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**Report to the Minnesota Legislature on**

**The Minnesota River Valley**

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**The Future of its Scenic, Cultural, and Historical Resources**

**March, 2008**

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## **Executive Summary**

### Findings

- The Minnesota River Valley contains a significant level of scenic, cultural and historic resources worth preserving and promoting to Minnesotans and tourists from around the world. The Minnesota River Valley currently has capacity available in both lodging and visitor amenities, which would enable the region to expand their tourism.
- There are a number of ongoing efforts to coordinate and promote the attributes of the Minnesota River Valley, most notably the Minnesota River Valley Scenic Byway Alliance, which have served as an excellent coordinating mechanism for ongoing efforts. There is no need to “re-invent the wheel” with new organizational structures. These efforts, however, are constrained by limited resources, both financial and time.
- A number of emerging efforts, at various stages of development, have excellent potential to enhance the region’s natural and cultural resources, as well as awareness of the Valley.

### Recommendations

- Individuals and organizations involved in promoting the various resources of the Minnesota River Valley, such as the Minnesota River Valley Scenic Byway Alliance, should continue working within existing frameworks, but should also coordinate with agencies, organizations and emerging efforts such as the Coalition for a Clean Minnesota River, CURE, the Tatanka Bluffs/Minnesota River Valley Green Corridor Initiative and Minnesota State Parks Minnesota Trails Initiative, and Western Minnesota Prairie Waters.
  - The Minnesota River Valley Green Corridor Initiative project proposal, likely to be funded within the 2008 Legislative Citizen Commission on Minnesota Resources (LCCMR) recommendation, features the area’s cultural and natural resources. Cultural resources should be incorporated into the planning process for this project.
- Those coordinating these ongoing efforts should be encouraged to find funding to further the region’s needs for marketing. The legislature should provide matching funds for federal byway funding and other initiatives.
- Given the length and variety of attractions, Minnesota River Valley marketing needs to provide links between communities along with suggestions to visit the area in segments of the River. Marketing opportunities exist with both Minnesota residents and surrounding states. The area’s marketing can greatly benefit from new technologies as well as an ongoing schedule of PR and marketing. Financial resources for expanded marketing need to be developed by leveraging state and federal funding, including Federal Highway Administration Scenic Byway funding.

- Special efforts should be made to involve American Indian communities in Minnesota River Valley promotion and coordination efforts since the Valley is rich with Indian history and culture.
- Minnesota River Valley constituency groups should examine the potential benefits of seeking a National Heritage area designation.

## **Background**

The 2007 Minnesota Legislature created a study group to examine the potential for enhanced tourism and awareness of historical and cultural resources in the Minnesota River Valley.

Chapter 135, Article 1, Section 9

### **Subd. 6. Minnesota River Valley Study Group**

The Minnesota Historical Society in cooperation with Explore Minnesota Tourism shall establish and coordinate a Minnesota River Valley study group. The Minnesota River Valley study group shall be comprised of representatives of the Minnesota Valley Scenic Byway Alliance, the Department of Natural Resources, the Department of Transportation, the Minnesota Indian Affairs Council, the Region 6 West, Region 6 East, Region 8 and Region 9 Regional Development Commissions, the Minnesota Historical Society, Explore Minnesota Tourism, State Arts Board, and other interested parties. The study group must develop a plan for coordinated activities among organizations represented on the study group to enhance and promote historic sites, and historic, scenic, and natural features of the Minnesota River Valley area. Study topics shall include, but are not limited to, historic sites related to the Dakota Conflict of 1862 and the state and local preparations for the sesquicentennial of this event. The Minnesota Historical Society and Explore Minnesota Tourism shall report on the findings and recommendations of the Minnesota River Valley study group to the standing committees of the house of representatives and senate with jurisdiction over historic sites and tourism by March 1, 2008. The Minnesota River Valley study group shall serve without compensation.

## **Process**

The Minnesota Historical Society and Explore Minnesota Tourism convened two meetings of interested stakeholders at the Lower Sioux Agency Historic Site Visitor Center near Morton, MN, during September and December of 2007. Representatives from each of the groups named in the legislation were invited to attend these meetings.

Members of the Minnesota River Valley Scenic Byway Alliance attended the meetings and advised the groups on current activities. The major effort completed by the Scenic Byway Alliance is a corridor management plan titled: *River Stories: A Corridor Management Plan for the Minnesota River Valley Scenic Byway*. This corridor management plan has served, and should continue to serve, as a roadmap for tourism promotion and development for the River Valley.

## **Historical Significance**

The Minnesota River has shared its name with the State of Minnesota since before it became a state in 1858, when it was the Territory of Minnesota. The name “Minnesota” was influenced by Dakota Indians, and given to the river, territory and then the state in 1858. Many important and historical events in Minnesota and American history have taken place on and along the Minnesota River. From the 1600s to the 1800s the Minnesota River was a route for fur traders. Fort Snelling, located at the confluence of the Mississippi and Minnesota Rivers, took U. S. control of the area and supplied troops for many of the nation’s wars. The Minnesota River Valley was also the site of two treaties with the Dakota Indians at Mendota and Traverse des Sioux in 1851.

These treaties opened up the entire region for European settlement, and placed restrictions on the Dakota, confining them to a small reservation South of the Minnesota River. The U.S. Government did not live up to conditions of the two treaties by failing to provide promised provisions and money in a timely manner, resulting in the U.S.-Dakota Conflict of 1862. The conflict saw casualties on both sides of the conflict and in retaliation for the killing of settlers approximately 150 Dakota people were brought to trial, the resulting punishment being the hanging of 38 Dakota men in Mankato - the largest mass execution in U. S. history. Following these events, the very people who gave Minnesota its name were forced to leave.

As we approach the 150<sup>th</sup> anniversary of this difficult chapter in Minnesota history, we have an opportunity to make Minnesotans more aware of the State’s controversial past.

## **Present Situation**

According to a study of outmigration in southwest Minnesota, which includes the Minnesota River Valley, the area is suffering from an overall population loss and is characterized by an aging population. The current economic driver is agriculture and the area is largely dependent upon farm income. Although there has been an increase in the labor force, largely due to more people participating in the agricultural industry, there is not a corresponding growth in employment opportunities. (Outmigration as an Economic Indicator: A Case Study of Southwest Minnesota by John Shepard and Carrie Quast.)

The current priority needs of the area are economic development, renewable tourism, outdoor recreation and education. One of the more unique economic development opportunities is renewable energy, and another is tourism development in the Minnesota River Valley.

The Minnesota River Valley has been working on a coordinated tourism promotion effort since the early 1990s. In 1995, a portion of the Minnesota River Valley was designated as a state scenic byway. Following that designation, an extensive corridor management plan was developed. Within that plan is a marketing strategy that focuses on a coordinated effort of many river valley organizations, communities, attractions and residents as well as regional and state agencies. This plan was finalized in 2001 and has been the basis for an ongoing effort of the Minnesota River Valley Scenic Byway Alliance (See Attachment A: The Corridor Management Plan's Table of Contents and Executive Summary). The full comprehensive management plan can be found at: [www.mnrivervalley.com/publications/complan.php](http://www.mnrivervalley.com/publications/complan.php).

## **Existing Tourism Product**

The Minnesota River Valley is over 300 miles in length, stretching from Big Stone Lake to the confluence with the Mississippi River at Fort Snelling. The river encompasses a number of communities, including Montevideo, Redwood Falls, New Ulm, Mankato, St. Peter and Chaska. One of the major tourism attractors is the Minnesota River Valley Scenic Byway, which was designated as one of the state's 22 scenic byways in 1995 and received National Scenic Byway designation in 2002. In addition, six state historic sites, Birch Coulee, Lower Sioux Agency, Fort Ridgely, Traverse des Sioux, Jeffers Petroglyphs, Fort Snelling and numerous self-interpreted state historic sites and county and local museums, highlight the history of the area. An effort to preserve and promote the Wood Lake Battlefield site is currently underway. State parks, including the Upper Sioux Agency State Park, provide visitors with natural cultural and historic resources in one venue. A state trail, the Minnesota River Valley Trail, is in development, and other unique attractors include hunting and four-wheeling. Ethnic heritage, from American Indian Pow Wows (Wacipis) and casinos to New Ulm's Oktoberfest, is also a major attraction.

The Minnesota River Valley Scenic Byway Alliance, which represents governmental agencies, residents, chambers, and attractions, has come together on a monthly basis to promote the Minnesota River Valley. One of the major outcomes of their efforts is the development of a long-term plan for the development and marketing of the Minnesota River Valley – the Minnesota River Valley Corridor Management Plan. According to the marketing section of this plan:

The Minnesota River Valley Scenic Byway is a beautiful and charming place to visit. To make it more accessible to a broader range of visitors, creative packaging is needed. The following are some examples of how packaging is needed:

- The area is rural, charming and has abundant small town hospitality. For most travelers, however, these small towns need to be packaged into day drives or tours, or themed by similar qualities so that visitors can link several communities together into an experience of some length. In most cases, information is needed on the history of the small towns to help visitors understand their significance.
- The Valley's landscape, water systems and public land holdings offer exceptional opportunities for people to get up close to nature. These resources are at the core of the byway's current tourism product and experience. The challenge is to make more people aware of these resources and again, to package the experiences in ways that make them accessible to a broader range of visitors. For example, most people driving through the region would not find many of the wonderful nature reserves and nature walks unless they were deliberately looking for them.
- The river is quiet, mysterious and fun. In many places it is not accessible to the average traveler due to a lack of information. In addition, lingering images of the river's polluted past may deter some visitors from exploring the river. Public relations need to update that image and tell a message of people really using and enjoying the river.
- The Byway has a rich natural history which, if interpreted properly, will be appealing and educational for all travelers. The Valley's landscape speaks in a subtle voice. Good interpretation can make more people aware and thus more appreciative of that landscape and natural history. Good media stories can tell these stories as well.
- The Byway's story *Struggles for a Home*, in particular the U.S.-Dakota Conflict is significant and distinctive. The Valley has high quality museums and interpretation on this topic, but nonetheless, there is great potential to expand and strengthen this story to a level of a nationally significant destination. The Byway's story *Food for a Nation*, agriculture and the Valley's contribution to feeding the world is interesting and also has great potential. Again creative interpretive development and creative marketing are needed to make it accessible and known to travelers.
- The Byway is long and disjointed due to its various roads and routes. This makes for an interesting adventure, but packaging is needed to create more coherent tourism products.

- The region's travel costs (products and services) are a value compared to many other areas and this topic needs to be communicated to travelers.
- All in all, the corridor needs a unifying concept to pull together all of its ideas and sites into a more concise tourism product.

The area also holds the potential for new tourism product development, particularly geocaching, history card collection, arts and studio tours, and a story-telling festival.

An inventory of existing tourism attractions and facilities in the Explore Minnesota Tourism database is included as Attachment B.

## **National Heritage Area**

A potential opportunity that should be explored further is creating a Minnesota River Valley National Heritage Area. Initiating this process in 2008 (the State's Sesquicentennial year) with a goal of having the Heritage Area in place by 2012 (the Sesquicentennial of the U.S.-Dakota Conflict) could be a timely and important development for the area.

A "national heritage area" is a place designated by the United States Congress where natural, cultural, historic and recreational resources combine to form a cohesive, nationally distinctive landscape arising from patterns of human activity shaped by geography. These areas tell nationally important stories about our nation and are representative of the national experience through both the physical features that remain and the traditions that have evolved within them.

