2007 Biennial Summary Report

# Status of Minnesota's Toxics in Packaging Program

November 16, 2007

Minnesota Pollution Control Agency 520 Lafayette Road North Saint Paul, MN 55155-4194 This report summarizes developments and activities related to Toxics in Packaging for Fiscal Years 2006 and 2007. The purpose of this report is to provide summary information. No policy changes are needed or recommended at this time.

The statutory requirement for this report is found in Minn. Stat. § 115A.965, subd. 7, which reads:

By September 1 of each odd-numbered year, the commissioner shall prepare and submit to the environment and natural resources committees of the senate and house of representatives, the finance division of the senate committee on environment and natural resources, and the house of representatives committee on environment and natural resources finance a report to include:

(1) enforcement actions taken by the commissioner under this section for the reporting period; and

(2) for each exemption granted, the identity of the party requesting the exemption, a brief description of the packaging, and the basis for granting the exemption.

If you have questions or would like additional information, please contact John Gilkeson at (651) 215-0199 or john.gilkeson@state.mn.us

Total cost of preparing this report as required by Minn. Stat. § 3.197 was \$350.

This report is printed on recycled paper containing at least 30 percent post-consumer waste.

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#### **Legislative Background:**

In 1991, the Minnesota Legislature passed the "Prohibitions on Selected Toxics in Packaging" bill (Minn. Stat. § 115A.965, 1992 Session Laws Ch. 337, Sec. 50). The bill was based on model legislation drafted two years earlier by a working group in the Coalition of Northeastern Governors (CONEG), with the active cooperation of a wide range of stakeholders: environmental groups, industry, and governmental agencies.

The law prohibits the intentional introduction of lead, cadmium, mercury, or hexavalent chromium into packaging or the components of packaging that is offered for sale or is being distributed for promotional purposes. It also prohibits the incidental presence of these metals at concentrations exceeding 100 parts per million (ppm) total by weight for the four metals.

Minnesota is one of 19 states that have adopted the model "toxics in packaging" legislation. Because most packagers and package manufacturers selling into the U.S. market distribute to at least one of the 19 states, the packaging laws are seen (by some) as a national standard in the absence of federal legislation, at least for major domestic packaging manufacturers and distributors. The law was one of the first to pursue a "source reduction" strategy, an approach that strives to keep unwanted material out of the recycled and discarded waste stream entirely by eliminating the use of that unwanted material. The law applies to manufacturers, distributors and suppliers of packaging as well as to manufacturers of packaged products. The effect of the law is to ask these parties to maintain on file current certificates of compliance that show they are following the packaging law.

#### **Joint Action**

In 1992, a number of states with enacted laws formed the Toxics in Packaging Clearinghouse (TPCH) under the auspices of CONEG to encourage consistent and streamlined implementation of each state's Toxics in Packaging law. Administration of TPCH was transferred to the Council of State Governments (CSG), and then to the Northeast Recycling Coalition (NERC) in 2005. Currently there are ten state members of the Clearinghouse and nine states that have toxics in packaging laws but who are not members of the Clearinghouse.

<b>TPCH Member States</b>	States with Legislation/Not TPCH Members
1. California	1. Florida
2. Connecticut	2. Georgia
3. Illinois	3. Maryland
4. Iowa	4. Missouri
5. Maine	5. Pennsylvania
6. Minnesota	6. Vermont
7. New Hampshire	7. Virginia
8. New Jersey	8. Washington
9. New York	9. Wisconsin
10. Rhode Island	

It should be noted that some states that are not currently TPCH members have been members in the past, though it is not always clear why these states have chosen not to be members at this

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time. The legislation in some non-member states does not include enforcement authority and this is cited by those states as a barrier to implementation of the law and TPCH membership. Responsibility for enforcement also varies among the states; in some states the authority clearly rests with the environmental agency, in other states it clearly rests with the agency responsible for trade/consumer protection, and in some states it is not clear who has primary authority.

The clearinghouse members consider exemption requests jointly. The clearinghouse receives and answers requests for information and clarification from businesses, governmental agencies, and stakeholder groups, thus minimizing the administrative costs borne by individual states that have enacted the law and are members of the Clearinghouse. Current information may be found at the clearinghouse website, <u>http://www.toxicsinpackaging.org</u>.

In the interest of obtaining information needed for good decision-making, the TPCH offers ex officio membership to industrial representatives. At this time, the associations that participate in TPCH include the Society of Glass and Ceramic Decorators, the Steel Recycling Institute, the American Plastics Council, and Paper Recycling Coalition (new as of 6/06). The Clearinghouse also has a network of technical experts that it can draw on.

### **Enforcement Actions**

In FY 2006, TPCH and its members investigated light-up display boxes and candies (rings, necklaces) marketed by Malibu Toys for Halloween 2005. Both the display boxes and the candies contained batteries, circuitry, and lead solder. Malibu Toys stated that it ceased distribution and recalled packaging and product from TPCH states. Both reappeared in the market for Halloween 2006. The light-up display boxes were clearly redesigned to eliminate the use of lead solder. However, it was not clear that the light-up candies were lead-free in 2006 and Malibu Toys did not respond to information requests from TPCH and some member states.

No enforcement actions were undertaken by the MPCA during this reporting period.

# **Exemptions Granted**

TPCH did not receive requests for or issue any temporary or permanent exemptions during the reporting period. Minnesota did not receive any exemption requests during the reporting period.

#### **Current Activities**

Minnesota joined the Toxics in Packaging Clearinghouse in 1993 and has remained active. In FY 2006, primary responsibility for staffing TPCH within the MPCA was transferred to the Prevention and Assistance Division following the merger of the Minnesota Pollution Control Agency and the Office of Environmental Assistance.

During the reporting period, the TPCH:

• Worked with state agencies and legislatures interested in adopting and enacting new toxics in packaging legislation. California adopted new legislation effective January 1, 2006 and became a member of TPCH prior to the effective date of the law.

- Continued to communicate with states that have legislation but are not TPCH members. Illinois attended the Spring 2007 TPCH meeting in Chicago and joined TPCH in CY 2007.
- Coordinated with the U.S. Environmental Protection Agency and trade groups that are not represented as ex officio members of TPCH, such as the Institute of Packaging Professionals.
- Carried out a package compliance-testing project funded by a grant from the USEPA Source Reduction Assistance Program. This is described in further detail below.

The TPCH Annual Reports for FY 2006 and 2007 are attached and provide additional detail regarding the work conducted on behalf of Minnesota and other member states.

### EPA Grant to Assess Compliance With Toxics in Packaging Statutes

IN FY 2006, TPCH received a grant from USEPA's Source Reduction Assistance Grants Program to assess packaging for metals content using a Portable X-ray Fluorescence Analyzer. The grant was received and most of the work was done during the period covered by this biennial report. However, the Final Grant Project Report was published just after the end of FY 2007.

Staff from TPCH member states purchased and submitted a wide variety of packaging samples for testing. Significant levels of the four banned metals were found in a variety of packaging samples. While there were some problems with domestic packaging, most of the samples with high levels were imported. Some of these samples were purchased in Minnesota. MPCA staff had several communications with a Minnesota corporation regarding samples of its packaging that were tested in the project and obtained from purchases in Minnesota and other TPCH member states. TPCH communicated with all of the distributors whose packaging had high levels of the banned metals. Most distributors have responded with acknowledgement of the TPCH findings and have addressed the issue in their supply chain. The release of the report and its findings generated considerable trade press coverage.

A copy of the Final Grant Project Report and a summary of press coverage are attached.



# **Annual Report**

# Toxics in Packaging Clearinghouse July 1, 2005 – June 30, 2006

Prepared by Patty Dillon, TPCH Program Manager Approved by Members on October 23, 2006

This report summarizes the activities and accomplishments of the Toxics in Packaging Clearinghouse from July 1, 2005 to June 30, 2006, under the management of the Northeast Recycling Council, Inc.

# Administration

- Meetings
  - Convened monthly conference calls of full membership (13 organizations). An average of nine (9) member organizations (states and industry members) participated on each conference call. The average total number of participants on each call was twelve (12), including TPCH and NERC staff.<sup>1</sup>
  - Convened two membership meetings in October 2005 (Northampton, MA) and March 2006 (Manchester, NH), with participation by ten and twelve member organizations, respectively. All member organizations (12) participated in the March meeting, some by teleconference. Given the increased level of activity in TPCH, the March membership meeting was extended from a 1-day to 1.5-day format.
  - Recorded and distributed minutes for all conference calls and meetings to members, and maintained TPCH central file of minutes.
- Inquiries
  - Received and responded to 94 general inquiries, an average of 1.8 inquiries per week.<sup>2</sup> The number of general inquiries almost doubled from FY05, when TPCH received a total of 52 inquiries. Appendix A provides a brief analysis of the general inquiries, focusing on the types of organizations requesting information and assistance. Appendix B contains the detailed log of inquiries.

<sup>&</sup>lt;sup>1</sup> The number of member organizations increased over the year from 10 to 13. Maine re-joined the TPCH prior to the October 2005 membership meeting, while California joined in December 2005 and the Paper Recycling Coalition in June 2006.

<sup>&</sup>lt;sup>2</sup> The general inquiry log does not include the inquiries received from manufacturers and suppliers as a direct result of the notification letters sent out for the compliance assessment project.

- Exemption Requests
  - Received no new exemption requests.
  - Past exemption requests were reviewed and letters were sent to companies, as appropriate, with expired exemptions requesting Certificates of Compliance.
  - TPCH initiated a discussion of steel strapping and the process exclusion provided in the Model legislation in response to a query from a steel strapping manufacturer. The manufacturer requested that states prohibit the use of lead in the manufacture of steel strapping since an alternative lead-free process is available. As a result, in July 2006 TPCH will send letters to steel strapping manufacturers and distributors requesting Certificates of Compliance.
- Quarterly Reports
  - Submitted quarterly reports for first three quarters to Executive Committee and members, and this annual report covering accomplishments for the 2006 fiscal year.
- TPCH Summary Report
  - Postponed completion of TPCH summary report until Fall 2006 in order to complete compliance screening project, which will provide the first snap shot of industry compliance (see Enforcement/Compliance section below).
- Additional sources of funding
  - TPCH received a \$28,963 grant from US EPA under its Source Reduction Assistance Program to undertake a compliance assessment project. The grant period runs from August 2005 through September 2006.
  - Submitted grant application to EPA New England's Resource Conservation Challenge grant program to continue education and outreach efforts and packaging screening initiated with 2005 EPA Source Reduction Assistance Grant. TPCH received notification in June 2006 that the proposal was selected as a finalist.
- TPCH financial management
  - Appendix C provides a financial summary for FY2006.
  - Collected \$39,500 in membership dues, an increase of \$5,000 from FY05.
  - Ended the fiscal year within budget, but did not meet membership dues projections.<sup>3</sup>
  - Provided quarterly financial summaries to members.

<sup>&</sup>lt;sup>3</sup> The TPCH FY06 budget was \$49,225 with projected income of \$44,000. The projected shortfall of \$5,225 was to be drawn from the TPCH reserves (starting balance \$37,838). The actual TPCH expenditures were below the budgeted amount by \$5,759, resulting in a draw down of only \$3,966 on the reserves. The ending balance on the reserve account was \$33,872. TPCH brought in \$39,500 in dues revenues, a shortfall of \$4,500.

