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# Fragrance-Free Schools Education Pilot Project

Report to the Minnesota Legislature 2008

Minnesota Department of Health

**February 1, 2008** 



Commissioner's Office 85 East Seventh Place, Suite 400 P.O. Box 64882 St. Paul, MN 55164-0882 (651) 215-1300

# Fragrance-Free Schools Education Pilot Project

**February 1, 2008** 

For more information, contact: Laura Oatman Division of Health Promotion and Chronic Disease Minnesota Department of Health 85 E. 7<sup>th</sup> Place P.O. Box 64882 St. Paul, MN 55164-0882

Phone: (651) 201-5900 Fax: (651) 201-5898 TDD: (651) 201-5797

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# Fragrance-Free Schools Education Pilot Project

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#### Introduction

The 2007 Minnesota Legislature directed the Minnesota Department of Health (MDH), in collaboration with the Minneapolis Board of Education, to establish a workgroup to recommend a fragrance-free education campaign for Minneapolis Public Schools (MPS). Workgroup members were recommended by Minneapolis district staff and by Take Back the Air, a Minneapolis grassroots organization. The Fragrance-Free Schools Education Pilot Project Workgroup met on October 22, November 26, and December 10, 2007.

# Directive Language

Legislative Session 85, Minnesota Session Laws 2007 – Chapter 147 excerpt:

## Sec. 4. FRAGRANCE-FREE SCHOOLS EDUCATION PILOT PROJECT.

Subdivision 1. **Purpose.** Recognizing that scented products may trigger asthma or chemical sensitivity reactions in students and school staff, which can contribute to learning and breathing problems, the commissioner of health shall develop a fragrance-free schools education pilot project.

Subdivision 2. **Education.** The commissioner of health, in collaboration with the Minneapolis Board of Education, shall establish a working group composed of at least three students, two teachers, one school administrator, and one member of the Minneapolis Board of Education to recommend an education campaign in Minneapolis public schools to inform students and parents about the potentially harmful effects of the use of fragrance products on sensitive students and school personnel in Minneapolis schools. The commissioner shall report findings to the legislature by February 1, 2008.

# **Background Information**

The use of fragrances and scented products has increased in recent years. An *Environmental Health Perspectives* article "estimated that there are more than 3,000 chemicals used in the manufacture of fragrances. Synthetic organic chemicals constitute more than 80-90% (by weight and value) of the raw materials used in flavor and fragrance formulations. A single fragrance may contain as few as 10 chemicals or as many as several hundred."

Concern about chemicals released from air fresheners prompted a September 19, 2007, petition by the Sierra Club, the Alliance for Healthy Homes, the National Center for Healthy Housing, and the Natural Resources Defense Council.<sup>2</sup> The petition requested the U.S. Environmental Protection Agency (USEPA) and the U.S. Consumer Product Safety Commission to assess public health risk from exposure to air fresheners and take steps to reduce that risk.

Exposure to fragrance products has been associated with eye and respiratory symptoms in sensitive individuals within of the general population. A controlled study of 42 people found

<sup>&</sup>lt;sup>1</sup> Fisher BE. 1998 "Focus: scents and sensitivity", Environmental Health Perspectives, 106 (12), A594-599.

<sup>&</sup>lt;sup>2</sup> Sierra Club, Alliance for Healthy Homes, National Center for Healthy Housing, and Natural Resources Defense Council, Citizen Petition to EPA and CPSC Regarding Air Fresheners, dated September 19, 2007.

vapors of perfume generated eye irritation in both individuals sensitive to perfume exposure and individuals who did not experience respiratory symptoms upon exposure to perfume.<sup>3</sup>

The Institute of Medicine, with funding from the USEPA examined the role of indoor air exposures in the development and exacerbation of asthma. The 2000 report, Clearing the Air: Asthma and Indoor Air Exposures<sup>4</sup>, summarizes the findings from an extensive literature review. The IOM report stated there is insufficient evidence to demonstrate an association between exposure to fragrances and development of asthma in the general population.