The designation has both tangible and intangible benefits. Heritage conservation efforts are grounded in a community's pride in its history and traditions, and in residents' interest and involvement in retaining and interpreting the landscape for future generations. Preserving the integrity of the cultural landscape and local stories means that future generations will be able to understand their relationship to the land. Heritage areas provide educational and inspirational opportunities, which encourage residents and visitors to stay in a place, but they also offer a collaborative approach to conservation that does not compromise traditional local control over and use of the landscape.

In addition to enhancing local pride and retaining residents, designation comes with limited technical and financial assistance from the National Park Service. NPS primarily provides planning and interpretation assistance and expertise, but also connects regions with other Federal agencies. Federal financial assistance provides valuable "seed" money that covers basic expenses such as staffing, and leverages other money from state, local and private sources. The region also benefits from national recognition due to its association with the National Park Service through the use of the NPS arrowhead symbol as a branding strategy.



## Visitor Profile/ Visitor Impact

There is not an existing visitor profile for this area of the state. Tourism events such as the Meander (a studio tour held in fall in the upper Minnesota River Valley) attract a mature (mean age of 55.1), predominantly female audience with an income averaging \$50,000 or more with a household structure of couples with grown children. Roughly 50% are non-residents (University of Minnesota 2005 Meander Visitor Evaluation). This is a good indication that with marketing, the area has the attractions base to draw visitors.

According to Smith Travel Research, for 2007, lodging occupancy in southern Minnesota (the area of the state that includes almost the entire Minnesota River Valley) was 57%, up from 54% the previous year. Statewide occupancy was 62% for 2007. The average room rate was \$65, the lowest of any region of the state.

<b>Minnesota River Valley Leisure and Hospitality Industry</b>			
2006 Leisure and Hospitality Industry Gross Sales, State Sales Tax and Private Sector Jobs for Counties that Touch the Minnesota River			
(Counties are listed from west to east)			
	Gross Sales	State Sales Tax	Private Sector Employment
<b>Southern Region River Valley Counties</b>			
Big Stone	\$4,021,137	\$269,406	168
Lac Qui Parle	\$2,764,319	\$175,612	158
Swift	\$6,933,204	\$469,012	228
Chippewa	\$18,934,808	\$837,675	419
Yellow Medicine	\$11,214,381	\$559,950	226
Renville	\$8,399,497	\$548,466	269
Redwood	\$23,920,150	\$1,616,013	391
Brown	\$33,904,158	\$2,135,268	1,218
Nicollet	\$28,984,746	\$1,877,331	990
Blue Earth	\$126,992,800	\$7,916,694	3,655
Le Sueur	\$23,581,686	\$1,421,479	719
Sibley	\$5,719,803	\$389,815	216
<b>Total - Southern Region River Valley Counties</b>	<b>\$295,370,689</b>	<b>\$18,216,721</b>	<b>8,657</b>
<b>Twin Cities Metro Region River Valley Counties</b>			
Scott	\$303,564,692	\$14,922,600	5,777
Carver	\$128,493,060	\$8,027,521	3,036
Hennepin	\$3,421,174,671	\$214,863,265	72,162
Dakota	\$665,202,273	\$42,239,585	17,114
<b>Total - Metro Region River Valley Counties</b>	<b>\$4,518,434,696</b>	<b>\$280,052,971</b>	<b>98,089</b>
<b>Minnesota Total*</b>	<b>\$10,502,811,976</b>	<b>\$650,431,384</b>	<b>244,200</b>

\* Total for all Minnesota counties, including counties that are not in the Minnesota River Valley

Notes: State total does not equal the sum of counties or regions because some data is withheld to avoid disclosure of individual businesses; and some state level data is for businesses located outside of Minnesota. The Leisure and Hospitality industry consists of Accommodations; Food Services and Drinking Places; and Arts, Entertainment and Recreation. Sources: Minnesota Department of Revenue; Minnesota Department of Employment and Economic Development.

## **Marketing**

A thorough analysis of marketing opportunities was developed as part of the Corridor Management Plan. Many of these opportunities remain relevant to the area, but lack financial resources to be implemented as seen in an excerpt from Plan below.

### **The Physical Byway Route Needs a Stronger Identity in Order to Support Marketing Efforts**

Other than a limited number of signs, there is nothing about the current collection of routes that suggest to the traveler that they are actually one route. This byway is an assemblage of roads, in some respects with other nearby roads offering similar driving experiences. It is not the only way to get from Belle Plaine to Browns Valley. It is not distinctive due to consistent design or layout. Therefore, if one markets the byway and then people come to drive the byway, they must find a cohesive, coherent, synthesized route. Signage, landscape elements, interpretive facilities and supporting materials must tie the byway together. A visitor or travel writer driving the route must see the logic for its routing, must easily find the story that it has to tell.

### **Due to the Byway's Length, the Marketing Strategy Must Seek Ways to Offer the Route in Consumable Segments**

The Alliance has segmented the byway into seven parts: fish segment (Browns Valley to Ortonville), goose segment (Ortonville to Montevideo), canoe segment (Montevideo to Granite Falls), tipi segment (Granite Falls to Redwood Falls), falls (Redwood to New Ulm), beer stein (New Ulm to Mankato) and riverboat (Mankato to Belle Plaine). Each item-- fish, goose, canoe, etc. -- is an icon associated with a geographic segment of the river.

### **Byway Marketing Must Sometimes Lead and Sometimes Complement Other Marketing Activities**

Because there are so many other existing marketing efforts for specific communities, sites and for multi-county regions (i.e., Prairie Waters), the byway must take a supporting or complementary role rather than a lead product role. The byway is a connector between places. It can be, along with the river, the tourism product that encourages multi-town exploration and longer stays. The marketing challenge is to both offer the byway as the centerpiece product in some cases and as the backdrop product in other cases. Articles and website material can directly focus on the byway experience. Festivals and site-specific activities will be a typical site-focused-product behind which the byway might place itself.

### **Marketing for the Byway Must Reach Residents as well as Visitors**

The marketing effort must not only make potential visitors more aware of the byway, it must also make local, regional and state residents aware of the river, the byway and the reasons why these resources are of importance to all Minnesota residents. Marketing must have an in-state component as well as an out-of-state strategy. An important component of the in-state effort must be elected officials

and residents living within the corridor who may not feel that tourism is an important economic development objective to pursue.

### **Marketing Objectives**

The marketing objectives for the Minnesota River Valley Scenic Byway are:

1. Market in partnership with Byway tourism organizations, communities, businesses, services and attractions.
2. Increase byway awareness and interest among corridor residents and elected officials.
3. Increase byway awareness and interest among Minnesota residents and businesses.
4. Increase byway awareness and interest among residents of adjoining states, Minnesota's major visitor origin states and among national travelers.
5. Use the marketing program to raise the general awareness of corridor communities as good areas for investment and to dispel lingering negative images of the Minnesota River.
6. Participate in a supporting role in marketing efforts driven by byway marketing partners such as Prairie Waters and the various community chambers and CVB's.
7. Take the lead in other marketing efforts in which the byway will be seen as the primary product.
8. Align marketing with investment and interpretive efforts so that the product promoted is easily found and consumed by the visitor.
9. Increase visitor expenditures for tourism businesses along the Byway route.
10. Develop strategies to increase Byway visitation during the fall, spring and winter seasons.

Since the development of the Corridor Management Plan, additional marketing technologies have emerged that would lend themselves to the Minnesota River Valley marketing efforts. Among these newer developments are the capacity for word search and radius search, allowing consumers to search on the unique characteristics of interest to them, such as American Indian history, birding, etc. Radius search allows consumers to search within a radius of the route they are traveling, up to 50 miles. Additionally, mobile technology such as podcasts offers a means to make the story of the area come alive.

## Recommendations

- Individuals and organizations involved in promoting the various resources of the Minnesota River Valley should continue working within existing frameworks, such as the Scenic Byway Alliance, but should also coordinate with emerging efforts, such as the Tatanka Bluffs / Minnesota River Valley Green Corridor Initiative.
  - The Minnesota River Valley Green Corridor Initiative project proposal, likely to be funded within the 2008 Legislative Citizen Commission on Minnesota Resources (LCCMR) recommendation, features the area's cultural resources, as well as natural resources. Cultural resources should be incorporated into the planning process for this project (Please see Attachment C).
- Those coordinating these ongoing efforts should be encouraged to find funding to further the region's needs for marketing. The legislature should provide some seed money to match potential federal scenic byway funding.
- Given the length and variety of attractions, Minnesota River Valley marketing needs to provide links between communities along with suggestions to visit the area in segments of the River. Marketing opportunities exist with both Minnesota residents and surrounding states. The area's marketing can greatly benefit from new technologies as well as an ongoing schedule of PR and marketing. Financial resources for expanded marketing need to be developed by leveraging state and federal funding, including Federal Highway Administration Scenic Byway funding.
- Special efforts should be made to involve American Indian communities in Minnesota River Valley promotion and coordination efforts, since the Valley is rich with Indian history and culture.
- Minnesota River Valley constituency groups should examine the potential benefits of seeking a National Heritage area designation.
- The marketing activities should be ongoing. Efforts to establish a National Heritage area designation should begin in 2008 with a goal of full designation by 2012 to coincide with the sesquicentennial of the U.S. Dakota Conflict.



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River Stories: A Corridor Management Plan for the Minnesota River Valley Scenic Byway

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# An Overview of *RiverStories*

## A Corridor Management Plan and Regional Tourism Investment and Marketing Program for the Minnesota River Valley Scenic Byway

The Minnesota River Valley is a place of significant beauty, history and character and it has the very great potential to become an American Byway (formerly called National Scenic Byways). As such, the Valley can be one of a select number of driving and travel experiences in the United States representing authenticity and a connection to place. Byways offer the visitor an experience that meshes the past with the present, and the natural with the human-made. The Minnesota River Valley Scenic Byway is a perfect example of that integration.

*The Minnesota River Valley has great potential to become one of the most successful American Byways in the country.*

This corridor management plan is designed to convey the Valley's potential and thus assist with attaining national byway designation through the Federal Highway Administration. The plan is also, however, a rural tourism strategy to guide investments, marketing and interpretive development along the corridor. It defines the most important steps needed to protect the byway's character and resources. It also recommends how to manage tourism in a way that balances economic gain with the protection of community character. The ultimate objective of this plan is to strengthen Minnesota River Valley communities through both economic means (i.e., more visitors and tourism) and through a closer connection to the river and the Valley's exceptional history (i.e., through investments in recreational facilities, resource protection and interpretive programs.)

*The RiverStories is a byway plan, but it is also an integrated rural tourism development and resource management strategy.*

In the end, it is hoped that this plan will not only bring thousands of out-of-state visitors to our Valley, but also make residents of Minnesota more aware of this special part of the state. That awareness will naturally translate into more political support to solve the challenges we face as well as closer economic ties to the urban economies of Minnesota. If we reach those objectives, the river and our local rural economies will all be healthier and more sustainable.



