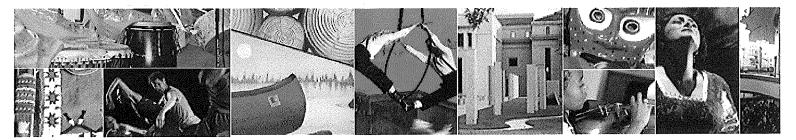
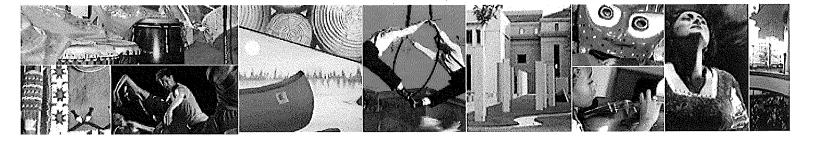
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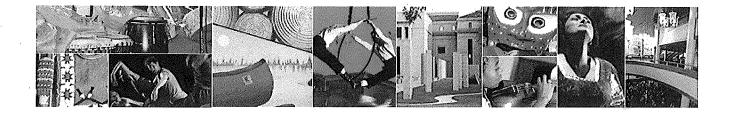


# Minnesota State Arts Board

Arts and cultural heritage fund

# Annual report to the legislature March 1, 2010





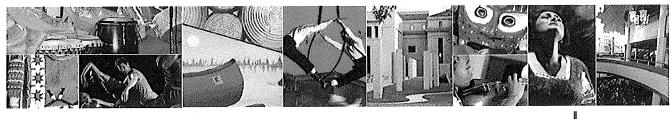
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page I

# A TWENTY-FIVE YEAR ARTS LEGACY FOR MINNESOTA

In November 2008, Minnesotans overwhelmingly voted for a constitutional amendment to create a dedicated sales tax to fund activities related to clean water, land and habitat, parks and trails, and arts and cultural heritage. The tax will be in effect for twenty-five years; revenues will be divided as follows:

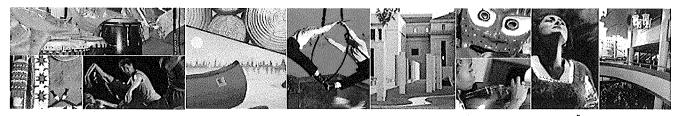
33 percent	Clean water fund
33 percent	Outdoor heritage fund
14.25 percent	Parks and trails fund
19.75 percent	Arts and cultural heritage fund

According to the Minnesota Constitution, proceeds from the arts and cultural heritage fund may be "spent only on arts, arts education and arts access and to preserve Minnesota's history and cultural heritage."

During the 2009 legislative session, the Minnesota State Arts Board and Minnesota's eleven regional arts councils were entrusted with stewardship of a significant portion of the funding from the arts and cultural heritage fund. The breakdown of the appropriation for the FY 2010-2011 biennium is as follows:

	Minnesota State	Regional	
	Arts Board	<u>arts councils</u>	<u>Total</u>
Arts and arts access	\$ 23,485,000	\$ 10,065,000	\$ 33,550,000
Arts education	4,543,000	1,947,000	6,490,000
Arts and cultural heritage	1,512,000	648,000	2,160,000
Fiscal oversight and administration	n <u>1,100,000</u>		1,100,000
	\$ 30,640,000	\$ 12,660,000	\$ 43,300,000

In the summer of 2009, agencies receiving arts and cultural heritage funds worked with Minnesota Management and Budget to develop individual expenditure plans. Because the sales tax that generates revenue for the arts and culture heritage fund took effect July 1, 2009, it was necessary to allow the fund to accumulate sufficient revenue before expenditures could take place. The Arts Board was required to be conservative about early spending and delay as much spending as possible until the second half of FY 2010. As a result, the bulk of Arts Board and regional arts council arts and cultural heritage fund spending for FY 2010 will occur between January and June 2010.



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# PLANNING

During the summer of 2008, the Arts Board and regional arts councils launched a joint statewide needs assessment that asked Minnesotans to prioritize community needs, identify the role(s) they wanted arts to play in their communities, and rank the degree to which they were satisfied with existing arts programs and services. The assessment was designed to help the board and councils set priorities should there be future increases or decreases in state arts funding.

Nearly 4,000 Minnesotans participated in the assessment; approximately 40 percent of the participants identified themselves as not being involved in the arts (i.e. not an artist, arts administrator, or an arts organization member).

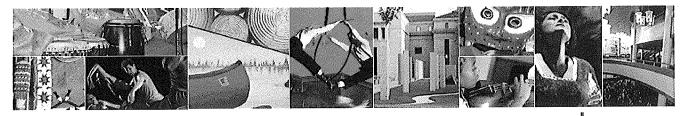
In January 2009, the Arts Board and regional arts councils held a joint planning retreat to begin developing a strategic framework for the arts Minnesota over the next twenty five years. The framework includes a vision statement, a set of guiding principles for use of the new funds, and goals and key strategies.

In May 2009, regional arts councils submitted preliminary biennial plans to the Arts Board, as required by Minnesota Rules 1900.2810.

During the summer of 2009, the board and councils held a series of listening sessions to gather public input on the framework and on the best uses of the new funds. More than 500 Minnesotans participated in sessions in Duluth, Fergus Falls, Granite Falls, Little Falls, Mankato, Minneapolis, Mora, Rochester, Saint Cloud, Saint Paul, and Thief River Falls. Additional public input was provided electronically through an online survey.

In July 2009, the board and councils met again to approve the revised 25-year framework.

From August through December 2009, the board and councils worked to develop new grant programs and services designed to address the priorities and needs identified in planning. In December, the board approved its investment plan for FY 2010-11; each regional arts council also submitted a revised biennial plan to the board that outlined how it intended to invest arts and cultural heritage fund dollars. Those plans were approved at the January 2010 Arts Board meeting.



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# VISION

*In twenty-five years, Minnesotans will have made a significant investment in the arts. As a result ...* 

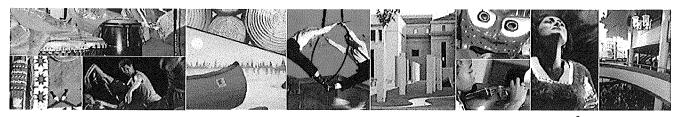
In Minnesota, the arts define who we are. This is a place where people are transformed by high-quality arts experiences, and see the arts as essential to their communities. The arts are integrated into all aspects of our lives, connecting people of all ages and cultures, fostering understanding and respect.

Arts and culture are central to Minnesota's educational system and lifelong learning opportunities. The arts develop creative minds that maximize new opportunities and find solutions to life's challenges.

In Minnesota, the arts industry is an integral part of the economy. Because of the arts, Minnesota communities are successful, dynamic, attractive places to live and work.

Minnesota is a recognized national arts leader. It attracts, nurtures, and sustains creative people and organizations and recognizes them as assets. It is a magnet for arts enthusiasts and a destination for tourists. Residents and visitors are assured a world-class, quality arts experience.

Every Minnesotan appreciates, creates, attends, participates and invests in the arts. Minnesota's effective, innovative, vibrant, public-private support for the arts is the strongest in the country. Universal support and appreciation for the arts help ensure the state's exceptional quality of life.

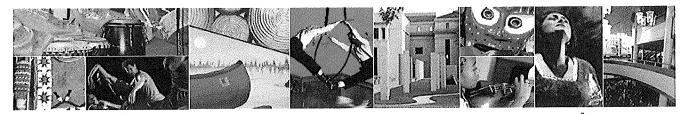


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# **GUIDING PRINCIPLES**

Decisions that the Minnesota State Arts Board and the regional arts councils make about how best to use the funds will be grounded in the following guiding principles:

- Statewide approach The needs and interests of the entire state will be considered when determining how best to allocate funds.
- Demographic and geographic fairness Minnesotans of all types, and in every community, will recognize and experience the tangible results of the arts and cultural heritage fund.
- Comprehensive The full spectrum of arts providers and arts disciplines will be considered when determining how best to serve Minnesotans with these funds.
- Sustainable Some arts activities are meant to be one-time or short term; others are meant to exist and thrive over time. All are valuable and will be eligible for support. In the latter case, funds will be allocated strategically so that the activity or organization funded can be successful into the future, beyond the life of the arts and cultural heritage fund. Funds also will be used to create a sustainable climate in which artists can live and work.
- Anticipatory and flexible Decisions about how best to allocate the funds will be reassessed on a regular basis and will adapt as needs and opportunities change.
- Transparency and public involvement Broad public input and engagement in decision making will be vital to produce the outcomes that Minnesotans' expect.
- Accountability and stewardship Public funds belong to Minnesotans. The Arts Board and regional arts councils will use them in the most effective manner possible and will routinely report the outcomes achieved through the uses of the funds.



