

## regional economic indicators

## Population and household growth.

Total estimated population: 2.77 million. The population of the seven-county Twin Cities metropolitan area grew by 128,968 from 2000 to 2004. The number of households increased by 59,567. (Source: Metropolitan Council.)

**Labor force participation.** Adults active in the labor market: 76.9 percent in 2004. Share of adults employed: 73.4 percent. Twin Cities ranks 1<sup>st</sup> among 25 largest metro statistical areas, or MSAs, in both measures.

(Source: U.S. BLS, Local Area Unemployment Statistics.)

**Unemployment.** Without jobs and in labor force: 3.7 percent in 2005. The unemployment rate for the seven-county metro area dropped from 4.4 percent in 2004. (Source: U.S. BLS, LAUS estimates.)

**Gross Metro Product**. GMP totaled \$162 billion in 2004. Twin Cities ranks 14<sup>th</sup> among largest MSAs in the U.S.

(Source: Moody's Economy.com.)

Per capita income. Income per resident:

\$38,601 in 2003; Twin Cities ranks 7<sup>th</sup> among 25 largest MSAs. Good-paying jobs and high labor force participation rates explain much of the healthy income levels.

(Source: U.S. DOC/BEA, Regional Economic Accounts.)

**PCI annual growth.** Annual average growth in income per resident: 1.6 percent from 2000 to 2003. Twin Cities ranks 13<sup>th</sup> among the 25 largest MSAs.

(Source: U.S. DOC/BEA, Regional Economic Accounts.)

## Median wage for jobs in metro area.

Median wage: \$17.49 per hour in the seven-county metro area, third quarter of 2005.

(Source: Minnesota DEED, OES program.)

Employment growth. Job gains: 23,400 between 2004 and 2005. Employment increased by 1.3 percent from 2004. Total jobs grew by 10,800, up 0.6 percent, from 2000. Twin Cities is 11<sup>th</sup> among 25 largest MSAs in job growth since 2000. (Source: U.S. BLS, CES estimates in December of each year for Twin Cities and November of each year for metro area comparisons.)

**Distinguishing industries.** Twin Cities has 1.3 percent of all jobs in the nation in 2004, but larger shares in 10 distinguishing industries. Twin Cities is gaining national share in 4 of these 10 distinguishing industries.

- Medical equipment and supplies manufacturing, from 3.6% in 2000 to 4.1% in 2004
- Printing, from 2.8% in 2000 to 3.0% in 2004
- Computer equipment and electronics (includes medical devices) manufacturing: from 2.5% to 2.9%
- Publishing: from 2.0% to 2.1%.

(Source: U.S. BLS, CES estimates, annual averages.)

Fortune 500 companies. A total of 17 Fortune 500 companies headquartered in Twin Cities: Target, UnitedHealth, Best Buy, St. Paul Travelers, Supervalu, 3M, US Bancorp, Northwest Airlines, General Mills, CHS, Medtronic, Xcel Energy, Land O'Lakes, Thrivent Financial for Lutherans, CH Robinson Worldwide, Ecolab, Nash Finch.

(Source: Fortune magazine.)

**Venture capital investment.** Twin Cities VC investment: \$206 million in 2005. VC investment declined from 2004. Twin Cities companies make up one percent of the nation's total VC investment. (Source: PWC/Venture Economics/NVCA MoneyTree Survey.)

**Gaining young adults.** Net migration of people born 1966-75: +25 percent. The number of 25-34 year-olds in 2000 was 25 percent larger than the number of 15-24 year-olds in 1990. Twin Cities ranked 5<sup>th</sup> among 25 largest MSAs.

(Source: Brookings Institution analysis of Census 2000.)

**Brain gain.** Bachelor's degree-holders as share of 25-34 year-olds: 40 percent in 2000. Twin Cities ranked 3<sup>rd</sup> among 25 largest MSAs.

(Source: Brookings Institution analysis of Census 2000.)

Office vacancy rates. Office vacancy index: 15.8 percent in third quarter of 2005. Twin Cities vacancy rate fell from 18.2 percent a year ago as job growth picked up. The metro area rate remained above the national average of 14.4 percent. (Source: CB Richard Ellis, Office Vacancy Index, Third Quarter 2005.)

**Gross housing production.** Measured through survey of building permit activity: 22,240 in the seven-county metro area in 2004. The number of permits issued in 2005 is expected to decline. (Source: Metropolitan Council preliminary estimates.)

**Existing home sales.** Number of homes sold: 57,246 in Twin Cities during 2005. Sales declined by 1.6 percent from 2004.

(Source: Minneapolis Area Association of Realtors, closed sales.)

**Home prices.** Median price of existing homes sold: \$228,900 in 2005. The median price in the 13-county metro area rose by 6.0 percent from 2004.

(Source: Minneapolis Area Association of Realtors.)

**Housing affordability.** Share of homes affordable to median-income family: 64 percent in third quarter of 2005. Twin Cities ranks 7<sup>th</sup> most affordable among 25 largest MSAs.

(Source: NAHB-Wells Fargo, Housing Opportunity Index, 3Q 2005.)

from the Metropolitan Council Office of Research