



success

2009 Annual Report



MINNESOTA ZOO
Changing how you see the world

Mission Statement

To connect people, animals and the natural world.

Photo by Ryan Clausen



Guests may encounter bald eagles on the Medtronic Minnesota Trail and at the KAYTEE World of Birds Show.

"At some level it's a renaissance of recognition. The Zoo has always been a strong organization and the recognition is overdue."

*Bill Busch
Zoo Board Chair*

directors'

Message



“Spectacular” is the only word to describe the past year at the Minnesota Zoo.

Several years of planning, building and program development culminated in the most successful year in the history of the Zoo. A major highlight was the first full year of operation of the Zoo's largest and most ambitious project ever: *Russia's Grizzly Coast* and the newly renovated Central Plaza.

Thanks to this revitalization of the Zoo, our attendance reached an all-time high of 1,355,260 guests, and our membership rolls grew to record levels as well—to over 44,000 households representing more than 175,000 individuals. Since 2005, these important metrics of success have increased by 40 percent and 49 percent, respectively, which is remarkable and unprecedented growth, particularly given the challenging economic climate.

We also celebrated the continued growth of the fund-raising activities that support the Zoo's conservation and education initiatives. The Minnesota Zoo Foundation raised more than \$4.8 million in fiscal year 2009. Current and former Zoo and Foundation Board members successfully met a \$3 million challenge from the Edward Dayton Family Fund, raising more than \$6 million in cash and pledges for the Zoo.

We salute as well generous and increased commitments from many of our corporate and foundation partners, including Best Buy Children's Foundation, Flint Hills Resources, General Mills Foundation, KAYTEE Products, Inc., Land O' Lakes Foundation, Target, U.S. Bancorp Foundation, and Wells Fargo Foundation Minnesota. Coupled with strong operating and capital support from the State of Minnesota, this extraordinary support from our community partners assures a vibrant present and even brighter future for the Zoo.

Our Zoo participated in a study to understand why Minnesota's moose population is in decline, and we traveled far and wide with Zoomobile – from Baudette to Blue Earth, from Roseau to Rochester. We also redesigned our Zoo web site (mnzoo.org), and received numerous awards for exhibit design excellence, conservation effectiveness, creative marketing efforts, innovative educational activities, and for our contributions to the cultural and economic fabric of Minnesota. All of this underscores the progress the Zoo has made in realizing its five-year Strategic Plan goals.

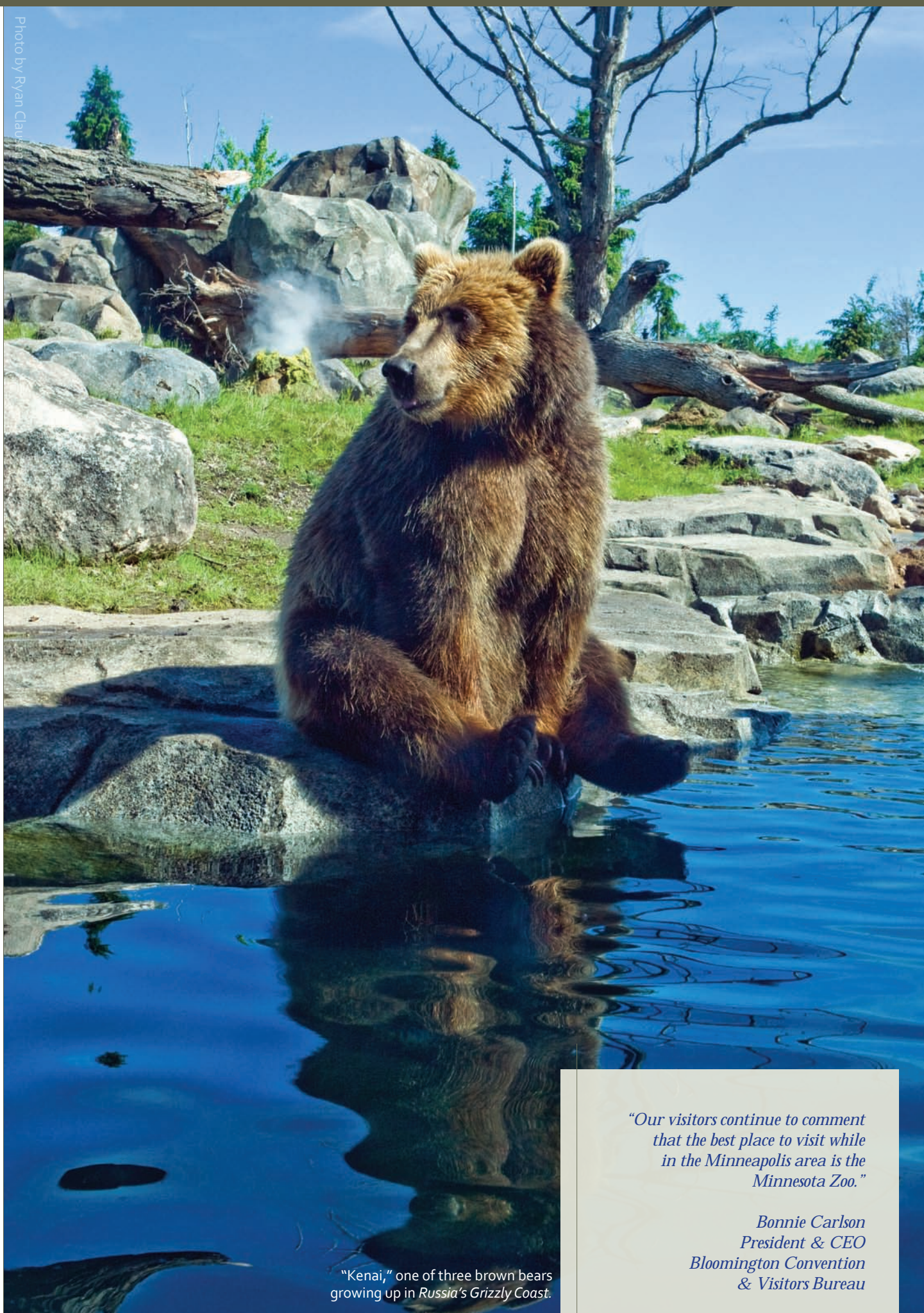
We set out four years ago with the ambitious goal of becoming one of America's top 10 zoos. Through your generous support, we are well on our way to achieving this vision. On behalf of the Trustees and staff of the Minnesota Zoo and the Minnesota Zoo Foundation, we thank you.