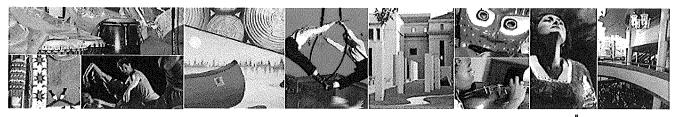
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# GOALS AND KEY STRATEGIES

In order to realize our legacy vision, the Minnesota State Arts Board and the Forum of Regional Arts Councils must work together to accomplish the following goals:

Overarching goal The arts are essential to a vibrant society

Goal Strategy	The arts are interwoven into every facet of community life Develop strategic relationships and partnerships
Goal Strategy	Minnesotans believe the arts are vital to who we are Enhance public understanding of the value of the arts
Goal Strategies	People of all ages, ethnicities, and abilities participate in the arts Fully engage with nontraditional and underrepresented participants Transform everyone's life by experiencing the arts
Goal Strategies	People trust Minnesota's stewardship of public arts funding Provide an accountable arts support system Be responsible stewards of public funds
Goal Strategies	The arts thrive in Minnesota Foster visionary, skilled arts leaders and organizations statewide Ensure sufficient resources to sustain the arts and artists



page 6

# **INVESTING ARTS and CULTURAL HERITAGE FUNDS**

#### ARTS BOARD GRANT PROGRAMS AND SERVICES

The Arts Board investment plan for the arts and cultural heritage fund includes ten new grant programs or services that are designed to make more arts activities available across the state, to provide activities that will engage Minnesotans who have had fewer opportunities to participate in the arts, and to provide vital support needed to sustain Minnesota artists and arts organizations.

#### ARTS AND ARTS ACCESS | FY 2010 INVESTMENT... \$11,742,500

#### Arts Tour Minnesota

A new project grant program to support touring performances, exhibitions, and other related activities throughout the state.

Goal Minnesotans will have greater access to high-quality artists and arts organizations, regardless of geography.

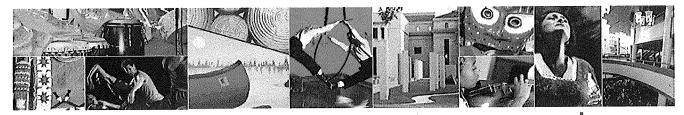
Intended outcomes

- Minnesota professional artists and arts organizations have more opportunities to tour their work throughout the state
- Minnesota artists and arts organizations tour to communities and regions they haven't previously visited
- More community and nonprofit organizations become involved in presenting touring artists and arts organizations

Grant applications for FY 2010 were due February 12, 2010. The board will approve grants at its May 5, 2010, meeting; grants will be paid in June 2010.

#### Arts Access

A new project grant programs that arts organizations can use to broaden arts opportunities for underserved groups by reducing or eliminating barriers to participation.



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Goal Minnesotans of all ages, abilities, economic backgrounds, cultural heritages, and geographic areas are able to participate in the arts.

Intended outcomes

- Arts organizations build relationships with members of, or organizations that serve, groups that have traditionally been underserved by the arts
- Perceived or real barriers to participation are eliminated
- More Minnesotans are able to participate in the arts

Grant applications for FY 2010 were due February 26, 2010. The board will approve grants at its May 5, 2010, meeting; grants will be paid in June 2010.

#### **Partners in Arts Participations**

A new project grant program that nonprofit or public human service organizations can use to give underserved individuals or groups opportunities to experience the arts.

Goal Minnesotans of all ages, abilities, economic backgrounds, cultural heritages, and geographic areas are able to participate in the arts.

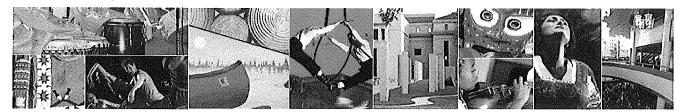
Intended outcomes

- More Minnesotans are able to participate in the arts
- Partnerships are developed between social service organizations and arts organizations to better serve underserved communities
- Social or human service organizations use arts to help achieve their service goals
- Perceived or real barriers to participation are addressed

Applications for FY 2010 grants will be accepted on an ongoing basis from February 22 – April 30, 2010. Grants will be awarded on a first come, first served basis so long as funds are available.

#### Supplemental Arts Support Grants

In order for the arts to thrive in Minnesota, artists and arts organizations need sufficient resources to provide the activities in which Minnesotans can participate.



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Goals and intended outcomes

Grantees were asked to identify specific organizational goals and outcomes that will help achieve the 25-year goals and key strategies listed on page five.

#### **Professional development for artists and arts organizations**

The Arts board will work in partnership with regional arts councils, and other statewide and national organizations, to provide professional development services.

Goal The business and career skills of Minnesota artists and arts organizations are equal to their exceptional artistic quality.

Intended outcomes

- Minnesota artists are aware of an can take advantage of career development and networking opportunities
- Minnesota artists have business skills necessary to support their professional work
- Minnesota arts organizations are more effective, better able to adapt to the changing environment in whey they create and offer their work, and better able to demonstrate the impact of their work

#### Census for artists and arts organizations

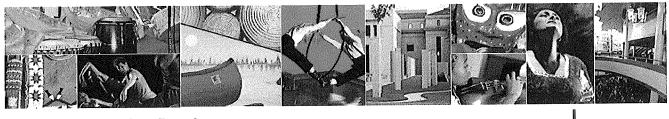
"The Board of the Arts, in partnership with regional arts councils, shall conduct a census of Minnesota artists and artistic organizations." (Minnesota 2009 session laws, chapter 172, article 4, section 2, subdivision 2)

Goal The Arts Board has a comprehensive list or database of individuals and organizations that create, produce, and teach arts in Minnesota.

Intended outcomes

- Baseline data on Minnesota artists and arts organizations will be available
- Minnesotans have greater awareness of and access to artists and arts organizations because the data will be available to the public

The Arts Board will issue an RFP, and select a contractor to plan and implement a census. The contractor will be selected in FY 2010; the census will be conducted during FY 2011.



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# ARTS EDUCATION | FY 2010 INVESTMENT ... \$2,271,500

#### **Arts Learning**

A new project grant program to support lifelong learning in the arts.

Goal Minnesotans of all ages participate in arts learning and develop their creativity

Intended outcomes

- The quantity and types of arts learning opportunities in the state, and the organizations or venues that offer them, increases
- Arts learning opportunities are more accessible to Minnesota because barriers to participation have been identified and mitigated
- More Minnesotans are engaged in arts learning opportunities

Grant applications for FY 2010 were due February 19, 2010. The board will approve grants at its May 5, 2010, meeting; grants will be paid in June 2010.

#### Community Arts Schools / Conservatories

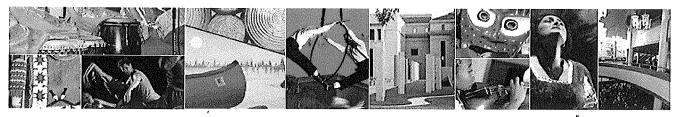
Operating support grants to organizations that provide open access to arts learning opportunities for people of all ages and abilities.

Goal Every Minnesotan who wishes to, has an opportunity to participate in rigorous, structured arts learning programs.

Intended outcomes

- The quantity and types of arts learning opportunities available in the state increases
- More Minnesotans are engaged in arts learning opportunities because barriers to participation have been identified and mitigated
- More professional artists are hired or contracted to teach

Grant applications for FY 2010 grants are due March 5, 2010. The board will approve grants at its May 5, 2010, meeting; grants will be paid in June 2010.



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# ARTS AND CULTURAL HERITAGE | FY 2010 INVESTMENT ... \$756,000

#### Folk and Traditional Arts

A new project grant program to give Minnesotans more opportunities to experience folk and traditional arts and artists.

Goal Minnesotans will have multiple opportunities to engage in folk and traditional arts forms and become more aware of the folk and traditional arts offerings available to them.

#### Intended outcomes

- The variety and number of folk and traditional arts activities in which Minnesotans can participate increases
- The number of Minnesotans who participate in folk and traditional arts activities increases

Grant applications for FY 2010 grants are due March 5, 2010. The board will approve grants at its May 5, 2010, meeting; grants will be paid in June 2010.

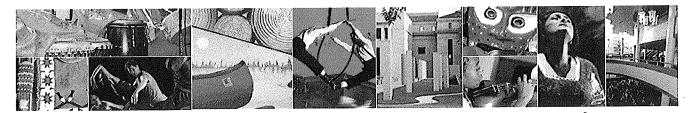
#### Minnesota Festival Support

A new project grant program to showcase Minnesota artists through arts festivals and broader community-based festivals.

Goal Minnesotans will be engaged in festivals that celebrate the arts, build community, and expose communities to diverse art forms.

Intended outcomes

- The variety and number of Minnesota artists that are presented through festivals increases
- The variety and number of folk and traditional arts and artists that are presented through festivals increases
- Minnesota festivals have greater financial stability and serve broader audiences
- The number of Minnesotans who experience the arts through festivals increases



page II

Grant applications for FY 2010 grants were due February 26, 2010. The board will approve grants at its May 5, 2010, meeting; grants will be paid in June 2010.

#### Touring exhibition of folk and traditional arts

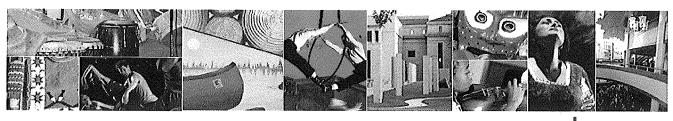
Goal

Minnesotans have access to the finest Minnesota folk and traditional arts, regardless of geography

#### Intended outcomes

- The work of Minnesota folk and traditional artists is more visible
- Minnesotans have a better understanding of folk and traditional arts traditions

The Arts Board will issue an RFP, and select a contractor to plan, curate, tour, and promote an exhibition of Minnesota folk and traditional arts and artists. The contractor will be selected in FY 2010; the exhibition will be on display in multiple Minnesota communities in FY 2011.