## Where is the Corridor?

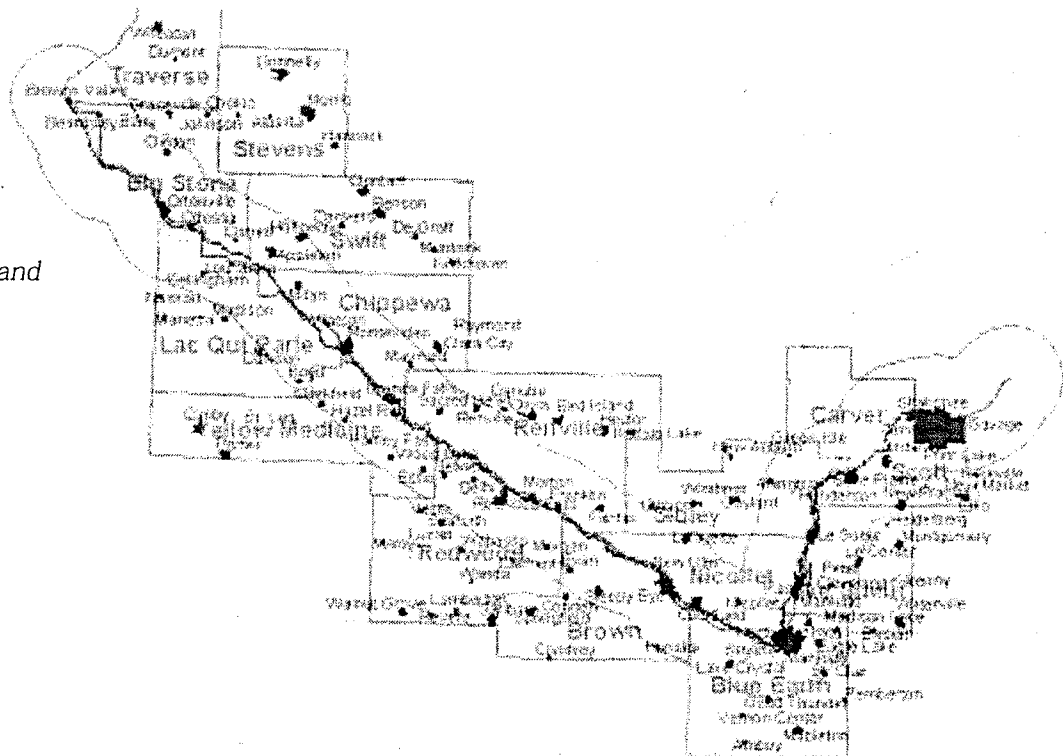
The Minnesota River Valley Scenic Byway was designated in 1995 and then extended in 1996 to form the current 287 mile route. The identified corridor encompasses 10 miles on each side of the river. The byway stretches from Browns Valley in the west through the communities of Ortonville, Montevideo, Granite Falls, Redwood Falls, New Ulm and into Mankato. From there, the route moves north through St. Peter, Le Sueur, Henderson and it ends near Belle Plaine.

## Why Prepare a Plan?

First, a corridor management plan is needed to achieve our most immediate goal: designation as a National Scenic Byway. The Alliance almost reached that goal this year; the Federal Highway Administration requested that our full corridor management plan be prepared before designation would be offered. Once we have our designation, then we will be eligible to receive more assured federal funding to implement our plan.

Second, investing in tourism will grow the health of our local economies and the Valley as a whole. In 2000, tourism brought \$10 billion to the state of Minnesota's economy. As such, it ranked as the state's 5th largest industry. In 1999, the Office of Tourism estimates tourism expenditures in Southwestern

*The Byway corridor and the participating counties.*





Minnesota at \$334 million per year. Despite the large size of this figure, it represents just 4.2% of tourism expenditures in the state as a whole. This region could be capturing a much larger piece of that state-wide economic pie.

Last year, the Prairie Waters Tourism Coalition (Swift, Big Stone, Chippewa, Lac qui Parle, and Yellow Medicine counties) sponsored a study to examine the return on investment from the coalition's advertising. That study found a 28-to-1 return on every dollar invested by local government. In other words, tourism represents one of the most immediate ways that local government can strengthen a local economy.

This strategy is also designed with the idea that tourism can and should mesh with other community development and economic development activities. Tourism promotion helps in the general effort to make potential business investors more aware of an area. Second home and retiree investors are increasingly being seen as major economic contributors in their own right. Nationally, one third of the income flowing to households is non-employment income, the majority of which is retirement savings and earnings. In his book *Lost Landscapes and Failed Economies*, economist Thomas Michael Power estimates that that every household who retires to an area generates 1.32 local jobs (Island Press, 1996.). Often, the investments made to increase the appeal of an area to tourists improve the quality of life for existing and prospective new residents. Trails, river launching points, and downtown beautification all help to strengthen an area's overall economy.

\$4342  
in Prairie  
Waters  
advertising



Each dollar  
invested by  
Prairie  
Waters grew  
28 times to  
create ...

\$121,000  
in local  
spending



Fields, the river and space

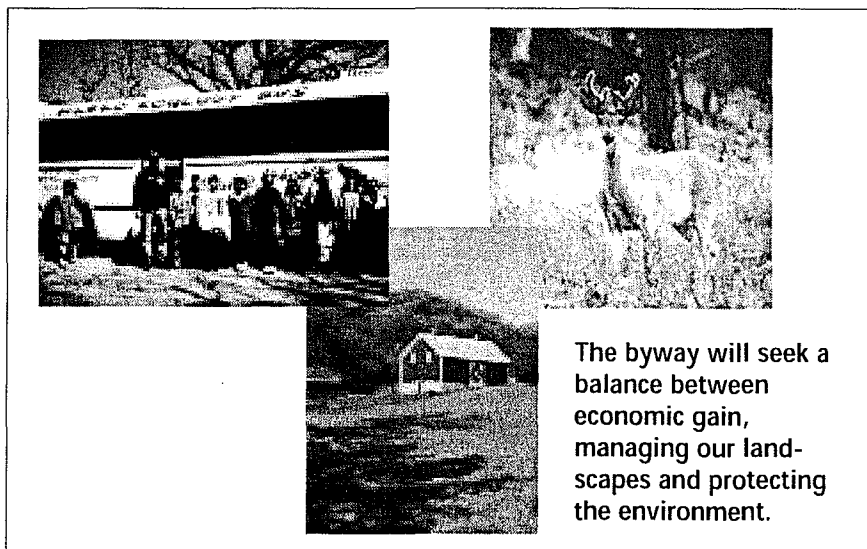


## Goals of the Plan

This corridor management plan is a community-based economic development strategy designed to balance preservation and promotion in a manner that maintains the integrity and value of the Byway's intrinsic resources and values.

The goals for this strategy are the following:

1. Balance economic promotion and character protection throughout the corridor and in alignment with the desires of local communities.
2. Strengthen the municipal finances of our communities through growing property values and more business development.
3. Support existing businesses and encourage new businesses that are complementary to the area.
4. Work to protect and improve the environmental health of the River and its Valley.
5. Market our region more assertively so that people in and out of the state know of the Valley as a good place to live, retire to, visit, operate a business, and run a farm.
6. Develop interpretive strategies that benefit the traveler and increase our residents' understanding of local history and culture.
7. Improve the recreational facilities and amenities of the Valley.
8. Assure safe travel along the Byway route for the visiting public.
9. Encourage community participation throughout the planning and implementation of this strategy.
10. Attain American Byway Designation to help achieve the above goals.



# The RiverStories Initiative

This plan is not a regulation or a law, it is a blueprint. It is a flexible guidance document. Just as any architect lays out a plan before the builder picks up a hammer, this corridor management plan provides the structure and direction for the development of this byway. After the plan, communities, elected officials and private businessowners will “pick up the hammers” of the eight-point implementation initiative called *RiverStories*.

**1. Organizational Program:** The Alliance will work in partnership with a wide range of organizations and individuals to implement this plan.

*Getting and staying organized*

**2. Resource Management:** A foundation of the program is good environmental stewardship.

*Protecting our resources*

**3. National Marketing Program:** The region should pursue a program to bring in multiple press tours. This comprehensive effort will gain coverage for the Valley in over 100 national and regional publications each year.

*Marketing*

**4. Tourism Product Development:** The program recommends a wide range of ways that new experiences and tourism products can be developed by communities and individuals.

*Product Development*

**5. RiverStories Interpretive Program:** This will be a Valley-long interpretive and community development project to construct kiosks and interpretive signage relating to the Valley’s natural history, the area’s history and role in traditional and alternative agriculture, and the history and struggles relating to people dwelling in the Valley.

*Interpretation and Education*

**6. Valley Ventures Fund:** Tourism businesses often have difficulty meeting the requirements of most loan programs. The region should create a revolving loan fund specifically designed for tourism businesses in order to encourage investment in the Valley.

*Business Development*

**7. Transportation Improvements:** Federal and state highway funds should be sought to fund resurfacing, signage and pullout investments for key sections of the Minnesota River Valley Scenic Byway. Other efforts could seek funding for alternative transportation projects in the Valley such as rail or cycling.

*Transportation*

**8. Recreation Investments:** The final leg of the strategy will expand the Valley’s network of walking, biking, horsebacking and snowmobiling trails. These funds will also improve access to the river and support efforts such as the River Valley birding trail.

*Recreation*



# Building the Tourism Experience Around the River's Story

A critical element of this effort will be the interpretive and tourism development themes. The *RiverStories Program* will weave together three primary themes into a system of trails, interpretive and educational sites, and new tourism businesses.

## Historical Theme: Struggles for a Home



The Minnesota River Valley has a national story to tell about the struggles for a home by the Euro-American immigrants and the Dakota people. Within the Valley, the stories of Native American life, treaties and resistance mesh with the stories of European immigrant struggles, the U.S. government's conflict with the Sioux, the concept of Manifest Density and the creation of one of the most productive agricultural areas in the world.

## Cultural Theme: Food for a Nation



The Minnesota River Valley has a regional, national and international story to tell of the growth and development of the American system of agriculture: *Taking Food to a Nation*. Telling the story of the region's innovations (e.g., ag coops and Green Giant), its productivity and its farming systems will help all visitors to better appreciate the importance of agriculture to this nation.

## Natural Theme: The River's Legacy



From the Minnesota River's beginnings in the plains to its entry into the Mississippi River, the river and its valley tell interesting tales of the ancient history and rich ecological diversity of the Upper Midwest. This is an important story to tell as it is part of the overall effort to restore the Minnesota River and make all Minnesotans more aware of this river's role in the natural and cultural evolution of the state.

When put together, these will be a powerful educational forces for protecting the character of our Valley and improving the health of our communities.



## Our Vision

The Minnesota River Valley has a concentration of historic, cultural and natural resources that can make the byway a major destination within Minnesota and one of the highlighted roads of the American Byways Program.

National byway designation will leverage international and national marketing for the byways program. This will have major benefits for the Minnesota River Valley Byway as byways are seen as a distinctive type of travel experience and brand. The Alliance will seek funding to pursue its own national and in-state marketing program to promote the Byway and the communities of southwestern Minnesota. These efforts will generate not only tourists, but also more prospective new businesses and retirees -- both of whom can strengthen our rural economies.

Visitors will enjoy a tremendous range of outdoor recreation opportunities. The Alliance will find funding to build more trails and others types of recreational facilities. Similar to our hunting and fishing visitors, bicycling, canoeing and bird-watching enthusiasts will make the Byway an annual destination as more and more sites, trails and events will be developed to host these groups. The charm of small towns and hospitality of residents along the Byway will allow visitors to find both exceptional outdoor recreation and enjoy a slice of *real* America.

All of this work will provide more consumers and more opportunities for our existing businesses and for entrepreneurs wanting to invest in the Valley. A new tourism-oriented loan program will provide the targeted capital to make the Valley a competitive place to start and grow a tourism business.