# Education & Outreach

- Materials
  - Updated TPCH PowerPoint presentation to include results of compliance assessment project.
  - Developed sample purchasing specification and posted on TPCH website.
  - Updated sample Certificates of Compliance (standard and exemption forms) and posted on TPCH website.
- Maintained and updated TPCH web site, as needed, and noted above.
  - Updated the Comparative Analysis of state legislation, including the addition of California and links to member state websites.
- Articles & press releases
  - Northeast Pollution Prevention News, published by NEWMOA, May 2006, States Clamp Down on Lead in Packaging.
  - NERC's monthly Email Bulletin featured TPCH updates. Articles included:
    - September 2005, NERC Receives EPA Grant to Test Toxics in Packaging;
    - October 2005, Summary of EPA Compliance Test Project and CT inspections of retail stores for non-compliant Flex-a-min packages;
    - November 2005, Malibu Toys/Light Up Candy Necklaces;
    - December 2005, Election of New Officers;
    - January 2006, TPCH Welcomes California; and
    - June 2006, TPCH Launches Outreach Campaign
  - At least four member states (CT, IA, ME, RI) issued press releases regarding Malibu Toys/Light Up Candy Necklaces in the Fall 2006
- Publicity (that TPCH is aware of)
  - Inside EPA, August 3, 2005, focus on NBTY/Flex-a-min enforcement.
  - State Recycling Laws Update, published by Raymond Communications, September 23, 2005, focus on NBTY/Flex-a-min enforcement.
  - Paper, Film & Foil Converters, September 1, 2005, Testing for Toxins in Packaging.
  - Keller and Heckman, September 1, 2005, Testing for Toxins in Packaging. Food and Drug Packaging, 2005, Getting Tough on Heavy Metals in Packaging, including "refresher" on Model and compliance test program.
  - Packaging Management Update, published by the Packaging Machinery Manufacturers Institute, November 14, 2005, Malibu Toys/Light Up Candy Necklaces.

Presentations

By Patty Dillon, TPCH Program Manager:

- US Pharmacopoeia, Expert Packaging Committee, Rockville, Maryland, April 2006.
- Northeast Environmental Enforcement Project, Burlington, Vermont, April 2006,
- Institute of Packaging Professionals (IoPP), 2006 Packaging Summit, Chicago, IL, May 2006.

By Peter Pettit, NY Department of Environmental Conservation:

- 2005 Annual Industry-Environment Conference of The Business Council of New York State, Inc., October 13-14, 2005.
- Air & Waste Management Association Niagara Frontier Section, 2006 Annual Enrichment Training for Environmental Professionals, April 5, 2006.
- Federation of New York Solid Waste Associations, Solid Waste/Recycling Conference & Trade Show, May 7-10, 2006.

By David Westcott, CT Department of Environmental Protection

 Bureau of Materials Management and Compliance Assurance, CT DEP, June 2006.

By Sharon Yergeau, NH Department of Environmental Services

- The 2005 Regional Environmental Summit: Promoting Environmental Responsibility, September 28-29, 2005.
- Coordination with other Agencies
  - Submitted comments to the Food and Drug Administration (FDA) on the Draft Guidance for Lead in Candy and Wrappers in February 2006.

# Membership

- General Administrative
  - The TPCH By-Laws were amended and approved by members in December 2006.
- TPCH Members

At the close of FY06, TPCH had a total of thirteen (13) members: nine (9) states and four (4) industry members. This was an increase of 3 members over FY05.

- Seven (7) states (CT, IA, MN, NH, NJ, NY, and RI) and three (3) industry organizations (American Plastics Council, Society of Glass and Ceramic Decorators, and Steel Recycling Institute) renewed membership in FY06.
- Maine re-joined TPCH in October 2005.
- Two new members joined TPCH, California in December 2005 and the Paper Recycling Coalition in June 2006.

- Communication
  - Routine correspondence with member states predominantly via electronic mail, including conference call agenda, conference call minutes, quarterly reports, queries and compliance/enforcement issues.
- Member Recruitment
  - Recruited three (3) new (and renewing) members in FY06 (see above.)
  - Developed a Members Services document that details the services that members can expect from TPCH and to contribute to TPCH and its member states.
- Direct Member Assistance
  - TPCH staff assisted Rhode Island in a review of their legislation and changes needed to bring it into alignment with the Model legislation.

# Enforcement/Compliance/Testing/Research

- Enforcement
  - Coordinated enforcement, response and publicity of non-compliant retail display box for Light Up Candy Necklaces, distributed by Malibu Toys, California. As a result, Malibu Toys ceased distribution of and recalled the packages.
- Compliance Testing
  - TPCH received a \$28,963 grant from US Environmental Protection Agency under its Source Reduction Assistance Program to undertake a compliance assessment project. The compliance test program was the dominant focus for TPCH in FY06. TPCH screened over 350 packaging samples, representing a cross section of packaging materials and product sectors, with a portable Niton x-ray fluorescent analyzer. With the test results, TPCH launched an outreach campaign to promote the reduction of toxics in packaging, including direct contact with manufacturers and distributors of potentially non-compliant packages and general outreach to the packaging supply chain through publications and presentations.
  - TPCH submitted a proposal to EPA New England's Resource Conservation Challenge Grant Program to conduct additional outreach to the supply chain and follow up compliance screening in FY07.

### Appendix A Analysis of Inquiries

In FY06, TPCH received and responded to 94 general inquiries, an average of 1.8 per week. Below is a brief analysis of the inquiries, focusing on the types of organizations requesting information and assistance. Appendix B contains the detailed log of inquiries.

- By type of organization:
  - > 41 companies (manufacturers, distributors, retailers)
  - 14 legal/attorneys
  - 7 testing organizations
  - 7 press/publications
  - 6 state government
  - 5 trade organizations
  - 4 advocacy organizations
  - 4 consultants
  - 3 educational institutions
  - 3 unknown
- By industry sector (if applicable):
  - > 20 Packaging & packaging components (manufacturers & distributors)
  - > 11 Material suppliers (manufacturers and trade organizations)
    - Including steel, aluminum, plastics, rubber, paperboard, corrugated and paper
  - > 1 Paints, coatings, inks & additives
  - Manufacturers of finished goods
    - 5 Household/consumer products
    - 4 Food & beverage
      - 3 Electronics (including electronic components)
    - 1 Pharmaceutical/healthcare
  - 2 Retail
- By country:
  - 85 US-based
  - ➢ 9 foreign, including:
    - Brazil (1)
    - Canada (2)
    - China (1)
    - France (1)
    - India (1)
    - Japan (1)
    - Mexico (1)
    - UK (1)
- By mode of inquiry:
  - > 65 telephone calls (69 percent of all inquiries)
  - > 27 emails
  - > 1 letter
  - > 1 in person
  - O faxes

# Appendix B

Inquiry Log (See separate document)

# Appendix C

# TPCH FY 2006 Financial Summary July 1, 2005 – June 30, 2006

	\$37 838	P2 Grant		
	-\$3.966		Budaet	<u>Fiscal Year</u> Activitv
30, 2006	\$33,872			
		Income	\$28,963	\$23,006
Revised Budget FY 2006	Fiscal Year Activity	Expenses		
\$0	\$0	Niton rental	\$7.500	\$7.608
\$44,000	\$39,500	Personnel	\$18,825	\$18,805
\$0	\$0	Phone	\$975	\$1,434
\$0	\$0	Postage	\$600	\$183
\$44,000	\$39,500	Printing	\$500	\$20
		Travel	\$263	\$541
		Web	\$300	\$C
\$0	\$0	Total	\$28,963	\$28,591
\$1,000	\$128			
\$30,000	\$29,321			
\$0	\$0			
\$5,400	\$0			
\$2,000	\$1,474			
\$10,000	\$10,000			
\$225	\$226			
\$0	\$73			
\$2,500	\$1,880			
\$2,000	\$364			
\$53,125	\$43,466			
	-\$3,966			
	30, 2006 Revised Budget FY 2006 \$0 \$44,000 \$0 \$44,000 \$0 \$44,000 \$0 \$44,000 \$0 \$44,000 \$0 \$44,000 \$0 \$2,000 \$10,000 \$2,000 \$2,500 \$2,500 \$2,500 \$2,500 \$2,500	\$37,838           -\$3,966           30, 2006         \$33,872           Budget FY         Fiscal Year           2006         \$0           \$0         \$0           \$0         \$0           \$44,000         \$39,500           \$0         \$0           \$0         \$0           \$0         \$0           \$0         \$0           \$0         \$0           \$0         \$0           \$0         \$0           \$0         \$0           \$1,000         \$128           \$30,000         \$29,321           \$0         \$0           \$1,000         \$128           \$30,000         \$29,321           \$0         \$0           \$1,000         \$128           \$30,000         \$29,321           \$0         \$0           \$1,000         \$128           \$30,000         \$29,321           \$0         \$0           \$2,000         \$1,474           \$10,000         \$10,000           \$2,000         \$14,80           \$2,000         \$1,880           \$2,000         \$364	80, 2006         \$37,838         P2 Grant Information          \$3,966        \$3,966        \$3,966           Budget FY         Fiscal Year Activity         Income           \$0         \$0         Niton rental           \$44,000         \$39,500         Personnel           \$0         \$0         Phone           \$0         \$0         Phone           \$1000         \$39,500         Postage           \$444,000         \$39,500         Postage           \$1000         \$128         Printing           \$1,000         \$128         Total           \$1,000         \$10,000         \$10,000           \$2,000         \$1,474           \$10,000         \$11,880           \$2,000         \$1,880           \$2,000         \$1,880           \$2,000         \$364           \$53,125         \$43,466	Budget         S33,838         P2 Grant Information           -\$33,866         -\$33,872         Budget           30,2006         \$33,872         Income         \$28,963           Revised         Income         \$28,963           Budget FY         Fiscal Year         Income         \$28,963           \$0         \$0         Income         \$28,963           \$0         \$0         Income         \$28,963           \$0         \$0         Participant Presentes         \$18,825           \$0         \$0         Personnel         \$18,825           \$0         \$0         Postage         \$600           \$44,000         \$39,500         Printing         \$500           \$44,000         \$39,500         Printing         \$200           \$44,000         \$39,500         Total         \$28,963           \$10,000         \$128         \$0         \$300           \$20,000         \$1,474         \$10,000         \$10,000         \$1,474           \$10,000         \$11,880         \$1,880         \$1,880           \$22,500         \$1,880         \$1,880         \$1,880           \$22,500         \$1,880         \$1,880         \$1,880

\* NJ FY06 dues received July 07

# **Annual Report**



# Toxics in Packaging Clearinghouse July 1, 2006 – June 30, 2007

Prepared by Patty Dillon, TPCH Program Manager Approved by Members on October 23, 2007

This report summarizes the activities and accomplishments of the Toxics in Packaging Clearinghouse from July 1, 2006 to June 30, 2007 (FY07), under the management of the Northeast Recycling Council, Inc.

# ADMINISTRATION

# Meetings

- Convened monthly conference calls of full membership (13 organizations). An average of ten (10) member organizations (states and industry members) participated on each conference call.
- Convened two membership meetings, October 2006 (Hartford, CT) and March 2007 (Chicago, IL) with participation by 13 and 10 member organizations, respectively. All member organizations participated in the October meeting, some by teleconference. The biannual membership meetings were both two days, including a State Members Only discussion.
- Recorded and distributed minutes for all conference calls and meetings to members, and maintained TPCH central file of minutes.