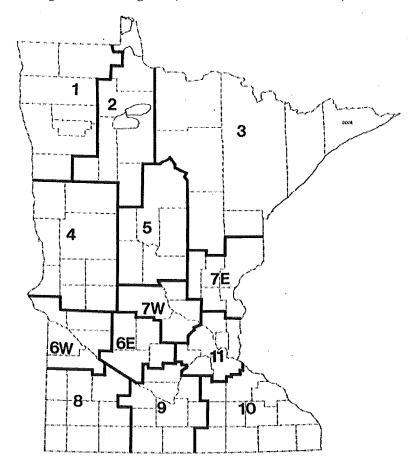
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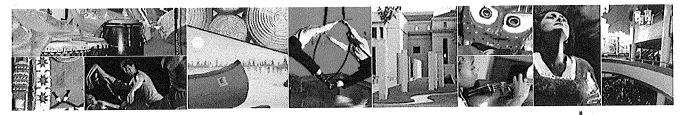
# ► BLOCK GRANTS TO MINNESOTA'S REGIONAL ARTS COUNCILS

Minnesota Statutes 129D.04 directs the Arts Board to "serve as fiscal agent to disburse appropriations for regional arts councils throughout the state."

Minnesota Laws for 2009, chapter 172, article 4, section 2, subdivision 2b states that: "Thirty percent of the total appropriated to each of the categories established in this subdivision is for grants to the regional arts councils. This percentage does not apply to administrative costs."

The regional arts councils have established an allocations formula that determines how legislative appropriations will be distributed among the eleven regions (Minnesota Rules 1900.3410).





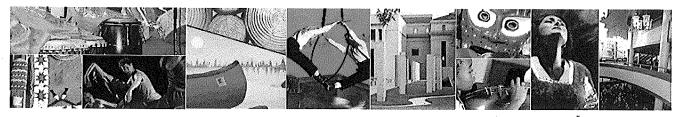
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Based on the established formula, the arts and cultural heritage fund dollars have been divided among regions as follows:

	Arts and arts access	<u>Arts</u> education	Arts and <u>cultural heritage</u>	<u>Total</u>
Region 01	\$ 203,718	\$ 39,411	\$ 13,120	\$ 256,249
Region 02	194,614	37,650	12,533	244,797
Region 03	379,108	73,342	24,416	476,866
Region 04	289,858	56,076	18,668	364,602
Region 05	246,164	47,623	15,853	309,640
Region 06/08	340,800	65,931	21,948	428,679
Region 07E	240,457	46,519	15,485	302,461
Region 07W	388,498	75,158	25,020	488,676
Region 09	288,902	55,890	18,606	363,398
Region 10	462,598	89,494	29,792	581,884
Region 11	1,997,634	386,461	128,653	2,512,748
Total, all funds	5,032,350	973,554	324,096	6,330,000

To date, the Arts Board has made two of three payments scheduled for FY 2010 to regional arts councils. The first payment, totaling \$197,338, was made in September 2009. The second payment, totaling \$1,312,168, was made in December 2009. The final payment, totaling \$4,820,494, will be made in April 2009.

Each regional arts council is charged with developing and delivering programs and services tailored to meet the needs of their region. The following pages offer brief descriptions of arts and cultural heritage fund investments, by regions.

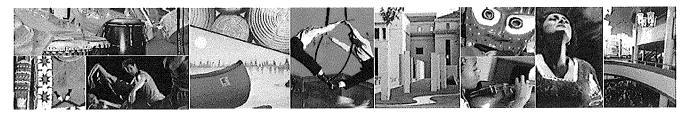


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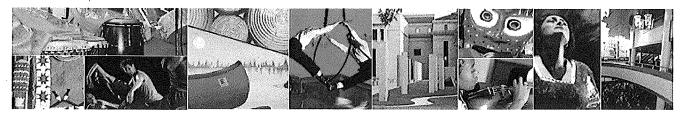
# **REGION I: NORTHWEST MINNESOTA ARTS COUNCIL**

Name	Arts and Cultural Heritage Fund grant program
Description	Support projects within the three areas of arts and arts access; Arts education; and arts and cultural heritage.
Amount to be spent, by category	<ul> <li>\$ 90,000 Arts and arts access</li> <li>\$ 20,000 Arts Learning</li> <li>\$ 8,500 Arts and Cultural Heritage</li> </ul>
Goal	In FY 2010, fund a minimum of twenty grants in our northwest region at a \$6,000.00 maximum per grant level with a 10% cash match requirement.
Intended outcomes	<ul> <li>Grantees will give the NW MN Arts Council feedback through their final reports and evaluation process which includes their own measurable outcomes.</li> <li>There will be an increase in the number of arts activities occurring annually.</li> <li>Number of participants, audience numbers and youth benefitting will all increase substantially.</li> </ul>
<u>Name</u>	Public Art Project Grant Program
Description	To partner artists with community leaders to plan, create and install public art in small towns and along trail routes and major highways. Provide high quality training for community leaders and artists in public art.
Amount to be spent,	\$35,000 Arts and arts access
by category Goal	In FY 2010, collaborate with Forecast Public Art to provide training for city leaders and artists in public art. Encourage six communities to bring permanent artwork to their public places.

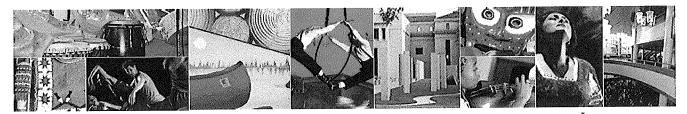
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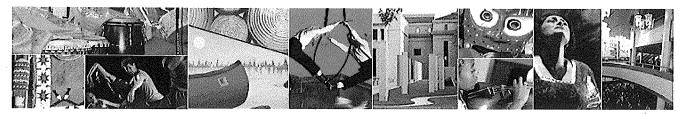
Intended outcomes	<ul> <li>Grantees will give the NW MN Arts Council feedback through their final reports and evaluation process which includes their own measurable outcomes.</li> <li>There will be an increase in the number of public art pieces created annually.</li> <li>Number of participants at trainings about public art will increase</li> </ul>
Name	Cultural Bank grant program
Description	Provide community arts organizations with a simple application to minimize financial risk while encouraging artistic risk.
Amount to be spent, by category	\$5,000 Arts and arts access
Goal	In FY 2010, fund a minimum of ten Cultural Bank grants in our region. Grants can only be for 1/3 of their actual project cost with a \$1,000 maximum.
Intended outcomes	<ul> <li>Arts organizations will apply for the funds and only request the funding if their project does not break even or make a profit.</li> <li>Our arts organizations will bring new creative perhaps risky ventures to our region.</li> <li>Grantees will give the NW MN Arts Council feedback through their final reports and evaluation process which includes their own measurable outcomes.</li> </ul>
Name	Arts Project Grant Program
Description	Support arts projects within our region that need funding of less than \$3,000. These grants will focus on rural residents and youth being able to travel to view visual arts, attend performances, and participate in arts experiences offered by larger or other arts organizations in our region.
Amount to be spent, by category	\$10,000 Arts and arts access



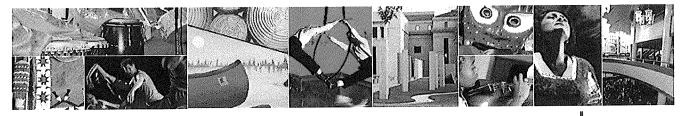
Goal	In FY 2010, fund a minimum of twenty grants in our region at a \$3,000.00 maximum per grant level with a 10% cash match requirement. Focus on providing access and increasing audience.
Intended outcomes	<ul> <li>Audience numbers in our region at arts events increase</li> <li>Grantees will give the NW MN Arts Council feedback through their final reports and evaluation process which includes their own measurable outcomes.</li> <li>More arts experiences in our local communities.</li> </ul>
Name	Student Artist Training Mentor Grant Program
Description	Support arts projects within our region that need funding of less than \$3,000. These grants will focus on rural residents and youth being able to travel to view visual arts, attend performances, and participate in arts experiences offered by larger or other arts organizations in our region.
Amount to be spent, by category	\$5,000 Arts education
Goal	In FY 2010, fund a minimum of ten grants to students in our region for \$500 to work with a mentor or attend training in their art form.
Intended outcomes	<ul> <li>Student applicants to the program increase</li> <li>Grantees will give the NW MN Arts Council feedback through their final reports and evaluation process which includes their own measurable outcomes.</li> <li>More arts mentors available in our local communities.</li> </ul>
Name	Exhibit and Showcase Experiences
Description	Bring rural artists and arts leaders together to exhibit and showcase their art. Celebrate, stimulate, and display the accomplishments of local artists and arts organizations.



