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Approved -1/22/97

LAWNDALE ENVIRONMENTAL FOUNDATION, INC. Herman, MN.

Current project status and summary of work program amendment request

Object	tive	Current Work program	Expended to date	Expended on / results	Balance	Approval Requested for use of balance	If approved as requested the remaining dollars would be spent in the objectives as follows:
Α	Acquisition	245,000	218,500	aquired 170 arces	26,500	transfer to Obj. B	0
В	Organizational Development	73,667	70,263	salaries for Project Leader and office staff, office operations (heating, electric, phones, office	3,404	26,500 from Obj. A 12,000 from Obj. C 2	42,874
				supplies etc.) farming operations		970 from Obj. E 2 39,470 Total for same activities	
C 1	Feasability	1,333	1,333	Feasibility study completed	0		0
C 2	Marketing	25,000	6,128	Hired marketing specialist, developed marketing materials, printed flyers etc.	18,872	transfer 12,000 to Obj. B remaining 6,872 for the same activities	6,872
C 3	Business Plan	5,000	2,743	Contract with MSU - SBDC to develop business plan	2,257	complete business plan	2,257
D	Cirriculum	30,000	20,504	Hired instructor, developed/ purchased curriculum materials conducted pilot program	9,496	continue curriculum dev. operate pilot program	9,496
E 1	Site Analysis	5,000	5,000	Site analysis completed	0		0
E 2	Facility Planning	15,000	13,030	Predesign completed, some planning remains to be done	1,970	transfer 970 to Obj. B remaining 1,000 to complete planning	1,000
Totals	3	400,000	337,501	•	62,499	, , U	62,499

? 702/97 . Versia?

LCMR WORK PROGRAM 1995 WORK PROGRAM UPDATED - July 10, 1997



- I. Project Title Lawndale Environmental Center Project Leader: Gordon F. Ekberg Agency Affiliation: Lawndale Environmental Foundation, Mail Address: Rt.2 - Box 49, Herman, Mn. 56248 - 9627 Phone: 320 677 2203 or 320 677 2687 Fax: 320 677 2204
 - A. Legal Citation: ML 95, Chp. 220, Sec. 19, Subd.6 (8)
 Total biennial LCMR appropriation: \$400,000.
 Balance: \$62,499

Appropriation Language: This appropriation is from the future resources fund to the commissioner of natural resources for an agreement with Lawndale Environmental Foundation to develop an environmental learning center near Herman with emphasis on prairie, wetlands and agricultural themes. This appropriation must be matched by at least \$100,000. of nonstate money.

- ** ML 97 ch 216 Sec. 15 Subd. 26(a) The availability of the appropriations for the following projects is extended to June 30, 1998 Lawndale Env. Center
- B. Statum of Match Requirement:

 Match required:

 Amount committed to date:

 The Lawndale Foundation will spend \$100,000 on this project as described in this Work Plan from July 1, 1995, to June 30, 1997 1998

II. Project Summarys

Total Project \$500,000.
Total biennial LCMR budget \$400,000.
LCMR Balance \$62,499.
Match balance \$40,649

We have started development, plans and etc. and the very next step is land acquisition, which will be closely followed by the activities in objectives B, C, D and E. This was integral to our proposal as was indicated to Legislative Leadership. This Grant will be used to purchase the land for the proposed learning center and to develop a five-year management plan complete with 1) Budget; 2) Program; 3) Curriculum; 4) Long range projection; 5) Funding sources; 6) Pilot programs; 7) Land use; and 8) Create architectual drawings showing adherence to federal and state codes. This will be necessary to enhance and to bring the project in line as close as possible with the criteria presented in the memo under date of May 17, 1995, to the Environmental Education Advisory Board. Said memo was from the Committee on Criteria for Residential Learning



Centers Seeking State Bonding and primarily addressed the five learning centers perceived to be emerging in Western Minnesota.

III. Six Month Work Program Update Summarys

*Remodeled barn.

*Purchased Dorset Sheep.

*Purchased Black Poland pigs.

*Have on loan a Jersey cow.

*Donation of 125 chickens from Murray McMurray Hatchery in Iowa.

*Donation of 100 pheasant chicks from McFarlane Hatchery in Wisconsin.