# Inquiries

- Received and responded to 83 general inquiries, an average of seven inquiries per month. Appendix A provides a brief analysis of the general inquiries, focusing on the types of organizations requesting information and assistance. Appendix B contains the detailed log of inquiries.
- The general inquiry log does not include TPCH outreach and direct contact with an additional 140 companies as part of the EPA-funded Compliance Assessment Project and requests for Certificates of Compliance from steel strapping manufacturers and distributors. These inquiries are documented in separate logs, and discussed in other sections of this report.

# • Exemption Requests

Received no exemption requests.

# Reporting

- The FY06 Annual Report was prepared, accepted, and distributed to members.
- Submitted a biannual report covering the first two quarters of FY07 (July 1 December 31, 2006) to members, and this annual report covering accomplishments for the entire 2007 fiscal year.

### TPCH Summary Report

 Members decided to postpone the TPCH program evaluation report until Spring 2008.

## Additional Sources of Funding

 Applied for and received grant for \$23,000 from the U.S. Environmental Protection Agency (EPA) New England's Resource Conservation Challenge grant program for the project Outreach and Screening to Promote Reduction of Toxic Heavy Metals in Packaging. This grant, which runs from October 1, 2006 to March 31, 2008, will continue the education, outreach, and packaging compliance screening started under the U.S. EPA Source Reduction Assistance grant (see below).

### • TPCH Financial Management

 Appendix C provides a financial summary for FY07. TPCH ended FY07 with a balance of \$31,219.

### • Grant Administration

- Submitted final report to the U.S. EPA Source Reduction Assistance grant program for the project "Toxics in Packaging Laws: A Tool to Promote Source Reduction and Environmentally Preferable Purchasing" in June 2007. All necessary paperwork was submitted for grant closure. (This project is referred to as the TPCH Compliance Assessment Project throughout this document.)
- Submitted quarterly progress reports to U.S. EPA New England for the Resource Conservation Challenge grant.

#### EDUCATION & OUTREACH

#### TPCH Compliance Assessment Project

The outreach phase of the EPA-funded Compliance Assessment Project was a major focus for TPCH in FY07. The outreach strategy targeted individual companies with potentially non-compliant packages that were identified by screening with an x-ray fluorescent analyzer. Forty-four companies manufacturing or distributing 52 potentially non-compliant packages were contacted as a result of the test program. TPCH coordinated the correspondence and resolution of 42 of these cases, while the State of Maine was the lead for the remaining two companies. Seven of the 42 companies were subsequently referred to member states for follow up action, since they were unresponsive to TPCH requests.

As a result of this project, TPCH was in direct contact with 58 companies in the packaging supply chain, including product and packaging manufacturers, retailers, and importers. TPCH staff also made two presentations to industry and government representatives on the study's findings as noted below.

The final report for this project was completed in June 2006, delivered to U.S. EPA, and posted on the TPCH website. TPCH further developed and updated its press distribution list (with the assistance of the State of Illinois), and prepared a press release (see Appendix D) on the findings of the Compliance Assessment Project. The results of

this project received significant coverage in trade journals and environmental publications, as documented in Appendix E. While the press coverage occurred in FY08 (July – August 2007), it was the result of work completed in FY07, namely the Compliance Assessment Project report, a press release on the project results, and development of the press distribution list.

### Resource Conservation Challenge Grant

TPCH applied for and received a grant from EPA New England to develop and deliver outreach materials on state toxics in packaging requirements to manufacturers, distributors and retail establishments in New England. While the outreach efforts for this grant targets manufacturers, distributors, and retailers operating in New England member states, the project is expected to have a national reach, given the national and often global nature of the packaging supply chain.

Based on the results of the Compliance Assessment Project, TPCH developed an outreach plan targeting several product sectors, including home furnishings, shopping bags, toys, cosmetics, and pet supplies. TPCH is also reaching out to large retailers who control what products they put on their shelves, and companies providing analytical testing services. Analytical laboratories often provide testing services for manufacturers and importers pertaining to high profile requirements (e.g., food and drug, and consumer product safety regulations), and therefore, are a vehicle for informing or reminding regulated entities about toxics in packaging laws. Outreach to these sectors will continue into FY08.

# TPCH Website

- Posted the Compliance Assessment Project report and press release in June 2006.
- Reorganized the Frequently Asked Questions (FAQs) to facilitate users' navigation of the site and locating relevant information.
- Developed and posted additional Frequently Asked Questions (FAQs), including FAQs on test methods, document retention, TPCH authority to request Certificates of Compliance, and the application of state Toxics in Packaging laws to importers.
- Started tracking visits to the TPCH website starting in January 2007.
- In the second half of the fiscal year (January June 2007) 3,458 unique visitors accessed the TPCH website as summarized below.

Month	Unique visitors	Number of visits	Pages	Hits
Jan 2007	423	585	1668	15275
Feb 2007	598	820	2322	19907
Mar 2007	645	959	2547	21603
Apr 2007	629	876	2568	20671
May 2007	575	762	2205	19142
Jun 2007	<u>588</u>	<u>854</u>	<u>2335</u>	<u>21831</u>
TOTAL	3,458	4,856	13,645	118,429

# • Articles

The following publications covered TPCH activities in FY07:

- TIA Safety Bulletin (publication of the Toy Industry Association), Toxics in Packaging Legislation in 19 States and the EU, August 8, 2006.
- NERC E-Bulletin, Paper Recycling Coalition Joins TPCH, October 2006.
- Connecticut Department of Environmental Protection Newsletter, Managing Environmental Compliance in Connecticut, "Getting the Lead out of Packaging," November 2006.
- New Hampshire Pollution Prevention Program, *WasteLines*, "Toxics in Packaging," March 2007.

### Presentations

- Sustainable Packaging Coalition, Open Forum teleconference presentation on TPCH and results of Compliance Assessment Project, August 31. 2006. Over twenty people participated on the call, including major companies such as Kraft Foods, Estee Lauder, MeadWestvaco, Havi Global Solutions (contractor to McDonald's), and Microsoft.
- Northwest Sustainable Packaging Dialogue, hosted by EPA Region 10, teleconference presentation about TPCH and results of Compliance Assessment Project, September 14, 2006.
- The TPCH standard presentation and script was updated to reflect the Compliance Assessment Project results and provided to member states for their use.

#### Coordination with Other Agencies

 The U.S. Food and Drug Administration released industry guidance in November 2006 on lead in candy and candy wrappers that cited state toxics in packaging requirements. TPCH submitted comments to the Food and Drug Administration (FDA) on its Draft Guidance for Lead in Candy and Wrappers in February 2006. As a result, FDA acknowledged state toxics in packaging requirements in its final guidance (<u>http://www.cfsan.fda.gov/~dms/pbguid3.html</u>), and provides a link to the TPCH Fact Sheet.

#### MEMBERSHIP

• TPCH Members

At the close of FY07, TPCH had 13 members: nine states and four industry members.

- Member Recruitment
  - Welcomed one new member in the first quarter of FY07, the Paper Recycling Coalition. The Paper Recycling Coalition (PRC) was formed in 1990 to educate policy leaders, regulators, and others about the 100% recycled paper industry.
  - Recruited one additional state member: Illinois. Illinois officially joined TPCH in July 2007, bringing TPCH membership to 10 states at the beginning of FY08.

### Communication

• Routine correspondence with members, predominantly via electronic mail, including conference call agendas and minutes, quarterly reports, queries, requests for document review, and compliance issues.

#### **COMPLIANCE/ENFORCEMENT**

#### • Water Bottle Decorated with Lead Crystals

TPCH coordinated a request for a Certificate of Compliance from a company distributing glass water bottles decorated with lead crystals, and subsequent communication. Following notification about state toxics in packaging laws and a request to bring its package into compliance, the company switched to lead-free crystals.

### • Steel Strapping

TPCH undertook an initiative to assess the compliance of steel strapping products with toxics in packaging laws. The Model legislation and a majority of member states provide an exclusion for the use of restricted metals as processing agents in the manufacture of packaging or packaging components, provided the packaging component does not exceed 100 ppm for the sum total of the restricted heavy metals. In September 2006, letters were sent to 82 companies that reportedly manufacture or distribute steel strapping, requesting Certificates of Compliance with supporting documentation. A poor response rate led to a second notification letter to companies in December 2006.

#### **TESTING/RESEARCH**

#### TPCH Compliance Assessment Project

This EPA-funded project was completed in FY07 with the preparation and delivery of a final report to EPA in June 2006. The Executive Summary is provided in Appendix F.

#### • Test Methods

The Compliance Assessment Project revealed a discrepancy between testing results obtained by TPCH using XRF technology and conventional laboratory test methods as reported by companies submitting documentation to support claims of compliance. TPCH coordinated with the State of California to conduct further testing on a limited number of samples using XRF and laboratory test methods. California corroborated the TPCH XRF test results, and revealed potential deficiencies in laboratory sample preparation methods, resulting in the measurement of soluble or leachable metals, rather than total concentration.

California plans to conduct further testing of a larger number of packaging samples. TPCH continues to coordinate with California as it develops sample selection and testing strategies, and keeps members abreast of progress through monthly TPCH conference calls. Pending the outcome of California's comparative testing project, TPCH plans to develop and disseminate guidance on appropriate test methods for the detection of total heavy metals in packaging.

### Appendix A Analysis of Inquiries

In FY07, TPCH received and responded to 83 general inquiries, an average of seven inquiries per month. Below is a brief analysis of the inquiries, focusing on the types of organizations requesting information and assistance. Appendix B contains the detailed log of inquiries. The general inquiry log does not include TPCH outreach and direct contact with an additional 140 companies as a result of the EPA-funded Compliance Assessment Project and request for Certificates of Compliance from steel strapping manufacturers and distributors. These inquiries are documented in separate logs.