Amount to be spent, by category	<ul><li>\$1,000 Arts and arts access</li><li>\$700 Arts education</li><li>\$500 Arts and cultural heritage</li></ul>	
Goal	In FY 2010, implement the Northwest Minnesota Art Exhibition in Climax including an artist's reception and tour the mini exhibit to five libraries in the region.	
Intended outcomes	<ul> <li>The number of school districts with students participating increases</li> <li>The number of entries into the exhibit increases</li> <li>Community members volunteering give valuable feedback through a survey and changes are implemented successfully</li> <li>The number of Minnesotans who experience the arts at our reception increases</li> </ul>	
Name	Professional development for artists and arts organizations	
Description	Workshops, training, and professional development programs for artists and arts organizations	
Amount to be spent, by category	\$1,000Arts and arts access\$500Arts Learning\$500Arts and Cultural Heritage	
Goal	In FY 2010 conduct a series of four workshops for arts leaders on capacity building topics like financials.	
Intended outcomes	<ul> <li>Northwest arts organization's board members are aware of and can take advantage of board development and networking opportunities</li> <li>Northwest arts organization's board member and artists have the business skills necessary to support their artistic work (marketing, financial management, etc.)</li> <li>Northwest arts organizations are better able to adapt to the changing environment in which they create and present work and better able to demonstrate the impact of their work</li> </ul>	



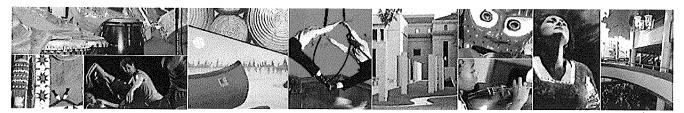
Name	Arts Promotion
Description	Increase visibility for the arts and artists in Northwestern Minnesota through printing and distributing quality publications and useful web and email services.
Amount to be spent, by category	<ul> <li>\$1,000 Arts and arts access</li> <li>\$200 Arts education</li> <li>\$50 Arts and cultural heritage</li> </ul>
Goal	In FY 2010 start a monthly email arts update system, distribute one additional printed newsletter. Distribute Artists of Northwest Minnesota booklet.
Intended outcomes	<ul> <li>Database and email address system update completed</li> <li>1,000 copies of the Artists of Northwest Minnesota booklet will be at retail locations in the region</li> <li>Monitor the hits occurring on the web site and request advice on our web site design</li> </ul>



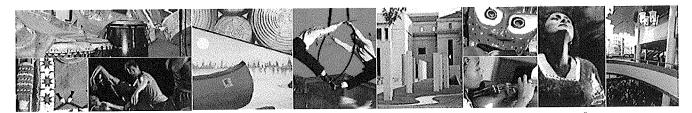
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# **REGION 2: REGION 2 ARTS COUNCIL**

<u>Name</u>	Arts and Cultural Heritage grant program
Description	Grants to support projects within the three key areas: Arts and arts access, arts education, and arts and cultural heritage
Amount spent by category	<ul><li>\$69,960 Arts and arts access</li><li>\$13,534 Arts education</li><li>\$4,506 Arts and cultural heritage</li></ul>
Goal	Residents of region 2 will have greater access to high-quality artists and arts organizations, increased arts education opportunities, and exposure to ethnic/cultural arts traditions.
Intended outcomes	<ul> <li>Artists, arts organizations, schools, nonprofit organizations and local governments have more opportunities to produce high-quality arts activities</li> <li>Residents in region 2 have increased opportunities to participate in a wider variety of arts activities</li> </ul>
Name	Arts Legacy Designation grant program
Description	Grants to recognize county, city and township governments that support the arts to build healthy communities.
Amount spent by category	<ul><li>\$7,950 Arts and arts access</li><li>\$\$1,538 Arts education</li><li>\$512 Arts and cultural heritage</li></ul>
Goal	Local governments integrate the arts into community and public life
Intended outcomes	<ul> <li>Local governments are involved in incorporating the arts into communities.</li> <li>Local governments utilize the arts to increase economic development.</li> </ul>



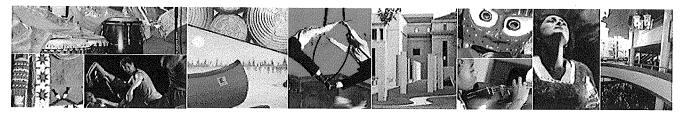
<u>Name</u>	Artist Mentor grant program
Description	Grants to provide students in grades 8-12 the opportunity to study art with a practicing professional artist, attend an arts workshop or class
Amount to be spent, by category Goal	\$3,000 Arts education
Intended outcomes	<ul> <li>Students in region 2 have increased opportunities for arts education</li> <li>Students expand their artistic skills and creativity through concentrated study with a professional artist.</li> <li>Qualified artists in region 2 have employment opportunities to share their knowledge with youth.</li> </ul>
Name	Community Arts Support grant program
Description	Grants that offer a measure of stability to arts organizations
Amount to be spent, by category	\$34,980 in Arts and arts access \$6,767 in Arts education \$2,253 in Arts and cultural heritage
Goal	Sustainability and development of new and existing arts organizations
Intended outcomes	<ul> <li>New arts organizations are developed to serve their communities.</li> <li>Existing and new arts organizations have sustainability to increase or continue arts programming and activities.</li> </ul>
Name	Professional development for artists and arts organizations
Description	Workshops, training, and professional development programs for artists and arts organizations
Amount to be spent, by category	<ul><li>\$6,361 Arts and arts access;</li><li>\$1,231 Arts education</li><li>\$408 Arts and cultural heritage</li></ul>



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·	Goal	Artists and arts organizations in region 2 have opportunities to expand their business and career skills.
	Intended outcomes	<ul> <li>Artists take advantage of career development and networking opportunities.</li> <li>Artists have opportunities to enhance business skills necessary to support their artistic work (marketing, presenting proposals, defining goals, etc.).</li> <li>Arts organizations have opportunities to develop stronger business skills that impact their work.</li> </ul>
	Name	<u>"Northern Arts News" newsletter</u>
	Description Amount to be spent, by category	<ul> <li>Newsletter to provide arts information to artists and art appreciators</li> <li>\$4,770 Arts and arts access</li> <li>\$923 Arts education</li> <li>\$307 Arts and cultural heritage</li> </ul>
	Goal	A publicity and communication tool for artists, arts organizations and residents of region 2
	Intended outcomes	<ul> <li>Artists and arts organizations have opportunities to publicize arts activities and showcase their work.</li> <li>Artists and arts appreciators find opportunities to participate in the</li> </ul>

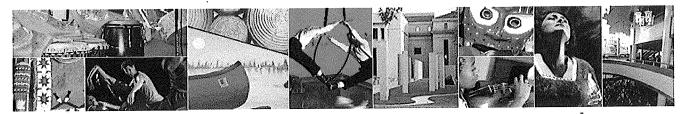
• Artists and arts appreciators find opportunities to participate in the arts.



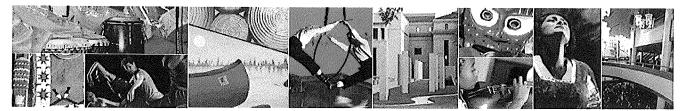
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# **REGION 3: ARROWHEAD REGIONAL ARTS COUNCIL**

<u>Name</u>	Administrative Support Grants
Description	Grants which provide support to address organizational goals and objectives related to ongoing administrative, small capital, and/or organizational development needs of the organization.
Amount to be spent, by category	\$28,000 Arts and arts access
Goal	Regional arts organizations become more sustainable and provide programs and services to both artists and the general public throughout the Arrowhead region.
Intended outcomes	<ul> <li>Regional arts organizations are staffed at an appropriate level.</li> <li>Regional arts organizations are better able to adapt to the changing environment in which they work and better demonstrate the viability of their work.</li> <li>Regional arts organizations are producing and/or presenting an increased number of programs and services for artists and the general population.</li> <li>Regional arts organizations activities reach a new or larger audience.</li> <li>Regional arts organizations' have an increased economic impact in the Arrowhead region and its' communities.</li> </ul>
Name	Arts Project grants
Description	Project grants which provide support for activities directly involved in the creation, performance, publication, or exhibition of art; or to host or present arts events which provide arts programming to community audiences.
Amount to be spent, by category	\$171,910 Arts and arts access, Arts education, and Arts and cultural heritage



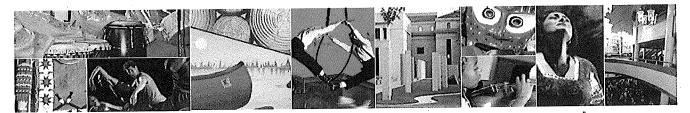
Goal	Regional arts organizations provide programming that is exciting, professional, and artistically challenges the arts community and the public.
Intended outcomes	<ul> <li>The number and variety of arts programs produced and/or presented by regional arts organizations are increased.</li> <li>Arts programming is more accessible and reaches more people throughout the Arrowhead region.</li> <li>Regional arts organizations have expanded their programming to reach or educate new or underserved artists or audiences.</li> <li>The variety and number of ethnic and artistic disciplines represented in programming has increased in the region.</li> <li>The grant funding has an increased economic impact in the Arrowhead region and its' communities.</li> </ul>
Name	Rural and Community Arts Grants
Description	Project grants which provide support to community or artist initiated activities that will impact the group and/or community it serves. This program is specifically for groups which reside outside of the Duluth urban area or emerging groups residing in Duluth.
Amount to be spent, by category	\$108,000 Arts and arts access, Arts education, and Arts and cultural heritage
Goal	That rural arts organizations and groups provide programming that is appropriate to the identified needs in their communities.
Intended outcomes	<ul> <li>The number and variety of arts programs presented by rural and/or emerging arts groups are increased.</li> <li>The accessibility to the arts and its impacts on the needs of rural communities is increased.</li> <li>Rural arts organizations have expanded their programming to reach and educate new or underserved artists or audiences.</li> <li>The grant funding has an increased economic impact in rural communities.</li> </ul>