*Prepared 125 page document for GreenPrint.

*Worked land planted prairie grass.

*Planted a large garden.

*Remodeled a room to hold a library.

*Received more displays/mounts.

*Built dock and put it in Burr Lake.

*January -Denowski gave presentations to West Central Area school teachers.

*February - Met with Dr. Fred Kirschenmann on Sustainable Agriculture in Jamestown, ND.

*February - Held Snowshoe Workshop.

*February - Attended UM Morris Job Fair.

*March - Met with MDHA Alexandria Chapter.

*April - Celebrated Earth Day, April 22, and held a public day April 27.

*May - Denowski at RSVP Presentation and had a booth.

*May - held a volunteer appreciation day.

*May - Denowski attended ground water day as presenter & booth.

*May - Schools here for classes - WCA, Cyrus, Ashby & Herman. Denowski went to Evansville and Elbow Lake.

*June - Morning Sun Christian School here.

*June - Interview with Fergus Falls Daily Journal and KCCD TV.

*June - Denowski at Traverse/Grant county 4-H Camp.

*July - West Central Experiment Station Field Day w/booth.

*July -Booth at Value-added Conference in Montevideo.

*July - Campfire Program w/stories and songs.

*July - Booth at Grant County Fair.

*July - Hosting Farmers-Union Day Camp.

. IV. Statement of Objectives:

A. To purchase the farm for the site of the regional learning center. Estimated cost: *245,000. \$218,500. The Center farm is a 154.3 acre site (98.4 tillable) that includes 2 houses in excellent condition, a barn and two pole buildings with cement floors. Considerable value is added by the two outstanding duck hunting passes. The farm is presently being held in trust with a legal option in place. It has been appraised at \$245,000. Said appraisal has been reviewed and approved by State DNR Appraiser, Geo.



Bekeris as of 8/01/95. We have added an additional Activity A.2. for the purchase of 15 additional acres of land for the amount of \$7,000. plus closing. This activity has been completed. We are now proposing a new Activity A.3. to acquire another additional parcel of land.

Note: The Lawndale Foundation requests a fund advance of \$245,000. to purchase the farm.

**** Note Lawndale Foundation requests permission to transfer excess funds from the Objectives of A. C and E to Objective B Organizational. The amounts of LCMR funds are as follows: From Objective A. Land acquisition the amount of \$25.500. From Objective C.2. Marketing, a total of \$12.000.; and from E.2. Planning, the amount of \$970. The total amount of LCMR funds from the above Objectives total \$39.470. Lawndale requests timeline changes as per legislative extensions.

- B. Organizational Development. Estimated cost: 473,657. \$113,137. Organize Advisory Board and a supporting membership group, Implement 5 year plan, Coordinate implementation of Objectives C-E, Provide grantwriting Leadership. Maintainence and supplies for office, Salaries, Benefits and Travel.
- *** Note Lawndale Foundation requests an advance of \$30,000.

 to get going on because committed funds will not be immediately available.
 - C. Conduct a Project Feasiblity Study, Marketing Plan and Business Management Plan. Estimated cost: #81,833.
 - D. Develop Pilot Education Programs and Curriculum and begin Programming. Estimated cost: \$30,000.
 - E. Conduct Site Analysis and begin Center Facility Preliminary Planning. Estimated cost: \$19,030.

Timeline for Completion of Objectives:

7/95 1/96 6/96 1/97 6/97 6/98 Purchase Center Farm Objective A: ***************** Objective B: Organizational Objective C: Conduct Feasability Study, Mktg & Bus.Plan XXXXXXXXXX XXXXXXXXX Objective D: Develop Pilot Ed & Curriculum & begin. XXXXXX XXXXXXXXXXX XXXXX Conduct Site Analysis Objective E: & begin Preliminary ******************* Planning

*Note: We intend to do as much as possible to have met the guidelines of the May 17, 1995 Memo to the

Environmental Education Advisory Board by January 1, 1996. This is the reason for starting all objectives now.