- By type of organization:
  - > 39 companies (manufacturers, distributors, retailers)
  - > 10 government
  - 8 testing organizations
  - > 7 legal/attorneys
  - > 7 consultants
  - 4 trade organizations
  - 3 advocacy organizations
  - > 5 unknown
- By industry sector (for companies & trade organizations only):
  - > 17 Packaging & packaging components (manufacturers & distributors)
  - > 5 Paints, coatings, inks & additives
  - > 20 Manufacturers of finished goods
    - 6 Electrical & electronic
    - 3 Beverage
    - 3 Industrial supply
    - 3 Importers/distributors
    - 2 Pharmaceutical/healthcare
    - 1 Home furnishings
    - 1 Books
    - 1 General
  - 1 Unknown
- By country:
  - ➢ 67 U.S.-based
  - > 16 foreign, including:
    - Canada (3)
    - Central and South America (2)
    - China (4)
    - Europe (5)
    - Japan (1)
    - Mexico (1)
- By mode of inquiry:
  - 45 telephone calls
  - > 38 emails

# Appendix B

# Inquiry Log

(See separate document)

# Appendix C

# TPCH FY 2007 Financial Summary July 1, 2006 – June 30, 2007

FY 06 ending cash balance		\$33,872
YTD net noted below		-\$2,653
Balance as of:	6/30/07	\$31,219

	Revised Budget FY 2007	Previous YTD Totals As Of:	Activity This Quarter:	YTD Totals
		3/31/07	4/1 - 6/30/07	
Income				
Membership dues	\$47,000	\$42,500	\$3,000	\$45,500
Meeting fees	\$0	\$0	\$0	\$0
Interest from Bank	\$0	\$334	\$180	\$514
Total Income	\$47,000	\$42,834	\$3,180	\$46,014
Expense				
Bank Service Charges	\$0	\$0	\$0	\$0
Web Design/Maintenance	\$500	\$631	\$45	\$676
Staff (P. Dillon)	\$36,242	\$20,269	\$9,209	\$29,478
Indirect Costs	\$0	\$6,345	\$0	\$6,345
Meeting Expenses	\$2,000	\$105	\$455	\$560
NERC Administration	\$10,000	\$7,500	\$2,500	\$10,000
Postage	\$100	\$114	\$45	\$159
Office Supplies & Printing	\$200	\$132	\$0	\$132
Telephone	\$2,500	\$373	\$115	\$488
Travel	\$1,000	\$268	\$560	\$828
Total Expense	\$52,542	\$35,737	\$12,929	\$48,666
			Net Gain/Loss for YTD	-\$2,653

REGION I GRANT:	Budget	Previous YTD Totals As Of: 3/31/07 4	Activity This Quarter: 4/1 - 6/30/07	YTD Totals
Income	\$23,000	\$0	\$3,115	\$3,115
Expenses				
Equipment	\$2,500	\$0	\$0	\$0
Personnel	\$11,894	\$458	\$1,502	\$1,960
Indirect	\$7,074	\$407	\$1,065	\$1,472
Travel	\$445	\$0	\$0	\$0
Postage/Supplies	\$892	\$1	\$0	\$1
Web	\$195	\$0	\$0	\$0
Total	\$23,000	\$866	\$2,567	\$3,433

# TPCH FY 2007 Financial Summary (cont.)

Appendix D Press Release July 10, 2007



# TOXIC HEAVY METALS FOUND IN PACKAGING IN VIOLATION OF STATE LAWS Packages of Imported Products are Most Likely to Contain the Regulated Metals

Sixteen percent of retail packages failed a screening test for toxic heavy metals and are likely in violation of state laws, according to the first comprehensive report on heavy metals in packaging, just released by the Toxics in Packaging Clearinghouse (TPCH). Packages of products imported from China and other Asian countries were most likely to contain these toxic metals, including lead and cadmium, known environmental and health hazards.

With grant support from the U.S. Environmental Protection Agency, the TPCH screened 355 packages for the presence of four restricted metals (lead, cadmium, mercury, and hexavalent chromium) between October 2005 and February 2006 using a portable x-ray fluorescence analyzer. Aluminum, glass, paper, plastic, and steel packaging materials were tested.

Flexible plastic bags made of polyvinylchloride (PVC) were among the packaging types most likely to contain lead and cadmium. Historically, these metals were used as inexpensive stabilizers to retard the degradation of plastics exposed to heat and ultraviolet light. The study found that over 60% of this packaging type did not comply with state toxics in packaging laws. Almost all of the flexible PVC samples were from products imported from Asia, according to the product label. This "heavy-duty" plastic is frequently used to package home furnishings, cosmetics, inexpensive toys, and pet supplies.

Inks and colorants used on plastic shopping and mailing bags were the other packaging materials with frequently detected heavy metals. Lead was most often found

in the shopping bags that failed the screening test, but mercury and chromium were also detected in some samples.

Test results for one package, a plastic mail order bag, indicated that the package was almost 1% lead by weight. The elevated levels of the restricted metals again appear to be largely from packages of imported products, where solvent-based inks that contain these heavy metals are still used.

"We're concerned about the high incidence of violations of state toxics in packaging laws," said Peter Pettit of the New York Department of Environmental Conservation and Chairman of the Toxics in Packaging Clearinghouse. "The results of this study make it clear that toxic metals are still entering our solid waste and recycling streams through discarded packaging almost 15 years after 19 U.S. states, including New York, passed laws prohibiting these substances in packaging in order to protect the environment and public health."

These state laws prohibit the sale or distribution of packaging containing intentionally added cadmium, lead, mercury, and hexavalent chromium, and set limits on the incidental concentration of these materials in packaging. Companies selling or distributing packages that failed the screening test were notified of the test results and requested to certify compliance with state toxics in packaging laws, or to notify TPCH of non-compliant packages and discontinue the sale and distribution of the package.

Some companies acknowledged that state toxics in packaging requirements had "fallen off the radar screen" over the years with dwindling state attention to the issue and increasing pressure to reduce costs to remain competitive. The study also found some companies that thought they were taking all necessary steps to ensure the quality of packaging supplies, only to find out that their packaging was indeed tainted with heavy metals and in violation of state laws.

"States like New Hampshire entered into enforcement mode only in cases where companies were unresponsive," said Sharon Yergeau of the New Hampshire Department of Environmental Services. "We were willing to educate companies about the laws, but not willing to be ignored, which is an administrative violation of the law. Companies are required to respond to state's requests for Certificates of Compliance within 60 days." "The Clearinghouse plans to undertake additional compliance screening projects, and companies can expect more aggressive enforcement of state toxics in packaging laws in the future," said David Westcott of the Connecticut Department of Environmental Protection.

Penalties for non-compliance vary by state. In New York, for example, the penalties for violations of the Hazardous Packaging Act are up to \$10,000 for the first violation and up to \$25,000 per violation for each violation thereafter, and each package on the shelf constitutes a separate and distinct violation. Similarly, in Connecticut, a violation could result in a penalty of \$10,000 per day per violation.

The full report, *An Assessment of Heavy Metals in Packaging*, is available for download from the Toxics in Packaging Clearinghouse website at <u>www.toxicsinpackaging.org</u>. The Clearinghouse was created to support states and help coordinate the implementation of individual states' toxics in packaging laws. The TPCH serves as a central location for processing information requests from external constituencies and promoting compliance with the laws.

Of the 19 states with toxics in packaging laws, eight states -- California, Connecticut, Iowa, Minnesota, New Hampshire, New Jersey, New York, and Rhode Island -- collaborated on this study.

# Appendix E

### Coverage of TPCH Report An Assessment of Heavy Metals in Packaging Rev. September 5, 2007

**Bureau Veritas Bulletin**, "Toxics in Packaging Clearinghouse Announces a New Report on Heavy Metals in Packaging," #07B-138, July 2007. <u>http://cps.bureauveritas.com/webapp/servlet/FileServlet?mode=preview&downloadfile=/</u> Bulletin\_+07B\_138.pdf. Note: this is a testing lab.

**Center for Health, Environment & Justice**, "New Study: Over 60% of PVC Packaging Violates Laws in 19 States Across the Country," July 10, 2007. <u>http://www.besafenet.com/pvc/newsreleases/packaging\_news\_release.htm</u>.

Consumer Reports, to appear in December 2007 issue.

**EcoNews coverage,** Iowa Department of Natural Resources, July 5, 2007. <u>http://www.iowadnr.gov/news/eco/07jul05eco.pdf</u>

**Earth 911**, "California Tackles Heavy Metals in Consumer Packaging," July 16, 2007. <u>http://earth911.org/blog/2007/07/16/california-tackles-heavy-metals-in-consumer-packaging/</u>. Based on California's press release.

**Environmental News Service**, "California Tackles Heavy Metals in Consumer Packaging," July 16, 2007. <u>http://www.ens-newswire.com/ens/jul2007/2007-07-16-09.asp</u>. Based on California's press release.

**Environmental Resource Center** (EHS consulting firm), "Toxic Heavy Metals Found in Packaging in Violation of State Laws," July 23, 2007. http://www.ercweb.com/resources/viewtip.aspx?id=7020 Based on NH press release.

**Global Food Contact News** by Pira International, "Rude Awakening:Complacency about legal compliance prove to be a costly mistake for the US retail packaging industry," Vol. Two Issue Nine, 24 July 2007.

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**GreenBiz.com**, "Testing Shows Toxic Metals Still Found in Packaging", July 11, 2007. <u>http://www.greenbiz.com/news/news\_third.cfm?NewsID=35428</u> GreenBuzz, "Taking Care of Business", July 16, 2007.

<u>http://www.greenbiz.com/enewsletter/</u>. Editorial by Executive Editor, Joel Makower, linked the TPCH report findings and the imported lead jewelry issue in a warning to companies to make sure they don't become a "toxic target."

**Green Design Update**, electronic newsletter by Sustainable Life Media, "California Tackles Heavy Metals in Consumer Packaging," July 20, 2007.

**iComplianceNetwork.com,** "Heavy Metals Found in Packaging," July 20, 2007 and "California Announces Toxics in Packaging Outreach Program," July 26, 2007. <u>http://www.icompliancenetwork.com/environment/</u>

This is an online compliance information service for business managers and compliance professionals.

**Inside Glass Packaging**, monthly publication from the Glass Packaging Institute, "Report Finds Toxic Heavy Metals in Packaging," July 2007.

**Keep it Organic,** "Report Finds Toxic Heavy Metals in Packaging, " July 25, 2007. <u>http://www.keepitorganic.org/</u>

**NewsInfo Links by Lions Technology Inc.** "California DTSC working to eliminate heavy metals in consumer packaging," under State Hazardous Waste News, July 24, 2007, Vol. 8, Issue 29. Subscription newsletter for regulatory compliance.

**NEWMOA Pollution Prevention News**, "Toxic heavy metals found in packaging in violation of state laws," July 11, 2007.

<u>http://www.newmoa.org/prevention/p2news/index.cfm</u>. Coverage included a brief summary with a link to TPCH website.

**NBCSanDiego.com**, "California Tackles Heavy Metals in Consumer Packaging," July 16, 2007. <u>http://www.nbcsandiego.com/goinggreen/13687362/detail.html</u>. Based on California's press release.

**Organic Consumers Association**, "New Study: Over 60% of PVC Packaging Violates Laws in 19 States Across the Country," no date. http://www.organicconsumers.org/articles/article\_6091.cfm.

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**Pollution Prevention Resource Exchange** (P2RX) "Toxic heavy metals found in packaging in violation of state laws," July 11, 2007. <u>http://www.p2rx.org/services/News.cfm</u>. Coverage included a brief summary of report with link to TPCH website. P2RX is a consortium of eight regional Pollution Prevention Centers.

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- Greenlist Bulletin, July 13, 2007. Weekly Bulletin of the Toxics Use Reduction Institute at UMass Lowell. http://www.turi.org/library/greenlist\_tm\_bulletin/greenlist\_bulletin\_2007\_issues/green list\_tm\_bulletin\_07\_13\_2007
- NY State Association of Reduction, Reuse and Recycling (NYSARRR), July 11, 2007.

# **Report Postings**

- CA DTSC website
- NJ DEP website
- RI DEM website

Appendix F



# An Assessment of Heavy Metals in Packaging: Screening Results Using a Portable X-Ray Fluorescence Analyzer

**Final Report** 

June 20, 2007

Prepared by:

The Toxics in Packaging Clearinghouse

Submitted to:

U.S. Environmental Protection Agency

Under Assistance Agreement No.X9-83252201 to the Northeast Recycling Council, Inc.

# An Assessment of Heavy Metals in Packaging: Screening Results Using a Portable X-Ray Fluorescence Analyzer

# I. Executive Summary

Nineteen U.S. states have toxics in packaging laws that prohibit the sale or distribution of packaging containing intentionally added cadmium, lead, mercury, and hexavalent chromium, and set limits on the incidental concentration of these materials in packaging. The purpose of these laws is to prevent the use of toxic heavy metals in packaging materials that enter landfills, waste incinerators, recycling streams, and ultimately, the environment.