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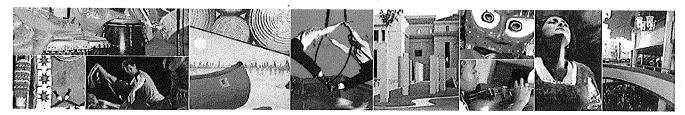
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Name	Arts and Cultural Heritage Community Arts Learning Grants
Description	Project grants which provide support to arts organizations or individual artists to provide high-quality, age appropriate arts education for Minnesotans of all ages.
Amount to be spent,	\$50,000
by category	Arts and education and Arts and cultural heritage
Goal	That people in the Arrowhead region enhance their quality of life by developing knowledge, skills, and understanding of the arts.
Intended outcomes	<ul> <li>The number and variety of age appropriate arts learning opportunities in the Arrowhead region are increased.</li> </ul>
	• The numbers of venues where the arts learning opportunities take place are increased to reach new or underserved community members.
•	<ul> <li>The numbers of people attending arts learning opportunities are increased.</li> </ul>
	• The population in the Arrowhead region will become more arts literate.
Nama	
<u>Name</u>	Artist Support Grants/Career Development Grants
Description	Project grants which provide support for developing and established regional artists to take advantage of an artist generated or impending, unique, short-term, concrete opportunity.
Amount to be spent, by category	\$33,920 Arts and arts access, Arts and education, and Arts and cultural heritage
Goal	Regional artists grow artistically and develop the skills necessary to advance and sustain their careers.



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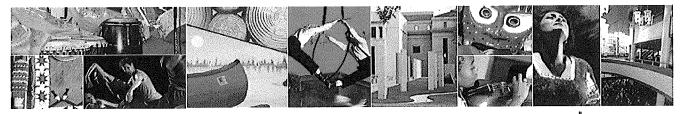
Intended outcomes	<ul> <li>The numbers of artists applying for support are increased.</li> <li>The numbers of artists working in the various individual disciplines applying for support are increased.</li> <li>An increased number of artists demonstrate career advancement through final reports and informal stories about the impact of the support.</li> <li>The numbers of applications from cultural diverse artist are increased.</li> </ul>
<u>Name</u>	Arts and Cultural Heritage Artist Fellowship Grants
Description	Project grants which provide support to enable artists to set aside time to work to achieve specific career goals, to purchase supplies and materials, to participate in advanced study not related to a degree program, or to pursue other activities that will allow them to meet their artistic goals. Artists working in the visual, literary, or performing arts are eligible to apply to this program which has one deadline per year.
Amount to be spent, by category	\$50,000 Arts and arts access; Arts education; and Arts and cultural heritage
Goal	Regional artists will work on realizing their potential and increase their artistic and economic impact on the region, the state, and beyond.
Intended outcomes	<ul> <li>The numbers of artists applying for support are increased.</li> <li>The numbers of artists working in the various individual disciplines applying for support are increased.</li> <li>An increased number of artists demonstrate career advancement and sustainability through final reports and informal stories about the impact of the support.</li> <li>The numbers of applications from cultural diverse artists are increased.</li> </ul>
Name	Technical assistance for artists and arts organizations
Description	Workshops, training, and professional development programs for artists and arts organizations



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Amount to be spent, by category	\$20,000 Arts and arts access
Goal	The business and career skills of regional artists and arts organizations are equal to their training and artistic quality.
Intended outcomes	<ul> <li>Regional artists are aware of and can take advantage of career development and networking opportunities.</li> <li>Regional artists have the business skills necessary to support their artistic work (marketing, financial management, etc.).</li> </ul>

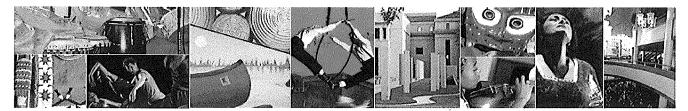
• Regional arts organizations are better able to adapt to the changing environment in which they create and present work and better able to demonstrate the impact of their work.



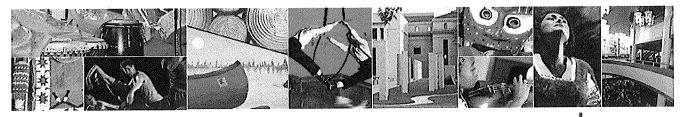
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### REGION 4: LAKE REGION ARTS COUNCIL

<u>Name</u>	Publicity/Public Awareness
Description	By the end of FY10 the LRAC will provide publicity/public awareness services for a minimum of 10 Arts and Cultural Heritage grant recipients.
Amount to be spent, by category	\$30,455 proportioned between Arts access, Arts education, and Arts and cultural heritage
Goal	Provide services and support to individuals and organizations that provide arts activities in our region.
Intended outcomes	This will result in and increased awareness of the arts in the LRAC region. This will be measured by staff tracking of publicity releases.
Name	Networking meetings
Description	By the end of FY10 the LRAC will hold 1 networking meeting with 75% attendees responding that they were impacted favorable.
Amount to be spent, by category	\$2,000 proportioned between Arts access, Arts education, and Arts and cultural heritage
Goal	Provide Services and Support to individuals and organizations that provide arts activities in our region.
Intended outcomes	Provide networking opportunities to share best practices and build relationships. This will be measured by an exit survey.
Name	<u>Workshops</u>
Description	Provide workshops to increase knowledge and expertise of individual artists and organizations.



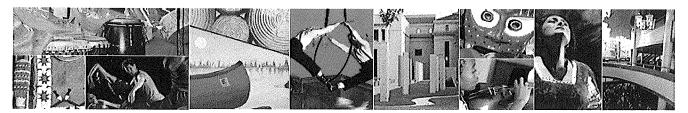
Amount to be spent, by category	\$2,000 proportioned between Arts access, Arts education, and Arts and cultural heritage
Goal	Provide networking opportunites to share best practices and build relationships.
Intended outcomes	By the end of FY10 the LRAC will hold 1 workshop with 75% attendees responding that they were impacted favorable. This will be measured by an exit survey.
Name	Individualized support
Description	Provide individualized support through one on one meetings with LRAC staff to explore how to best utilize arts and cultural heritage funds.
Amount to be spent, by category	\$14,993 proportioned between Arts access, Arts education, and Arts and cultural heritage
Goal	Provide services and support to individuals and organizations that provide arts activities in our region.
Intended outcomes	By the end of FY 10 there will be a minimum of 10 individual support meetings held with constituents interested in the arts and cultural heritage fund. This will be measured by a constituent survey.



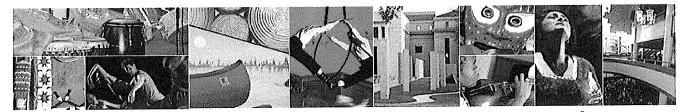
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# **REGION 5: FIVE WINGS ARTS COUNCIL**

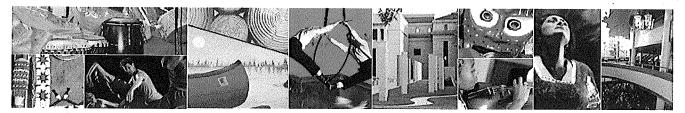
Name	Community Arts Access Project Grant
Description	Grants are available to community groups and nonprofit organizations to produce their own arts activities or sponsor a touring artist/activity. It provides the opportunity for arts access to every community in the region.
Amount to be spent, by category	\$88,000 Arts access , Arts and cultural heritage
Goal	To provide access to quality arts activities and experiences for every community in our region.
Intended outcomes	<ul> <li>Increased arts related activities throughout the entire region.</li> <li>At the end of FY10, the number applications received and activities funded will increase by 25% over FY09.</li> <li>At the end of FY10, the number of participants involved with funded activities will increase by 20% over FY09.</li> <li>At the end of FY10, 80% of grantees will indicate satisfaction with accessibility of program and report an artistically successful project with identified measurable outcomes.</li> </ul>
Name	Arts Organization Board and Staff Training Grants
Description	Grants are available to regional nonprofit arts organization staff, board, volunteers, etc. to take advantage of professional development opportunities that may help strengthen the leadership of their efforts.
Amount to be spent, by	\$2,000 Arts access
category Goal	To provide resources for regional nonprofit arts organization staff, board, volunteers, etc. to take advantage of professional development opportunities not offered by Five Wings that may help strengthen the leadership of their efforts.