At the foundation of this effort will be a philosophy of seeking a balance between economic improvement and environmental protection. Since the reason why people will come to this place is the rural and natural character of the Valley, we must work hard to protect those resources. Tourism must complement our rural and farming character, not try to overwhelm or replace it.

In summary, it is our vision that this effort to balance promotion with protection will create stronger local economies, stronger municipal tax bases, and a greater awareness of the region within the state and the nation. Together, these results will not only improve tourism, but produce positive benefits in overall community health as we invest in our counties and towns, and as the region's image and positive qualities are known by more people.



## Explore Minnesota Tourism Existing Attractions and Facilities Database - Sorted by City

ItemName	StrAddr	City	Zip	AC	PhoneNum	Category
2007 Meander: Upper MN River Art Crawl	Big Stone, Swift, Chippewa,	Appleton	56208	320	2891981	Event
26th Annual Applefest	PO Box 98	Appleton	56208	320	2891527	Event
27th Annual Applefest	PO Box 98	Appleton	56208	320	2891527	Event
Appleton Antique Shop	324 E Reuss Avenue	Appleton	56208	320	2891103	Attr
Appleton Area Chamber of Commerce	PO Box 98	Appleton	56208	320	2891527	TourismOrg
Appleton Area Recreation Park	Hwy 59	Appleton	56208	320	2891527	Attr
Appleton Campground	Mn State Hwy 7/59/119	Appleton	56208	320	2891363	Lodg/Camp
Appleton Golf Club	331 Wyman Ave E	Appleton	56208	320	2892511	Attr
BAM 2008	323 W Schlieman Avenue	Appleton	56208	320	2891981	Event
Lac qui Parle Expo	323 W Schlieman Avenue	Appleton	56208	320	2891981	Event
Swift County Fair	Swift County Fair Grounds	Appleton	56208	320	2892916	Event
Western Minnesota Prairie Waters	323 W Schlieman Ave	Appleton	56208	866	8665432	TourismOrg
Arlington E-Z Rest Motel	509 2nd Ave NW	Arlington	55307	507	9645606	Lodg/Camp
Arlington Town & Country Days	Cmty Ctr and Main Street	Arlington	55307	507	9645177	Event
Czech Heritage Festival	735th Avenue	Bechyn	56283	320	8262451	Event
Ambush Park Campground	1410 Kansas Ave	Benson	56215	320	8434775	Lodg/Camp
Benson Area Chamber of Commerce	1228 Atlantic Ave	Benson	56215-1243	320	8433618	TourismOrg
Benson Golf Club	2222 Atlantic Ave	Benson	56215	320	8427901	Attr
Benson Kid Day	Citywide	Benson	56215	320	8433618	Event
Country Inn & Suites By Carlson	300 14th St S STE 2	Benson	56215	320	8434395	Lodg/Camp
Fall Craft Fair	Benson Sr. High School	Benson	56215	320	8433618	Event
Lillehaugen Inn B&B	440 70th ST NE	Benson	56215	320	8434135	Lodg/Camp
Pioneerland Band Festival	Downtown	Benson	56215	320	8433618	Event
Quiet Country Living	c/o 1216 Atlantic Ave	Benson	56215	320	7602820	Lodg/Camp
Swift County Historical Museum	2135 Minnesota Avenue	Benson	56215	320	8434467	Attr
Swift Falls County Park	PO Box 241	Benson	56215	320	8435341	Lodg/Camp
Bird Island Polka Fest	Island Ballroom	Bird Island	55310	320	3659997	Event
Boyd Good Time Days	Main Street	Boyd	56218	320	8552242	Event
Antique Emporium	129 St Olaf Ave N	Canby	56220	507	2235066	Attr
Canby Chamber of Commerce	123 First St E	Canby	56220	507	2237775	TourismOrg
Hat Daz	Citywide	Canby	56220	507	2237775	Event
Lake Sylvan Park	Haarfager Avenue South	Canby	56220	507	2237295	Lodg/Camp
Lund-Hoel House	St Olaf Avenue & 4th Street	Canby	56220-0146	507	2237201	Attr
Stonehill Regional Park	Del Clarke Lake	Canby	56220	507	2237586	Lodg/Camp
Tower Motel	110 10th St	Canby	56220	507	2237284	Lodg/Camp
Green Meadow Inn	300 Highway 7	Clara City	56222	320	8473790	Lodg/Camp
Annual Arctic Open Golf Tournament	Lake Eli	Clinton	56225	320	8393284	Event
Big Stone County Fair	Big Stone County Fairgrounds	Clinton	56225	320	8393284	Event
Jeffers Petroglyphs	27160 County Rd 2	Comfrey	56019	507	6285591	Attr
Cottonwood Creek Hunting Preserve LLC	1160 100th St SW	Danvers	56231	651	2223851	Attr
Dawson Chamber	Box 382	Dawson	56232	320	7692981	TourismOrg
Dawson City Campground	PO Box 552	Dawson	56232	320	7692387	Lodg/Camp
Dawson Golf Club	15th & Locust, PO Box 655	Dawson	56232	320	7692212	Attr

Lac qui Parle County Heritage Days	Lac qui Parle County Park	Dawson	56232	320	5987976	Event
Riverfest	Citywide	Dawson	56232	320	7692382	Event
Aunt Betsy's Bed & Breakfast	1967 - 600th St	Echo	56237	507	9254473	Lodg/Camp
Fairfax Motel	403 Lincoln Ave East, Hwy. 19 E	Fairfax	55332	507	4267266	Lodg/Camp
FairRidge Bike Trail	Depot Park	Fairfax	55332	507	4267255	Attr
Fort Ridgely Historic Site	Fort Ridgely State Park	Fairfax	55332	507	4267888	Attr
Fort Ridgely State Park	72158 County Road 30	Fairfax	55332	507	4267840	Attr
Fort Ridgely State Park Campground	72158 County Road 30	Fairfax	55332	507	4267840	Lodg/Camp
Mayflower Country Club	Highway #4 So County	Fairfax	55332	507	4269964	Attr
Catfish Derby Days	Citywide	Franklin	55333-0326	507	5572259	Event
City Campground	Second Ave. E.	Franklin	55333-0326	507	5572259	Lodg/Camp
City of Franklin	320 Second Ave E	Franklin	55333-0326	507	5572259	TourismOrg
Eggstravaganva 2008	Downtown, Gaylord Park	Gaylord	55334	507	2375168	Event
Gaylord Motel	612 Court Ave	Gaylord	55334	507	2372443	Lodg/Camp
Gold Leaf Inn & Suites	330 Main Ave E	Gaylord	55334	507	2375860	Lodg/Camp
Walkin Down Memory Lane	7 South 4th Street	Gaylord	55334	507	3170326	Attr
Antiques & Things	926 First Avenue	Gibbon	55335	507	8346529	Attr
Kramer Antiques & Collectibles	314 West 7th Street	Gibbon	55335	507	8346580	Attr
Big Stone County Toqua Park	PO Box 484	Graceville	56240	320	7487411	Lodg/Camp
Graceville Golf Club	Toqua Lake Rd	Graceville	56240	320	7487557	Attr
Toquatennial Days kickoff	Downtown and Toqua Park	Graceville	56240	320	7487752	Event
Granite Falls Area Chamber & CVB	646 Prentice Street	Granite Falls	56241-1518	320	5644039	TourismOrg
Granite Falls Memorial Park	885 Prentice St	Granite Falls	56241	320	5643011	Lodg/Camp
Holt House	13035 30th Ave SE	Granite Falls	56241	320	3090092	Attr
Minnesota Heartland Preserve	13015 HWY 23 SE SUITE 2	Granite Falls	56241	320	5642022	Attr
Ole & Lena Days	646 Prentice Street	Granite Falls	56241	320	5644039	Event
Prairie View RV Park & Campground	5616 Prairies Edge Lane	Granite Falls	56241	320	5646029	Lodg/Camp
Prairie's Edge Casino Resort	5616 Prairie's Edge Lane	Granite Falls	56241	320	5642121	Attr
Prairie's Edge Casino Resort	5616 Prairie's Edge Lane	Granite Falls	56241	320	5642121	Lodg/Camp
Super Motel	845 Hwy 212 W	Granite Falls	56241	320	5644075	Lodg/Camp
The Harvest Moon Ball	646 Prentice Street	Granite Falls	56241-1518	320	5644039	Event
Upper Sioux Agency State Park	5908 Hwy 67	Granite Falls	56241	320	5644777	Lodg/Camp
Upper Sioux Agency State Park	5908 Highway 67	Granite Falls	56241-3609	320	5644777	Attr
Western Fest Celebration & Stampede Rodeo	Lee Mar Ranch	Granite Falls	56241	320	5644039	Event
Yellow Medicine County Historical Museum	Jct Hwys 23 & 67	Granite Falls	56241	320	5644479	Attr
Minnesota's Machinery Museum	PO Box 70	Hanley Falls	56245	507	7683522	Attr
MN Machinery Museum Campground	PO Box 70	Hanley Falls	56245-0070	507	7683522	Lodg/Camp
Pioneer Power Threshing Show	.	Hanley Falls	56245	507	4853161	Event
Lake Hanska County Park	10977 County Rd 11	Hanska	56041	507	4396411	Lodg/Camp
Allanson's Park	PO Box 433	Henderson	56044-0433	507	2483234	Lodg/Camp
Henderson Chamber of Commerce	600 Main Street	Henderson	56044	507	2483234	TourismOrg
Henderson Heritage Days	Main St & Community Ctr Grounds	Henderson	56044	507	2483234	Event
Henderson House	PO Box 565, 104 N. 8th Street	Henderson	56044	507	2483356	Lodg/Camp
Henderson House Antiques	PO Box 565, 104 N. 8th Street	Henderson	56044	507	2483356	Attr
Henderson Sauerkraut Days	Bender Park	Henderson	56044	507	2483234	Event