Chemical irritants and strong smells can trigger asthma in sensitive individuals. The fragrance section of the 2000 IOM report concludes "avoidance is clearly the most straightforward means of addressing problematic exposures for sensitive individuals."

# Fragrance-Free Schools Education Pilot Project Workgroup

The Fragrance-Free Schools Education Pilot Project Workgroup was comprised of MPS students, teachers, a school administrator, a school board member, administrative staff, and Minneapolis citizens with an interest in providing fragrance-free schools. The names and affiliations of workgroup members are provided below. The 2007 Minnesota Legislature charged the Fragrance-Free Schools Education Pilot Project Workgroup "to recommend an education campaign in Minneapolis public schools to inform students and parents about the potentially harmful effects of the use of fragrance products on sensitive students and school personnel in Minneapolis schools."

# Fragrance-Free Schools Education Pilot Project Workgroup Members

Hattie Bonds, Assistant Principal, MPS

Bettye Brown, Teacher, MPS

Mary Heiman, Nursing Service Manager, MPS

Kathy Johnston, Grandparent of Olson sisters (below)

Lydia Lee, Minneapolis Board of Education

Julie Mellum, President, Take Back the Air

Ken Meyer, Environmental Health & Safety Manager, MPS

Cassie Morgan, Student, MPS

Lynn Nordgren, Teacher, MPS

Ashlee Olson, Student, private school

Shelby Rose Olson, Student, private school

### **Other Attendees**

Justice Brown, Student, MPS Nefertiti Brown, Student, MPS Cordell M. James, Student, MPS

<sup>&</sup>lt;sup>3</sup> Elberling J. Duus Johansen J. Dirksen A. Mosbech H. 2006 "Exposure of eyes to perfume: a double-blind, placebo-controlled experiment", *Indoor Air*, 16 (4), 276-281.

<sup>&</sup>lt;sup>4</sup> Institute of Medicine. Clearing the Air: Asthma and Indoor Air Exposures, Washington, DC, Institute of Medicine, National Academy Press, 2000.

# Minnesota Department of Health Staff

Janet Keysser, Health Promotion & Chronic Disease Division Laura Oatman, Health Promotion & Chronic Disease Division

The Fragrance-Free Schools Education Pilot Project Workgroup met on October 22, November 26, and December 10, 2007. Appendix 2 provides the full meeting summaries. The first meeting began with a review of the workgroup's charge. Members discussed the issues that prompted the legislative decision to include a pilot education campaign in Minneapolis public schools (MPS). A general discussion followed in response to two questions: "What are fragrances" and "What are the issues regarding fragrances in schools". The first question generated a list of fragranced and scented products. The issues regarding fragrances in schools included children with perfume or other scented products, school personnel with perfume or other scented products, room products such as air fresheners, staff using their own cleaning agents or hand sanitizers, and "scented" community members who come into schools.

The second meeting focused on MPS activities that currently incorporate fragrance-free information and opportunities for developing new fragrance-free messages. MPS staff described many activities that already occur to promote fragrance-free environments. The group discussed other issues that need to be considered for an educational campaign including the importance of providing information on alternatives to fragranced products, especially reasonably priced alternatives, the reading level of information, and the need for translating materials. Several workgroup members emphasized that fragrances are a health concern for all students and staff and not just people who are sensitive to fragrances.

During the third meeting, members discussed the challenge of convincing people that fragrances and scented products can be a problem, especially for sensitive individuals. Consequently, a fragrance-free schools education campaign will require a multi-media approach. Workgroup members offered several suggestions on how to reach parents (send a letter home with students, automated phone message, automated e-mail, and notices at school open houses and other events). The workgroup encouraged Minneapolis public schools to continue their current fragrance-free education activities. Priorities for new activities included adding fragrance-free information to student handbooks, developing information to incorporate into online health courses, developing signage and fact sheets, and incorporating fragrance-free information into current methods of communicating with parents on other school-based issues. The group discussed MPS district staff collaborating with the MDH and possibly the Minnesota Department of Education to develop fragrance-free language that could be incorporated into a variety of educational materials and opportunities.