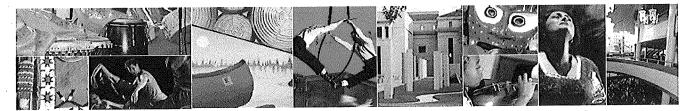
Intended outcomes	<ul> <li>More opportunities for arts advocates to increase organizational and leadership skills.</li> <li>At the end of FY10, the program will have supported four opportunities.</li> <li>At the end of FY10, 80% of grantees will indicate satisfaction with accessibility of program and report a successful experience with identified measurable outcomes.</li> </ul>
Name	Public Art R&D grants
Description	Grants are available to local communities for research and development of potential public art installations or activities. This program will be in partnership with Forecast Public Art.
Amount to be spent, by category	\$5,000 Arts access
Goal	To encourage creative collaborations between artists and local communities to create permanent visual artworks.
Intended outcomes	<ul> <li>Increased access to information regarding public art and financial support for successful community public art planning.</li> <li>At the end of FY10, hosted 2 Community Public Art Workshops.</li> <li>At the end of FY11, offer a custom public art toolkit for Five Wings communities.</li> <li>80% of workshop participants will indicate a positive learning experience.</li> <li>At the end of FY11, processed 5 successful public art planning proposals.</li> </ul>
Name	General Operating Grants
Description	Unrestricted operating and capital grants are available to well-established nonprofit arts organizations to help strengthen and stabilize those organizations, allowing them to provide the best possible service to the arts in their community.
Amount to be spent, by category	\$82,000 Arts access, Arts learning, and Arts and cultural heritage



Goal	To strengthen and stabilize local nonprofit arts organizations to better serve their artistic missions.
Intended outcomes	<ul> <li>Increased access to arts activities through programs of local arts organizations and increased learning opportunities for local organizations in the areas of financial management, evaluation, and advocacy.</li> <li>At the end of FY10, all funded organizations will have maintained a balanced budget and similar amount of arts activity/participants as compared to FY09.</li> <li>At the end of FY10, 80% of grantees will indicate satisfaction with accessibility of program and report an artistically successful year with identified measurable outcomes.</li> </ul>
Name	Small Community Arts Grants
Description	One-time grants are available to arts organizations, community groups, and schools to sponsor an arts activity. Designed for first-time applicants and groups wishing to take advantage of a late breaking opportunity.
Amount to be spent,	\$7,500 Arts access
by category Goal	To provide access to quality arts activities and experiences for every community in our region. Program is designed for first-time applicants and groups wishing to take advantage of a late breaking opportunity.
Intended outcomes	<ul> <li>Increased arts related activities throughout the entire region.</li> <li>At the end of FY10, the number applications received and activities funded will increase by 25% over FY09.</li> <li>At the end of FY10, the number of participants involved with funded activities will increase by 20% over FY09.</li> <li>At the end of FY10, 80% of grantees will indicate satisfaction with accessibility of program and report an artistically successful project with identified measurable outcomes.</li> </ul>

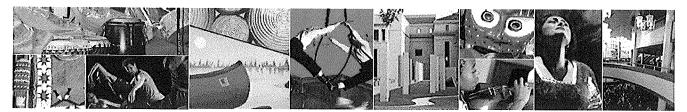


Name	Student Artist Mentor Grants
Description	The program serves to augment the arts education in our region's schools by providing high school students with the opportunity to study one-on- one with a practicing artist.
Amount to be spent, by category	\$7,000 Arts learning
Goal	To provide area high school students with the opportunity to work one- on-one with a regional practicing artist.
Intended outcomes	<ul> <li>Increased one-on-one arts education activities between students and practicing artists:</li> <li>At the end of FY10, the number applications received from students will increase by 50% over FY09. Award a minimum of 10 mentorships in FY10.</li> <li>At the end of FY10, 80% of Artist Mentor Teams will indicate satisfaction with accessibility of program and report an artistically successful endeavor with identified measurable outcomes.</li> </ul>
Name	Artist Connect Gatherings
Description	Five Wings will coordinate and host a consistent on-going quality networking experience for artists, arts organizations, and community leaders. A quarterly gathering for the purpose of sharing information, ideas, and forming collaborations between rural communities
Amount to be spent, by category	\$4,000 Arts access
Goal	To provide a consistent on-going quality networking experience for artists, arts organizations, and community leaders.



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Increased networking opportunities for artists, arts organizations, and Intended outcomes civic leaders: At the end of FY10, coordinate 2 Artist Connect meetings. At the end of FY11, an additional 4 meetings. At the end of FY10, 80% of participants indicate a valuable arts networking experience. **Workshops and Trainings** <u>Name</u> Five Wings will coordinate, host, and administer regional workshop and Description training opportunities for community arts organizations, arts advocates, and civic leaders. Initial priority areas for FY10 and FY11 are financial management and accountability, Intended outcomes-based evaluation, and advocacy. \$7,500 Arts access Amount to be spent, by category To coordinate, host, and administer regional workshop and training Goal opportunities for community arts organizations, arts advocates, and civic leaders. Initial priority areas for FY10 are Financial Management & Accountability, Intended outcomes-Based Evaluation, and Advocacy. This initiative differs from the Professional Development Grant Program in that it brings opportunities into the region rather than providing financial support to seek opportunities not offered by Five Wings. Increased learning opportunities for artists, arts organizations, and civic Intended outcomes leaders: At the end of FY10, coordinate 2 public workshops/trainings. At the 6 end of FY11, an additional 4 workshops/trainings. At the end of FY10, 80% of participants indicate a valuable learning experience.



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#### Name Website, Marketing, Promotion

Description

Five Wings will overhaul its current website to offer constituents a more accessible, up to date, and informative online experience. Features will include access to grant information, evaluation tools, an electronic newsletter, calendar, community arts forum, artist and arts organization registry, and charitable giving opportunities to name a few.

Amount to be spent, by category Goal

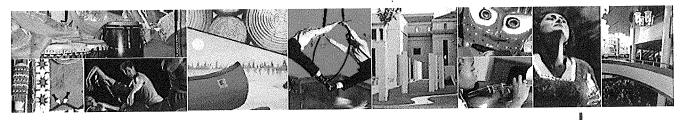
\$6,305 Arts access

Intended outcomes

Increased awareness by constituents of Five Wings programs/services:

To increase visibility and access to information on arts development.

- At the end of FY10, increase web traffic by 35% over FY09.
- At the end of FY10, distribute 1 radio announcement PSA to regional radio stations. At the end of FY11, 4 different announcements.
- At the end of FY10, 80% of web participants indicate a valuable experience

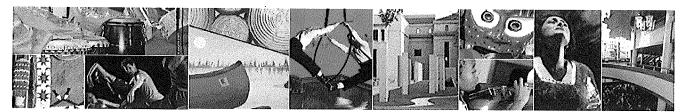


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# **REGION 6/8: SOUTHWESTERN MINNESOTA ARTS AND HUMANITIES COUNCIL**

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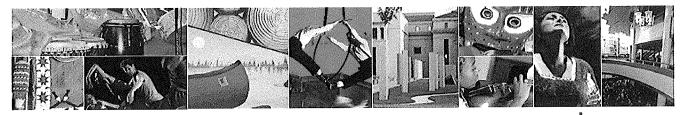
Name	Arts & Cultural Heritage Fund Grant Programs & Services
Description	Grants to individual artists and organizations to support local and regional productions, exhibitions, presentations of touring performances; increase capacity to deliver arts programs and services, and other related arts activities throughout the southwest Minnesota.
Amount to be spent,	\$277,059 Arts and arts access
by category	\$65,927 Arts education
	\$21,942 Arts and cultural heritage
Goal	Residents of regions 6E, 6W & 8 will have greater access to high-quality arts activities.
Intended outcomes	<ul> <li>Southwest Minnesota arts organizations have more opportunities to provide high quality arts activities.</li> <li>Southwest Minnesota communities have access to more high quality arts activities</li> <li>More southwest Minnesota artists, community and nonprofit organizations become involved in presenting or producing high quality arts activities.</li> </ul>
<u>Name</u>	Arts programs & services
Description	Workshops & trainings for artists and arts organizations, exhibit opportunities for SMAHC region individual artist grantees, promotion and web development.
Amount to be spent, by category	\$63,751 Arts and arts access
Goal	The business and career skills of SMAHC region artists and arts organizations are equal to their exceptional artistic quality and the public will be aware of the broad range of arts experiences available throughout the region.



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#### Intended outcomes

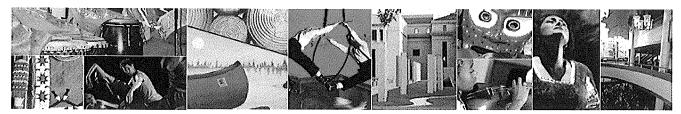
- SMAHC region artists are aware of and can take advantage of career development and networking opportunities
- SMAHC region artists have the business skills necessary to support their artistic work (marketing, financial management, etc.)
- SMAHC region arts organizations are better able to adapt to the changing environment in which they create and present work and better able to demonstrate the impact of their work



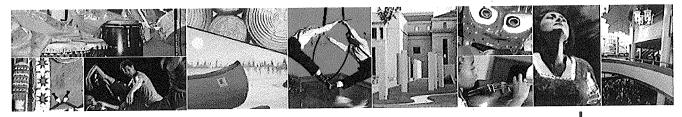
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### REGION 7E: EAST CENTRAL ARTS COUNCIL

<u>Name</u>	ECAC Arts and Cultural Heritage Fund Grant Programs & Services
Description	Project grants and services to support arts activities throughout the region.
Amount to be spent, by category	\$203,819 Arts and arts access, Arts education, and Arts and cultural heritage
Goal	Region 7E residents will have greater access to high-quality arts activities
Intended outcomes	<ul> <li>Region 7E artists and arts organizations have more opportunities to provide arts activities.</li> <li>ECAC will develop a baseline number of grant applicants served and will increase that number in subsequent years.</li> <li>ECAC ACH Fund grantees will measure the impact of the art grant project and this will be included in their final reports to ECAC.</li> </ul>
Name	ECAC Public Art Grant Program & Services
Description	Public art planning grants for artists and public art workshops for artists and organizations.
Amount to be spent, by category	\$21,600 Arts and arts access, Arts education, and Arts and cultural heritage
Goal	In partnership with Forecast Public Art, the goal of the ECAC Public Art program is that Region 7E residents and communities have access to diverse public art projects.