July 1, 1996 V. Objective/Outcome:



- A.1 Activity: Purchase Center Farm. This 154.3 acre (98.4 acres tillable) farm is currently being held in Trust. There are two of the best duck hunting passes in the area. There are also wetlands and a rafting lake. Please refer to the top of Page 7 in the 5 Year Plan for Lawndale Environmental Learning Center... "Existing Facilities."
- A.1.a. Context within the project: Purchase of the farm is an urgent and critical need. Urgent because it will take time to make the transfer of land leases, duck pass leases, building storage leases and etc. Further, there is a pressure to sell the hunting passes. Critical because it is the most appropriate proposed site for the center.
- A.1.b. Methods: The Farm will be purchased according to LCMR accepted procedures. An appraisal has been done, it was reviewed at \$245,000 by State DNR Appraiser, George Bekeris.
- Note: The Lawndale Foundation requests a fund advance of \$245,000 to purchase the Center Farm.
 - A.1.c. Materials: None required.
 - A.1.d. Budget:
 Total Project \$208,600.
 Total biennial LCMR Budget \$208,600.
 LCMR Balance \$-35,400 \$
 Match \$-0~

A.1.f. Work Program Update:
The Lawndale Foundation purchased the Norsen Farm for \$208,600, November 14, 1995, and will retain the balance of \$36,400 for land purchase and future realocation. Again, this part of the land purchase is essentially complete. The continuing aspect of the "A.1. Activity" is reflected in the following "A.2. Activity" which is discussed subsequently.



A.2. Activity: The Lawndale Foundation proposes to purchase an adjacent 15 acres of land for \$7,000. and retain balance of \$29,400 for future realocation.

A.2.a. Context within the project: Purchase of the land will facilitate our program with native prairie. It is now under the RIM Program. Discussion with RIM and SCS Officials indicate that this would follow right in with their direction for this piece of land.

A.2.b.Methods: The additional land will be purchased with that portion of the \$245,000. allocated for land purchase remaining after final settlement has been made on the Noreen property. The cost of the 15 acres is \$7,000.

A.2.c. Materials: None required

A.2.d. Budget:
Total Project
Total Biennial LCMR Budget
LCMR Balance
Match

\$ 7,000 \$ 7,000 \$ 9,900. \$26,500. 0

A.2.e. Timeline Review Appraisals & 7/95 1/96 6/96 1/97 6/97

purchase farm

A.2.f. Work Program Update: As of this date, June 28, 1996, closing has not taken place because Jochim has not paid his taxes. The County refuses to allow transfer until the entire tax due and payable in 1996 has been paid. Jochim has been approached and indicates that he will pay soon ... It appears that he is anticipating remuneration from some source. The purchase price of the land, \$7,000. has been paid, but closing costs, which will be an approx. \$1,500. due to negotiating the judgement with creditors, have not been paid. Every effort is being made to have this completed in the next few days. This parcel has been purchased and recorded.

- B. Title of Objective/Outcome: Organizational Development
 - B.1. Activity: Provide for experienced leadership to:
 - * Implement 5 yr. Plan.
 - * Coordinate Implementation of Obj. (C-E)
 - * Develop an extended Advisory Board
 - * Provide Grant Writing Leadership
 - * Provide general Supervision under Board Dir.
 - * Provide Fund Raising Leadership
 - B.1.a. Context within the project: Experienced organizational development leadership is critical to the success of the project.



B.1.b. Methods: Experienced organizational support will be contracted to provide leadership and support for all program and facility development.

B.1.c. Materials: Paper, Ribbons, Binders and such other materials as might be needed for compiling material for presentations as well as mailings and postage will be State Money. Fundraising, office furniture, and equipment will be non-state money.

B.1.d. Budget:

Total Project \$85,000. \$139.376
Total Biennial LCMR Budget \$73,667. \$113,137
LCMR balance \$3,404. \$42.874.
Match Balance \$1,574. \$37,544.