Lee Ehmke


Director/CEO
Minnesota Zoo

Melissa Parker Lindsay


Executive Director
Minnesota Zoo Foundation



"Kenai," one of three brown bears growing up in *Russia's Grizzly Coast*.

"Our visitors continue to comment that the best place to visit while in the Minneapolis area is the Minnesota Zoo."

*Bonnie Carlson
President & CEO
Bloomington Convention
& Visitors Bureau*

achievement

A Year of Heightened Achievement

This past year, the Minnesota Zoo exceeded even the most optimistic of expectations—no easy feat in these tough economic times. The Zoo not only set an all-time high attendance record but we also surpassed our goals for growth in revenue, education, and conservation.

Four years ago, the Zoo embarked on a path to achieve excellence and distinction, a path Zoo leadership clearly laid out in a five-year strategic plan. The accomplishments attained in fiscal year 2009 propelled the Zoo toward the end goal of becoming one of the top zoos in the nation, a zoo loved by the community and respected by those who dedicate their careers to the conservation of animals in zoos and the natural world.

Exhibits and Facilities

Minnesotans and citizens of surrounding states have a wide range of recreational activities from which to choose. Competing with those attractions requires that the Zoo invest in major physical improvements including new exhibits. The award-winning *Russia's Grizzly Coast*, which opened in June 2008, demonstrates the validity of the "build it and they will come" philosophy.

Record numbers of guests flocked to the Zoo last year to embark on a journey through *Russia's Grizzly Coast*, a vast wilderness where playful sea otters demonstrate great dexterity, massive grizzly bears forage in a volcanic landscape, and dense forests provide habitat for the rare Amur leopard and its primary prey species, wild boars.

The stunning exhibit, designed for optimal viewing opportunities as well as to raise awareness of one of the world's last great areas of wilderness, helped bring 1,355,260 guests to the Zoo in fiscal year 2009, far exceeding our optimistic forecast of 1.2 million. *Russia's Grizzly Coast* also played a key role in the 21 percent jump in memberships from 36,538 in 2008 to 44,233 households this year. Record revenues beat expectations as well, climbing from \$19.5 million in 2008 to \$21.7 million.



Guest Experience

Another of the Zoo's major goals has been to continually improve our guest experience. As a result, the Zoo has been able to increase memberships, which have risen by 49 percent over the past five years. Many of these memberships belong to families with young children who visit the Zoo frequently.

The Zoo's commitment to its goals can also be seen in its response to repeated requests from its guests to see African animals; we responded with this summer's *Africa!* exhibit. The mixed-species exhibit offered a genuine taste of East Africa's Serengeti and the vast South African grasslands, while providing unique opportunities for guests to observe herd behaviors and inter-species interactions exhibited by giraffe, zebra, ostrich, wildebeest, and gemsbok.

To permanently address the strong interest in African exhibits, the Zoo is building an African rainforest exhibit that will open next year. A new Tropics Trail exhibit will feature dwarf crocodiles, bats, monkeys, and the very striking and rather elegant Red River hogs.

Education

Designing exhibits to educate the public about animals, their habitat needs and the conservation issues facing them in the wild has long been a hallmark of the Minnesota Zoo. Current leadership has given it renewed emphasis. This mission to connect people, animals and the natural world allows for unique educational experiences.

Zoo Safari, one of the Zoo's fastest growing educational programs, more than doubled in size in fiscal year 2009 with more than 11,000 public school children from eight school districts sent on day trips. Made possible through corporate and individual sponsorships, Zoo Safaris meet science requirements for either third- or fifth-grade curricula. While on safari, students receive transportation to and from the Zoo, admission, an interpretive monorail tour, and the choice between a naturalist-led class on conservation or a guided tour.

Initiated in 1999 by the McGuire Family Foundation, Zoo Safari was initially extended to all St. Paul public school third graders. In the 2008-09 school year, Target sponsored all fifth graders in Minneapolis public schools, the first year both metro districts participated. The other six districts and their sponsors are: Rochester, McGuire Family Foundation; Austin and Faribault, Hormel Foods Corporation; Red Wing, Red Wing Shoe Company Foundation; Northfield, Malt-O-Meal Company; and Rosemount/Apple Valley/Eagan, Flint Hills Resources.



A return engagement of the popular *Africa!* exhibit.

Zoo animals serve as ambassadors for their species...

Connecting with the natural world

The Zoo's mission to connect people, animals and the natural world by providing top-notch educational and recreational experiences is inextricably linked with its bottom line goal of conserving animals in zoos and in the wild.