Swedefest	Bernadotte Lutheran Church Park	Lafayette	56054	507	2288768	Event
4th of July Summerfest	623 West 3rd Street	Madison	56256	320	5987301	Event
Lac qui Parle County Fair	Intersection of Hwy 75 & Hwy 40	Madison	56256	320	5983810	Event
Lac Qui Parle County Historic Center	250 8th Ave S	Madison	56256	320	5987678	Attr
Lac Qui Parle Outdoor Expo	Lac qui Parle County Fairgrounds	Madison	56256	320	5987301	Event
Lac qui Parle Outdoor Expo	623 W. 3rd Street	Madison	MN	320	5987301	Event
Lou's Lodge	815 8th Ave	Madison	56256	320	5987518	Lodg/Camp
Madison Area Chamber	623 W 3rd St	Madison	56256	320	5987301	TourismOrg
Norsefest	Box 70	Madison	56256	320	5987301	Event
Octoberfest Car Show	Box 70	Madison	56256	320	5987301	Event
Salt Lake Birdwatching Weekend	623 W 3rd St	Madison	56256	320	5987301	Event
Stinker Days	623 West 3rd Street	Madison	56256	320	5987301	Event
Marietta Appreciation Days	Main Street	Marietta	56257	320	6682375	Event
Salt Lake		Marietta	56208	320	2892493	Attr
Milan Arv Hus Museum	Main St Box 18	Milan	56262	320	7344868	Attr
Chippewa County Historical Society	PO Box 303	Montevideo	56265	320	2697636	Attr
Chippewa Cty Historical Society Travel Info Center	PO Box 303	Montevideo	56265	320	2697636	TourismOrg
Christmas in the Village	Jcts of Hwys 7 & 59	Montevideo	56265	320	2697636	Event
Country Inn & Suites By Carlson	1805 E Hwy 7	Montevideo	56265	320	2698000	Lodg/Camp
Cuisine of the Prairie: A local foods dining experience	Montevideo TACC	Montevideo	56265	800	2695527	Event
Fiesta City Motel	620 Hwy 212 W & Hwy.59 South	Montevideo	56265	320	2698896	Lodg/Camp
Historic Chippewa City	151 Arnie Anderson Drive	Montevideo	56265	320	2697636	Attr
Horse Power Event	151 Arnie Anderson Drive	Montevideo	56265	320	2697636	Event
Lac Qui Parle Mission	Hwy 13 off US Hwy 59	Montevideo	56265	320	2697636	Attr
Lac qui Parle Mission Sunday	PO Box 303	Montevideo	56265	320	2697636	Event
Lagoon Park Campground	103 Canton Ave	Montevideo	56265	320	2696575	Lodg/Camp
Montevideo Area Chamber	202 N First Street	Montevideo	56265	320	2695527	TourismOrg
Sportsmen Inn	611 West Hwy 212	Montevideo	56265	320	2698889	Lodg/Camp
Stone Creek Pot Luck & Music Jamboree	9017 State Highway 40 NW	Montevideo	56265	320	7936782	Event
Swensson Farm Museum	PO Box 303	Montevideo	56265	320	2697636	Attr
The Crossings at Montevideo	Hwy 212 W, PO Box 217	Montevideo	56265	320	2696828	Attr
Viking Motel	1428 Hwy 7 E	Montevideo	56265	320	2696545	Lodg/Camp
Fieldstone Vineyards	38577 State Hwy. 68	Morgan	56266	507	249WINE	Attr
Gilfillan Estate	County Hwy 13	Morgan	56266	507	2493451	Attr
Gilfillan Estate Campground	Cnty Hwy 13 28315	Morgan	56266	507	2493451	Lodg/Camp
Ladies Nights	38577 State Hwy. 68	Morgan	56266	507	249WINE	Event
Tatanka Arts Show	38577 State Hwy. 68	Morgan	56266	507	249WINE	Event
B. Original Antiques & Gifts	200 N. Main Street	Morton	56270	507	6976144	Attr
Beneath the Village Wreath	PO Box 127	Morton	56270	507	6976912	Event
Birch Coulee Battlefield	32469 Redwood County Hwy 2	Morton	56270	507	6976321	Attr
Dacotah Ridge Golf Club	31042 County Hwy 2	Morton	56270	800	WINCASH	Attr
Heritage Day	441 North Park Drive	Morton	56270	507	6976147	Event
Independence Day Celebration	Citywide	Morton	56270	507	6976912	Event
Jackpot Junction Casino Hotel	39375 County Hwy 24	Morton	56270	800	WINCASH	Lodg/Camp
Jackpot Junction Casino Hotel	39375 County Hwy 24	Morton	56270	800	WINCASH	Attr



Morton Inn	Hwy 19 & Hwy 71	Morton	56270	507	6976205	Lodg/Camp
Renville County Historical Museum	441 North Park Drive	Morton	56270	507	6976147	Attr
Scarecrow Festival	Main Street	Morton	56270	507	6976912	Event
Spring Garden Party	221 West Second Street	Morton	56270	507	6976912	Event
Antiques Plus	117 N Broadway	New Ulm	56073	507	3591090	Attr
August Schell Brewery	1860 Schell Road	New Ulm	56073	507	3545528	Attr
Auto Fest	2403 South Broadway	New Ulm	56073	507	3543410	Event
Bavarian Blast	P.O. Box 1	New Ulm	56073	507	2334300	Event
Bavarian Blast	German Park	New Ulm	56073	507	3592222	Event
Beyer Haus Bed and Breakfast	224 S Broadway	New Ulm	56073	507	3543180	Lodg/Camp
Bingham Hall Bed and Breakfast	500 S German Street	New Ulm	56073	507	3546766	Lodg/Camp
Bock Fest	1860 Schell Road	New Ulm	56073	507	3545528	Event
Bohemian Bed & Breakfast	304 South German St	New Ulm	56073	507	3542268	Lodg/Camp
Brown County Historical Museum	2 North Broadway	New Ulm	56073	507	2332616	Attr
Cathedral of the Holy Trinity	605 N State St	New Ulm	56073	507	3544158	Attr
Colonial Inn	1315 N Broadway	New Ulm	56073-1230	507	3543128	Lodg/Camp
Concord Singers	PO Box 492	New Ulm	56073	507	3548850	Attr
Deutsche Strasse Bed and Breakfast	404 S German	New Ulm	56073	507	3542005	Lodg/Camp
Fasching	Turner Hall	New Ulm	56073	507	3548850	Event
Flandrau State Park	1300 Summit Ave	New Ulm	56073	507	2339800	Lodg/Camp
Flandrau State Park	1300 Summit Ave	New Ulm	56073	507	2339800	Attr
Glockenspiel	4th North & Minnesota St	New Ulm	56073	507	2334300	Attr
Harkin Store	Cty Hwy 21	New Ulm	56073	507	3548666	Attr
Holiday Inn New Ulm	2101 Broadway S	New Ulm	56073	507	3592941	Lodg/Camp
Lind House	622 Center St	New Ulm	56073	507	3548802	Attr
Mai Fest	P.O. Box 862	New Ulm	56073	507	2334300	Event
Microtel Inn & Suites	424 - 20th Street S	New Ulm	56073	507	3549800	Lodg/Camp
Minnesota Music Hall of Fame	27 North Broadway	New Ulm	56073	507	3547305	Attr
Minnesota River Valley National Scenic Byway	1 North Minnesota Street	New Ulm	56073-0384	507	2334300	Attr
Morgan Creek Vineyard Holiday	23707 478th Ave	New Ulm	56073	507	9473547	Event
Morgan Creek Vineyards & Winery	23707 478th Ave	New Ulm	56073	507	9473547	Attr
New Ulm Area Sport Fishermen	PO Box 488	New Ulm	56073	507	3592346	Attr
New Ulm Chamber and CVB	1 N Minnesota St	New Ulm	56073	507	2334300	TourismOrg
Oktoberfest	Downtown & Holiday Inn	New Ulm	56073	507	2334300	Event
Parade of Lights	Downtown	New Ulm	56073	888	4639856	Event
Polka Days	George's Ballroom	New Ulm	56073	507	3547305	Event
River-Blast	Riverside Park	New Ulm	56073	507	2334300	Event
Silk Purse	2 North Minnesota Street	New Ulm	56073	507	2762973	Attr
Super 8 New Ulm	1901 South Broadway	New Ulm	56073	507	3592400	Lodg/Camp
Wanda Gag Birthday Party	226 N Washington	New Ulm	56073	507	3592632	Event
Wanda Gag House	226 N Washington Box 432	New Ulm	56073	507	3592632	Attr
Way of the Cross	1400 6th St N	New Ulm	56073	507	2334300	Attr
Nicollet Friendship Days	Downtown	Nicollet	56074	507	2323031	Event
North Mankato Fun Days	Downtown	North Mankato	56003	507	3874814	Event
Big Stone National Wildlife Refuge	44843 County Rd 19	Odessa	56276	320	2732191	Attr

Northern Tallgrass Prairie NWR	44843 County Road 19	Odessa	56276	320	2732191	Attr
Stoney Run Lodge	69284 US Hwy 75	Odessa	56276	320	8392294	Lodg/Camp
212 Motel	1312 Lincoln W	Olivia	56277	320	5231480	Lodg/Camp
Corn Capital Days	Citywide	Olivia	56277	888	2652676	Event
Memorial Park Campground	1800 West Lincoln Ave	Olivia	56277	320	5232361	Lodg/Camp
Olivia Chamber of Commerce	Box 37	Olivia	56277	320	5231350	TourismOrg
Olivia Golf Club	512 6th Street S	Olivia	56277	320	5232313	Attr
Olivia Lion's Fly-In Breakfast	Olivia Airport	Olivia	56277	320	5231350	Event
Sheep Shedde Inn	2425 W Lincoln	Olivia	56277	320	5235000	Lodg/Camp
15th Annual Ortonville Sports & Leisure Show	987 US Hwy 12	Ortonville	56278	320	8393284	Event
15th Annual Sports & Leisure Show	987 US Hwy 12	Ortonville	56278	320	8393284	Event
70th Annual Cornfest	987 US Hwy 12	Ortonville	56278	320	8393284	Event
Big Stone County Historical Museum	985 US Highwat 12	Ortonville	56278	320	8393359	Attr
Big Stone Cty Historical Museum Travel Info Center	RR 2, Box 31	Ortonville	56278	320	8393359	TourismOrg
Big Stone Lake Area Chamber	987 US Hwy 12	Ortonville	56278	320	8393284	TourismOrg
Big Stone Lake State Park	35889 Meadowbrook State Park Rd	Ortonville	56278	320	8393663	Lodg/Camp
Big Stone Lake State Park	35889 Meadowbrook State Park Rd	Ortonville	56278	320	8393663	Attr
Kings of Trails Fall Marketplace	987 US HWY 12	Ortonville	56278	320	8393284	Event
Lakeshore RV Park	39445 Lakeshore RV Park Rd	Ortonville	56278	320	8393701	Lodg/Camp
Oak Tree Classic Golf Tournament	Ortonville Municipal Golf Course	Ortonville	56278	320	8394194	Event
Ortonville Municipal Golf Course	145 Golf Course Road	Ortonville	56278	320	8393606	Attr
Riverside Ride (Horseback Trail Ride)	987 US Hwy 12	Ortonville	56278	320	8393284	Event
Rustling Elms Resort	74637 Rustling Elms Road West	Ortonville	56278	320	8393845	Lodg/Camp
Sno_riders Ice LeMans and Radar Races	Big Stone Lake	Ortonville	56278	320	8393284	Event
Snowmobile Fun Run	987 US Hwy 12	Ortonville	56278	320	8393284	Event
Sunrise Motel	789 Hwy. 75	Ortonville	56278	320	8396104	Lodg/Camp
Thielke Lake Wildlife Management Area	Thielke Lake	Ortonville	56278	320	75243439	Attr
Valley View Antiques	1192 US 12	Ortonville	56278	320	8393138	Attr
7th Annual 'Heart of the Winter' Run	Jackpot Junction Casino	Redwood Falls	56283	507	6372828	Event
Alexander Ramsey Park	Highway 19	Redwood Falls	56283	507	6375755	Attr
Alexander Ramsey Park Campground	333 S Washington PO Box 10	Redwood Falls	56283	507	6375755	Lodg/Camp
Christmas by Candlelight	Downtown	Redwood Falls	56283	507	6372828	Event
Dakota Inn	410 Park Rd W	Redwood Falls	56283	507	6444444	Lodg/Camp
MN Inventors Congress/ 51st Annual Invention Show	Redwood Area Community Center	Redwood Falls	56283	507	6272344	Event
Old Fashioned Fall Festival	200 S. Mill Street	Redwood Falls	56283	507	6372828	Event
Redwood Area Chamber & Tourism	200 S Mill St	Redwood Falls	56283	507	6372828	TourismOrg
Redwood County Fair	Redwood County Fair Grounds	Redwood Falls	56283	507	6372828	Event
Redwood County Museum	913 West Bridge Street	Redwood Falls	56283	507	6373329	Attr
Redwood Valley Lodge	1382 East Bridge Street	Redwood Falls	56283	507	6445700	Lodg/Camp
Smart Choice Inn Redwood Falls	1305 Bridge St E	Redwood Falls	56283	507	6373456	Lodg/Camp
Tatanka Bluffs Bed & Breakfast	103 E 2nd Street	Redwood Falls	56283	507	6271875	Lodg/Camp
Renville County West Chamber of Commerce	221 N Main St	Renville	56284	320	3298403	TourismOrg
Renville Historical Museum	202 N Main St	Renville	56284	320	3293545	Attr
Swede's Forest, Homme-Kollin Unit SNA	DNR	Sacred Heart	56285	651	2595100	Attr
Polka Fest-Plus	Downtown	Seaforth	56287	507	9845678	Event

