

Agency Purpose

The Minnesota Amateur Sports Commission (MASC) was created in Minnesota statutes to promote the economic and social benefits of sport for Minnesota citizens and organizations. The MASC contributes to the statewide system of amateur sports by:

- ◆ generating economic benefits through sport events;
- ◆ providing increased amateur sport opportunities; and
- ◆ improving infrastructure through developing new sport facilities.

Core Functions

The MASC provides strategic direction to the state's amateur sports community in order to increase the state economic benefits from amateur sport by increasing sport opportunities and supporting facility improvements. These core functions translate to:

- ◆ hosting major amateur sport tourism events;
- ◆ operating the annual Star of the North State Games; and
- ◆ overseeing and supporting the operations of the National Sports Center.

These functions support ongoing operating goals:

- ⇒ Identifying and bidding for major amateur sport events that can bring financial impact to Minnesota, such as the 2006 USA Women's National Team vs. Sweden soccer game.
- ⇒ Creating and developing new "homegrown" amateur sport events, such as the Schwan's USA Cup.
- ⇒ Administering the annual state Olympic games and rotating the event to various regions throughout the state. For example, during the summer of 2006, the Star of the North State Games was staged in Rochester.
- ⇒ Overseeing MASC's National Sports Center (NSC) operations. The NSC is the most-visited sports facility in Minnesota with an annual visitorship of 3.37 million and an out-of-state economic impact of over \$40 million.

Operations

The MASC serves a varied customer base. The local, national, and international amateur sport participants and their families are the primary customers of the agency. Amateur sport athletes participate in MASC sport programs at the National Sports Center and other MASC affiliate facilities. The MASC also serves and partners with convention and visitors bureaus, chambers of commerce, and community organizations on sport tourism promotion, especially in event bidding and hosting.

Sport Event Research and Bidding - The MASC actively researches new event opportunities for Minnesota. Once an event is identified, the MASC will partner with local government units, facilities, convention and visitors bureaus, and amateur sport organizations, in order to host the event.

Creation of the New Sport Events - Staff of the MASC research new event concepts and work to develop new "homegrown" events for our state.

Operating the state Olympic games and selecting event -The MASC partners with its Star of the North State Games Board to 1) identify cities through Minnesota to host the games; 2) host the selected annual state games event involving up to 8,000 athletes; and 3) establish and administer the policy of the games.

<u>At A Glance</u>		
	<u>2004</u>	<u>2005</u>
◆ Out-state annual economic impact of amateur sports	\$65.1 mil	\$67.8 mil
◆ Out-state annual economic impact of the NSC	\$41.4 mil	\$42.5 mil
◆ Annual participants in MASC affiliate facilities and programs	4.58 mil	4.77 mil
◆ Annual visitors to NSC	3.28 mil	3.37 mil
◆ The NSC is the state's most visited sport facility.		
◆ Star of the North Games hosts up to 8,000 Minnesota athletes annually.		

Research and develop major amateur sport facilities - Since 1987, the MASC has partnered with state and local government units to assist the development of the following facilities:

National Sports Center	Blaine
National Hockey Center	St. Cloud
University of Minnesota/Aquatic Center	Minneapolis
Giants Ridge Golf & Ski Resort	Biwabik
National Kayak Center	Carlton
Ole Mangseth Memorial Ski Jump	Coleraine
John Rose Minnesota OVAL	Roseville
National Volleyball Center	Rochester
Range Recreation Civic Center	Eveleth
Minneapolis Sports Center	Minneapolis
Bush Lake Ski Jump	Bloomington

Budget

The MASC's budget for the FY 2006-07 biennium is \$566,000 and is appropriated from the General Fund. The commission has a total of three full-time staff and limited part-time staff. The MASC is moving toward a dedicated funding model where lease proceeds from a 16-acre parcel of land at NSC would eliminate the need for a General Fund appropriation.

Contact

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Dollars in Thousands

	Current		Forecast Base		Biennium 2008-09
	FY2006	FY2007	FY2008	FY2009	
<u>Direct Appropriations by Fund</u>					
General					
Current Appropriation	300	266	266	266	532
Forecast Base	300	266	206	206	412
Change		0	(60)	(60)	(120)
% Biennial Change from 2006-07					-27.2%
 <u>Expenditures by Fund</u>					
Direct Appropriations					
General	286	286	206	206	412
Gift	0	14	0	0	0
Open Appropriations					
General	750	750	750	750	1,500
Total	1,036	1,050	956	956	1,912
 <u>Expenditures by Category</u>					
Total Compensation	279	298	204	204	408
Other Operating Expenses	7	2	2	2	4
Local Assistance	750	750	750	750	1,500
Total	1,036	1,050	956	956	1,912
 <u>Expenditures by Program</u>					
Amateur Sports Commission	1,036	1,050	956	956	1,912
Total	1,036	1,050	956	956	1,912
 <u>Full-Time Equivalent (FTE)</u>					
	3.4	3.4	3.2	3.0	

AMATEUR SPORTS COMM

Agency Revenue Summary

Dollars in Thousands

	Actual FY2006	Budgeted FY2007	Current Law		Biennium 2008-09
			FY2008	FY2009	
<u>Non Dedicated Revenue:</u>					
Total Non-Dedicated Receipts	0	0	0	0	0
<u>Dedicated Receipts:</u>					
Other Revenues:					
Gift	2	0	0	0	0
Total Dedicated Receipts	2	0	0	0	0
Agency Total Revenue	2	0	0	0	0