#### Recommendations

During the Fragrance-Free Schools Education Pilot Project Workgroup meetings, members discussed fragrance-free education activities already occurring in Minneapolis public schools, education activities undertaken by other organizations, and what makes a successful education campaign. The Workgroup recommended:

- 1. A multi-media fragrance-free education campaign;
- 2. Continuation of Minneapolis public schools current fragrance-free education activities;
- 3. New fragrance-free education activities for Minneapolis public schools; and
- 4. Minneapolis public schools collaboration with the Minnesota Department of Health and the Minnesota Department of Education to develop language for an education campaign in the Minneapolis school district.
- 1. Members recommended a "multi media" education campaign, with fragrance-free information provided in several formats including letters to parents, fact sheets, entrance signs, voice mail, e-mail, and the Internet.
- 2. Workgroup members encouraged Minneapolis public schools to continue the fragrance-free education activities listed in Table 1. They were appreciative of the many activities Minneapolis public schools are already undertaking regarding fragrances such as educating new health office staff on fragrances as an asthma trigger for sensitive students and school personnel. They also supported other school district activities such as increasing the ventilation rates in buildings and purchasing environmentally preferable cleaning products.
- 3. Workgroup members suggested new opportunities to provide fragrance-free information (Table 2 and Table 3). Priorities for new activities included adding fragrance-free information to student handbooks, developing information to incorporate into online health courses, developing signage and fact sheets, and incorporating fragrance-free information into current methods of communicating with parents on other school-based issues. The workgroup agreed that developing an educational campaign should include providing information on alternatives to fragranced products especially reasonably priced alternatives, having a reading level of materials that is easy to understand, and translating some written information into other languages.
- 4. Several examples of fragrance-free education materials were distributed during the three workgroup meetings. Because print materials must be easy to read and understand, members recommended that Minneapolis public schools collaborate with the Minnesota Department of Health and the Minnesota Department of Education to develop language for a fragrance-free education campaign in Minneapolis Public Schools.

Table 1
Existing Activities and Programs that Incorporate Fragrance-Free Information

Activity	Format	Frequency	Students	Staff	Parents
Fragrance	E-mail that	Weekly		Receive	
statement(s) in	provides link			(others can	
District "Hotline"	to full text			sign up to	
in the fall and as				receive)	•
requested*				·	
Active with	Classroom	Once	Receive		
Asthma	instruction		if enrolled in		
Curriculum in			Level I		
Level I health			Health;		
includes			asthma is 1-2		
fragrance info			day class		
Healthy Learners	Training	Once		Receive	
Asthma Initiative			·	3 hour	
Orientation for			·	orientation to	
new health office	·			asthma	
includes				includes	
fragrance info				fragrances as	
				trigger	
Licensed School	Print or	As requested	Receive	Receive	Receive
Nurse &	E-mail	(based upon			
administration	(school site	individual			
posts "fragrance	decision)	need)			
statement" in					
school site					
communication					
(as needed)					
Teaching	Incorporate		Receive		
opportunities	fragrance-				
	free message				
	into				
	classroom				
	discussions				
	such as health				•
	and science				
	classes			· ·	

Table 2
Possible Opportunities to Provide Fragrance-Free Education

Activity	Format	Frequency	Students	Staff	Parents
School signage	Print	Post every	Receive	Receive	Receive
about fragrance	Sticker	year; more if			
(locker room;	Window	needed			
bathroom; school	cling				
entry)					
Student handbook	Print	Every year	Receive	Receive	
Fragrance-Free	Print	Every year	Receive	Receive	Receive
Fact Sheets	Electronic				
School	Verbal		Receive	Receive	
assemblies					
Student produced	Web	Create video	Receive		
video		and update as			
		needed			
Public Service	Print		Receive	Receive	Receive
Announcements	Electronic				
·	Web				
Online student	Internet		Receive		
courses					

Table 3
Existing Methods of Communication to Provide Parents with Fragrance-Free Education