Zoo animals serve as ambassadors for their species and nowhere has that become more evident than in the conservation science cabin in *Russia's Grizzly Coast*, where guests can choose which of the exhibit's animals they want to support using an innovative, informative donation kiosk.

During fiscal year 2009, the Amur leopards and tigers received \$5,000 in donations that will help support anti-poaching activities and public education programs in the Russian Far East. The sea otters took in \$4,500 to reimburse the organization that rescued and rehabilitated them and to help pay for ongoing sea otter programs. The grizzlies raised \$4,400 that will help fund ongoing brown bear conservation and research in the Russian Far East. On top of those funds, the Zoo raised an additional \$20,000 to fund Amur leopard conservation efforts in Russia.

The Zoo also partnered with The Nature Conservancy to work with Save the Rhino Trust, a Namibian non-profit whose mission is to help expand the range of the critically-endangered desert black rhino. The organizations also partnered to hire a field conservation biologist for the project.

The breadth and scope of the Ulysses S. Seal Conservation Grants Program also has grown. Last year, the program—which champions causes specifically chosen by Zoo employees—provided grants totaling nearly \$40,000 spread across 18 projects in 13 countries, including five projects in the Great Lakes region that focused on butterflies, Massasauga rattlesnakes, moose, bobcats, and lynx.

The Zoo also reached an important milestone last year in its work with the South China tiger, a cat thought to be extinct in the wild. The world's approximately 80 remaining South China tigers live in zoos and will potentially provide offspring to be released into the wild within 5 to 7 years in Hupingshan-Houhe National Nature Reserve Complex, a wilderness area in China the size of the Twin Cities' 494/694 beltway. The Zoo will next work with a team of biologists on reintroducing wild boar and deer—the cat's primary prey species—into the area in 2010 and 2011.

Work like this, as well as the Zoo's efforts to create density and intensity of experience in the core of the Zoo, has elevated the Zoo's status in the community and among our professional peers. By providing a safe, natural habitat for some of the world's rarest creatures, as well as for some of its most common, the Zoo is forging critical links between our animals and those who want to learn about them and their standing in the natural world.



"In a time of crisis to have the beautiful gift of nature, a day at the Minnesota Zoo brings peace, tranquility and joy to otherwise chaotic lives. It creates wonderful fun memories and opportunities for families to heal. The Minnesota Zoo is truly a great resource for our community, and we are grateful for their support of our most vulnerable families."

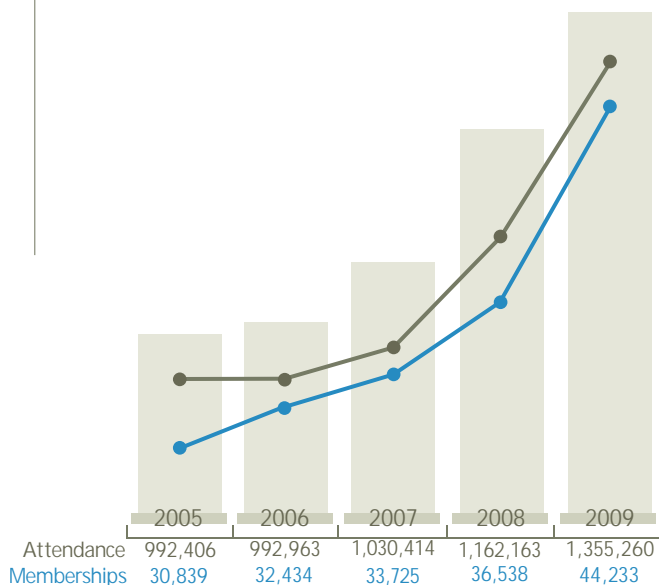
*Mary Ajax
President/CEO
Community Action Council*

highlights

Fiscal Year 2009 Highlights



momentum



In 2009, the Zoo posted record attendance and memberships levels. Since 2005, the Zoo's attendance has increased by 40 percent and the Zoo's member households have increased by 49 percent.

- Met a \$3 million challenge from the Edward Dayton Family Fund, raising more than \$6 million in cash and pledges for the Minnesota Zoo, thanks to current and former Zoo and Foundation Board members
- Participated in 26 Species Survival Plan (SSP) programs, designed to help ensure the survival of selected and threatened wildlife species through breeding and management of the captive population in U.S. zoos and aquariums
- Secured a \$440,000 gift to support Amur tiger care and conservation
- Received LEED® Gold certification from the U.S. Green Building Council for our Education Event Center in *Russia's Grizzly Coast*
- Hosted the first Amur Leopard Festival, in recognition of the world's most endangered wild cat
- Increased the number of Zoo Safari program participants by over 200 percent since its inception in 1999, thanks to Target's support of the entire Minneapolis school district's fifth grade students
- Provided nearly 70,000 free admissions to library users as a participant in the Museum Adventure Pass program and to communities of need through community action agencies
- Received additional grant support for *WolfQuest*, which was recognized by the American Association of Museums (AAM) and the Children's Technology Review for education and innovation
- Attracted more than 3,000 children, ages 2–18, to our popular Zoo Camp program—a new record for the Zoo
- Hosted "Dreamnight," a free evening at the Zoo for children with special health care needs and their families
- Welcomed twin moose, three beaver kits and a rare three-banded armadillo among the 246 animal births at the Zoo
- Received the Significant Achievement Award for exhibits from the Association of Zoos and Aquariums (AZA) for the renovated Medtronic Minnesota Trail
- Led all organizations with five Brass Ring Awards for marketing excellence from the International Association of Amusement Parks and Attractions (IAAPA)
- Recorded more than 99,000 hours of volunteer time in support of Zoo programs

donations

Fiscal Year 2009 Donors

Individuals, Private and Family Foundations

Thank you to the following individuals for their outstanding support of the Zoo's mission, helping ensure that the Zoo remains a dynamic part of the local community.