47th Annual Corn Days	Allison Park	Sleepy Eye	56085	507	7944731	Event
Depot Antiques	200 Oak Street NE	Sleepy Eye	56085	507	7945275	Attr
Inn of 7 Gables	1100 E Main St	Sleepy Eye	56085	507	7945390	Lodg/Camp
Sleepy Eye Chamber/CVB	232 Main Street East	Sleepy Eye	56085	507	7944731	TourismOrg
Sleepy Eye Depot Museum	100 Oak St NW	Sleepy Eye	56085	507	7945053	Attr
Sportsmans Park Campground	Hwy 4 North	Sleepy Eye	56085	507	7943731	Lodg/Camp
W W Smith Inn	101 Linden St SW	Sleepy Eye	56085	507	7945661	Lodg/Camp
Hidden Treasures	4 West Cental Ave.	Springfield	56087	507	7234415	Attr
Kartin' in the Park	Riverside Park	Springfield	56087	507	7234120	Attr
Microtel Inn & Suites	502 East Rock Street	Springfield	56087	507	7238200	Lodg/Camp
Riverside Days	33 S. Cass	Springfield	56087	507	7233508	Event
Springfield Area Chamber of Commerce/CVB	33 S. Cass	Springfield	56087	507	7233508	TourismOrg
Springfield Area Nativity Pageant	Riverside Park	Springfield	56087	507	7233508	Event
Springfield Rothenburg Campground	33 South Cass Ave.	Springfield	56087	507	7233517	Lodg/Camp
43rd Annual Nobel Conference	800 West College Avenue	St Paul	56082	507	9338000	Event
AmericInn St Peter	700 N Minnesota Ave	St Peter	56082	507	9316554	Lodg/Camp
Antique Show and Flea Market	Nicollet County Fairgrounds	St Peter	56082	507	9343400	Event
Auto Restorer's Car Show & Swap Meet	Nicollet County Fairgrounds	St Peter	56082	507	9343400	Event
Christmas in Christ Chapel	Gustavus Adolphus College	St Peter	56082	507	9337520	Event
Collective Memories	216 S Minnesota Ave	St Peter	56082	507	9316445	Attr
E. St Julien Cox House	500 N Washington Ave at Skaro	St Peter	56082	507	9342160	Attr
Girls Night Out	101 S. Front St.	St Peter	56082	507	9343400	Event
Key City Kennel Club Dog Show	Nicollet County Fairgrounds	St Peter	56082	507	9343400	Event
Linnaeus Arboretum at Gustavus Adolphus College	800 W College Avenue	St Peter	56082	507	9336181	Attr
Nicollet County Fair	400 W. Union St.	St Peter	56082	507	9343400	Event
Nicollet Cty Historical Society/Treaty Site History Center	1851 North Minnesota Ave	St Peter	56082	507	9342160	Attr
Old-Fashioned 4th of July Celebration	Minnesota Square Park (Hwy. 169)	St Peter	56082	507	9343400	Event
RiverCrossings art fair in motion	St Peter and Mankato	St Peter	56082	507	9341556	Event
Riverside Park Municipal Campground	207 S Front St	St Peter	56082	507	9311550	Lodg/Camp
Rock Bend Folk Festival	Minnesota Square Park	St Peter	56082	507	9343400	Event
Seven-Mile Creek Park	Box 518	St Peter	56082	507	9311760	Attr
St Peter Area Tourism & Visitors Bureau	101 S Front St	St Peter	56082	507	9343400	TourismOrg
St Peter Hotel South	1321 S Minnesota Ave	St Peter	56082	507	9314100	Lodg/Camp
St Peter Motel	221 W Union	St Peter	56082	507	9313100	Lodg/Camp
St. Patrick's Day Parade	Downtown	St Peter	56082	800	4733404	Event
Traverse des Sioux	1 mi N of St Peter Hwy 169	St Peter	56082	507	6976321	Attr
Winterfest 2008	Citywide	St Peter	56082	507	9343400	Event
2nd Annual Wild Goose Chase	14047 20th Street NW	Watson	56295	320	2210029	Event
Lac Qui Parle State Park	14047 20th St NW	Watson	56295	320	7344450	Lodg/Camp
Lac Qui Parle State Park	14047 20th Street NW	Watson	56295	320	7344450	Attr
Traverse County Historical Museum	West Broadway/Hwy 27 & Trail St	Wheaton	56296	320	5638520	Attr
Wheaton Area Chamber of Commerce	PO Box 493	Wheaton	56296	320	5638794	TourismOrg
Wheaton Country Club	PO Box 885	Wheaton	56296	320	5634079	Attr
Wheaton Inn	403 5th St N	Wheaton	56296	320	5638236	Lodg/Camp

## Explore Minnesota Tourism Existing Attractions and Facilities Database - Sorted by Category

ItemName	StrAddr	City	Zip	AC	PhoneNum	Category
Alexander Ramsey Park	Highway 19	Redwood Falls	56283	507	6375755	Attr
Antique Emporium	129 St Olaf Ave N	Canby	56220	507	2235066	Attr
Antiques & Things	926 First Avenue	Gibbon	55335	507	8346529	Attr
Antiques Plus	117 N Broadway	New Ulm	56073	507	3591090	Attr
Appleton Antique Shop	324 E Reuss Avenue	Appleton	56208	320	2891103	Attr
Appleton Area Recreation Park	Hwy 59	Appleton	56208	320	2891527	Attr
Appleton Golf Club	331 Wyman Ave E	Appleton	56208	320	2892511	Attr
August Schell Brewery	1860 Schell Road	New Ulm	56073	507	3545528	Attr
B. Original Antiques & Gifts	200 N. Main Street	Morton	56270	507	6976144	Attr
Benson Golf Club	2222 Atlantic Ave	Benson	56215	320	8427901	Attr
Big Stone County Historical Museum	985 US Highwat 12	Ortonville	56278	320	8393359	Attr
Big Stone Lake State Park	35889 Meadowbrook State Park Rd	Ortonville	56278	320	8393663	Attr
Big Stone National Wildlife Refuge	44843 County Rd 19	Odessa	56276	320	2732191	Attr
Birch Coulee Battlefield	32469 Redwood County Hwy 2	Morton	56270	507	6976321	Attr
Brown County Historical Museum	2 North Broadway	New Ulm	56073	507	2332616	Attr
Cathedral of the Holy Trinity	605 N State St	New Ulm	56073	507	3544158	Attr
Chippewa County Historical Society	PO Box 303	Montevideo	56265	320	2697636	Attr
Collective Memories	216 S Minnesota Ave	St Peter	56082	507	9316445	Attr
Concord Singers	PO Box 492	New Ulm	56073	507	3548850	Attr
Cottonwood Creek Hunting Preserve LLC	1160 100th St SW	Danvers	56231	651	2223851	Attr
Dacotah Ridge Golf Club	31042 County Hwy 2	Morton	56270	800	WINCASH	Attr
Dawson Golf Club	15th & Locust, PO Box 655	Dawson	56232	320	7692212	Attr
Depot Antiques	200 Oak Street NE	Sleepy Eye	56085	507	7945275	Attr
E. St Julien Cox House	500 N Washington Ave at Skaro	St Peter	56082	507	9342160	Attr
FairRidge Bike Trail	Depot Park	Fairfax	55332	507	4267255	Attr
Fieldstone Vineyards	38577 State Hwy. 68	Morgan	56266	507	249WINE	Attr
Flandrau State Park	1300 Summit Ave	New Ulm	56073	507	2339800	Attr
Fort Ridgely Historic Site	Fort Ridgely State Park	Fairfax	55332	507	4267888	Attr
Fort Ridgely State Park	72158 County Road 30	Fairfax	55332	507	4267840	Attr
Gilfillan Estate	County Hwy 13	Morgan	56266	507	2493451	Attr
Glockenspiel	4th North & Minnesota St	New Ulm	56073	507	2334300	Attr
Graceville Golf Club	Toqua Lake Rd	Graceville	56240	320	7487557	Attr
Harkin Store	Cty Hwy 21	New Ulm	56073	507	3548666	Attr
Henderson House Antiques	PO Box 565, 104 N. 8th Street	Henderson	56044	507	2483356	Attr
Hidden Treasures	4 West Cental Ave.	Springfield	56087	507	7234415	Attr
Historic Chippewa City	151 Arnie Anderson Drive	Montevideo	56265	320	2697636	Attr
Holt House	13035 30th Ave SE	Granite Falls	56241	320	3090092	Attr
Jackpot Junction Casino Hotel	39375 County Hwy 24	Morton	56270	800	WINCASH	Attr
Jeffers Petroglyphs	27160 County Rd 2	Comfrey	56019	507	6285591	Attr
Kartin' in the Park	Riverside Park	Springfield	56087	507	7234120	Attr
Kramer Antiques & Collectibles	314 West 7th Street	Gibbon	55335	507	8346580	Attr
Lac Qui Parle County Historic Center	250 8th Ave S	Madison	56256	320	5987678	Attr
Lac Qui Parle Mission	Hwy 13 off US Hwy 59	Montevideo	56265	320	2697636	Attr