Activity	Format	Frequency
Send letter home with student	Paper	
School messenger automated phone messaging system	Voice mail	School site specific
Automated e-mail	Electronic	School site specific
School Open House or other school site meetings	In person	
District staff newsletter "Hotline"	Electronic	Weekly
School specific handbook or home web page	School site specific	School site specific

# Appendix 1 2007 Fragrance-Free Schools Education Pilot Project Legislation

# Sec. 4. FRAGRANCE-FREE SCHOOLS EDUCATION PILOT PROJECT.

Subdivision 1. **Purpose.** Recognizing that scented products may trigger asthma or chemical sensitivity reactions in students and school staff, which can contribute to learning and breathing problems, the commissioner of health shall develop a fragrance-free schools education pilot project.

Subdivision 2. **Education.** The commissioner of health, in collaboration with the Minneapolis Board of Education, shall establish a working group composed of at least three students, two teachers, one school administrator, and one member of the Minneapolis Board of Education to recommend an education campaign in Minneapolis public schools to inform students and parents about the potentially harmful effects of the use of fragrance products on sensitive students and school personnel in Minneapolis schools. The commissioner shall report findings to the legislature by February 1, 2008.

**EFFECTIVE DATE.** This section is effective the day following final enactment.

Laws of Minnesota 2007, Chapter 147, Article 17, Section 4 Signed May 25, 2007

# **Appendix 2**

# **Summary Notes from Meetings 1 – 3**

Fragrance-Free Schools Education Pilot Project Workgroup Meeting #1 October 22, 2007 (Revised November 27, 2007)

Webster School Minneapolis 4 – 5:30 pm

- Members Present:
- Hattie Bonds
- Bettye Brown
- Mary Heiman
- Kathy Johnston
- Julie Mellum
- Ken Meyer
- Cassie Morgan
- Ashley Olson

- Members Absent:
- MDH Staff:
- Lydia Lee
- Lynn Nordgren
- Janet Keysser
- Laura Oatman

## Welcome/Introductions

Laura Oatman with the Minnesota Department of Health (MDH) began the meeting by asking members to introduce themselves. Contact information was reviewed by everyone and corrections/changes noted. MDH staff will make corrections to workgroup members' contact information

# Review Fragrance-Free Schools Education Pilot Project Legislation

Workgroup members discussed the issues that prompted the legislation and the decision to include a pilot education campaign in Minneapolis public schools. MDH staff mentioned a legislative report is due by February 1, 2008.

### **General Discussion**

The workgroup members were asked to discuss two questions: "What are fragrances" and "What are the issues regarding fragrances in schools". Their responses (listed below) were recorded on flip chart paper. Also listed are the "parking lot" issues that may be discussed at future meetings.

# What are Fragrances? What are the priorities? $(T= teacher, S = student)^*$

- Perfumes (T, S)
- Colognes
- After Shaves
- Hairspray (S)
- Scented hair gels
- Scented hairsprays & conditioners
- Body sprays
- Hand lotions (T, S)
- Scented deodorants (T, S)

- Essential Oils
- Scented laundry detergents (T)
- Scented and unscented laundry dryer sheets (T)
- Fabric softeners
- Air fresheners / room deodorants
- Scented candles
- Incense (cultural issues, incense prohibited @ school anyway)
- Antibacterial soaps
- Hand sanitizers (for example, Purell brand)

\*The T (teacher) and S (student) are responses from individual members of the workgroup when asked which of the products listed above cause problems for them.

# What are the Issues Regarding Fragrances in Schools

- Children with perfume or other scented products
- School personnel with perfume or other scented products
- Room products (air fresheners, staff using own cleaning agents, hand sanitizers)
- Community members who come into schools (including parents and siblings)

# **Parking Lot**

Integrated Pest Management (IPM)

**Green Cleaners** 

Dose response (acute / chronic)

We should all begin to practice using fragrance-free products

# **Upcoming Meetings and Agenda**

The next two meetings are from 4 to 5:30 PM @ Webster School Room #164 (just down the hall from our first meeting room)