B.1.e. Timeline
Organization Support

7/95 1/96 6/96 1/97 6/97 6/98 xxxxxxxxxxxxxxxxxxxxxxx

B.1.f. Work Program Update:

The Lawndale Foundation has hired Gordon Ekberg as Project Leader and Olivia Richards as a half-time secretary. An amount of \$30,000 was advanced for us to get organized. We have pursued future funding and ambitiously pursued all objectives as reflected in Summary III, Work Program Update. On November 16, 1995, Lawndale Foundation moved from its 240 sq. ft. office in the City of Herman. We moved into our new quarters on site of 3456 sq. ft. (house with full finished basement). While we thoroughly beleived that upon acceptance of our Work Program by LCMR we would be moving to the site. But we had no idea of when that would be. Consequently our Work Program was based on the status quo in the city of Herman. Our expenses differ between our small office in town and our more adequate one on site in the following manner:

	At Lawndale site	(per month)
<u>\$ 25</u>	Rent *	<u>-0-</u>
<u>60</u>	Electricity	<u>350</u>
187	<u>Telephone</u>	300
-0-	<u>Garbage</u>	<u>30</u>
-0-	Snow Removal	695 (yr)
	Insurance	160
-0-	Repairs & mtce	213
93		
20	Office misc.	483
	187 -0- -0- 40 -0- 93	\$ 25 Rent

***Please refer to Brief of July 10. 1997. on condensed explanation of request. It is true that we have a big job to do in marketing and other areas, but our experience in the past year has indicated that our own resourcefulness has matched, and if we dare say so, exceeded the efforts of the professionals. It is for



this reason that we feel that we can move these areas to Objective B. without causing any loss of our main objective in the various areas. Additional costs incurred by items which we are doing in-house, rather than with professionals, will include extra phone, printing, and trayel expense. All of these costs are anticipated to be sizable.

We request to convey to this Objective the following amounts of LCMR money: From Objective A the amount of \$26.500; Marketing. Objective C.2. the amount of \$13,000. From Planning Objective E.2., the amount of \$970. Transfer of these funds. barring nothing unforseen, will adequately fund us to the completion of the project. This amounts to a total of \$39.470 of LCMR money requested to be tansferred.

- C. Title of Objective/Outcome: Conduct a Project Feasibility Study and Develop a Marketing Plan and Business Management Plan
 - C.1. Activity: Conduct a Project Feasibility Study & Marketing Plan. The study will: (1) be a vote of confidence on the need for a prairie - agriculture - wetlands learning center...(2) Establish how to fund and (3) maintain this learning center. This may seem as though these three items as well as other areas are not in a logical sequence and well they might not be if we were just getting started. Consider that we have been around a long time, we were incorporated on July 28, 1988, and received our 501 c 3 status on April 6, 1989. We were doing our own feasibility study for a couple of years prior to that because we did not want to go to a lot of work and effort, and after doing so, to find that it was unnecessary and not needed. We were encouraged in our efforts by several people in Environmental Education areas and specifically in the area of a residential learning center. This is the third time that we have applied for LCMR money and the first time that we have ever been awarded any state funds.
 - C.1.a. Context within the project: While many people in the "know" have encouraged us, and assured us that there is a need for our proposed facility, we feel a need for a formal confirmation.
 - C.1.b. Methods: Conduct a Study that will:
 - 1. Establish Capital Funding Sources
 - Establish funding to maintain Center through preaccredidation Period.



- Establish & validate Center's Market & Long Range Marketing Plan. These Items will be contracted.
- C.1.c. Materials: A feasibililty study & marketing plan will be developed.

C.1.d. Budget:
Total Project \$2,000.
Total Biennial LCMR Budget \$1,333.
LCMR Balance 0
Match Match Balance 0

The Lawndale Foundation hired Steve Henning, doing business as Advance Marketing Services, Inc., of Evansville, as a Marketing Specialist. \$2,000 of LCMR funds were used to pay Steve Henning. Further checking with our Business Consultant, Mike Farrell, and our architects, Hokanson & Lunning, indicate that an adequate job has been done and we have a completed feasibility study. We, therefore, wish to convey the remainder of this to Objective B Organization. The amount we wish to transfer is \$13,000. which will reduce the total project to \$2,000. The allocations are changed ads follws: \$8,667. from the LCMR Budget which will reduce that to \$1,333.; and \$4,333. from the match which will reduce that to \$667. There are no remaining balances as this project is completed.

