. Hay and Jo Frerichs
Mark Helland
Brenda Himrich
Regina M. Hoffman
Paul B. Johnson, M.D.

Roger A. Katzenmaier
Lisa M. Kons
Barbara C. Korf
N. Jean Krause
Ann L. Kulenkamp
Angie M. Kupczak
Jeffrey B. Kusch
Larry Lair
Jeff Lovig
Bob Lund
Joe Maher
Linda J. McNurlin
Jeffrey S. Ogden
Ron Pearson
Erin K. Petersen
Glen Porter
Steve J. Rauh
Walter (Rocky) and Jodell Rockenstein
Wade A. Salstrom
William Schreiner
Karen E. Scott
William R. Stuart
Steve Sviggum
Cary A. Swenson
Robyn M. Sykes
Alan Terwedo
Carol M. Wicks
Randy Williams
Susan D. Woodhall
Kristy Zack

Gifts in Kind

AAA Minneapolis
AAA Minnesota/Iowa
Annona Gourmet
Applied Environmental Sciences
Continental Safety Equipment
Home Depot Maplewood
Lynn Hunter
3M Occupational Health and Environmental Safety Products Division
Minnesota Department of Labor and Industry, OSHA
Minnesota Diversified Industries
North Country Health Services
Schmitty and Sons
Wilkerson Associates

In Support of Specific Programs

Minnesota Safety and Health Conference

Presenting Sponsors

AAA Minnesota/Iowa
Andersen Corporation
CenterPoint Energy
Midwest Center for Occupational Health and Safety, University of Minnesota School of Public Health
Minnesota Power, an ALLETE Company
Otter Tail Power Company
Park Printing
SFM Mutual Insurance Company
Xcel Energy

Major Sponsors

The Eddy Family Foundation
The Schwan Food Company

75th Anniversary Sponsors

Brede Exposition Services
Enbridge
General Mills, Inc.
Kelber Catering
Malmberg's Garden Center

Additional Sponsors

Anagram International
Imation
J.J. Keller
Solbrekk, Inc.
SOS Technologies
Totally Chocolate

Gifts In Kind

AAA Minnesota/Iowa
Aveda Corporation
Fingerhut
Hilton Hotel, Minneapolis
J. J. Keller
Kowalski's Markets
Larsmont Cottages on Lake Superior
Mancomm
Philips Corporation
SOS Technologies
Totally Chocolate

Art McCauley Small Business Workplace Safety Training Fund

American Society of Safety Engineers, Northwest Chapter
Andersen Corporation
CenterPoint Energy
Minnesota Power, an ALLETE Company
Otter Tail Power Company
SFM Mutual Insurance Company
Xcel Energy

Minnesota Seat Belt Coalition

Meharry-State Farm
Alliance/Meharry Medical College
Minnesota Department of Public Safety, Office of Traffic Safety
Winthrop and Weinstine, PA

Family Injury Prevention Programs, including Safe-a-Rooni and Safe Kids Minnesota

Childhood Injury Summit

AAA Minnesota/Iowa
American Society of Safety Engineers, Northwest Chapter
Minnesota Department of Health, Injury and Violence Prevention Unit

General Support

Abbey's Hope Charitable Foundation
GoodSearch
The Margaret Rivers Fund
Quality Pork Processors, Inc.
Safe Kids Worldwide
Walser Automotive Group
April Brandt
Laura A. Burgess
Mark and Shannon Elliott
Geri L. Handberg
Jeffrey and Sarah Hudson
Deette and Nathan Krogh
Carey Lynn Kroll
Jennifer J. Longinow
Heather L. Luckett
Jill McGill
Christine Melko
Heather S. Reis
Lisa Tepley
Ellen Tveit
Tara White

Gifts in Kind

Anoka County Safe Kids, led by Fridley Police Department
Fed Ex
Foresight Childproofing
Friendly Chevrolet, Inc.
George W. Gibbs Jr. Elementary School
Hennepin County Medical Center
Hennepin County Safe Kids, led by Metropolitan Health Plan
Johnson & Johnson
Mahube Safe Kids, led by Mahube Community Council