# Meeting dates

- Second meeting: Monday, November 26, 2007
- Third meeting: Monday, December 10, 2007
- Agenda items
- Second meeting
  - o What are we doing now
  - o Begin discussion of educational campaign including how do we reach students & parents
- Third meeting
  - o Continue discussion of educational campaign

# Fragrance-Free Schools Education Pilot Project Workgroup Meeting #2 November 26, 2007 Webster School Minneapolis

Minneapolis 4 – 5:30 pm

- Members Present:
- Hattie Bonds
- Bettye Brown
- Mary Heiman
- Kathy Johnston
- Lydia Lee
- Julie Mellum
- Ken Meyer
- Cassie Morgan
- Ashlee Olson
- Shelby Rose Olson

- Members Absent:
- Lynn Nordgren
- MDH Staff:
- Janet Keysser
- Laura Oatman

# **Introductions**

Laura Oatman with the Minnesota Department of Health (MDH) began the meeting by asking members to introduce themselves. Revised contact information was reviewed by everyone and corrections/changes were noted on the membership list.

# **Review of October 22, 2007 Meeting Summary**

Workgroup members reviewed the summary of the first Fragrance-Free Schools Education Pilot Project meeting. Several members requested clarification on the T (teacher) and S (student) listed after specific products such as perfumes, hand lotions and scented deodorants. The general comment was that the chemicals used in all fragrances could be harmful to people. The October 22 meeting notes will be revised to clarify that the T (teacher) and S (student) were notations specific to individual members of the workgroup.

#### **General Discussion**

MDH staff, with the assistance of Mary Heiman and Ken Meyer, prepared a table of activities that either currently incorporate fragrance-free information or may provide opportunities for new fragrance-free messages. Workgroup members discussed the list of activities and suggested additional opportunities for reaching students, staff and parents. The group discussed other issues that need to be considered for an educational campaign including alternatives to fragranced products especially reasonably priced alternatives, the reading level of information and the need for translating materials.

Work group members were appreciative of the many activities Minneapolis schools are already undertaking regarding fragrances such as educating new health office staff on fragrances as an asthma trigger for sensitive students and school personnel. Other school district activities include increasing the ventilation rates in buildings and purchasing environmentally preferable cleaning products.

Comments from workgroup members have been incorporated into Table 1 "Opportunities to Incorporate Fragrance-Free Education into Existing Activities and Programs" and Table 2 "Possible Opportunities to Provide Fragrance-Free Education" below. A workgroup member suggested editing the fragrance statement in the district "Hotline" (see \* for current text).

 Table 1

 Opportunities to Incorporate Fragrance-Free Education into Existing Activities and Programs

Current Activity	Format	Frequency	Students	Staff	Parents
School	Print	Every year	Receive	Receive	
handbooks					
Fragrance	E-mail that	Weekly		Receive	
statement(s) in	provides link			(others can	
District "Hotline"	to full text			sign up to	
in the fall and as		****		receive)	
requested*				,	
Active with	Classroom	Once	Receive		
Asthma	instruction		if enrolled in		
Curriculum in			Level I		
Level I health			Health;		
includes			asthma is 1-2		
fragrance info			day class		
Healthy Learners	Training	Once		Receive	
Asthma Initiative				3 hour	
Orientation for				orientation to	
new health office				asthma	
includes				includes	
fragrance info				fragrances as	
				trigger	
Licensed School	Print or	As requested	Receive	Receive	Receive
Nurse &	E-mail	(based upon			
administration	(school site	individual			
posts "fragrance	decision)	need)			
statement" in					
school site					
communication				]	
as needed					
Teaching	Incorporate		Receive		
opportunities	fragrance-				
	free message				
	into				
	classroom				
	discussions				
	such as health				
	and science				
	classes				

## \* Attention all MPS staff:

- "Exposure to fragrances and scents can cause some of our staff and students to experience upper respiratory irritation, asthma, headaches and other symptoms. Sources of fragrance and scents include perfume, cologne, after-shave, hairsprays, body lotions and industrial products such as room fresheners. All staff are encouraged to use personal products that are fragrance-free. Fresh evergreens like pine, and other fresh flowers, while festive, can also cause some students and staff to experience allergy symptoms. Please be sensitive to the health needs of your co-workers and students. Thank you for your cooperation"
- "You are encouraged to avoid using scented products during the school day. There are a large number of students and staff in the district who have asthma and allergies. Scented personal products, such as perfume or cologne, or industrial products such as room fresheners, can trigger an asthma attack or other reactions".