\$100,000+

Edward Dayton Family Fund
Donald H. Hageman and Ruth A. Hageman Trust

\$50,000–\$99,999

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Donald Weesner Charitable Trust

\$25,000–\$49,999

Bill Busch
Doug Jones Family Foundation
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donor profile

KIM AND BRIAN KRUSE

The Zoo was a special place for Beverly Stark, who often enjoyed spending time here with her grandchildren. Although Beverly's failing health made it physically challenging, she attended a wedding reception in Discovery Bay shortly before her death. It was one of the last times the family was together. Beverly's daughter Kim and other family members agreed that Discovery Bay would be the best place to have a memorial for their mother, and they purchased a bench with a memorial plaque.

Recently, the family visited the Zoo and gathered for a photo on "grandma's bench." Lydia, one of Beverly's grandchildren, was among the group. For the past two weeks Lydia had a very loose tooth and refused to pull it out until her mother, Kim, suggested that she pull it out while sitting on "grandma's bench." With great respect for grandma and one tug, the tooth was out. Kim says, "This story that happened in such a special place is one that will bring smiles to our faces for many years to come."

Every effort is made to ensure the accuracy of our records. If our report contains errors or omissions, please contact us at 952.431.9237 so that we may extend our apologies and correct our records.

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* DECEASED

donor profiles



MINNESOTA ZOO STEWARDSHIP AWARD

Nadine and Dr. Bill McGuire received the first Minnesota Zoo Stewardship Award at the 2008 Director's Dinner. The award recognizes outstanding education and conservation stewardship efforts that generate public awareness and support for saving our world's wild animals and wild lands.



FRANK, STACY AND BENNETT SARNO

The Sarnos always have enjoyed animals, but after visiting Russia's Grizzly Coast, they immediately knew they wanted to become more involved at the Zoo. Stacy says, "After hearing Director Lee Ehmke's vision for the future, we knew that we made the right choice in supporting the Zoo." The Sarnos became "Friends of the Minnesota Zoo" and have enjoyed many of the opportunities offered by the giving society. "There is nothing better than spending the day with our son at the Zoo any time of year," says Stacy.

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Dorothy A. Wulf
Joseph and Pat Yenkosky
Robert and Lorene Youngquist

Corporations, Organizations, and Government

We thank the following corporations and businesses for helping enhance our Zoo's programs.

\$100,000+

Cargill Foundation
Flint Hills Resources
General Mills Foundation
Hormel Foods Corporation
KAYTEE Products, Inc.
Medtronic Foundation
National Science Foundation

\$50,000–\$99,999

Best Buy Children's Foundation
Target
Wells Fargo Foundation Minnesota

\$25,000–\$49,999

Aveda Corporation
Ecolab Foundation
Midwest Dairy Association
The Nature Conservancy
Service Systems Associates
U.S. Bancorp Foundation

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ADC Telecommunications
Chuck & Don's Pet Food Outlet
The Cities 97 Sampler
Emerson Process Management – Rosemount, Inc.
Faegre & Benson Foundation
KPMG LLP
Land O'Lakes Foundation
Malt-O-Meal Company
Red Wing Shoe Company Foundation
Shakopee Mdewakanton Sioux Community
TCF Foundation
Waste Management

\$5,000–\$9,999

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Gray Plant Mooty Foundation
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Terhuly Foundation Inc.
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Piper Jaffray Companies
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In honor of Wilma Grace Anderson
Anderson and Morgan Families
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Marc and Susan Cohn
Michael Israel and Laura Beth Landy
Dale and Linda McGary
Daniel and Rachel Pelc
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Ella P. Crosby
In honor of Kathy Drazen
Mark and Holly Albright
In honor of Chet Ellingson
Megan L. Hard
Melissa and Lynn Lindsay
Shannon C. Mattson
Mark S. and Brenda J. Teats
Rebecca and Terry Tofte
In honor of Sharon Foster's service to the Minnesota Zoo
Minnesota Zoo volunteers
In honor of Betty Goodman
Shirley M. Rockwell
In honor of Katie Jundt's birthday
Richard and Elizabeth Kleber
June Rhodes
In honor of Astrid Kammuller,
PETCO's RCAC of the Year
Lance Schwimmer
In honor of Hannah Kennedy's birthday
Michael and Linda Dirks
Mark and Holly Janssen
Daniel and Suzanne Kennedy
Michael and Kimberly McGinn
Steven and Cheryl Piper
Andrew and Kari Schultz
Frank and Terri Tilotta
Brian and Carol Tupy
Thad and Nancy Whipple

donor profiles



2009 BEASTLY BALL

More than 550 guests attended the 2009 Beastly Ball, raising nearly \$400,000 for the Minnesota Zoo's conservation and education initiatives. Joining Honorary Chairs Jeannine Rivet and Warren Herreid (far right) were (left to right) WCCO-TV Anchor Don Shelby; Foundation Executive Director Melissa Lindsay; Beastly Ball Chairs Richard and Susan Milteer; Bronx Zoo Vice President for Planning and Design Sue Chin; and Zoo Director/CEO Lee Ehmke.