Merit Chevrolet
Minnesota Department of Health, Community and Family Health Division
Minnesota Department of Public Safety, Office of Traffic Safety
Northwest Metro
Minneapolis Safe Kids Coalition, led by North Memorial Medical Center
Olmsted County Public Health
Rochester Police Department
Saint Paul/Ramsey County Safe Kids, led by Saint Paul Department of Fire and Safety Services
Captain Kevin E. Torgerson

Marine Corps Marathon Benefiting Safe Kids Minnesota

David and Barbara Buchholz
Carol Bufton
Michael Dougherty – Valspar
Leslie Hahn
Ann Hanson
Johnson & Johnson
Lisa and John Kons
Viktors Konters
Alan Korn
Ann Kulenkamp and John Wilson
Dave, Doug and Nancy Lane
Robert Lund
Julie McDaniel
James E. Mutch
Jeff Ogden
Olmsted County Deputy Sheriff's Association
Erin Petersen
Hans and Lana Petersen
Megan Powell
Bill Reiland
Aaron Rocklyn
Safe Kids Anoka County
Lisa Sieben and Ray Kennedy
Special Olympics Minnesota
Vincent J. Scheckel, Sr.
Mike and Karlin Symons
Carol and Timothy Torgerson
Lieutenant Dan Vickmark
Steven VonWald
David Williams
Nyle Zikmund

These committed Minnesota Safety Council members contributed generously over and above their membership dues to support our Family Safety programs!

Alcan Pechiney Packaging
All Home Health, Inc.
Aqua Logic, Inc.
Arvig Communication Systems
Aveda Corporation
Construction/Safety Consultants
Cragun's Conference Center
Dean Foods, Inc.
DecoPac, Inc.
Dymax Service, Inc.
Gauthier Industries, Inc.
General Dynamics Advanced Information Systems
Grand Portage Reservation Tribal Council
Great River Energy
Kraft Foods Global, Inc.
Lakes Gas Company
Long Prairie Packing Company
Minncast, Inc.
Molin Concrete Products Company
North Star Auto Auction
Quality Pork Processors, Inc.
City of Rochester
Seneca Foods
SFM Mutual Insurance Company
Thiele Technologies, Inc.
Tiller Corporation
Wenger Corporation
W.P. & R.S. Mars Co.
Xcel Energy

Statements of Activities

Years Ended June 30,	2009	2008
UNRESTRICTED NET ASSETS		
<u>Revenue and Support</u>		
Program Fees	\$1,590,813	\$1,638,579
Contributions	24,423	9,518
Dues Contributed by Members	677,290	713,220
Educational and Safety Materials Sales	1,616,311	1,547,713
Management Fees	30,840	29,808
Interest Income	7,978	11,763
Other	45,782	67,098
Net Assets Released by Fulfillment of Usage Restrictions	29,194	111,266
Total Revenue and Support	4,022,631	4,128,965
<u>Expenses</u>		
Program Services:		
Safety Programs	1,928,747	2,006,561
Public Education	509,206	544,584
Cost of Educational and Safety Materials Sold	1,164,302	1,055,452
Total Program Services	3,602,255	3,606,597
Supporting Services:		
Management and General	359,708	354,339
Fund Development	194,814	190,309
Total Supporting Services	554,522	544,648
Total Expenses	4,156,777	4,151,245
Change in Unrestricted Net Assets	(134,146)	(22,280)
TEMPORARILY RESTRICTED NET ASSETS		
Contributions:		
Operation Lifesaver	-	43,230
Other	20,134	20,765
Net Assets Released by Fulfillment of Usage Restrictions	(29,194)	(111,266)
Change in Temporarily Restricted Net Assets	(9,060)	(47,271)
Change in Net Assets	\$(143,206)	\$(69,551)
Net Assets, Beginning of Year	948,212	1,017,763
Change in Net Assets	(143,206)	(69,551)
Net Assets, End of Year	805,006	948,212