With funding from the U.S. Environmental Protection Agency, the Toxics in Packaging Clearinghouse (TPCH) initiated the first comprehensive test program of packaging in the U.S. TPCH screened 355 packaging samples between October 2005 and February 2006 for the presence of the four restricted metals using a portable x-ray fluorescence (XRF) analyzer. The packaging samples were selected to represent different packaging materials (aluminum, glass, paper, plastic, and steel) and product types, mostly in the retail sector.

Of the packages tested, 16% exceeded the screening threshold of 100 parts per million (ppm) for the presence of one or more of the restricted heavy metals, and may be in violation of state toxics in packaging laws. Cadmium and lead were the most frequently detected of the four regulated metals. Historically, these metals were used in colorants and inks, and as stabilizers to retard the degradation of plastics exposed to heat and ultraviolet light. The average cadmium concentration detected in the samples that failed the screening test was 449 ppm while the average lead concentration was 1,740 ppm. Test results for one package, a plastic mailing bag, indicated that the package was almost 1% (10,000 ppm) lead by weight.

There were two types of packaging that dominated the samples failing the screening test:

1) Flexible polyvinylchloride (PVC) packages. This "heavy-duty" plastic material is frequently found in packaging of textiles, cosmetics, inexpensive toys, and pet supplies. Examples of the packages tested are the zippered bags used to package home furnishings, such as comforters, and the plastic pouches used to package pet toys. In the TPCH screening project, 61% of this packaging type was not in compliance with toxics in packaging laws, due to excessive levels of cadmium and/or lead. Almost all of the flexible PVC packaging samples tested were from products imported from Asia, according to the product label. Interestingly, all PVC "blister packs," which are semi-rigid and in this study were mostly imported from Asia, passed the screening tests.

2) **Inks and colorants used on plastic shopping/mailing bags**. Lead was most often found in the shopping bags that failed the screening test, but the XRF instrument

also detected mercury and chromium in some samples. The elevated levels of the restricted metals again appear to be largely from packages of products imported from Asia, where solvent-based inks that contain these heavy metals are still used.

The TPCH test program was designed to screen packages for the presence of the four restricted metals. Based on the results of the test program, companies selling or distributing packages that failed the screening test received notification of the test results. TPCH requested that these companies certify compliance with state toxics in packaging laws and provide supporting analytic data, or notify TPCH of non-compliant packages and discontinue the sale and distribution of the package.

Working with companies to determine the compliance status of the packages was more challenging than anticipated. Companies verified the TPCH test results, acknowledging that their packages were not in compliance with state toxics in packaging requirements, for only 15% of packages (8 of 52 failure notifications). Companies claimed compliance and submitted supporting documentation for almost 70% of the packages that failed the TPCH screening tests. Companies made no claims for the remaining 15% of the failure notifications, most often citing that the product was discontinued and therefore the packaging was not available for testing. In addition, several companies simply did not respond to multiple TPCH notices and the file was turned over to state agencies for possible enforcement action.

There are several possible explanations for the discrepancy between the screening test results and company claims. First, suppliers or raw materials changed and the package tested was not manufactured with the same material as the TPCH test package. Second, in some cases, TPCH suspects that conventional laboratory preparation methods are insufficient to adequately digest the packaging sample and liberate the metals, resulting in the measurement of "recoverable" metals, not a true total concentration of the restricted metals. Finally, the XRF technology has its limitations as well. For example, XRF detects total chromium, not hexavalent chromium, which might have contributed to some false positives for hexavalent chromium.

As a result of the compliance-screening project, the Toxics in Packaging Clearinghouse began a new outreach and education campaign aimed at increasing awareness of state restrictions on heavy metals in packaging. The California Department of Toxic Substances Control (DTSC), a TPCH member, is also undertaking a project designed to compare different test methodologies for determining total concentration of the restricted metals in packaging samples. This project will provide guidance to the regulated community on acceptable test methods. TPCH, in conjunction with its member states, also plans to conduct additional compliance screening programs in the future to detect trends in compliance with state toxics in packaging requirements.



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#### Acknowledgements

This project was funded, in part, by a grant from the U.S. Environmental Protection Agency (EPA), Source Reduction Assistance Grants Program (Agreement No.X9-83252201) to the Northeast Recycling Council, Inc. The Toxics in Packaging Clearinghouse (TPCH) and its member states thank Terry Grogan in U.S. EPA's Pollution Prevention Division and Lynn Rubinstein, Executive Director of the Northeast Recycling Council, Inc., for their support of this project, guidance, and administration of this grant.

We appreciate and thank Thermo Scientific (formerly NITON LLC) for providing cost-effective access to a state-of-the-art NITON x-ray fluorescence (XRF) analysis instrument, training, and technical assistance. We also gratefully acknowledge Martin Snider of the California Department of Toxic Substances Control (DTSC), as well as Oxford Instruments, for conducting additional XRF testing of select packaging samples, and thus, validating TPCH XRF test results.

This project was a collaborative effort of TPCH staff and TPCH members, who collectively and individually guided all aspects of the project, from sample selection to reviewing this report, as members of the project Advisory Committee. Member states also comprised the Compliance Review Committee, responsible for reviewing company submissions, spearheading correspondence, and resolving compliance status. The contribution of all members was critical to the success of the project, including:

- Ron Ohta, California Department of Toxic Substances Control
- David Westcott, Connecticut Department of Environmental Protection
- Kathleen Hennings, Iowa Department of Natural Resources
- John Gilkeson, Minnesota Pollution Control Agency
- Julie Churchill, Maine Department of Environmental Protection
- Sharon Yergeau, New Hampshire Department of Environmental Services
- Dana Silverberg, New Jersey Department of Environmental Protection
- Peter Pettit, New York Department of Environmental Conservation
- Beverly Migliore, Rhode Island Department of Environmental Management
- Steve Rosario, American Plastics Council
- Fran McPoland, Paper Recycling Coalition
- Walter "Chip" Foley, Steel Recycling Institute
- Andy Bopp, Society of Glass and Ceramic Decorators

Finally, a special thanks goes to Sharon Yergeau, New Hampshire Department of Environmental Services, for her willingness to draft yet another letter in the pursuit of compliance.

> Patricia Dillon Program Manager Toxics in Packaging Clearinghouse

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As a result of the compliance-screening project, the Toxics in Packaging Clearinghouse began a new outreach and education campaign aimed at increasing awareness of state restrictions on heavy metals in packaging. The California Department of Toxic Substances Control (DTSC), a TPCH member, is also undertaking a project designed to compare different test methodologies for determining total concentration of the restricted metals in packaging samples. This project will provide guidance to the regulated community on acceptable test methods. TPCH, in conjunction with its member states, also plans to conduct additional compliance screening programs in the future to detect trends in compliance with state toxics in packaging requirements. Nineteen U.S. states have toxics in packaging laws that prohibit the sale or distribution of packaging containing intentionally added cadmium (Cd), lead (Pb), mercury (Hg), and hexavalent chromium  $(Cr^{+6})$ , and set limits on the incidental concentration of these materials in packaging. The purpose of these laws is to prevent the use of toxic heavy metals in packaging materials that enter landfills, waste incinerators, recycling streams, and ultimately, the environment.



With funding from the U.S. Environmental Protection Agency, the Toxics in Packaging Clearinghouse (TPCH) initiated the first comprehensive test program of packaging in the U.S. on behalf of its member states, all of which have toxics in packaging laws. Ten additional U.S. states have similar laws, based on the Model Toxics in Packaging Legislation. A list of states that adopted the Model Legislation is provided in Box 1.

Based on the results of the study, TPCH launched an outreach initiative to educate the packaging supply chain about toxics in packaging requirements, and to bring non-compliant packages into compliance, thereby reducing the presence of toxic heavy metals in packaging.

# A. Background on Toxics in Packaging Legislation

Nineteen states have toxics in packaging laws based on the (formerly "CONEG") Model Legislation. State toxics in packaging laws prohibit the intentional use of *any amount* of lead, cadmium, mercury, and hexavalent chromium in packaging or individual packaging components, such as inks, adhesives, or labels. If the regulated metals are unintentionally present, for example, as a contaminant in raw material feedstocks, then these state laws limit the total concentration of the sum of the metals to below 100 ppm in any package or individual packaging component. Limited exemptions are available for recycled-content, reusable containers, and packages regulated by other federal and state laws.

These requirements apply to all packaging and packaging components offered for sale or for promotional purposes by the manufacturer and distributor (including importers) in states with toxics in packaging legislation. The state laws further require self-certification by companies, and require companies to produce a Certificate of Compliance upon request. Most TPCH member states have included in their laws the ability to levy substantial monetary penalties for non-compliance.

The Toxics in Packaging Clearinghouse coordinates implementation of the legislation on behalf of its member states, and serves as a single point of contact for companies seeking further information, clarification of specific details, or an exemption to toxics in packaging requirements. Manufacturers, distributors, and retailers must deal directly with states that have adopted toxics in packaging legislation but are not members of the TPCH. For more information on toxics in packaging legislation and the Clearinghouse, visit www.toxicsinpackaging.org.

### III. Methodology

The TPCH compliance assessment project was designed to screen packaging for compliance with the Model Legislation and state laws based on the Model. Packages, mostly from the retail market, were screened for the presence of the four restricted heavy metals -- cadmium, lead, mercury, and hexavalent chromium<sup>1</sup> -- using a portable x-ray fluorescence (XRF) analyzer. The XRF testing device allowed TPCH to make a rapid determination whether a package was likely to pass or fail the toxics in packaging requirement for the total concentration of the four heavy metals.

As depicted in Figure 1, if the concentration of one or more of the restricted metals exceeded 100 ppm in one or more packaging components, the package "failed" and the product manufacturer or distributor was notified of the test results. One hundred parts per million (100 ppm) was chosen as the trigger for notification letters in the compliance test program because this concentration level indicates potential non-compliance due to intentional introduction and/or incidental presence. The screening test protocol did not differentiate between intentional and incidental presence of heavy metals.

Manufacturers and distributors selling suspected non-compliant packaging were provided with information on the Model Toxics in Packaging Legislation and state laws based on the Model. TPCH requested that these companies certify compliance and provide supporting analytic data, or notify the TPCH that the package was not in compliance with state laws and discontinue the distribution and sale of the package in TPCH member states.

The screening results were also used to identify patterns of potential noncompliance within specific sectors of the marketplace. These market sectors are the subject of ongoing outreach efforts aimed at educating the supply chain about the legal requirements that prohibit the use of toxic heavy metals in packaging.

<sup>&</sup>lt;sup>1</sup> The NITON XRF analyzer measures total chromium, not hexavalent chromium. If total chromium exceeded 100 ppm, TPCH requested a Certificate of Compliance from the company with laboratory test results documenting the level of hexavalent chromium in the packaging.





The following sections describe the packaging selection and acquisition protocols, the test procedures, and the outreach strategy.

### A. Sample Selection and Acquisition

TPCH screened 355 packages, representing different product sectors, packaging types (e.g., bags, boxes, and caps), and material types (aluminum, glass, paper plastics, and steel) as outlined in Box 2. Packaging was selected for testing in two ways: 1) randomly from among the variety of packaging materials and products in the marketplace; and 2) targeted based on previously reported or alleged violations or characteristics that may increase the likelihood of non-compliance (such as product type, material type, ink colors, manufacturing location).