Lac Qui Parle State Park	14047 20th Street NW	Watson	56295	320	7344450	Attr
Lind House	622 Center St	New Ulm	56073	507	3548802	Attr
Linnaeus Arboretum at Gustavus Adolphus College	800 W College Avenue	St Peter	56082	507	9336181	Attr
Lund-Hoel House	St Olaf Avenue & 4th Street	Canby	56220-0146	507	2237201	Attr
Mayflower Country Club	Highway #4 So County	Fairfax	55332	507	4269964	Attr
Milan Arv Hus Museum	Main St Box 18	Milan	56262	320	7344868	Attr
Minnesota Heartland Preserve	13015 HWY 23 SE SUITE 2	Granite Falls	56241	320	5642022	Attr
Minnesota Music Hall of Fame	27 North Broadway	New Ulm	56073	507	3547305	Attr
Minnesota River Valley National Scenic Byway	1 North Minnesota Street	New Ulm	56073-0384	507	2334300	Attr
Minnesota's Machinery Museum	PO Box 70	Hanley Falls	56245	507	7683522	Attr
Morgan Creek Vineyards & Winery	23707 478th Ave	New Ulm	56073	507	9473547	Attr
New Ulm Area Sport Fishermen	PO Box 488	New Ulm	56073	507	3592346	Attr
Nicollet Cty Historical Society/Treaty Site History Center	1851 North Minnesota Ave	St Peter	56082	507	9342160	Attr
Northern Tallgrass Prairie NWR	44843 County Road 19	Odessa	56276	320	2732191	Attr
Olivia Golf Club	512 6th Street S	Olivia	56277	320	5232313	Attr
Ortonville Municipal Golf Course	145 Golf Course Road	Ortonville	56278	320	8393606	Attr
Prairie's Edge Casino Resort	5616 Prairie's Edge Lane	Granite Falls	56241	320	5642121	Attr
Redwood County Museum	913 West Bridge Street	Redwood Falls	56283	507	6373329	Attr
Renville County Historical Museum	441 North Park Drive	Morton	56270	507	6976147	Attr
Renville Historical Museum	202 N Main St	Renville	56284	320	3293545	Attr
Salt Lake		Marietta	56208	320	2892493	Attr
Seven-Mile Creek Park	Box 518	St Peter	56082	507	9311760	Attr
Silk Purse	2 North Minnesota Street	New Ulm	56073	507	2762973	Attr
Sleepy Eye Depot Museum	100 Oak St NW	Sleepy Eye	56085	507	7945053	Attr
Swede's Forest, Homme-Kollin Unit SNA	DNR	Sacred Heart	56285	651	2595100	Attr
Swensson Farm Museum	PO Box 303	Montevideo	56265	320	2697636	Attr
Swift County Historical Museum	2135 Minnesota Avenue	Benson	56215	320	8434467	Attr
The Crossings at Montevideo	Hwy 212 W, PO Box 217	Montevideo	56265	320	2696828	Attr
Thielke Lake Wildlife Management Area	Thielke Lake	Ortonville	56278	320	75243439	Attr
Traverse County Historical Museum	West Broadway/Hwy 27 & Trail St	Wheaton	56296	320	5638520	Attr
Traverse des Sioux	1 mi N of St Peter Hwy 169	St Peter	56082	507	6976321	Attr
Upper Sioux Agency State Park	5908 Highway 67	Granite Falls	56241-3609	320	5644777	Attr
Valley View Antiques	1192 US 12	Ortonville	56278	320	8393138	Attr
Walkin Down Memory Lane	7 South 4th Street	Gaylord	55334	507	3170326	Attr
Wanda Gag House	226 N Washington Box 432	New Ulm	56073	507	3592632	Attr
Way of the Cross	1400 6th St N	New Ulm	56073	507	2334300	Attr
Wheaton Country Club	PO Box 885	Wheaton	56296	320	5634079	Attr
Yellow Medicine County Historical Museum	Jct Hwys 23 & 67	Granite Falls	56241	320	5644479	Attr
15th Annual Ortonville Sports & Leisure Show	987 US Hwy 12	Ortonville	56278	320	8393284	Event
15th Annual Sports & Leisure Show	987 US Hwy 12	Ortonville	56278	320	8393284	Event
2007 Meander: Upper MN River Art Crawl	Big Stone, Swift, Chippewa,	Appleton	56208	320	2891981	Event
26th Annual Applefest	PO Box 98	Appleton	56208	320	2891527	Event
27th Annual Applefest	PO Box 98	Appleton	56208	320	2891527	Event
2nd Annual Wild Goose Chase	14047 20th Street NW	Watson	56295	320	2210029	Event
43rd Annual Nobel Conference	800 West College Avenue	St Paul	56082	507	9338000	Event

47th Annual Corn Days	Allison Park	Sleepy Eye	56085	507	7944731	Event
4th of July Summerfest	623 West 3rd Street	Madison	56256	320	5987301	Event
70th Annual Cornfest	987 US Hwy 12	Ortonville	56278	320	8393284	Event
7th Annual 'Heart of the Winter' Run	Jackpot Junction Casino	Redwood Falls	56283	507	6372828	Event
Annual Arctic Open Golf Tournament	Lake Eli	Clinton	56225	320	8393284	Event
Antique Show and Flea Market	Nicollet County Fairgrounds	St Peter	56082	507	9343400	Event
Arlington Town & Country Days	Cmty Ctr and Main Street	Arlington	55307	507	9645177	Event
Auto Fest	2403 South Broadway	New Ulm	56073	507	3543410	Event
Auto Restorer's Car Show & Swap Meet	Nicollet County Fairgrounds	St Peter	56082	507	9343400	Event
BAM 2008	323 W Schlieman Avenue	Appleton	56208	320	2891981	Event
Bavarian Blast	P.O. Box 1	New Ulm	56073	507	2334300	Event
Bavarian Blast	German Park	New Ulm	56073	507	3592222	Event
Beneath the Village Wreath	PO Box 127	Morton	56270	507	6976912	Event
Benson Kid Day	Citywide	Benson	56215	320	8433618	Event
Big Stone County Fair	Big Stone County Fairgrounds	Clinton	56225	320	8393284	Event
Bird Island Polka Fest	Island Ballroom	Bird Island	55310	320	3659997	Event
Bock Fest	1860 Schell Road	New Ulm	56073	507	3545528	Event
Boyd Good Time Days	Main Street	Boyd	56218	320	8552242	Event
Catfish Derby Days	Citywide	Franklin	55333-0326	507	5572259	Event
Christmas by Candlelight	Downtown	Redwood Falls	56283	507	6372828	Event
Christmas in Christ Chapel	Gustavus Adolphus College	St Peter	56082	507	9337520	Event
Christmas in the Village	Jcts of Hwys 7 & 59	Montevideo	56265	320	2697636	Event
Corn Capital Days	Citywide	Olivia	56277	888	2652676	Event
Cuisine of the Prairie: A local foods dining experience	Montevideo TACC	Montevideo	56265	800	2695527	Event
Czech Heritage Festival	735th Avenue	Bechyn	56283	320	8262451	Event
Eggstravaganva 2008	Downtown, Gaylord Park	Gaylord	55334	507	2375168	Event
Fall Craft Fair	Benson Sr. High School	Benson	56215	320	8433618	Event
Fasching	Turner Hall	New Ulm	56073	507	3548850	Event
Girls Night Out	101 S. Front St.	St Peter	56082	507	9343400	Event
Hat Daz	Citywide	Canby	56220	507	2237775	Event
Henderson Heritage Days	Main St & Community Ctr Grounds	Henderson	56044	507	2483234	Event
Henderson Sauerkraut Days	Bender Park	Henderson	56044	507	2483234	Event
Heritage Day	441 North Park Drive	Morton	56270	507	6976147	Event
Horse Power Event	151 Arnie Anderson Drive	Montevideo	56265	320	2697636	Event
Independence Day Celebration	Citywide	Morton	56270	507	6976912	Event
Key City Kennel Club Dog Show	Nicollet County Fairgrounds	St Peter	56082	507	9343400	Event
Kings of Trails Fall Marketplace	987 US HWY 12	Ortonville	56278	320	8393284	Event
Lac qui Parle County Fair	Intersection of Hwy 75 & Hwy 40	Madison	56256	320	5983810	Event
Lac qui Parle County Heritage Days	Lac qui Parle County Park	Dawson	56232	320	5987976	Event
Lac qui Parle Expo	323 W Schlieman Avenue	Appleton	56208	320	2891981	Event
Lac qui Parle Mission Sunday	PO Box 303	Montevideo	56265	320	2697636	Event
Lac Qui Parle Outdoor Expo	Lac qui Parle County Fairgrounds	Madison	56256	320	5987301	Event
Lac qui Parle Outdoor Expo	623 W. 3rd Street	Madison	MN	320	5987301	Event
Ladies Nights	38577 State Hwy. 68	Morgan	56266	507	249WINE	Event
Mai Fest	P.O. Box 862	New Ulm	56073	507	2334300	Event

Marietta Appreciation Days	Main Street	Marietta	56257	320	6682375	Event
MN Inventors Congress/ 51st Annual Invention Show	Redwood Area Community Center	Redwood Falls	56283	507	6272344	Event
Morgan Creek Vineyard Holiday	23707 478th Ave	New Ulm	56073	507	9473547	Event
Nicollet County Fair	400 W. Union St.	St Peter	56082	507	9343400	Event
Nicollet Friendship Days	Downtown	Nicollet	56074	507	2323031	Event
Norsefest	Box 70	Madison	56256	320	5987301	Event
North Mankato Fun Days	Downtown	North Mankato	56003	507	3874814	Event
Oak Tree Classic Golf Tournament	Ortonville Municipal Golf Course	Ortonville	56278	320	8394194	Event
Octoberfest Car Show	Box 70	Madison	56256	320	5987301	Event
Oktoberfest	Downtown & Holiday Inn	New Ulm	56073	507	2334300	Event
Old Fashioned Fall Festival	200 S. Mill Street	Redwood Falls	56283	507	6372828	Event
Old-Fashioned 4th of July Celebration	Minnesota Square Park (Hwy. 169)	St Peter	56082	507	9343400	Event
Ole & Lena Days	646 Prentice Street	Granite Falls	56241	320	5644039	Event
Olivia Lion's Fly-In Breakfast	Olivia Airport	Olivia	56277	320	5231350	Event
Parade of Lights	Downtown	New Ulm	56073	888	4639856	Event
Pioneer Power Threshing Show	.	Hanley Falls	56245	507	4853161	Event
Pioneerland Band Festival	Downtown	Benson	56215	320	8433618	Event
Polka Days	George's Ballroom	New Ulm	56073	507	3547305	Event
Polka Fest-Plus	Downtown	Seaforth	56287	507	9845678	Event
Redwood County Fair	Redwood County Fair Grounds	Redwood Falls	56283	507	6372828	Event
River-Blast	Riverside Park	New Ulm	56073	507	2334300	Event
RiverCrossings art fair in motion	St Peter and Mankato	St Peter	56082	507	9341556	Event
Riverfest	Citywide	Dawson	56232	320	7692382	Event
Riverside Days	33 S. Cass	Springfield	56087	507	7233508	Event
Riverside Ride (Horseback Trail Ride)	987 US Hwy 12	Ortonville	56278	320	8393284	Event
Rock Bend Folk Festival	Minnesota Square Park	St Peter	56082	507	9343400	Event
Salt Lake Birdwatching Weekend	623 W 3rd St	Madison	56256	320	5987301	Event
Scarecrow Festival	Main Street	Morton	56270	507	6976912	Event
Sno_riders Ice LeMans and Radar Races	Big Stone Lake	Ortonville	56278	320	8393284	Event
Snowmobile Fun Run	987 US Hwy 12	Ortonville	56278	320	8393284	Event
Spring Garden Party	221 West Second Street	Morton	56270	507	6976912	Event
Springfield Area Nativity Pageant	Riverside Park	Springfield	56087	507	7233508	Event
St. Patrick's Day Parade	Downtown	St Peter	56082	800	4733404	Event
Stinker Days	623 West 3rd Street	Madison	56256	320	5987301	Event
Stone Creek Pot Luck & Music Jamboree	9017 State Highway 40 NW	Montevideo	56265	320	7936782	Event
Swedefest	Bernadotte Lutheran Church Park	Lafayette	56054	507	2288768	Event
Swift County Fair	Swift County Fair Grounds	Appleton	56208	320	2892916	Event
Tatanka Arts Show	38577 State Hwy. 68	Morgan	56266	507	249WINE	Event
The Harvest Moon Ball	646 Prentice Street	Granite Falls	56241-1518	320	5644039	Event
Toquatennial Days kickoff	Downtown and Toqua Park	Graceville	56240	320	7487752	Event
Wanda Gag Birthday Party	226 N Washington	New Ulm	56073	507	3592632	Event
Western Fest Celebration & Stampede Rodeo	Lee Mar Ranch	Granite Falls	56241	320	5644039	Event
Winterfest 2008	Citywide	St Peter	56082	507	9343400	Event
212 Motel	1312 Lincoln W	Olivia	56277	320	5231480	Lodg/Camp
Alexander Ramsey Park Campground	333 S Washington PO Box 10	Redwood Falls	56283	507	6375755	Lodg/Camp