Table 2
Possible Opportunities to Provide Fragrance-Free Education

Possible Activity	Format	Frequency	Students	Staff	Parents
School signage	Print	Post every	Receive	Receive	Receive
about fragrance	Sticker	year; more if			
(locker room;	Window	needed			
bathroom; school	cling				
entry)					
Fragrance-Free	Print	Every year	Receive		
statement in	·				
student handbook					
(same as 1 <sup>st</sup> item					
in Table 1)					
Fragrance Fact	Print	Every year	Receive	Receive	Receive
Sheets	Electronic				· ·
School	Verbal		Receive	Receive	
assemblies					
Student video	Web	Create video	Receive		
		and update as			
		needed			

Ken Meyer and Julie Mellum distributed fragrance-free educational materials for review by workgroup members. These items included:

- Public Service Announcements
- Posters for building entrances and other locations
- Fact sheets
- Job Accommodation Network publication "Accommodation and Compliance Series: Employees with Fragrance Sensitivity

Workgroup members commented that these publications included information that could be incorporated into an educational campaign for Minneapolis students, staff and parents.

# Next Steps and December 10 Meeting Agenda

Laura Oatman will send members a revised activity table and asked everyone to review the materials provided by Ken Meyer prior to the third workgroup meeting. The third meeting is on Monday, December 10, 2007 from 4 to 5:30 PM @ Webster School Room #164

Tentative agenda items for third meeting

Continue discussion of educational campaign

The meeting adjourned at 5:30 PM.

# Fragrance-Free Schools Education Pilot Project Workgroup Meeting #3 **December 10, 2007** Webster School **Minneapolis** 4 - 5:30 pm

MDH Staff:

Laura Oatman

- Members Present:
- Hattie Bonds
- Bettye Brown
- Mary Heiman
- Kathy Johnston
- Lydia Lee
- Julie Mellum
- Ken Meyer
- Ashlee Olson
- Shelby Rose Olson

- Members Absent:
- Cassie Morgan
- Lynn Nordgren
- Student Guests:
- Justice Brown
- Nefertiti Brown
- Cordell M. James

#### Introductions

Laura Oatman with the Minnesota Department of Health (MDH) began the meeting by asking members to introduce themselves. Hattie Bonds brought three students to the meeting: Justice Brown (9<sup>th</sup> grade), Nefertiti Brown (10<sup>th</sup> grade) and Cordell M. James (9<sup>th</sup> grade).

# Review of November 26, 2007 Meeting Summary

Workgroup members reviewed the summary of the second Fragrance-Free Schools Education Pilot Project meeting. No correction or changes were made to the meeting summary.

# **General Discussion**

The following items were distributed to members:

- Draft language for a fragrance-free message (intended to generate discussion)
- E-mail regarding online Health & Physical Education courses for Minneapolis students

- Excerpt from 2005-2007 Minneapolis Federation of Teachers contract regarding fragrance-free environments (Article XIII, page 160)
- Healthy Kids: The Key to Basics web page "How fragrance-free policies can lead to healthy breathing and high performance at school" printed November 29, 2007

Comments from workgroup members have been incorporated into Table 1 "Opportunities to Incorporate Fragrance-Free Education into Existing Activities and Programs" and Table 2 "Possible Opportunities to Provide Fragrance-Free Education" below. New suggestions included four ideas on how to educate parents, develop public service announcements, and incorporate the fragrance-free message into online health & physical education courses.