GENERAL MILLS FOUNDATION

General Mills Foundation provided an outstanding gift to the Minnesota Zoo in 2009 for the new Woodland Adventure, a nature based play area. Ellen Luger, Executive Director of the General Mills Foundation said, "Our mission at General Mills is to nourish lives, nourish communities and nourish the future. The Woodland Adventure here at the Zoo represents a powerful way for the General Mills Foundation to carry out that mission." In addition to its gift to help create Woodland Adventure, General Mills Foundation provided support for the new Zoo Champions program, which started in July 2009. Zoo Champions is an educational activity guide for kids and families, teaching about our animals and promoting youth nutrition and fitness.

HORMEL FOODS CORPORATION

Since 1997, with a gift to help build the Wells Fargo Family Farm, Hormel Foods Corporation has donated more than \$800,000 to the Minnesota Zoo. Its 2009 gift supported the award-winning Wells Fargo Family Farm operations; underwrote field trips for more than 650 3rd grade students from Austin, Minnesota through the Minnesota Zoo Safari Program; and sent students from Willmar, Minnesota on an overnight program to the Zoo. Corporate support from Hormel extends the reach of Zoo programming into Greater Minnesota and allows us to work with students who may not otherwise be able to visit the Zoo.

In honor of A.J. Mazzucchi's 7th birthday

Mark and Marla Asher
Jason and Leah Dukes
Jeffrey Hanson and
Melissa Edson
Kris and Shelley Kuhlmann
Shawn and Candy McKay
Brice and Tracy Pleschourt
Jim and Dana Schwieters
Chris and Ann Yule

In honor of Ivy Mazzucchi's birthday

Dennis and Teresa Goettsch
Jill and Chris Hasslinger
Steve and Natasha Lafferty
Matthew and Heidi Mazzucchi
Scot and Elizabeth McCabe
Dean and Michelle Zimmel

In honor of Cooper McDonald's birthday

Ronald and Sandra Beckey
Kevin and Judith Cyr
Joel and Erin MacIntosh
Steve and Jennifer McDonald
Mark and Sharon O'Phaeley
Ross Newlund and
Patricia Perfetti

In honor of Christine McKnight
Paul and Peggy Adelman

In honor of Anna Natrakul's birthday

Laura Kvitek
Montian and Mara Natrakul
Anthony and Heather Potter
Cris and Kelly Schreyer
Jon and Pamela Shanks

In honor of Jacob and Cecilia Ney's birthday

Gregory Heberlein and
Brenda Trebesch
Daniel Larkin
Jeff and Carol Ney

In honor of Cy Pattee's 12th birthday

Lynn and Kate Christianson

In honor of Beatrice Price
Kirk and Amy Aadalen

In honor of Dave Schmidt's 60th birthday

Mark and Nancy Schmidt

In honor of David Schmidt and Sara Klasky

Elizabeth Berman

In honor of Matt Thieding and
Sharon Snyder for their leadership
with Ride 'n Roar

Christine M. McKnight

In honor of Madeline Tilotta's 7th birthday

Donald and Robin Conniff
Michael and Linda Dirks
Mark and Holly Janssen
Daniel and Suzanne Kennedy
L. and N. McCoy
Michael and Kimberly McGinn
Wilson and Melissa Mills
David and Debby Orgeman

Andrew and Kari Schultz
John and Leah Stanger
Frank and Terri Tilotta
Peter and Peggy Waldon
Thad and Nancy Whipple
Brian and Pamela Worden

In honor of Jon Tremmel

Jim D'Orta

In honor of Karel Weigel

Diane Harvey and John Heintz
William Volkmar and
Sheri Brandvold

In honor of Alex Young's 8th birthday

John and Jodi Guentzel
Michael and Kara McGinnis
Ron and Tamara Robinson
David Young and
Kimberly Russell

Gifts in Memory

In memory of Kevin A. Betts
Annette Betts

In memory of Matthew

James Boenigk
Matthew James Boenigk
Foundation

Bill and Nancy Vaughn

In memory of Cole Bousheé
Jim and Michelle Bousheé

In memory of Linda Caplette
Ronald Caplette

In memory of Ruth Buchan
Joseph F. Buchan

In memory of Patricia Bush
Kathryn Hanson

In memory of Bradley Cayam-
Boardman

Glenn S. Haller, M.D.

In memory of Thomas Crosby, Sr.
Malcolm W. McDonald

In memory of Donald Dayton
Malcolm W. McDonald

In memory of Mary Leslie Dyar
Mary Elizabeth Bezanson

In memory of Eric Foss
Caroline Foss

In memory of Frances P. Farnham
Robert and Leslie Goodale

In memory of Jean Gilligan
Ruby J. Beebe

In memory of John Graves
Mr. and Mrs. Richard Buratto
Monday Volunteers

In memory of Ernie Hillerson
Marceanne Woodruff
and Duane Hillerson

In memory of Marian R. Hval
Mona and Philip Tobey

In memory of Adam T. Lesh
Shyan Lesh

In memory of Max, the Siberian
tiger born at the San Diego Zoo
Donald H. Hageman and Ruth
A. Hageman Trust

In memory of Jo Miles
Dixie Ness

In loving memory of Lloyd Olson
Jebb and Michele Anderson

In memory of Pauline Roberts

Henry and Diane Benz

In memory of Joan Rogers

James and Elaine Allen

R. T. and Betty Brantly

Philip and Rosemary Hudson

James and Beverly

Stathopoulos

Howard and Gail Wold

In memory of Dean Schmidt

Diane Schmidt

In memory of Robert D. and Lucy P.
Schmidt

Peter and Lori Schmidt

In memory of Sherwood. A good
dog, a good friend.