Intended outcomes	<ul> <li>Region 7E artists and arts organizations have more opportunities to provide public art activities.</li> <li>ECAC will develop a baseline number of public art grant applicants served and public art workshops provided.</li> <li>ECAC Public Art grantees will measure the impact of the art grant project and this will be included in their final reports.</li> </ul>
Name	ECAC Arts Programs and Services
Description	Workshops, training, and professional development programs for artists and arts organizations and arts marketing, promotion, social media and web development.
Amount to be spent, by category	\$46,046 Arts and arts access, Arts education, and Arts and cultural heritage
Goal	The business and career skills of Region 7E artists and arts organizations match their exceptional artistic quality and a public awareness of the arts and arts projects is advanced.
Intended outcomes	<ul> <li>Region 7E artists and arts organizations are aware of and can take advantage of career development and networking opportunities</li> <li>Region 7E artists and arts organizations have the business skills necessary to support their artistic work (marketing, financial management, etc.)</li> <li>Region 7E artists and arts organizations are better able to adapt to the changing environment in which they create and present work and better able to demonstrate the impact of their work</li> </ul>

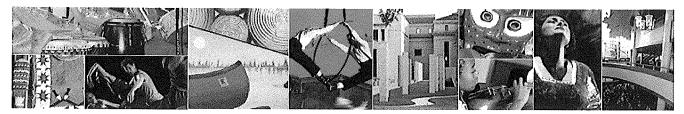


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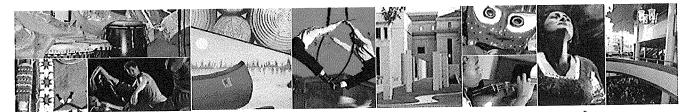
### **REGION 7W: CENTRAL MINNESOTA ARTS BOARD**

Name	Artist in Residency
Amount to be spent,	\$ 60,000 Arts and arts access, Arts education, Arts and cultural heritage
by category Goal	Maintain & strengthen our commitment to foster the development of arts education
Intended outcomes	<ul> <li>Greater arts infusion across areas of learning</li> <li>Residencies provide income to artists</li> <li>Organizations/venues/programs/schools not currently providing arts learning programs will have support and incentive to make them available</li> <li>Organizations/venues/programs/schools that currently provide arts learning will be able to enhance the artistic quality, visibility, and reach of their programs</li> <li>Arts learning opportunities are more accessible to Minnesotans regardless of age, geographic, economic, cultural or other barriers</li> <li>Students have more highly developed creative and conceptual skills</li> </ul>
Name	Project Grant
Amount to be spent,	\$190,000 Arts and arts access, Arts and cultural heritage
by category Goal	Support and further arts activities in Central Minnesota
Intended outcomes	<ul> <li>New arts initiatives emerge</li> <li>Quality arts opportunities are sustained</li> <li>Minnesota cultural &amp; ethnic arts traditions are celebrated</li> <li>New partners identified to deliver service</li> </ul>
Name	Public Art
Amount to be spent, by category	\$8,000 Arts and arts access

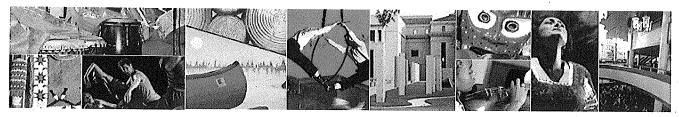
by category



Goal Intended outcomes	<ul> <li>Improve access to the arts in Central Minnesota through creative initiatives</li> <li>More people have greater access to the arts</li> <li>Increased opportunities for artists</li> <li>Foster community pride</li> </ul>
Name	Student Mentorships
Amount to be spent, by category Goal	\$12,000 Arts education, Arts and cultural heritage Maintain & strengthen our commitment to foster the development of arts education
Intended outcomes	<ul> <li>Students achieve learning goals</li> <li>More arts learning opportunities are offered in the region</li> <li>Increased opportunities for professional artists</li> <li>Preservation of traditional art forms</li> </ul>
<u>Name</u>	Artist Career Development Grants
<u>Name</u> Amount to be spent, by category	<u>Artist Career Development Grants</u> Scholarships: \$12,000 Mentorships: \$12,000 Arts education
Amount to be spent,	Scholarships: \$12,000 Mentorships: \$12,000
Amount to be spent, by category	Scholarships: \$12,000 Mentorships: \$12,000 Arts education
Amount to be spent, by category Goal	<ul> <li>Scholarships: \$12,000</li> <li>Mentorships: \$12,000</li> <li>Arts education</li> <li>Nurture our artists' professional development needs</li> <li>More arts learning opportunities are offered in the region</li> <li>Increased opportunities for professional artists</li> <li>Preservation of traditional art forms</li> </ul>



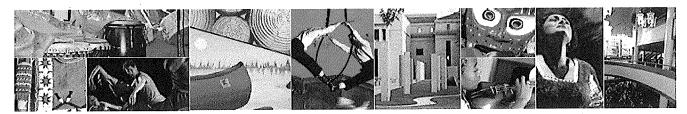
Intended outcomes	<ul> <li>Arts organizations are better able to meet their financial goals</li> <li>Empower arts organizations to meet and further their missions</li> </ul>
<u>Name</u>	Small Capital Grants for Non-Profit Organizations
Amount to be spent,	\$40,000 Arts and arts access
by category Goal	Provide funding to non-profit organizations to purchase additional non- consumable resources used for arts programming
Intended outcomes	<ul> <li>Greater use of technology for non-profit organizations</li> <li>Arts delivery capacity is improved</li> <li>Enhanced arts activities</li> </ul>
<u>Name</u>	Annual conference
Amount to be spent, by category Goal	Arts and arts access Individual organizations and artists participate in an annual conference
Intended outcomes	Organize and fund an annual conference to foster the development of partnerships and coalitions dedicated to building creative communities which share the transformative power of the arts



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# **REGION 9: PRAIRIE LAKES REGIONAL ARTS COUNCIL**

<u>Name</u>	Arts and Cultural Heritage Grant
Description	To support MN artists and organizations in creating, producing, and presenting high quality arts activities in dance, literature, media arts, music, theater and visual arts in their communities; to overcome barriers to accessing the arts; and to instill the arts into the community/region.
Amount to be spent, by category	\$288,910 Arts and arts access
Goal Intended outcomes	<ul> <li>To increase access to high-quality arts activities involving Minnesota artists, arts organizations, in our local communities and region.</li> <li>Minnesota professional artists and arts organizations have more opportunities to create and present their work in our region.</li> <li>More community and nonprofit organizations will become involved in presenting arts activities.</li> <li>In FY 2010 we will develop a base line of "number of applicants" for the ACH grants. The baseline number of applicants will increase by 20% in FY 2011.</li> </ul>
<u>Name</u>	Arts and Cultural Heritage Grant
Description	To support life-long learning and appreciation for the arts, through arts activities conducted by non-profit arts groups, community groups, and public & private schools. This includes support for K-12 activities that enhance but not replace school arts curriculum.
Amount to be spent, by category	\$55,888 Arts education
Goal	To increase Art Education by supporting lifelong learning and appreciation of the arts, including but not exclusive to K-12 activities. This includes arts organizations that provide youth programming and activities; and schools sponsoring artist residencies, live arts performances and arts related field trips for students. A separate program will be created for youth scholarships/mentorships.



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Intended outcomes

- The variety and number of lifelong learning activities that are presented throughout the community by nonprofit and community groups increases.
- The variety and number of youth activities for students that are presented by schools through artist residencies and fieldtrips increases.
- In FY 2010 we will develop a base line of "number of applicants" for the Arts Learning grants. The baseline number of applicants will increase by 20% in FY 2011.

### Arts and Cultural Heritage Grant

Description

<u>Name</u>

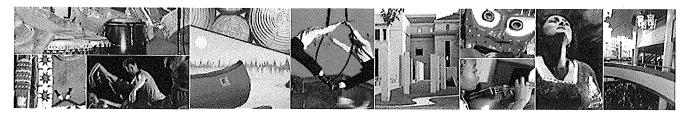
To support arts activities that represent the diverse ethnic and cultural arts traditions, including folk and traditional artists and arts organizations, represented in this state. This may include folk art classes, single performances, a series of cultural activities, arts and music festivals, etc.

Amount to be spent, by category Goal \$18,600 Arts and cultural heritage

To increase arts activities that represent the diverse ethnic and cultural arts traditions, including folk and traditional artists and arts organizations, in our region.

Intended outcomes

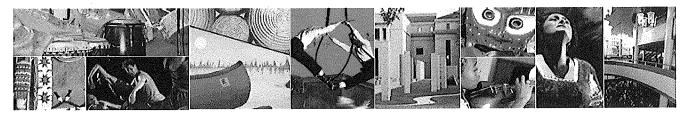
- The variety and number of folk and traditional arts and artists that are presented through festivals increases.
- Regional arts festivals have greater financial stability and serve broader audiences.
- The number of Minnesotans who experience the arts through arts festivals increases.