Table 1 summarizes the types of packages tested by product sector. Packaging samples were collected in all nine TPCH member states, and generally were acquired by TPCH members and staff through routine business or personal purchases. TPCH members and staff purchased additional products, as needed, to obtain the desired distribution of package types. Collection forms recorded information on the sample, its purchase, and chain of custody. All samples were delivered to TPCH (either hand delivered or by U.S. mail) for testing, where the sample was assigned a sample number. Descriptive information on each sample was recorded directly into the XRF software prior to testing.

Each of the 355 packaging samples was separated into individual packaging components, resulting in a total of 570 packaging components screened over the course of this project. For example, a soda bottle was separated into three packaging components: the resin bottle, the cap, and the paper or plastic label. It was not always possible to separate all packaging components; ideally, colorants, inks, and adhesives

# Box 2: Major Characteristics of Packaging Considered in Sample Selection

The following characteristics and descriptions are not meant to be a definitive list but rather a starting point. The lists below include retail and other classes of packaging. The test program selected mostly retail packaging.

#### Product category

Agricultural & garden; animal care; apparel; automotive; building/construction; cleaning & chemicals; distribution; electrical & electronic; entertainment; food & beverage; food service; furniture; hardware & machinery; jewelry; healthcare; household goods; novelty/promotional; paints, coatings & adhesives; personal care; retail trade (e.g., shopping bags); sporting goods; stationary/office supplies; textiles (other than apparel); toys & games.<sup>1</sup>

#### Package construction

Bag; barrel; blister pack & clamshell; bottle; box; can; crate; drum; envelope; jar; laminate (includes aseptic); pallet; pouch (bag or sack holding several items); strapping; tank; tube; wrap/film.<sup>2</sup>

#### Packaging components

Adhesives; closures; cushioning material; electronic components; fasteners; handles; inks, dyes, and pigments; labels (printed on package, separate label affixed to package); seals; tags.

#### Materials

Aluminum; ceramic; composites; glass; paper; paperboard; plastic (different resin types); steel; wood.

#### Origin

Domestic; import.

#### Color

Natural; red; yellow; orange; green; blue; white; gray; black; etc.

<sup>1</sup> This list of product categories is drawn from the North American Industrial Classification System – NAICS – at <u>www.census.gov/epcd/naics02/naicod02.htm</u>. Some categories were combined or customized to enhance applicability to packaging.

<sup>2</sup> The package construction categories are based on ASTM Standard Terminology of Packaging and Distribution Environments (ASTM D996-95).

should be tested individually. Since this project acquired finished packages (e.g., shopping bags with graphic designs) and not the raw materials, packaging components were isolated to the extent possible.

Figure 2 provides a breakdown of the major materials in the packaging components tested.

Random Sel	ection	Targeted Selection <sup>1</sup>				
Product Sector No. of packages		Product Sector or Package Type	No. of packages			
Grocery (Food)	30	Shopping Bags	68			
Beverage	24	Toys & Games	19			
Personal/Healthcare	16	Produce Bags	17			
Electrical/Electronic	14	Textile & Home Furnishing Bags	16			
Apparel/Accessories	11	Mailing/Shipping Bags	14			
Cleaning Products	10	Grocery In-store/Self Service Bags	13			
Entertainment	10	Inexpensive Novelty Items	12			
Hardware & Automotive	8	Mexican Candy/Food Products	12			
Household Goods	7	Steel Strapping	9			
Fast Food	6	Steel Cans	5			
Office Supplies	6	Eastern Herb/Food Products	5			
Pet Supplies	6	Cosmetic/Toiletry Bags	4			
Sporting Goods	6	Tools- Hand & Power	1			
Cosmetics	5	Light Up Packages	1			
Subtotal	159	Subtotal	196			
Total Packaging Samples: 355						

Table 1: Types of Packages Tested by Product Sector

<sup>1</sup>Targeted based on prior knowledge or alleged non-compliance.



# Figure 2: Packaging Components Tested by Major Material Type

#### **B. Sample Preparation and Test Procedures**

The test program was designed to screen packages for the presence of the four restricted metals. Testing was performed using a NITON XLt 797, which uses nondestructive energy-dispersive x-ray fluorescence technology to determine the elemental composition of samples. Although portable, all testing was performed with the analyzer docked into a stationary test stand with x-ray shielding as shown below. The instrument was connected by serial cable to a laptop computer that allowed remote, hands-free equipment operation.

The NITON XLt quantitatively measured up to 25 elements simultaneously. The analyzer displayed results as the concentration (ppm) level of each element detected in the sample, or indicated that the element was below the limit of detection (LOD). The reading for each element was accompanied by a range of uncertainty (i.e., +/- error) for the sample, which was expressed in ppm. The instrument also provides the x-ray spectrum for each analyzed sample. These measurements, along with the user data inputs, were stored in the NITON Data Transfer (NDT<sup>©</sup>) software, which cannot be modified, thus ensuring the integrity of test results. The test results were exported into a spreadsheet format for subsequent analysis.



XRF instrument in test stand

For this project, the concentration of the four metals (cadmium, lead, mercury, and chromium) was evaluated as pass (< 100 ppm or below the limit of detection) or fail ( $\geq$  100 ppm), taking into consideration the reported range of uncertainty for each metal. The test results were compiled and analyzed for trends in compliance and non-compliance with state toxics in packaging laws, including:

- Percentage of samples that passed and failed screening test; and
- Characteristics of failed samples, including product sector, material types and which restricted metals were detected above the screening threshold.

To prepare packaging samples for testing, the products were removed from the packages and individual packaging components were isolated to the extent possible. The accuracy of XRF measurements is affected by measurement duration, sample thickness, and sample positioning. Samples were either directly measured (non-destructive) or mechanically prepared (e.g., cut in squares and layered; folded) to meet a minimum sample thickness of 5 mm; and positioned directly over the detection window. The measurement time for all samples was 120 seconds, and duplicate readings, at a minimum, were taken for each packaging component. The concentration of each metal reported in subsequent sections of this report is the average of the measurements taken on individual packaging components.

		Matr	'ix	
Element	Polyvinylchloride (PVC) with 2% Antimony	Polyethylene (PE) with 2% Antimony	PVC with 2% Bromine	PE with 2% Bromine
Cd	18	16	13	30
Pb	16	10	40	30
Hg	20	10	30	15
Cr	20	10	20	10

Table 2: Limits of Detection in mg/kg for a Measurement Time of 120 seconds

Source: NITON white paper, "Screening Materials for RoHS Compliance with the NITON XLt Analyzer, June 2005.

As shown in Table 2, the accuracy of the NITON instrument is sufficient to meet the objective of this screening project, that is, to identify samples that exceed the 100 ppm screening threshold for one of the restricted heavy metals. Table 2 shows the limits of detection (LOD) of the XRF analyzer for the target heavy metals with a 120-second measurement time for each sample. The samples contained two common plastics additives (antimony and bromine) that may interfere with XRF elemental analysis. For all the target substances, the LOD is between 10 to 40 mg/kg (ppm).

Equipment calibration and testing followed the standard operating procedures developed by NITON for the specified model and the detection of the four restricted heavy metals.<sup>2</sup> The plastics analysis mode was used for all samples, except metals. The metal alloy mode was used for metal samples, along with an alloy certified reference material. A polyethylene (PE) matrix reference sample that contained the target metals was used to verify the precision of the analyzer and validate the plastics mode test results. The following procedures were followed during every test session:

- Using NITON Standard Operating Procedures (SOP) (11 August 2005), calibrate the detector and test the multi-element reference sample. Take three 120-second measurements and average the results. Verify that the results are within the range of acceptable values for each reference metal as outlined in the SOP.
- Repeat the calibration and reference sample tests at a minimum of every two hours.
- Repeat the calibration and reference sample tests at the completion of the test session.

The equipment operator was certified in the safety and operation of the NITON instrument.

# C. Outreach to the Packaging Supply Chain

The TPCH test program was designed to screen packages. Based on the results of the test program, companies selling or distributing packages that failed the screening test received notification of the test results. TPCH requested that these companies

<sup>&</sup>lt;sup>2</sup> NITON Standard Operating Procedure: Screening of RoHS/WEEE elements in Plastics using the NITON Lt 794 X-Ray Fluorescence Analyzer Version 4.2 and higher, dated 11 Aug 2005. Similar SOPs were used for metallic samples. Additional information on this instrument and XRF technology can be found at www.niton.com.

certify compliance to state toxic in packaging laws and provide supporting analytic data, or notify TPCH of non-compliant packages and discontinue the sale and distribution of the package. The Certificate of Compliance required a company official to certify to the two requirements of state toxic in packaging laws: 1) the restricted heavy metals were not intentionally added; and 2) if any metals were incidentally present, that the sum of the concentration levels did not exceed 100 ppm.

A Compliance Review Committee comprised of five TPCH member states and TPCH program staff reviewed all company submissions and requested additional information as needed. From the outset, the objective of the outreach was to educate companies and their supply chain about toxics in packaging requirements and to work with them to eliminate the use of heavy metals. Companies that did not respond to the requests were referred to member states for appropriate action, including enforcement.

### **IV. Results**

### A. XRF Screening Results

TPCH screened 355 packaging samples between October 2005 and February 2006 for the presence of the four restricted metals (lead, cadmium, mercury, and hexavalent chromium) using a portable x-ray fluorescence analyzer. The packages included 570 packaging components such as bottles, bags, boxes, wraps, labels, caps, inks, and tape and ties. The packaging samples were selected to represent different packaging materials (aluminum, composites, glass, paper, plastic, and steel), product types, and packaging components, mostly in the retail sector, as described above.

The XRF analyzer detected concentrations of one or more of the restricted heavy metals in excess of 100 ppm in 57 packaging samples (see Table 3) -- 16% of all packages tested.<sup>3</sup> Of the total packaging components tested (570), 60 components, or 11%, failed the screening test. Some of these packages may have failed the screening test due to recycled content, which is exempt from toxics in packaging requirements in most states, or due to limitations of the XRF technology. For example, the XRF detects total chromium, not hexavalent chromium. When the six packages are removed that are likely to have failed the screening test as a result of total chromium or recycled content, 14% of the packages tested were likely to be in violation of state toxics in packaging requirements.

Cadmium and lead were the most frequently detected of the four regulated metals (Table 4). Historically, these metals were used in colorants and inks, and as stabilizers in PVC to retard the degradation of plastics exposed to heat and ultraviolet light.<sup>4</sup> While industry experts say these manufacturing practices have been largely

<sup>&</sup>lt;sup>3</sup> These results include packages that failed the screening test due to total chromium. The NITON XRF analyzer measures total chromium, not hexavalent chromium. Laboratory testing is needed to determine if the chromium is hexavalent chromium.

<sup>&</sup>lt;sup>4</sup> International Cadmium Association, available at <u>http://www.cadmium.org/app\_stab.html</u>, accessed on October 30, 2005.