Table 1 (Revised 12/10/07)
Opportunities to Incorporate Fragrance-Free Education into Existing Activities and Programs

Current Activity	Format	Frequency	Students	Staff	Parents
School	Print	Every year	Receive	Receive	
handbooks			]		
Fragrance	E-mail that	Weekly		Receive	
statement(s) in	provides link	-		(others can	
District "Hotline"	to full text			sign up to	,
in the fall and as				receive)	
requested*					
Active with	Classroom	Once	Receive		
Asthma	instruction		if enrolled in		
Curriculum in			Level I		
Level I health			Health;		
includes			asthma is 1-2		
fragrance info			day class		
Healthy Learners	Training	Once		Receive	
Asthma Initiative				3 hour	
Orientation for				orientation to	
new health office				asthma	
includes				includes	
fragrance info				fragrances as	
				trigger	
Licensed School	Print or	As requested	Receive	Receive	Receive
Nurse &	E-mail	(based upon			
administration	(school site	individual			
posts "fragrance	decision)	need)			
statement" in					,
school site					
communication					
as needed					
Teaching	Incorporate		Receive		
opportunities	fragrance-				
	free message				

into			
classroon			
discussion	ns ·		
such as he	ealth		
and scien	ce		
classes			

### \* Attention all MPS staff:

- \* "Exposure to fragrances and scents can cause some of our staff and students to experience upper respiratory irritation, asthma, headaches and other symptoms. Sources of fragrance and scents include perfume, cologne, after-shave, hairsprays, body lotions and industrial products such as room fresheners. All staff are encouraged to use personal products that are fragrance-free. Fresh evergreens like pine, and other fresh flowers, while festive, can also cause some students and staff to experience allergy symptoms. Please be sensitive to the health needs of your co-workers and students. Thank you for your cooperation"
- "You are encouraged to avoid using scented products during the school day. There are a large number of students and staff in the district who have asthma and allergies. Scented personal products, such as perfume or cologne, or industrial products such as room fresheners, can trigger an asthma attack or other reactions".

Table 2 (Revised 12/10/07)
Possible Opportunities to Provide Fragrance-Free Education

Possible Activity	Format	Frequency	Students	Staff	Parents
School signage	Print	Post every	Receive	Receive	Receive
about fragrance	Sticker	year; more if			
(locker room;	Window	needed			
bathroom; school	cling				
entry)					
Fragrance-Free	Print	Every year	Receive		
statement in					
student handbook					
(same as 1 <sup>st</sup> item					
in Table 1)					
Fragrance Fact	Print	Every year	Receive	Receive	Receive
Sheets	Electronic				
School	Verbal		Receive	Receive	
assemblies					
Student produced	Web	Create video	Receive	Receive	Receive
video		and update as			
		needed			
Public Service	Print		Receive	Receive	Receive
Announcements	Electronic				

	Web			
Online student courses	Internet	Receive		
Send letter home with student	Paper			Receive
Automated phone message	Voice mail			Receive
Automated e-mail	Electronic		:	Receive
School Open House or other school site meetings	In person			Receive

Several workgroup members stated we need to convince people that use of fragrances and scented products can be a problem especially for sensitive individuals. A fragrance-free schools education campaign will require a multi-media approach. Table 2 was revised to include four suggestions on how to reach parents (send a letter home with students, automated phone message, automated e-mail, and notices at school open houses and other events). Other issues mentioned included reading level of written materials, translation of materials, and providing information on alternatives to scented products.

The workgroup agreed that Minneapolis public schools should continue the fragrance-free education activities listed in Table 1. Priorities for new activities included adding fragrance-free information to student handbooks, developing information to incorporate into online health courses, develop signage and fact sheets, and incorporate fragrance-free information into current methods of communicating with parents on other school-based issues.

### **Next Steps**

Workgroup members agreed that a fragrance-free educational campaign must use a multi-media approach. Several communication methods must be used to educate students, staff and parents about fragrances and scented products. Members recommended that Minneapolis school district staff collaborate with the Minnesota Department of Health and possibly the Minnesota Department of Education to develop fragrance-free language that could be incorporated into a variety of educational materials and opportunities.

By December 21, 2007, workgroup members will be sent a draft copy of the legislation report for review and comment.

The meeting adjourned at 5:30 PM.