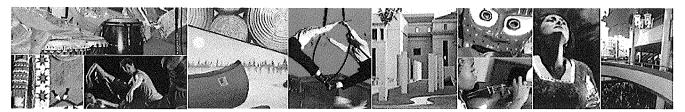
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# **REGION 10: SOUTHEASTERN MINNESOTA ARTS COUNCIL**

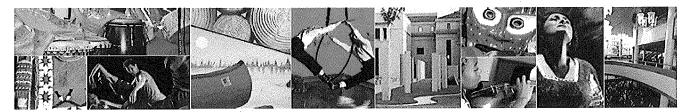
<u>Name</u>	Combined Presenter/Production Assistance
Description	Presenter grants are intended to help local arts organizations in Southeastern Minnesota sponsor appearances by touring artists or companies which have demonstrated a high level of artistic quality. Production grants support activities directly involved in the creation, performance, publication, and exhibition of art.
Amount to be spent, by category	\$98,000 Arts access, Arts learning, Arts and cultural heritage
Goal	The goal of the Presenter/Production Assistance grant program will be an emergence of new arts initiatives and partnerships among regional arts organizations.
Intended outcomes	<ul> <li>Increase in the number and vitality of community-based arts organizations.</li> <li>Increase in the number of applications received in the combined category.</li> <li>Increase in attendance, earned income, etc. by funded organizations.</li> <li>Increased public participation.</li> <li>More artists will become involved in projects that are artistically challenging for both the artists and audiences.</li> </ul>
Name	Artists in Education
Description	Grants are intended to support artist residencies through interactive arts activities involving students, teachers, and artists.
Amount to be spent, by category	\$5,000 Arts learning
Goal	The Artists in Education grant program should serve as a resource for teachers working to integrate the arts into the curriculum and provide students with a direct arts experience with artists.



Intended outcomes	<ul> <li>Increase in the variety of enrichment programs offered.</li> <li>Increase in the number of schools participating in the program.</li> <li>Students will develop a deeper appreciation of and desire for sustainable arts opportunities.</li> </ul>
Name	Small Towns/Rural Areas
Description	Grants support and encourage the creation and development of art and arts organizations in communities with populations under 7,500.
Amount to be spent, by category	\$70,000 Arts access, Arts learning, Arts and cultural heritage
Goal	Minnesotans residing in rural communities will have access to quality arts experiences.
Intended outcomes	<ul> <li>Encourage community partnerships among arts/non-arts organizations in rural southeastern Minnesota.</li> <li>Increase in the number of collaborations and shared services.</li> <li>Participating organizations experience a decrease in operating costs.</li> </ul>
<u>Name</u>	Original Works (Emerging/Established Artists)
Description	Grants encourage the development of entirely original work by individual artists from the region.
Amount to be spent,	\$13,000 Arts access
by category Goal	Two distinct sub-categories provide financial support to emerging artists that are committed to advancing their careers and to recognize, reward, and encourage outstanding established artists.



Intended outcomes	<ul> <li>Provide funding for professional education opportunities/mentorships for artists.</li> <li>Increase in the number of community and school teaching opportunities.</li> <li>Increase in the number of artists participating in SEMAC-sponsored career development workshops.</li> </ul>
Name	Capital Equipment Purchase/Improvement
Description	Grant may be used for capital equipment purchases, facility improvements, etc.
Amount to be spent, by category	\$20,000 Arts access
Goal	This program is designed to support other fundraising efforts by organizations that have been programming continuously for a minimum of 10 years. Funded projects must be a minimum of \$30,000 and have an approved existing capital campaign in place. Grants cannot be used to purchase or construct a building.
Intended outcomes	<ul> <li>Support and strengthen the existing infrastructure of regional arts organizations.</li> <li>Funded organizations experience an increase in public participation at events.</li> <li>Participating organizations experience a decrease in operating costs.</li> </ul>
<u>Name</u>	Arts and Cultural Heritage Fund
Description	Grants will support projects, partnerships, and initiatives that serve the artistic needs of communities throughout southeastern Minnesota.
	\$295,000 Arts access, Arts learning, Arts and cultural heritage



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SEMAC is encouraging applicants to research and develop projects that incorporate two or more of the key areas with an emphasis on creating lasting partnerships among regional nonprofit arts organizations and other regional nonprofits.

- Encourage community partnerships among arts/non-arts organizations throughout southeastern Minnesota.
- Funded grants will reflect diversified partnerships and groups being served.
- All residents in southeastern Minnesota have the opportunity to participate in the arts.
- A wider variety of arts learning opportunities are available to residents of southeastern Minnesota year-round.
- Residents of southeastern Minnesota develop a deeper appreciation of and desire for sustainable arts opportunities.
- Leaders from arts organizations actively serve on relevant public and civic committees, boards, etc.

#### **Opportunity/Arts Management/Consultancies**

A variety of grants that offer workshops, consultancies, and funding for "sudden/unexpected" educational opportunities.

\$2,000 Arts access, Arts learning, Arts and cultural heritage

Arts management/training offers grants for management, education, and consultant workshops to staff, board, organization volunteers, and artists.

Program/administrative consultancies are offered in the areas of board retreats, fundraising, working with volunteers, and budgeting.

Opportunity grants enable artists, organizations, and schools to take advantage of opportunities that arise with little notice.

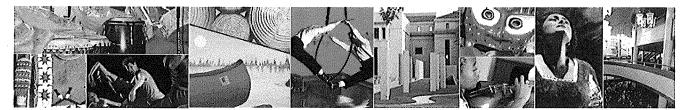
<u>Name</u>

Description

by category

Goal

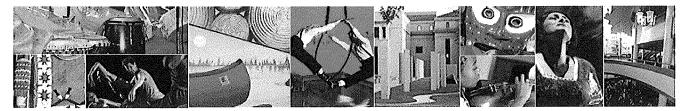
Amount to be spent,



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Intended outcomes

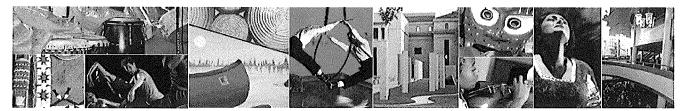
- Support and strengthen the existing infrastructure of regional arts organizations to better serve their missions.
- Increase in the vitality and stability of community-based arts organizations.
- Artists report increased career development skills.



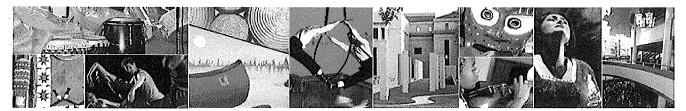
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## REGION II: METROPOLITAN REGIONAL ARTS COUNCIL

Name	Arts Activities Support Grants
Description	The Arts Activities Support program provides grants of up to \$10,000 in project support for groups wishing to offer quality arts activities in any discipline
Amount to be spent, by	\$489,540 Arts and arts access
category	\$ 23,460 Arts education
	\$ 82,000 Arts and cultural heritage
Goal	MRAC continues to serve the artistic, cultural and geographic diversity of the metro area through grants and services
Intended outcomes	At least 75% of grant recipients' final reports indicate that the project was artistically successful, reached the target constituency, and had community impact
N.	
<u>Name</u>	Community Arts Grants
<u>Name</u> Description	<u>Community Arts Grants</u> The Community Arts program provides grants of up to \$5,000 in project support for groups wishing to offer quality arts activities in any discipline.
Description	The Community Arts program provides grants of up to \$5,000 in project support for groups wishing to offer quality arts activities in any discipline.
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Description Amount to be spent, by	The Community Arts program provides grants of up to \$5,000 in project support for groups wishing to offer quality arts activities in any discipline. \$ 309,000 Arts and arts access



Name	Creative Intersections grant program
Description	The Creative Intersections program is designed to support innovative partnerships that integrate arts and culture into plans for community development and enrichment.
Amount to be spent, by category	\$50,000 Arts and arts access
Goal	\$50,000 Arts and arts access
Intended outcomes	The number of new local arts agencies, arts active community education units, and parks and recreation departments involved with MRAC increases over FY09 level.
Name	Arts Learning Program Grants
Description	The Arts Learning Program provides grants of up to \$10,000 for arts organizations to provide high-quality, age-appropriate arts education for Minnesotans of all ages to develop knowledge, skills, and understanding of the arts.
Amount to be spent, by category	\$350,000 Arts education
Goal	Art is integrated into the social fabric and identity of every community.
Intended outcomes	The number of new grantees and applicants from underrepresented communities increases from FY09 level; the number of new service users from underrepresented communities increase from FY09 level.
Name	ADA Access Improvement Fund
Description	The ADA Access Improvement Fund provides grants through VSA arts of Minnesota to increase accessibility to consumers of and participants in arts activities
Amount to be spent, by category	\$265,000 Arts and arts access



Goal	MRAC continues to serve the artistic, cultural and geographic diversity of the metro area through grants and services.
Intended outcomes	More programs and venues are accessible to people with disabilities.
<u>Name</u>	Organizational Development and Capital Grants
Description	Grants for projects that strengthen the management and/or infrastructure of nonprofit arts groups, for minor capital improvements, and to purchase equipment and related supplies
Amount to be spent, by category	\$230,000 Arts and arts access
Goal	MRAC continues to serve the artistic, cultural and geographic diversity of the metro area through grants and services.
Intended outcomes	At least 90% of management-related grant recipients report improvement in their ability to provide programs and services; more programs and venues are accessible to people with disabilities.
Name	Training Services and Learning Opportunities
Description	Workshops and trainings that further the development of stronger arts communities.
Amount to be spent, by category	\$50,000 Arts and arts access
Goal	MRAC continues to serve the artistic, cultural, and geographic diversity of the metro area through grants and services.
Intended outcomes	At least 90% of participants report a satisfaction level of "above average or excellent" with MRAC programs and services