1         Plastic         Shopping Bag         No information         243           2a         Synthetic Fabric         Sporting Goods         China         459           2b         Synthetic Fabric         Sporting Goods         China         752         1           3b         PVC         Textiles         Pakistan         752         1         1           3b         PVC         Textiles         Pakistan         901         6         1           4         Plastic         Shopping Bag         No information         624         176           6         Plastic         Electrical/Electronic         Japan         123         1           7         Glass         Beverage         Maxico         148         1           9         Plastic         Apparel         No information         1.28         1           10         Glass         Beverage         Maxico         1         246         494           12         Plastic         Shopping Bag         No information         1.226         494           12         Plastic         Maing/shipping         No information         1.28         1           13         PVC         Cosmetics	PKG #	Material Type	Product Category	Origin	Cd	Pb	Hg	Cr
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42 Glass Beverage USA 555	41	Glass	Beverage	No information				581
	42	Glass	Beverage	USA				555

# Table 3: Summary of All Failed Packaging Samples (i.e., >100 ppm of Restricted Metals)

Fable 3 (c	ont.) Summary of A	All Failed Packagin	g Samples (> 10	)0 ppm o	f Restrie	cted M	etals)
PKG #	Material Type	Product Category	Origin	Cd	Pb	Hg	Cr
43	PVC	Textiles	USA-Asia	269	417		
44	Glass	Beverage	Beverage Germany		127		700
45	PVC	Electrical/Electronic	China	321			
46	PVC	Textiles	China	330			
47	Plastic	Shopping Bag	No information		216		107
48	PVC	Pet Supplies	China	282			
49	PVC	Pet Supplies	China	439			
50	Plastic	Shopping Bag	No information				181
51	Plastic	Personal Care	USA	273			
52	Plastic	Mailing/shipping	No information			132	
53	Alloy	Steel Strapping	No information		400		
54	Alloy	Steel Strapping	No information		600		
55	Plastic	Shopping Bag	No information			135	
56	PVC	Textiles	Pakistan	988			
57	Glass	Beverage	Australia				241
Legend:		Confirmed non-complia	ance with toxics in	packaging	requirem	nents	
		Industry documentation	n demonstrated that cled content exem	at chromiu	m is not li les	kely to l	ре

phased out in the U.S., this study found that packages of imported products continue to utilize raw materials that contain heavy metals. Twenty-four (24) of the 25 samples with elevated cadmium levels were flexible PVC packages, and of these, 23 were imported products. The average cadmium concentration detected in the samples that failed the screening test was 449 ppm while the average lead concentration was 1,740 ppm. Test results for two packages, a plastic shopping bag and a plastic mailing bag, indicated a lead content of almost 1% of the total package weight (9,334 ppm and 8,889 ppm, respectively).

Restricted Metal	Samples with >100 ppm Detected	Mean (ppm)	Median (ppm)	Range (ppm)	Comments
Cadmium	25	479	436	235 - 988	24 of 25 samples were flexible PVC; at least 21 of the 25 were imported
Lead	25	1740	270	103 - 13,628	
Mercury	6	210	145	123 - 473	
Chromium <sup>1</sup>	18	706	451	107 – 2,548	

#### Table 4: Summary of Results >100 ppm by Restricted Heavy Metal

<sup>1</sup> XRF measures total chromium, not hexavalent chromium (Cr+6), which is the regulated metal.

There were two types of packaging that dominated the samples failing the screening test (that is, one or more of the restricted heavy metals detected at a concentration > 100 ppm):

1) Flexible polyvinylchloride (PVC) packages. This "heavy-duty" plastic material is frequently used to package textiles, cosmetics, inexpensive toys, and pet supplies. Examples of the packages tested include zipper bags used to package bedding and other home furnishings, such as comforters, and the plastic pouches used to package pet toys and chews. As shown in Table 5, 25 of the 41 flexible PVC packages tested (61%) exceeded the screening limit of 100 ppm, due to excessive levels of cadmium and/or lead. Almost all of the products in flexible PVC packages were imported from Asia (at least 35 of 41), according to the product label. Interestingly, all PVC "blister packs" and clamshells, which are semi-rigid and in this study mostly imported from Asia as well, passed the screening tests. Blister packs and clamshells were used to package a variety of products, from office supplies and novelty items to hardware and toys.

The screening results indicated a high prevalence (about 80%) of the restricted heavy metals in flexible PVC packaging from some product sectors. For example, 13 of the 16 flexible PVC bags/pouches for textile and home furnishings products (e.g., mattress pads, comforters, tablecloths, shower curtains) had elevated levels of cadmium and/or lead, as shown in Table 6. In the pet supply sector, four of the five flexible PVC pouches tested with the XRF contained cadmium greater than 100 ppm.

		PASS		FAIL	
		< 100 ppm		> 100 ppm	
		for all n	netals	for any one metal	
	Total Samples	Samples	%	Samples	%
Packages	41	16	39.1	25	60.9
Packaging	15	10	10.0	26	57 0
Components <sup>1</sup>	40	19	4Z.Z	20	57.0
Product Origin <sup>2</sup>	47 3,4				
Asia	39	15	38.5	24	61.5
U.S.	5	3	0.6	2	0.4
Mexico	1	1		0	
No information	2	1		1	

#### Table 5: Analysis of All Flexible PVC Samples

<sup>1</sup> Four packaging samples had two flexible PVC packaging components.

<sup>2</sup> Package origin is assumed to be the same as product origin unless otherwise specified.

<sup>3</sup> Total number of samples is based on total number of packaging components since three packages had one component that passed and one that failed.

<sup>4</sup> The countries of origin add up to 47 (not 45) because one product was labeled "Made in USA-Asia" and the package had one component that passed and one component that failed. This package was counted towards both countries of origin under pass and fail.

Product Category	Total Samples	Samples > 100 ppm	% of Samples >100ppm	Comments on Samples > 100 ppm
Textiles	16	13	81.3	All samples >100 ppm were flexible PVC bags
Shopping Bags - All - Plastic - Paper	68 60 8	10 10 0	14.7 16.7 0	Inks & colorants suspected; all samples >100ppm were plastic bags
Beverage	24	7	29.2	All samples >100 ppm were glass; six of seven samples are likely to be "false positives" due to total chromium reading, which is probably not hexavalent chromium <sup>1</sup>
Cosmetic/personal care	9	5	55.6	Three of five samples >100 ppm were flexible PVC bags
Pet Supplies - All - Flexible PVC	6 5	4 4	66.7 80.0	The four samples >100 ppm were flexible PVC
Toys/Games	19	3	15.8	All samples >100 ppm were inexpensive toys in flexible PVC packaging
Electrical/Electronic	14	3	21.4	Samples >100 ppm were various materials (solder, plastic tape, & flexible PVC bag)
Mailing/Shipping	14	3	21.4	Inks & colorants suspected; all samples >100 ppm were plastic bags
Steel Strapping	9	3	33.3	
	1	5	1	1

Table 6: Samples Failing for One or More Metals > 100 ppm by Product Category

<sup>1</sup> Industry documentation demonstrated that chromium is not likely to be hexavalent.

<sup>2</sup> Product categories included apparel, novelty products, household goods, and sporting goods.

2) **Inks and colorants used on plastic shopping/mailing bags.** Lead was the most frequently detected restricted heavy metal in shopping bags that failed the screening tests, but mercury and chromium were also detected in some samples.<sup>5</sup> Similar to the flexible PVC samples, the elevated levels of restricted metals appear to be largely from imported products, where solvent-based inks that contain the heavy metals are still used.<sup>6</sup>

<sup>&</sup>lt;sup>5</sup> The XRF measures total chromium and does not differentiate between types of chromium (e.g.,

trivalent or hexavalent.) Only hexavalent chromium is restricted by state toxics in packaging laws. <sup>6</sup> Countries of origin statistics are not available for shopping and mailing bags since this information was not often printed on the package.

### B. Company Responses

The TPCH test program was designed to screen packages for the presence of the four restricted metals. Based on the results of the test program, companies selling or distributing packages that failed the screening test received notification of the test results. Companies were required to certify compliance with state toxics in packaging laws and to provide supporting analytic data, or to notify TPCH of non-compliant packages and discontinue the sale and distribution of the package. A total of 44 companies were notified about 52 packages that failed the screening test. Several companies were notified about two or more packages. In five instances, the companies could not be located so no notifications were sent.

Working with companies to determine the compliance status of the packages was more challenging than anticipated. Table 7 summarizes companies' responses overall and by packaging type. Companies verified the TPCH test results and acknowledged that their packages were not in compliance with state toxics in packaging requirements for only 15% (8 of 52 failure notifications) of packages. Companies claimed compliance and submitted supporting documentation for almost 70% of the packages that failed the TPCH screening tests. Companies made no claims for the remaining 8 packages (15% of failure notifications), most often citing that the product was discontinued and therefore the packaging was not available for testing.

There are several possible explanations for the discrepancy between the screening test results and company claims. First, suppliers or raw materials changed and the package tested was not manufactured with the same material as the TPCH test package. Second, in some cases, TPCH suspects that conventional laboratory

		Company Claim					
		Compliance		Non- compliance		No Claim <sup>1</sup>	
	Total Samples	Samples	%	Samples	%	Samples	%
All Packages	52	36	69.2	8	15.4	8	15.4
By Package Type							
Flexible PVC, including	24	14	58 3	4	16.7	6	25.0
bag, pouches, twist ties	27	17	50.5	<b>–</b>	10.7	0	20.0
Inks/colorants on plastic							
bags, e.g.,	17	13	76.5	3	17.6	1	5.9
shopping/mailing bags							
Glass bottles <sup>2</sup>	7	7	100.0	0	0.0	0	0.0
Other <sup>3</sup>	4	2		1		1	

Table 7: Comp	any Compliance	<b>Claims for Failing</b>	XRF Results (	(> 100	ppm)	)
				· · · · ·	/	

<sup>1</sup>For six packages, the company claimed that the product was no longer available for testing. For the three remaining packages, the companies have not submitted documentation.

<sup>2</sup> Glass bottles without label except one sample where the vitrified label was tested.

<sup>3</sup> Other package types included rigid non-PVC plastic, printed wire board with lead solder, and plastic tape.

preparation methods are insufficient to adequately digest the packaging sample, resulting in the measurement of "recoverable" metals in the solution, not a true total concentration of the restricted metals in the original matrix. (See further discussion of test methods in Box 3 on page 20.) Third, the detection of heavy metals was attributable to recycled content, which is exempt from toxics in packaging requirements in some states. Finally, the XRF technology has its limitations as well. For example, XRF detects total chromium, not hexavalent chromium, which might have attributed to some false positives for heavy metal concentrations. However, if the packages that are likely to have failed the screening tests due to total chromium (not hexavalent) and the recycled content exemption are removed from the sample size, then the confirmation of non-compliance is still only 17% of the packages tested.

#### C. Additional Test Results

After receiving numerous analytic test results from companies that refuted TPCH XRF measurements indicating violations of state laws, TPCH sent several samples to the California Department of Toxic Substance Control's (DTSC) analytical laboratory for further testing and validation of TPCH test results. California DTSC analyzed the samples using XRF technology, as well as Inductively Coupled Plasma-Atomic Emission Spectroscopy (ICP-AES), a commonly used laboratory analytical technique for determining metals concentration in soil samples.<sup>7</sup> California DTSC then forwarded these same samples to its XRF vendor, Oxford Instruments, for further confirmation of XRF test measurements.