Allanson's Park	PO Box 433	Henderson	56044-0433	507	2483234	Lodg/Camp
Ambush Park Campground	1410 Kansas Ave	Benson	56215	320	8434775	Lodg/Camp
AmericInn St Peter	700 N Minnesota Ave	St Peter	56082	507	9316554	Lodg/Camp
Appleton Campground	Mn State Hwy 7/59/119	Appleton	56208	320	2891363	Lodg/Camp
Arlington E-Z Rest Motel	509 2nd Ave NW	Arlington	55307	507	9645606	Lodg/Camp
Aunt Betsy's Bed & Breakfast	1967 - 600th St	Echo	56237	507	9254473	Lodg/Camp
Beyer Haus Bed and Breakfast	224 S Broadway	New Ulm	56073	507	3543180	Lodg/Camp
Big Stone County Toqua Park	PO Box 484	Graceville	56240	320	7487411	Lodg/Camp
Big Stone Lake State Park	35889 Meadowbrook State Park Rd	Ortonville	56278	320	8393663	Lodg/Camp
Bingham Hall Bed and Breakfast	500 S German Street	New Ulm	56073	507	3546766	Lodg/Camp
Bohemian Bed & Breakfast	304 South German St	New Ulm	56073	507	3542268	Lodg/Camp
City Campground	Second Ave. E.	Franklin	55333-0326	507	5572259	Lodg/Camp
Colonial Inn	1315 N Broadway	New Ulm	56073-1230	507	3543128	Lodg/Camp
Country Inn & Suites By Carlson	300 14th St S STE 2	Benson	56215	320	8434395	Lodg/Camp
Country Inn & Suites By Carlson	1805 E Hwy 7	Montevideo	56265	320	2698000	Lodg/Camp
Dakota Inn	410 Park Rd W	Redwood Falls	56283	507	6444444	Lodg/Camp
Dawson City Campground	PO Box 552	Dawson	56232	320	7692387	Lodg/Camp
Deutsche Strasse Bed and Breakfast	404 S German	New Ulm	56073	507	3542005	Lodg/Camp
Fairfax Motel	403 Lincoln Ave East, Hwy. 19 East	Fairfax	55332	507	4267266	Lodg/Camp
Fiesta City Motel	620 Hwy 212 W & Hwy.59 South	Montevideo	56265	320	2698896	Lodg/Camp
Flandrau State Park	1300 Summit Ave	New Ulm	56073	507	2339800	Lodg/Camp
Fort Ridgely State Park Campground	72158 County Road 30	Fairfax	55332	507	4267840	Lodg/Camp
Gaylord Motel	612 Court Ave	Gaylord	55334	507	2372443	Lodg/Camp
Gilfillan Estate Campground	Cnty Hwy 13 28315	Morgan	56266	507	2493451	Lodg/Camp
Gold Leaf Inn & Suites	330 Main Ave E	Gaylord	55334	507	2375860	Lodg/Camp
Granite Falls Memorial Park	885 Prentice St	Granite Falls	56241	320	5643011	Lodg/Camp
Green Meadow Inn	300 Highway 7	Clara City	56222	320	8473790	Lodg/Camp
Henderson House	PO Box 565, 104 N. 8th Street	Henderson	56044	507	2483356	Lodg/Camp
Holiday Inn New Ulm	2101 Broadway S	New Ulm	56073	507	3592941	Lodg/Camp
Inn of 7 Gables	1100 E Main St	Sleepy Eye	56085	507	7945390	Lodg/Camp
Jackpot Junction Casino Hotel	39375 County Hwy 24	Morton	56270	800	WINCASH	Lodg/Camp
Lac Qui Parle State Park	14047 20th St NW	Watson	56295	320	7344450	Lodg/Camp
Lagoon Park Campground	103 Canton Ave	Montevideo	56265	320	2696575	Lodg/Camp
Lake Hanska County Park	10977 County Rd 11	Hanska	56041	507	4396411	Lodg/Camp
Lake Sylvan Park	Haarfager Avenue South	Canby	56220	507	2237295	Lodg/Camp
Lakeshore RV Park	39445 Lakeshore RV Park Rd	Ortonville	56278	320	8393701	Lodg/Camp
Lillehaugen Inn B&B	440 70th ST NE	Benson	56215	320	8434135	Lodg/Camp
Lou's Lodge	815 8th Ave	Madison	56256	320	5987518	Lodg/Camp
Memorial Park Campground	1800 West Lincoln Ave	Olivia	56277	320	5232361	Lodg/Camp
Microtel Inn & Suites	424 - 20th Street S	New Ulm	56073	507	3549800	Lodg/Camp
Microtel Inn & Suites	502 East Rock Street	Springfield	56087	507	7238200	Lodg/Camp
MN Machinery Museum Campground	PO Box 70	Hanley Falls	56245-0070	507	7683522	Lodg/Camp
Morton Inn	Hwy 19 & Hwy 71	Morton	56270	507	6976205	Lodg/Camp
Prairie View RV Park & Campground	5616 Prairies Edge Lane	Granite Falls	56241	320	5646029	Lodg/Camp
Prairie's Edge Casino Resort	5616 Prairie's Edge Lane	Granite Falls	56241	320	5642121	Lodg/Camp



Quiet Country Living	c/o 1216 Atlantic Ave	Benson	56215	320	7602820	Lodg/Camp
Redwood Valley Lodge	1382 East Bridge Street	Redwood Falls	56283	507	6445700	Lodg/Camp
Riverside Park Municipal Campground	207 S Front St	St Peter	56082	507	9311550	Lodg/Camp
Rustling Elms Resort	74637 Rustling Elms Road West	Ortonville	56278	320	8393845	Lodg/Camp
Sheep Shedde Inn	2425 W Lincoln	Olivia	56277	320	5235000	Lodg/Camp
Smart Choice Inn Redwood Falls	1305 Bridge St E	Redwood Falls	56283	507	6373456	Lodg/Camp
Sportsmans Park Campground	Hwy 4 North	Sleepy Eye	56085	507	7943731	Lodg/Camp
Sportsmen Inn	611 West Hwy 212	Montevideo	56265	320	2698889	Lodg/Camp
Springfield Rothenburg Campground	33 South Cass Ave.	Springfield	56087	507	7233517	Lodg/Camp
St Peter Hotel South	1321 S Minnesota Ave	St Peter	56082	507	9314100	Lodg/Camp
St Peter Motel	221 W Union	St Peter	56082	507	9313100	Lodg/Camp
Stonehill Regional Park	Del Clarke Lake	Canby	56220	507	2237586	Lodg/Camp
Stoney Run Lodge	69284 US Hwy 75	Odessa	56276	320	8392294	Lodg/Camp
Sunrise Motel	789 Hwy. 75	Ortonville	56278	320	8396104	Lodg/Camp
Super 8 New Ulm	1901 South Broadway	New Ulm	56073	507	3592400	Lodg/Camp
Super Motel	845 Hwy 212 W	Granite Falls	56241	320	5644075	Lodg/Camp
Swift Falls County Park	PO Box 241	Benson	56215	320	8435341	Lodg/Camp
Tatanka Bluffs Bed & Breakfast	103 E 2nd Street	Redwood Falls	56283	507	6271875	Lodg/Camp
Tower Motel	110 10th St	Canby	56220	507	2237284	Lodg/Camp
Upper Sioux Agency State Park	5908 Hwy 67	Granite Falls	56241	320	5644777	Lodg/Camp
Viking Motel	1428 Hwy 7 E	Montevideo	56265	320	2696545	Lodg/Camp
W W Smith Inn	101 Linden St SW	Sleepy Eye	56085	507	7945661	Lodg/Camp
Wheaton Inn	403 5th St N	Wheaton	56296	320	5638236	Lodg/Camp
Appleton Area Chamber of Commerce	PO Box 98	Appleton	56208	320	2891527	TourismOrg
Benson Area Chamber of Commerce	1228 Atlantic Ave	Benson	56215-1243	320	8433618	TourismOrg
Big Stone Cty Historical Museum Travel Info Center	RR 2, Box 31	Ortonville	56278	320	8393359	TourismOrg
Big Stone Lake Area Chamber	987 US Hwy 12	Ortonville	56278	320	8393284	TourismOrg
Canby Chamber of Commerce	123 First St E	Canby	56220	507	2237775	TourismOrg
Chippewa Cty Historical Society Travel Info Center	PO Box 303	Montevideo	56265	320	2697636	TourismOrg
City of Franklin	320 Second Ave E	Franklin	55333-0326	507	5572259	TourismOrg
Dawson Chamber	Box 382	Dawson	56232	320	7692981	TourismOrg
Granite Falls Area Chamber & CVB	646 Prentice Street	Granite Falls	56241-1518	320	5644039	TourismOrg
Henderson Chamber of Commerce	600 Main Street	Henderson	56044	507	2483234	TourismOrg
Madison Area Chamber	623 W 3rd St	Madison	56256	320	5987301	TourismOrg
Montevideo Area Chamber	202 N First Street	Montevideo	56265	320	2695527	TourismOrg
New Ulm Chamber and CVB	1 N Minnesota St	New Ulm	56073	507	2334300	TourismOrg
Olivia Chamber of Commerce	Box 37	Olivia	56277	320	5231350	TourismOrg
Redwood Area Chamber & Tourism	200 S Mill St	Redwood Falls	56283	507	6372828	TourismOrg
Renville County West Chamber of Commerce	221 N Main St	Renville	56284	320	3298403	TourismOrg
Sleepy Eye Chamber/CVB	232 Main Street East	Sleepy Eye	56085	507	7944731	TourismOrg
Springfield Area Chamber of Commerce/CVB	33 S. Cass	Springfield	56087	507	7233508	TourismOrg
St Peter Area Tourism & Visitors Bureau	101 S Front St	St Peter	56082	507	9343400	TourismOrg
Western Minnesota Prairie Waters	323 W Schlieman Ave	Appleton	56208	866	8665432	TourismOrg
Wheaton Area Chamber of Commerce	PO Box 493	Wheaton	56296	320	5638794	TourismOrg

Appropriation Language for the Minnesota River Valley Green Corridor Land Protection initiative (as recommended by the Legislative Citizen Commission on Minnesota Resources (LCCMR) and in H.F. 2745 (House) and S.F. 2492 (Senate), as of 2/20/08)

6.33 (e) Minnesota River Valley Green Corridor Land

6.34 Protection

7.1 \$1,000,000 is from the trust fund to the  
7.2 commissioner of natural resources for an  
7.3 agreement with the Southwest Initiative  
7.4 Foundation for planning, acquisition, and  
7.5 easements in the Minnesota River Valley.  
7.6 The priority for acquisition must be on  
7.7 lands with native prairies, unique geological  
7.8 features, fens, and wetlands not currently  
7.9 under a permanent protection program. A  
7.10 list of proposed restorations and fee title  
7.11 and easement acquisitions must be provided  
7.12 as part of the required work program. All  
7.13 funding for conservation easements must  
7.14 include a long-term stewardship plan and  
7.15 funding for monitoring and enforcing the  
7.16 agreement. No more than ten percent may be  
7.17 spent on planning and management.