



Minnesota Zoo • 2004 Annual Report

Dear Friends...

In 2001, the Minnesota Zoo adopted a new Master Plan, intended to guide development of the Zoo for many years to come. In Fiscal Year 2004, important steps were taken toward that end. Governor Tim Pawlenty championed the Zoo as part of his Minnesota quality of life initiative, enthusiastically announcing his support of \$34.2 million in state bonding for infrastructure and new projects. Unfortunately, the State legislature adjourned without addressing many issues, including the bonding bill that would have included Zoo funding. We intend to build on the support of the Governor, key legislators and important opinion leaders in the Minnesota community to secure funding for this long-overdue investment during the upcoming legislative session.

The delay in securing major state funding, however, did not prevent the Zoo from embarking on one of the Master Plan's exciting proposals—the re-invention of the Asian Tropics Trail into an exhibition focused on endangered "biodiversity hotspots" throughout the world. With the completion of the spectacular *Lemurs: Ghosts of Madagascar* exhibit, extensive replanting, a brand new system of interpretive graphics, and the "softening" of many of the hard-edged architectural features of the building, the Tropics Trail re-opened in May feeling like a completely new place, delighting and informing thousands of visitors.

Other changes were evident at the Zoo's "front door," where our food service and gift store partners worked with Zoo staff to create a warm and inviting "north woods" ambiance, with greatly improved guest service, food and gift facilities.

The year saw a number of important events in our remarkable animal collection, including births of Mexican wolves, Amur tigers, a gibbon, the first-time exhibition of Madagascan animals, weedy sea dragons and an aardvark.

The outstanding work of the Zoo's talented staff and volunteers, the dedicated members of the Zoo Board and Zoo Foundation Board, and the support of our many members, sponsors and contributors is evident throughout the pages of this report. We look forward to continuing to provide Minnesotans with a unique and compelling mix of education, conservation and recreation.



Lee C. Ehmke
Director/CEO, Minnesota Zoo



Thank you for your support...

Fiscal Year 2004 proved to be an exciting and success-filled year, both for the Zoo itself, and for the Boards who work to ensure the success of the Minnesota Zoo. As Chairs of the Minnesota Zoo and Minnesota Zoo Foundation Boards, we are pleased to report a number of major milestones.

Perhaps the most significant achievement in the past year has been the increased coordination of the two

Boards, resulting in both a stronger Zoo and Foundation. Although Minnesota Zoo Board Directors are charged with oversight of the Zoo itself, while Minnesota Zoo Foundation Trustees are charged with raising funds in support of the Zoo, members of both Boards have made significant efforts to ensure that every member of each Board works to fulfill the needs and goals of the Zoo. We have created new joint committees, redefined existing committee structures, and conducted joint Board meetings in order to work together toward our common goal of ensuring a bright future for the Minnesota Zoo and the community it serves. The result of these efforts is a unified and shared vision of the Minnesota Zoo, and the credit for this achievement goes to the talented and committed individuals who serve on the Boards.

Additionally, Fiscal Year 2004 ended on a financial high note, with the Zoo carrying forward a much-needed cash reserve, and the Foundation exceeding its fundraising goals—thanks to the generous support of many new corporate supporters and increased support from individuals. Under the leadership of Foundation Trustee Susan Slattery Burke, our biggest fundraising event, the Beastly Ball, reached a new high in funds raised.

As we reflect on the past year, we are filled with pride and excitement about all that has been accomplished with limited resources. As we look to the future, we are enthusiastic about what can be done when the state comes to the table and makes the necessary investment as owner. A public/private partnership really can work!



Charlene Jundt
Chair, Minnesota Zoo Board



Peter Maritz
Chair, Minnesota Zoo Foundation

2004: The Year in Numbers



Meerkat



Weedy seadragon



Bison

Animal species: 390

Individual animals: 2,026*

Species Survival Plans: 20

Births at the Zoo: 240

Member households: 29,625

Guests: 958,773

Students in education programs: 107,000

Hours donated by volunteers: 92,879

Total operating expense: \$16.3 million

Private contributions: \$1.1 million

*Does not include insect colonies

AZA® The Minnesota Zoo is an
accredited institution of the
American Zoo and Aquarium Association.



On April 16, a male white-cheeked gibbon was born at the Minnesota Zoo, which participates in the White-Cheeked Gibbon Species Survival Plan. While the "first-time" mother rejected the infant gibbon, Zoo staff devoted many hours to hand-raise him (shown above with a plush toy—his surrogate mother).