Table 8 summarizes the XRF test results obtained by TPCH, California DTSC, and Oxford Instruments using portable and bench-top energy-dispersive XRF technology, as well as the measurements obtained by California DTSC using ICP-AES. The XRF measurements obtained by the three organizations, using three different XRF models manufactured by two companies, indicate that the packages are in violation of state restrictions on heavy metals in packaging. The variation in the metal concentrations detected by the three organizations is likely due to such factors as sample thickness and the location where the measurement was taken on the sample,<sup>8</sup> rather than the accuracy of the XRF technology.

The ICP-AES test results obtained by California DTSC stand in stark contrast to the collective XRF results. The ICP-AES results are at least an order of magnitude less than the XRF results. The ICP-AES only detected metal concentrations over 100 ppm when the XRF results indicated concentrations greater than 1,000 ppm. Based on these ICP-AES results, two of the three samples would be in violation of state laws, while one

<sup>&</sup>lt;sup>7</sup> Samples were digested with 1:1 HNO3 (and 30% H2O2, and 1:1 HCl, if applicable) over a hot plate. Digests were cooled, filtered and made to final volume with deionized H2O (EPA SW-846 3050B). Metal analysis of the digests was by ICP-AES (EPA SW-846 6010B).

<sup>&</sup>lt;sup>8</sup> XRF analysis requires minimal sample preparation and is non-destructive. Measurements are therefore subject to the variation in metal concentration found in the manufactured package; for example, the ink to resin ratio on different areas of a shopping bag.

		XRF			ICP- AES
Sample Description	Restricted Metal	TPCH NITON XLt 797	CA DTSC <sup>1</sup> Oxford X-Met 3000TX	Oxford Instruments XGT1000	CA DTSC
Shopping Bag 1	Pb	1,296	718	1,163	138
	Cr	494	279	161	30.2
Shopping Bag 2	Pb	9,334	12,752	9,203	322
	Cr	2,548	2,188	1,617	71.6
Textile Bag – Flexible PVC	Cd	430	360	591	20.4
	Pb	404	432	565	19.2

# Table 8: Comparison of California XRF and ICP Results (ppm)

1 CA DTSC XRF testing was performed using Oxford Instrument, X-MET 3000TX; results are the average of two readings; shopping bag samples were 32 layers thick (2-3 mm); the textile bag was 8 layers thick (1mm).

2 Oxford Instruments tested the samples using a bench top energy-dispersive x-ray fluorescence spectrometer, Model XGT 1000WR-Type II.

sample (the textile bag) would appear to be in compliance with the 100 ppm limit of state toxics in packaging laws. Indeed, using ICP-AES, most of the TPCH samples shown in Table 3 (page 13), would have "passed" rather than "failed" the compliance test, since the median concentration of the restricted metals in all the TPCH samples that failed the XRF screening test was below 500 ppm, as summarized previously in Table 4 (page 14).

The Connecticut Department of Environmental Protection obtained similar results when it submitted four different TPCH flexible PVC samples to an accredited contract laboratory for analysis. The instructions given to the laboratory were to analyze for "total metals concentration" in the samples. Table 9 summarizes the results of the laboratory tests compared to the TPCH XRF measurements.

Given the results obtained by both California and Connecticut using conventional laboratory test methods, it is not surprising that many of the companies that received

Description of	Contract Laboratory Results / TPCH XRF Results					
Flexible PVC Sample	Cadmium (ppm)	Chromium total (ppm)	Mercury (ppm)	Lead (ppm)		
Toy Bag	21.2 / 500	<0.50 / ND	<0.10 / ND	11.8 / 137		
Small Electrical Appliance Bag	17.3 / 320	<0.50 / ND	<0.10 / ND	<0.50 / ND		
Textile Bag 1	31.8 / 990	<0.50 / ND	<0.10 / ND	<0.50 / ND		
Textile Bag 2	31.2 / 528	<0.50 / ND	<0.10 / ND	<0.50 / ND		

# Table 9: Connecticut Laboratory Results Compared to TPCH XRF Analysis (ppm)

# **Box 3: Conventional Test Methods**

"Conventional" laboratory techniques refer to the traditional methods that environmental laboratories have been using to test for "total" metals in soils, sediment, and other solid samples for waste characterization and site characterization purposes. Traditionally, this has been EPA SW-846 Method 3050B. The scope and application of Method 3050B indicates that it is not a total digestion technique for most metals. It is a very strong acid digestion that will dissolve almost all elements that could become "environmentally available." It further states that if absolute total digestion is required, use Method 3052.

The scope and application of Method 3052 indicates that it is applicable to the microwave assisted acid digestion of organic matrices and other complex matrices and that the technique is not appropriate for regulatory applications that require the use of leachate preparations (such as Method 3050). It further states that Method 3052 is appropriate for those applications requiring a total decomposition in response to a regulation that requires total sample decomposition.

Preliminary analysis by California DTSC of a limited number of additional samples using more rigorous sample digestion (such as microwave techniques) seemed to liberate more of the metals of interest from hard-to-digest matrices (such as plastics), resulting in higher concentrations in the reported test results. California DTSC plans to pursue a study to determine the validity of this hypothesis, and evaluate appropriate sample preparation and analysis techniques to determine compliance with state toxics in packaging laws.

failure notifications from TPCH claimed compliance based on independent laboratory test results. TPCH and its member states, in consultation with experts and laboratory personnel, suspect that the destructive preparation methods used to prepare the samples for subsequent analysis contributed to the discrepancy, resulting in incomplete digestion of the sample, and therefore, incomplete recovery of the metals actually present in the sample. For a brief discussion of conventional laboratory test methods, see Box 3, above.

# V. Discussion and Next Steps

#### A. Why Are Toxics Detected in Packaging Now?

The packaging industry is constantly changing as new technologies are introduced and as companies and manufacturing locations shift. There is evidence that suggests these changes may lead to greater levels of non-compliance. For example, electronic components that contain circuit boards are on the rise as part of packaging. The TPCH recently found two such packages with a circuit board containing lead solder that was used to power a blinking light to draw consumer attention. In another example, lead crystals are being used to decorate water bottles that are marketed as a "fashion" accessory." In both cases, the packaging component is a crossover technology from another industry that may not be familiar with packaging regulations.

Increasingly, products sold in the U.S. are imported from other countries. As manufacturing has moved off shore, state toxics in packaging requirements may not be transferred, properly translated, or understood in other countries. According to shopping bag suppliers, for example, U.S. companies have moved away from solvent-based inks to water-based inks, in part due to the regulation of air emissions and in part due to state toxics in packaging requirements. The use of solvent-based inks, according to these same suppliers and supported by the findings of this study, is still commonplace in Asian countries.

TPCH outreach to the packaging supply chain also revealed complacency among manufacturers and distributors. Until recently, toxics in packaging laws were not aggressively enforced. Several companies selling shopping bags acknowledged to TPCH staff that toxics in packaging requirements had "fallen off the radar screen" due to a lack of state attention to and enforcement of the laws. With ever-increasing pressure to reduce costs to remain competitive and a supply of less expensive imports, there was little incentive to comply with toxics in packaging requirements.

### B. Quality and Compliance Assurance

The TPCH screening project did encounter manufacturers who thought they were taking the necessary steps to ensure the quality of their supply, including compliance with state toxics in packaging laws. These companies included toxics in packaging requirements in their purchasing specifications and terms and conditions, as well as required certification of the supply. Upon inspection and testing, however, they were surprised to learn that a package or packaging component was not in compliance with state laws. Simply stating material or packaging specifications, taking a supplier's assurances, or requiring a Certificate of Compliance was not enough. TPCH learned this lesson first-hand as well, and as a result, recommends additional due diligence steps for manufacturers and distributors as discussed in the conclusions section below.

#### C. Test Methodologies

There were significant differences between the screening results obtained by the TPCH using the NITON XRF analyzer and the tests performed by laboratories that used conventional laboratory methods, such as SW-846 test methods. TPCH undertook preliminary comparison testing to learn why different tests were yielding different results. Testing using XRF technology at member state California DTSC and Oxford Instruments confirmed the levels of metals detected during the TPCH screening process.

Tests by California DTSC on the same samples but using conventional laboratory analysis techniques (ICP-AES) did not find similarly high levels. It may be that conventional laboratory methods insufficiently digest the sample, so that results for the regulated metals are significantly lower. The California DTSC is designing a followup study to further compare different sample preparation and test methods for determining total concentration of the restricted metals in packaging materials. This project will provide guidance to the regulated community on appropriate test methods.

### D. Understanding U.S. Toxics in Packaging Requirements as Compared to the European Union Requirements

Finally, based on company queries and submissions to the TPCH, it seems that the regulated community may be unaware of and/or misunderstands the Model Legislation and U.S. state toxics in packaging requirements based on the Model. Legislation in the U.S. has two distinct requirements: 1) no intentional introduction of any amount of the four restricted metals; and 2) the sum of the incidental presence (that is, not intentional) of the four metals cannot exceed 100 ppm. These requirements are in contrast to the European Union Packaging Directive, which does not have the "no intentional introduction" requirement. Rather, the European Union only restricts the presence of the same four heavy metals to a 100 ppm maximum allowable concentration in any package or packaging component. From the numerous company submissions reviewed by TPCH member states over the course of this project, it became apparent that many companies thought that the Model Legislation and U.S. state laws allow the use of heavy metals as long as the concentration does not exceed 100 ppm.

If companies are using a 100 ppm threshold for compliance and if the test methods currently used to measure heavy metal concentration are not adequate for detecting these substances in some materials, then the amount of heavy metals entering the waste stream and subsequently the environment could be higher than expected. This possibility makes it even more important that TPCH and its member states conduct education and outreach to the packaging supply chain to emphasize the "no intentional use" requirements of state toxics in packaging laws.

# **VI. Conclusions**

The results of this project clearly demonstrate that toxic heavy metals in packaging are still an issue almost 15 years after many states enacted laws prohibiting these substances in packaging. The greatest threat to the quality of packaging materials and compliance with state laws appears to be packages of imported products. Given the amount and short-lived nature of packaging, lead and cadmium, in particular, are being continuously fed into the solid waste and recycling streams via discarded packaging, and potentially released into the environment.

Companies selling or distributing packaging materials and packaged products need to work with and educate their suppliers to ensure compliance with state restrictions on the use of heavy metals in packaging. Packaging specifications, written compliance certification, or the "word" of suppliers is insufficient to document or ensure compliance, based on the experience of TPCH over the course of this project. At a minimum, the supply chain should require analytic test results from the supplier prior to purchasing the packaging material or packaged product. Additionally, a quality assurance program should include periodic "spot checks" to determine if heavy metals are present in the packaging in order to verify the validity of supplier claims.

TPCH and its member states support the use of XRF technology to screen packages and packaging materials for compliance with state requirements. Further work is needed to define appropriate analytical laboratory techniques suitable for determining heavy metal concentration in packaging materials.

TPCH and its member states are committed to increased outreach and education of the regulated community about toxics in packaging and state requirements. TPCH encourages additional states that have toxics in packaging laws to become members of the Clearinghouse in order to broaden the impact of outreach efforts, and to take advantage of the efficiencies embodied in sharing resources towards a common goal. States without legislation are also encouraged to adopt the Model Toxics in Packaging Legislation to increase the overall effectiveness of the legislation, and to avoid becoming a dumping ground for packaging that contains heavy metals and are illegal to sell in states with toxics in packaging laws.

Finally, TPCH, in conjunction with member states, plans to conduct compliance screening programs in the future to detect compliance trends with state toxics in packaging requirements, and assess the impact of its outreach efforts.