Statement of Functional Expenses

Year Ended June 30, 2009 (with comparative totals for 2008)

	Program Services				Supporting Services				
	Cost of Educational and Safety Materials Sold				Management and Fund Development				
	Safety Programs	Public Education	Totals		General	Totals		Total Expenses 2009	Total Expenses 2008
Salaries	\$587,118	\$249,740	\$	\$836,858	\$212,967	\$95,772	\$308,739	\$1,145,597	\$1,084,270
Payroll Taxes	49,758	21,165		70,923	18,049	8,117	26,166	97,089	93,995
Retirement Contributions	23,929	10,179		34,108	8,680	3,903	12,583	46,691	41,736
Total Personnel Expenses	660,805	281,084		941,889	239,696	107,792	347,488	1,289,377	1,220,001
Educational and Safety Materials			1,164,302	1,164,302				1,164,302	1,055,452
Course Instructors	474,221	67,155		541,376	8,499	4,556	13,055	554,431	583,526
Supplies, Printing and Postage	214,545	20,846		235,391	495	21,344	21,839	257,230	357,183
Insurance and Dues	76,527	32,552		109,079	27,759	12,483	40,242	149,321	156,128
Depreciation and Amortization	68,964	29,335		98,299	25,016	11,250	36,266	134,565	87,099
Staff Expenses and Travel	104,282	11,395		115,677	3,867	5,282	9,149	124,826	126,790
Rent and Utilities	59,647	25,687		85,334	21,636	9,730	31,366	116,700	117,653
Conferences, Meetings and									
Special Programs	105,318	824		106,142	269	265	534	106,676	133,485
Course and Special Programs									
Space Rentals	69,595	241		69,836	206	5,002	5,208	75,044	96,671
Repairs and Maintenance	27,226	11,522		38,748	9,825	4,418	14,243	52,991	62,053
Interest	25,091	10,673		35,764	9,101	4,093	13,194	48,958	42,226
Miscellaneous	20,332	8,648		28,980	7,375	3,317	10,692	39,672	40,490
Professional Services	12,551	5,339		17,890	4,553	2,047	6,600	24,490	21,826
Telephone	9,643	3,905		13,548	1,411	3,235	4,646	18,194	16,052
Contributions									34,610
Total Expenses	\$1,928,747	\$509,206	\$1,164,302	\$3,602,255	\$359,708	\$194,814	\$554,522	\$4,156,777	\$4,151,245

Basis of Presentation — Accounting for Net Assets

The organization's financial statements are segregated into classes of net assets according to the use of related resources.

These classes of net assets are summarized as follows:

Unrestricted Net Assets — accounts for resources that the board of directors has the discretion and intention to use in carrying on the organization's operations.

Temporarily Restricted Net Assets — accounts for resources restricted by the donors for specific operating activities or specific future periods.

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Serving the Board as a Member of the Board of Trustees

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Our traffic safety programs reached drivers in the workplace and through programs in the community. Distracted driving was an issue of heightened concern for drivers of all ages, with teens particularly at risk.



Direct communication was a critical factor in deepening relationships with members and anticipating their needs.



The 75th annual Minnesota Safety & Health Conference featured local and national experts leading more than 100 educational sessions, and a packed exhibit hall that provided “hands-on” experience and insights into workplace safety products and services.



Governor Tim Pawlenty spoke to winners of the Governor’s Safety Awards on the final day of the conference, saying, “This really is the premier group for promoting these issues in the state – the Minnesota Safety Council and the award winners. We’re proud of you and thank you all for your great work throughout the years.”



Comedian Stevie Ray, left, provided a comic charge at the Governor’s Safety Awards luncheon, which recognized workplaces for achieving exceptional performance in safety.

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 Chapter of the National Safety Council

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