Strengthening the Bond through Animals



One of the few places in the Midwest displaying dolphins, the Minnesota Zoo welcomed a new addition to our pod. "Chinook," a 21-year-old male Atlantic bottlenose dolphin, came from the Brookfield Zoo in Chicago. The pod now features six dolphins: three males and three females.

For 26 years, the Minnesota Zoo has created innovative exhibits which inspire awe and appreciation of the natural world. We are dedicated to conservation, education and the best animal care. This year we celebrated the arrival of several rare and endangered species.

- The only predictable thing about managing animals at a zoo is that the collection is constantly changing. Animals are born and animals die. Animals come and animals go. In 2004, our animal collection produced 240 babies: many were born at the Wells Fargo Family Farm, but quite a few were important births for Species Survival Plans. We acquired 241 animals via loan, donation, and purchase from other zoos.
- Excellent care of the animals at the Minnesota Zoo is top priority. This year over 1,200 procedures were performed by Animal Health staff, ranging from routine physical exams to complex surgery.



The Minnesota Zoo is deeply involved with the Mexican Wolf Species Survival Plan, a cooperative population management and conservation program for selected animals at North American zoos and aquariums. This is the second year in a row that we have successfully bred this endangered species, the rarest of the gray wolves. Two pups, male and female, join seven yearlings from 2003, marking an important step in the Mexican Wolf Recovery Program.

2004 Significant New Arrivals, Births and Hatchings*



After months of anxious anticipation, two endangered Amur tiger cubs were born at the Minnesota Zoo on May 30. These are the first tigers born at the Zoo in five years, and the cubs have important genetic value with links to wild tigers on both sides of their family tree. Thirteen litters totaling 43 tiger cubs have been born at the Zoo since 1978.

Arrivals

Aardvark
Atlantic bottlenose dolphin
Malayan great argus pheasant
Malayan tapir
Pygmy or lesser hedgehog tenrecs
Radiated tortoises
Red ruffed lemurs
Ring-tailed lemurs
Standing's day geckos
Weedy sea dragons

Births

Amur tigers
Black-necked stilts
Brown-banded bamboo shark
Crested wood partridges
Mexican wolves
Northern seahorses
Trumpeter swans
White-cheeked gibbon

*Not a complete listing of all new animals.



Standing's day gecko



Malayan tapir

240 animals representing 47 different species were born at the Minnesota Zoo in 2004.



All species of lemurs are found only on the island of Madagascar. Our new exhibit features two groups of captivating species: five ring-tailed and four red ruffed lemurs. From within a viewing shelter, guests can watch lemurs leap from trees in an exhibit designed to closely resemble their natural habitat. Keeper talks and enrichment activities teach guests about these unique primates.

Lemurs: Ghosts of Madagascar



Baobab tree

Madagascar is home to a vast array of bizarre and beautiful wildlife. Thousands of species—about 3% of all life on Earth—live nowhere else than this isolated island, and many biologists consider Madagascar to be the world's top conservation priority. It was the natural first choice as the Minnesota Zoo expanded the Tropics Trail beyond its original focus to highlight many of the world's tropical biodiversity hotspots.

- In only nine months, a talented team of Minnesota Zoo staff transformed a corner of the Tropics Trail into a unique Madagascar experience including a rich mixture of informative graphics, immersive environments, touchable sculpture and unusual vegetation.

- At the center of the new exhibit is a giant, sculpted baobab tree—a keystone to the dry land ecosystems of Madagascar. The baobab is large enough for guests to walk through and is home to some of the smaller species of the island: hissing cockroach, spiny tenrec and Standing's day gecko.



Madagascar hissing cockroach

- Across from the baobab and lemurs are radiated tortoises, living in a spiny desert with sand, rocks and various Madagascan plants.

- Within the radiated tortoise exhibit, guests see life-sized silhouettes of the true ghosts of Madagascar. Spectacular species like the elephant bird, Madagascan pygmy hippo and giant lemur were driven to extinction with the arrival of humans 1,500 years ago. These silhouettes serve as reminders of what is lost.