C.2. Activity: Design Program Marketing Materials

- C.2.a. Context within the project: The development of a marketing program will be necessary to advertise the new Center & encourage visitation and use. These materials will be basic tools to promote the Center.
- C.2.b. Methods: Please refer to bottom of page 1 in 5 Yr. Plan. Please refer to Bottom of Page 5 and top of page 6 in 5 Yr. Plan. We have done surveys and are willing to cooperate with other learning centers.
- C.2.c. Materials: Marketing and Promotional Materials and Methods will be developed for this activity.

C.2.d. Budget:

Total Project

Total biennial LCMR Budget

LCMR Balance

Match

Match Balance

Total Project

#50,000

#25,000

#13,000

#25,000

#18,200

#28,115



C.2.f. Work Program Update:

The Lawndale Foundation hired Steve Henning, doing business as Advance Marketing Services, Inc., of Evansville as a Marketing Specialist. We have a big job yet to do in marketing and request a timeline extension. It is true that we have a big job to do in marketing. But our experience in the past year has indicated that our own resourcefulness has matched, and, if we dare say so, exceeded the efforts of the professionals. It is for that reason that we feel we can reduce this budget without causing any loss of marketing agenda. The amount requested to be moved to Objective B Organization from this fund is \$28,800. Which will reduce the total project to \$31,200. The allocations are changed as follows: \$12,000. from the LCMR Budget which will reduce that to \$13,000. and \$16,800. from the match which will reduce that to \$18,200.

- C.3: Activity: Develop a Business Management Plan
 - C.3.a. Context within the project: A Business

 Management Plan is needed to insure the long term
 success of the Center.
 - C.3.b. Methods: Develop a Business Plan that will keep the Center a strong positive force the community. We will contract with a Co. that has done a good job for other learning centers. Pages 11-13 in 5 Yr.Pl.
 - C.3.c. Materials: Business Management Plan and appropriate Computer Software.
 - C.3.d. Budget:

 Total Project
 \$10,000.

 Total biennial LCMR Budget
 \$5,000.

 LCMR Balance
 \$2,817.

 Match
 \$5,000.

 Match Balance
 \$2,818.

- C.3.f. Work Program Update:

The Lawndale Foundation hired Michael Farrell of the Small Business Development Center of Barnesville as a Business Consultant. \$770. of LCMR funds have been used to pay Michael Farrell.

- D. Title of Objective/Outcome: Develop Pilot Education Programs and Curriculum and Begin Program
 - D.1. Activity: Develop Pilot Education Programs and Curriculum and Begin Program Delivery at Center. We fairly well know what we want to teach. Incorporating a magnet school will not require too

much change in methods. We are familiar with a great deal of curriculum and are checking with others including the Dept. of Ag. which is the purpose of this study. We will not "re-invent" the wheel.



- D.1.a. Context Within the Project: Learning will be a high quality experience at Lawndale Environmental Learning Center. Refer to Educational Program on lower portion of page 2 of 5 Yr. Plan. Also pages 3 and 4 and Appendix. Program will conform to all required factors including Green Print.
- D.1.b. Methods: We will utilize the staff that the Minnesota Environmental Education people have for writing curriculum as well as University of Minn. Morris biology Professors.
- D.1.c. Materials: New Curriculum will be developed for use at the Center as part of this activity.
 - D.1.d. Budget:

Total Project \$60,000.
Total Biennial LCMR Budget: \$30,000.

LCMR Balance \$16,647. \$9.496.

Match Balance \$16,648 \$9,496.

- D.1.f. Work Program Update:

The Lawndale Foundation hired Paul Denowski, a graduate of the University of Wisconsin-Stevens Point, an Environmental Educator, as Program Director. Curriculum has been written. Conferences and Seminars have been attended and a great deal of correspondence has been done to enhance program. We are trying out various programs and have had excellent results. Several hundred people have been in attendance. Our curriculum is "Prairie, Wildlife & Conservation, and Agriculture". We are constantly having the wisdom of including agriculture confirmed both from attendees and observers. Land is one of our greatest natural resources and agriculture is our biggest user of land. We continue to develop programs and deliver them to attendees.

- E. Title of Objective/Outcome: Conduct Site Analysis and Begin Center Facility Preliminary Planning
 - E.1. Activity: Conduct Site Analysis at the farm site to determine where to put farm bldgs., main bldgs., pasture, fields and etc. as well as studying & inventorying what is now there.
 - E.1.a. Context Within the Project: This is to



determine potentials and limitations of the center farm with respect to impact on soil, water, vegetation, wildlife and topography. P.6,5 yr.Pl.