Craig and Amy Haas

In memory of Dean E. Smith
Jacqueline Smith

In memory of Beverly J. Stark
Your Family and Friends

In memory of James H. Streater
Christine M. McKnight

Harold S. and Louise G. Streater

In memory of Jill Blank Tiede
Ray and Susan Johnson

In memory of Bart and Helen
Trombley

Bryon and Linda Botz

Susan Dahlstrom

John and Diane Tapper

In memory of Rene Van der
Haeghen

Charlotte Van der Haeghen

Gifts In-Kind

The Afternoon

Apothecary Products, Inc.

Armor Security

Bass Lake Custom Framing

Milton Bauer

Best Buy Company, Inc.

Brandenburg Gallery

Crystal Kitchen Center

Dale Studios

Edward Dayton Family Fund

Paul Eckerline

Rolf Erdahl and Carrie Vecchione

Jim Giossi and Stephany

Funkhouser

Great Clips IMAX Theatre

Green Mill

Hormel Foods Corporation

Hotel Ivy

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Ray and Susan Johnson

Charlene Massey Jundt

KAYTEE Products, Inc.

Kowalski's Markets

Ross E. Kramer, Messerli & Kramer

Lancer Food Service, Inc.

Lone Oak Companies, Inc.

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Richard and Susan Milteer
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Minnesota Twins Baseball Club
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The Carolyn Foundation
Dakota Electric Association
Ecolab Foundation
Faegre & Benson Foundation
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General Mills Foundation
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Johnson & Johnson Family of
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Johnson Controls Foundation, Inc.
Kaplan Inc.
Microsoft
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Red Wing Shoe Company
Foundation
Securian Financial Group
Sensor Systems, Goodrich
Corporation
Sit Investment Associates
Foundation
TCF Foundation
The Richard M. and Sandra J.
Schulze Family Fund
Thomson Reuters
Thrivent Financial for Lutherans
The Toro Giving Program
Travelers
U.S. Bancorp Foundation
UnitedHealth Group
Wachovia Foundation
Xcel Energy Foundation

2005 Strategic Plan Donors

We are honored to recognize the following individuals, foundations and corporations for their generous commitments in support of the Zoo's 2005 Strategic Plan.

\$1 Million +

Cargill Foundation
Edward Dayton Family Fund
Medtronic Foundation

\$500,000–\$999,999

Ellie and Tom Crosby
General Mills Foundation
Peter Maritz

\$250,000–\$499,999

Ecolab
Donald H. Hageman and Ruth A. Hageman Trust
KAYTEE Products, Inc.
Wells Fargo Foundation Minnesota

\$100,000–\$249,999

Best Buy Children's Foundation
Faegre & Benson LLP
Harry and Patricia Haynsworth
Steve and Jan Kirchner
KPMG LLP
Michael M. Parish
Piper Jaffray Companies
TCF Bank
The Toro Company
U.S. Bancorp Foundation
Jim and Jan Zicarelli

\$50,000–\$99,999

Renee and Forrest Burke
Bill Busch
Theodore J. and Alexandra S. Christianson
Ken and Linda Cutler
Lee C. Ehmke
Flint Hills Resources
Land O'Lakes Foundation
Ray and Susan Johnson
Candace Hunter Lex
Mercedes Foundation
Leni and David Moore, Jr.
Susan Morisato and Tom Remec
Roger and Michele Sit
The Watchmaker Family

\$25,000–\$49,999

Barbara Aiken-Ali and Joe Ali
Matt and Stacy Bogart
Kathleen Buchanan
Kevin L. Crudden and Louise Segreto
Doug Jones Family Foundation
Charlene Massey Jundt
Ross E. Kramer, Messerli & Kramer
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H.D. and Carrie McCullough
Greg and DeLonne Miller
Debra Mitts-Smith and Marshall Smith
Karla and Peter B. Myers
Phil and Cassy Ordway
Jeff and Mary Jo Pflaum
Jon and Donna Tremmel

\$10,000–\$24,999

Judee Arnstein and Michael Lindsay

Theodore and Elizabeth Benz
William J. Brody and Bronwen L. Cound
M. Nicholas Burke, MD and Susan Slattery-Burke
Bruce and Karen Cords
Mike and Lisa Doyle
John and Nicole Erickson
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Jean and Woody Fountain
Ashish Gadnis / Forward Hindsight Inc.
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Bruce E. and Terry L. Hutchins
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Joe and Cathy Kalkman
William and Sarah Kling
Dana Lindsay and Tim Pabst
Michael and Lisa McGinn
Ford and Catherine Nicholson
John and Susan Palombo
Chris Roberts and Ric Larson
John and Julie Rowe
Bruce and Patricia Schadow Fund of The Minneapolis Foundation
Diane Schmidt
George and Linda Steiner
Joe C. and Amy Swedberg
Diane Tapper / Linda Botz
Karel M. Weigel

\$5,000–\$9,999

David, Patricia, and Nicholas Boenigk
Jim and Michelle Bousheé
Rick Brimacombe
Betsy Buckley and Dennis B. McGrath
David M. and Bridgette Davis
Doug and Tricia Dirks
Jan Erickson
Bill and Aimee Guidera
Scott Lambert
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Susan and David Leckey
Melissa and Lynn Lindsay
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Haity and Jim McNerney
Bryan and Traci Sanders
Rick and Jill Smith
The Spell Family Foundation
Eric and Suzanne Walcher
Therese, Gordon, Gracie, and Josh Tennesen Weil

\$2,500–\$4,999

Rick Bawek
Will and Judy Branning
Jenny Engh
John and Theresa Forsythe
Piragis Northwoods Company

\$1,000–\$2,499

Roxanne Givens
Lois M. Mack
Sarah and Doug Psick
Willard C. Shull III
James and Ann Trendera

\$500–\$999

Sherry and Gerald Broecker
Robert M. Moore, Jr.
Willis and Jo Ann Rich

Photo by Ryan Clausen



Weedy Sea Dragon

Circle of Life Society

The Circle of Life Society recognizes and honors donors who have made gifts of future support to the Minnesota Zoo. These gifts expand our endowment, improve Zoo exhibits and facilities, and support conservation and education activities. We thank these donors today for the support they are providing for the Zoo tomorrow.