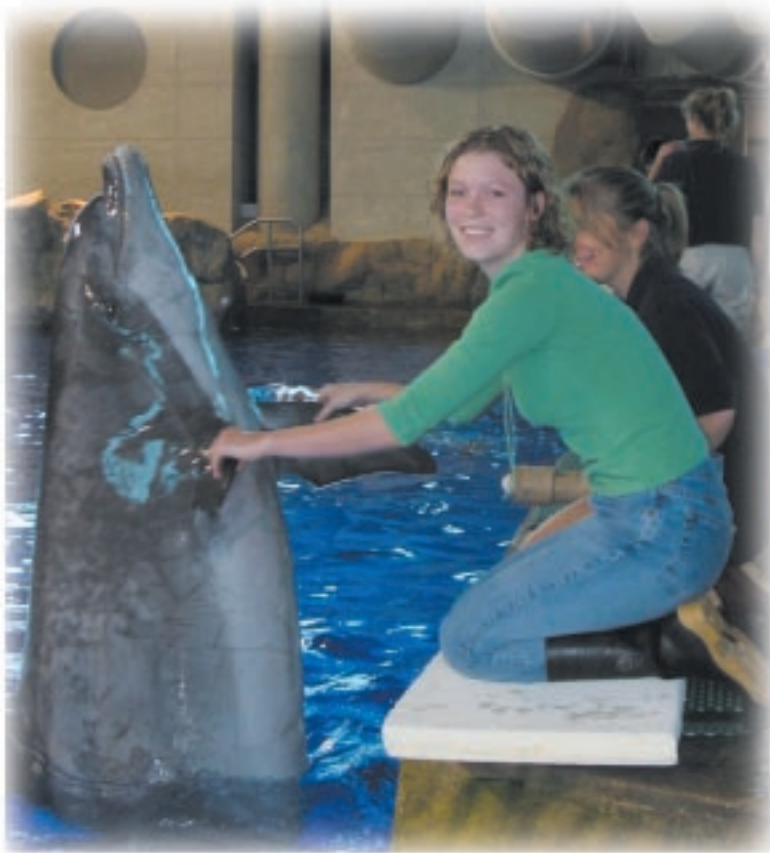


Radiated tortoise

"...a major advancement for the Minnesota Zoo. For the first time, we are telling the complete story of one of the earth's great hotspots of biodiversity."

—Lee Ehmke, Director/CEO

Attendance in various education programs was stellar. Over 2,100 students attended Zoo Camp, the highest attendance ever. Preschool programs continue to be popular with over 850 attendees (pictured bottom right.) World Language Days saw over 5,700 students learning about animals in French, German, Japanese and Spanish (pictured top right.)



Over 100 people participated in the new Dolphin Encounter program. This three-hour program allows guests to have a unique encounter with our dolphin pod along with a behind-the-scenes tour of Discovery Bay.



Strengthening the Bond through Education



The Minnesota Zoo is the largest environmental learning center in the state, offering students of all ages the chance to explore the world around them.

- Over 100,000 students participated in school and community programs at the Minnesota Zoo in 2004.
- Kids' Den opened, creating an interactive area for play-learning and discovery for young Zoo guests. The Den features a variety of "stations" including a Zoo veterinarian area, opportunities to dress up like animals or SCUBA divers, and books, puzzles and tables for kids to make their own animal rubbings (*pictured left*).
- In a special partnership with the International Wolf Center (IWC), the Zoo offered the first ever Wild Wolf Ed-venture. Zookeeper Jackie Fallon and education staff led 17 participants on a three-day exploration of wolves both at the Zoo and the IWC headquarters in Ely, Minnesota. Participants tracked radio-collared wolves by air during the day and howled with them at night as they learned about wolf conservation efforts across the United States.
- Located at the Minnesota Zoo, the School of Environmental Studies had another great year with over 400 juniors and seniors attending. Staff at the Minnesota Zoo taught courses in animal behavior, marine biology, ecology and also led a winter camping trip to the Boundary Waters Canoe Area wilderness in February. Student projects included "Bioblitz," a 24-hour survey of native flora and fauna on Zoo property, and designing and testing enrichment items to stimulate the animal collection.



The Mentor Program, supported by the Medtronic Foundation, continued its mission of encouraging inner-city youth to experience and consider science-based careers at the Zoo. Over 100 students from Minneapolis and Saint Paul participated.

Strengthening the Bond through Community



Zoomobile and its team of naturalists served 38,440 people and traveled over 25,900 miles, bringing animals and environmental education programs to communities throughout Minnesota.

The Minnesota Zoo is part of an extraordinary community that extends far beyond Zoo grounds. Zoomobile brings animals and education to people across Minnesota, while the Mentor Program and Zoo Safari give children a chance to experience the Zoo. Each day, incredible volunteers of all ages and backgrounds donate their time and talents, making the Zoo a better place. Together we are able to do more.