E.1.b. Methods: This will be conducted to inventory flora and fauna. Find acceptable locations for farmyard, well, and sewage system to assure the best and most environmentally sensitive use of the land. We intend to contract and may involve students or graduate students.

E.1.c. Materials: None Anticipated.

E.1.d. Budget:

Total Project \$ 5,000.
Total biennial LCMR Budget \$ 5,000.
LCMR Balance \$ -0Match \$ -0-

E.1.e. Timeline: Site Analysis 7/95 1/96 6/96 1/97 6/97 xxxxxxxxxxxxxxxx

E.1.f. Work Program Update:

The Lawndale Foundation hired the firm of Hokanson/Lunning Associates of St. Paul to conduct a site analysis and present a pre-design plan. Harold Fahl, retired construction engineer of University of Minnesota, Morris was hired as consultant. Concluded.

- E.2. Activity: Begin Planning of Facilities to Support Educational Program
 - E.2.a. Context within the Project: Planning will reflect "Facility Needs" in 5 Yr. Plan on lower part of pages 7 & 8. Also see page 9.
 - E.2.b. Methods: Planning meetings will be held with Architectural Firms when building decisions are made by Lawndale. We will contract this activity.
 - E.2.c. Materials: None anticipated.

E.2.d. Budget:

 Total Project
 \$20,000.
 \$18,780.

 Total biennial LCMR Budget
 \$15,000.
 \$14,030.

 LCMR Balance
 \$1,970.
 \$1,000.

 Match
 \$5,000.
 \$4,750.

 Match Balance
 \$656.
 \$656.



E.2.e. <u>Timeline:</u> Facility Planning

7/95 1/96 6/96 1/97 6/97 6/98 xxxxxxxxxxxxxxxxxxxxxxxx

E.2.f. Work Program Update:

The Lawndale Foundation hired the firm Hokanson/Lunning Associates of St. Paul to conduct a site analysis and present a pre-design plan. We are doing an analysis of costs this summer to see if it is possible to lower overall costs. Planning is essentially completed with minor changes anticipated. \$1,000. has been retained in this fund; \$1,000. in the LCMR. The architect feels that this would be ample for unanticipated revisions. The amounts being transferred to Objective B. Organizational are as follows: \$970. from LCMR which reduces the original budget to \$14,030.

VI. Evaluation:

Professional educators will have the opportunity to review and develop curriculum and be involved in pilot programming. Participating school students will be asked to test pilot programs and evaluate them. Advisory and Flanning committees will be expanded to include stakeholders from a 50 mile radius of Herman, MN. All programming will be evaluated by attendants.

VII. Context within Field.

The Lawndale Center is located in west central Minnesota right where the two Dakotas meet Minnesota. Currently there are no learning centers up and running in our part of the Please refer to page 2 of the 5 yr. plan for more on the physical facilities. We are going to work with the Herman School and are exploring working in a magnet type A letter from the school is also attached. Efforts have been made to cooperate with other proposed learning centers in our area. Our most recent effort was in September of 1994 when we invited 3 other western Minn. proposed learning centers for a meeting which was chaired by Pam A11 three came for a mid-morning, luncheon, afternoon meeting and felt it was very productive and that we should get together again. Arrangements were made to meet in January with one of the other groups as host, but that was Lawndale was incorporated in July of 1988 & received 501 c 3 status in April 1989. Some of us were quite active in the old MEEB Organization. Please refer to bottom of page 4 and top of page 5... Possible Program Partners in the 5 Yr. Plan.

VIII. Budget Context:

The Lawndale Environmental Foundation, Inc. has raised over \$100,000. in cash, and spent \$96,628.60 from 1989 through 1995. In addition volunteers will have provided over \$50,000. in in-kind services to this project. As of July 10, 1997, we have raised \$72,372.48 of our \$100,000 commitment.



IX. Dissemination:

The pilot programming and curriculum will be available to the public and shared with other Regional Env. Learning Centers.

X. Time: The project proposal as outlined will be completed by June 30, 1998.