Marilyn C. Benson
Debbie Biddick
Robert and Sandra Clausser
Jane S. Flanders
Rodney H. Forristall
Sheldon I. Greenberg
Margaret H. Gruver

Donald H. Hageman and Ruth A. Hageman Trust
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Caroline Vernon
Steven J. Zellmer Estate

financials

2009 Minnesota Zoological Garden

Statement of Revenue and Expenses for the Fiscal Year
Ending June 30, 2009, unaudited

Revenue

| | |
|---------------------------|-------------|
| State Appropriation | \$7,331,000 |
| Admissions | 5,090,909 |
| Membership..... | 3,787,897 |
| Contributions | 1,574,750 |
| Education..... | 712,333 |
| Food Service | 813,800 |
| Parking | 710,610 |
| Gift Store | 401,569 |
| Other | 1,338,205 |

Total **\$21,761,073**

Operating Expenses

| | |
|----------------------------------|------------|
| Salaries & Fringe Benefits | 14,200,363 |
| Supplies and Materials | 1,973,975 |
| Utilities | 1,504,725 |
| Purchased Services | 905,422 |
| Other | 1,815,123 |

Total **\$20,399,608**

Capital Disbursements Funded from Operations

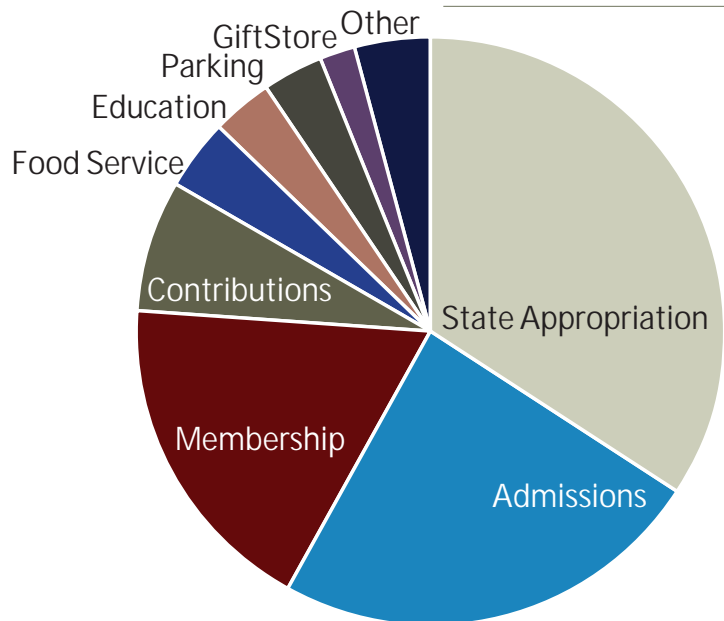
| | |
|--------------------------------|----------|
| Equipment Purchases | \$91,219 |
| Equipment Lease Purchase | 69,236 |
| Energy Improvement Debt..... | 47,616 |
| Roof Repair Debt Service | 40,902 |
| Building Improvements..... | 5,000 |

Total **\$253,973**

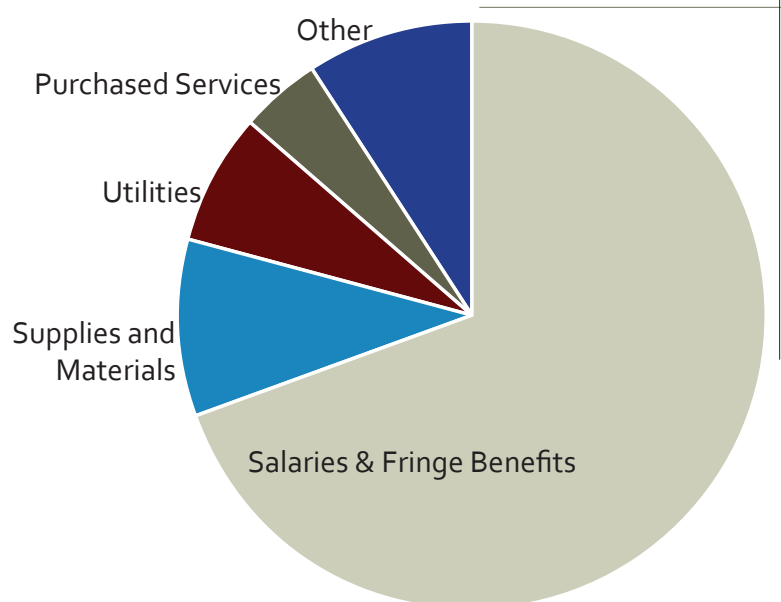
Total Operating Expenses and Capital Funded from Operations **\$20,653,581**

Net Cash **\$1,107,492**

REVENUE



EXPENSES



financials

2009 Minnesota Zoo Foundation

Statement of Revenue and Expenses for the Fiscal Year
Ending June 30, 2009, unaudited