- Over 790 volunteers dedicated 92,879 hours to the Minnesota Zoo. This would equal more than \$1.5 million of paid time, enriching the guest experience with every visit.
- The Zoo Safari program, funded by the William W. and Nadine M. McGuire Family Foundation, provided 5,300 third-grade students the opportunity to visit the Minnesota Zoo. This program provides transportation, lunch, class and monorail ride.



Matschie's tree kangaroo



Great Indian hornbill

Ulysses S. Seal Conservation Grant Award Program projects for 2004:

- Hustai National Park: Takhi (Asian wild horse) Reintroduction Project in Mongolia
 - Hornbill Research Foundation/Hornbill Family Adoption Program in Thailand
- Determining the Effects of Humans on Brown Bears at Alaskan Salmon Streams, USA
 - Tree Kangaroo Conservation Program in Papua New Guinea
- Semen Collection and Storage, Estrus Evaluation and Assisted Reproduction in Mexican Gray Wolves
 - Sea Turtle Conservation, Costa Rica
 - Clouded Leopard and Fishing Cat Conservation Program, Thailand

Strengthening the Bond through **Conservation**



We continue our long-term trumpeter swan restoration partnership with the Minnesota Department of Natural Resources. In the spring of 2004, ten Zoo-bred swans were released into the wild. To date 152 swans have been released through this program.

We are stewards of the earth. Most people come to zoos to observe and learn about animals, but we feel that our true role is conservation. Countless hours reflect our strong commitment to help preserve species locally, nationally and internationally. From trumpeter swan restoration in Minnesota to breeding rare and endangered Mexican wolves to our award-winning efforts in tiger conservation, the Minnesota Zoo is making a difference.

- The Ulysses S. Seal Conservation Grant Award Program is responsible for awarding conservation grants to primarily *in-situ* projects championed by Zoo staff. Seven projects totaling \$11,200 were awarded in 2004, connecting Minnesota to conservation projects from Alaska to Thailand to Papua New Guinea.
- Conservation staff are working with Colby College on a survey of captive tigers in the United States. The goal of the project is to determine as closely as possible the number of tigers held by the private sector.
- Zoo staff provided testimonies and support for a law passed in 2004 that places restrictions on ownership and breeding of exotic cats, primates and bears. This law creates important regulatory controls to ensure responsible private ownership of these animals.



Forest rangers of Way Kambas National Park along with staff of the Sumatran Tiger Conservation Program on antipoaching patrol (pictured left).



Tiger Protection Units comprised of park rangers, new recruits to the program and staff of the Sumatran Tiger Conservation Program on antipoaching patrol.

A tiger that got a little close to an infrared cameratrap used by the Sumatran Tiger Conservation Program to monitor wild tigers in Bukit Tigapuluh National Park, Sumatra, Indonesia.



Strengthening the Bond through **Conservation**

Conservation Awards and Grants Received by the Minnesota Zoo

- Woodland Park Zoo Curator Conservation Fund for the Sumatran Tiger Conservation Program supporting conservation of species and/or habitat *in-situ*.
- Natural Encounters, Inc. for the Minnesota Zoo's Adopt-A-Park program in support of Javan rhinos in Ujung Kulon National Park, Java, Indonesia.
- American Association of Zoo Keepers for the Minnesota Zoo's Adopt-A-Park program for support of ongoing field operations of "Rhino/Tiger Patrol Units" in Way Kambas National Park in southern Sumatra, Indonesia.
- The National Fish and Wildlife Foundation, in partnership with ExxonMobile, Save The Tiger Fund for tiger crime and enforcement in Indonesia.
- Save The Tiger Fund for Tiger Information Center and the 5Tigers website (www.5tigers.org).



Malayan sunbear



Clouded leopard



Green Sea Turtle

For the second year in a row, the Minnesota Zoo had a unique partnership with the Minnesota Timberwolves. Our bald eagle made appearances during the national anthem at basketball games, and Timberwolves players lent a hand to special events at the Zoo. This spring, Mark "Mad Dog" Madsen, along with Jordana Greene, UPN 29 news anchor, read a book about dolphins to fourth-graders as part of the "Reading Time Out with the Wolves," a year-round "Read to Achieve" program promoting the importance of reading and literacy.



Plans for the Zoo's future include a new trail "Gateway to the North." Governor Tim Pawlenty, speaking before a packed house in Discovery Bay, announced a \$34.2 million recommendation for capital funding for this and other projects; the largest Governor's recommendation ever submitted to the legislature for Zoo funding.