Revenue

| | |
|-------------------|-------------|
| Individuals..... | \$2,439,060 |
| Corporations..... | 1,663,142 |
| Foundations..... | 105,600 |
| Events..... | 373,151 |
| Other..... | 231,750 |

\$4,812,703

Expenses

| | |
|-------------------------|-------------|
| Grants to the Zoo*..... | \$4,077,117 |
| Other Grants..... | 284,094 |
| Program Expenses..... | 318,169 |
| General Operations..... | 953,324 |

\$5,632,704

Net expense over revenue ** (\$820,001)

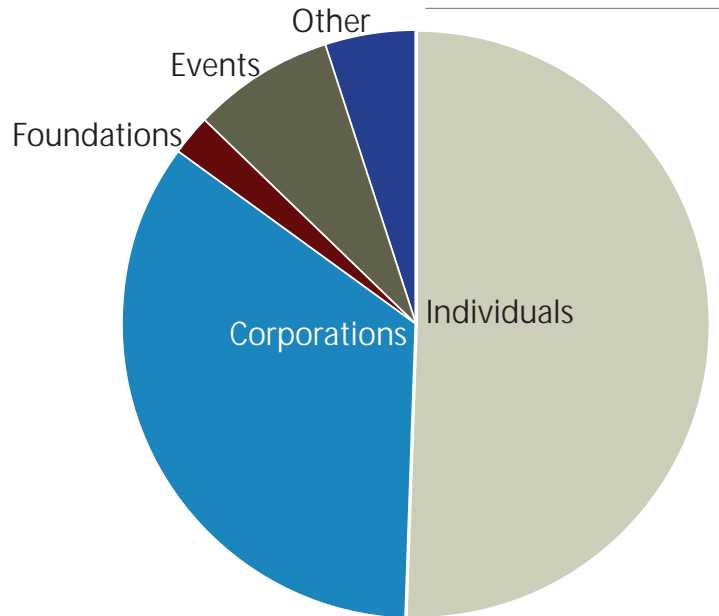
Net assets, beginning of year \$6,416,155

Net assets, end of year \$5,596,154

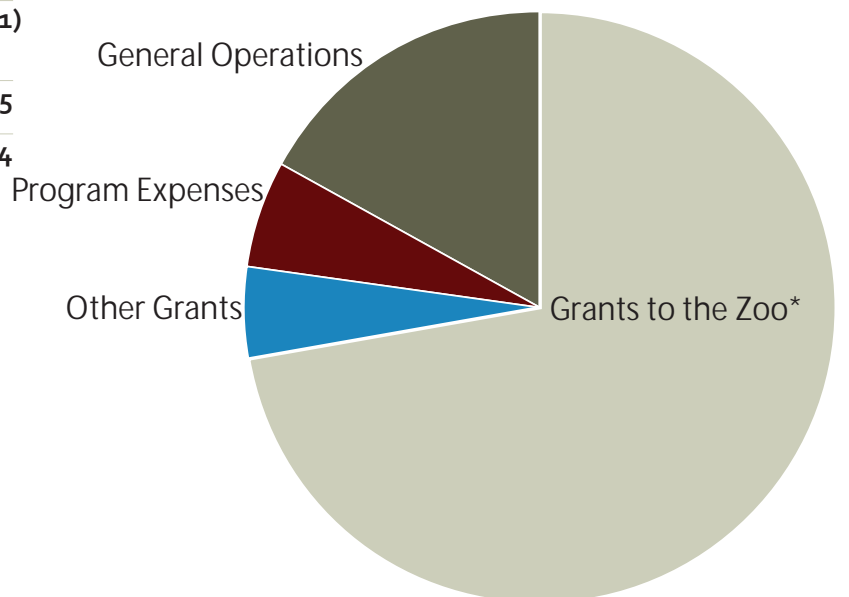
*Includes in-kind contributions and capital grants

**The Foundation has accumulated net assets in prior years due to the recognition of multi-year pledges. These net assets are used in the years that pledge payments are received and expended for grants, program expenses and operations.

REVENUE



EXPENSES



staff listing

by division

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Deborah Johnson

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Deborah Arndt
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Jennifer Beem
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Dustin Weierke
Kenneth Weisenburger
Teri Weitz
Ann Zimmermann-Hohn

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Richard Andres
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Eugene Barthel
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Trina Bolton
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Kim Thomas
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Pamela Wuchko

Foundation

Melissa Parker Lindsay

Melinda Conness
Kathy Drazen
Megan Hard
Shannon Mattson
Missy Remick
Shannon Rhatigan
Brenda Teats



Alert and lively prairie dogs on the Northern Trail.

"We enjoy our membership to the Minnesota Zoo very much. Our grandchildren are 4, 6 and 14, and taking them to the Zoo is a way for all of us to spend good quality time together. No matter what age a person, there's something at the Zoo they will like."

Don & Cathy Krueger

Minnesota Zoo Senior Staff

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Lee Ehmke

DEPUTY DIRECTOR/COO
Connie Braziel

CHIEF FINANCIAL OFFICER
Peggy Adelman

DIRECTOR—BIOLOGICAL PROGRAMS
Kevin Willis

DIRECTOR—CONSERVATION
Ronald Tilson, Ph.D.

DIRECTOR—EDUCATION
Lars Erdahl

Minnesota Zoo Foundation

EXECUTIVE DIRECTOR
Melissa Parker Lindsay

2009 Annual Report Production

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Bill Von Bank

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Fran Howard

GRAPHIC DESIGN
Kim Quam



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