Renovations of the Tropics Trail started with the new "Lemurs: Ghosts of Madagascar" exhibit but extended throughout the trail with a focus on biodiversity hotspots. A partnership with the Science Museum of Minnesota, as well as many hours of hard work by Zoo staff, resulted in new interpretive graphics as well as a "softening" of the hard concrete exhibits with bamboo, vegetation, rope and wood to create a naturalistic experience for guests.



Strengthening the Bond with **Guests**



Amur tiger

The Minnesota Zoo is working to improve the guest experience. This year marked several wonderful partnerships and improvements that make a visit to the Zoo one to remember.

- Service Systems Associates (SSA) became the exclusive gift store vendor for the Minnesota Zoo. A leader in zoo and aquarium retail, SSA has improved the appearance and feel of the Zoo with a significant renovation of the main interior entrance.
- Improvements to the entrance also included a new Zoo Café operated by Lancer Food Service, the Zoo's exclusive food and catering provider. Zoo Café features gourmet coffee and a snack shop with bistro tables for guests to relax and take a break during their Zoo visit.
- The IMAX theater continues to be an important partner, providing great feature films to enhance the Minnesota Zoo experience. This year, IMAX donated proceeds from select films, totalling more than \$12,000, to the Minnesota Zoo's conservation fund.
- The Tiger Lair exhibit, built in 2002, is still garnering attention as one of the most innovative and naturalistic zoo exhibits in the United States. Created by Zoo staff in collaboration with the landscape architectural firm of Damon Farber Associates, the Tiger Lair received a Merit Award from the Minnesota Chapter of the American Society of Landscape Architects for outstanding public design (*pictured left*).



Strengthening the Bond with **G**uests



In the face of considerable economic challenge, the staff at the Minnesota Zoo worked harder than ever...and it shows. 2004 was a year of record-breaking numbers for membership, sales and special events.

- Membership reached an all-time high with 29,625 households for 2004. Memberships generated over \$2 million in revenue.
- For the first time in the history of the Minnesota Zoo, our Sales Department generated more than \$1 million in rentals for picnics, group sales, wedding receptions and other social events.
- The Minnesota Zoo's Weesner Family Amphitheater was rated one of the best outdoor music venues. This year, 25,000 people attended 21 concerts and generated \$97,206 in revenue, an increase of \$21,460 from 2003. Artists included returning performers like John Hiatt, Robert Cray and Keb Mo, and also featured Mary Chapin Carpenter, Lucinda Williams, Roseanne Cash and Keri Noble (pictured far left).
- It was an exciting year for the Special Events program at the Zoo. The Spring Babies event had a record attendance of 90,927 guests, and we exceeded attendance goals for the opening weekend of *Lemurs: Ghosts of Madagascar*; Animals, Books, and Children Weekend; and Tropical Beach Party. Sponsorships of these events generated \$103,555.



Even the animals play a role in philanthropy. Through enrichment activities, various species created "animal art" which was sold at a silent auction.

This year's Beastly Ball celebrated the new exhibit *Lemurs: Ghosts of Madagascar*. Themed a "Tale of Tails," 450 Ball-goers danced the night away raising \$200,000 for the Minnesota Zoo. Many thanks to the 2004 Beastly Ball Committee for a great event.

Shown left to right: Frank and Muffy Bennett, honorary chairs; Lee Ehmke, Minnesota Zoo Director; Rebecca and Robert Pohl, honorary chairs; Susan Slattery Burke, 2004 Beastly Ball Chair.



We couldn't do it without the help of key legislators and donors. Shown left to right: Senator Dave Knutson, Lee Ehmke, John Rowe, Ned Dayton and Peter Maritz.



Strengthening the Bond through Giving

As we strive to keep pace with a changing world, our need for private support increases. In 2004, the Zoo received \$1.1 million in private contributions from corporations, foundations and individuals. We extend our deep appreciation to our contributors—their gifts are a critical source of funds for animal care, conservation and education programs.



The Harvest Hoe-Down honored Dick and Joyce McFarland (pictured above) for their tireless efforts to encourage support for building the Wells Fargo Family Farm. Continued support from Wells Fargo, Hormel and many others makes it possible for a whole new generation to experience farm life and to better understand Minnesota's agricultural heritage and future.





Amur tiger

Gary and JoAnn Fink, long-time advocates of conservation efforts, challenged Zoo supporters with a matching challenge grant. Nearly \$150,000 was raised for conservation efforts worldwide.

Corporate and Foundation Contributions

\$50,000+

Comcast
Hormel Foods Corporation
Flint Hills Resources
Institute of Museum and Library Services
Midwest Coca-Cola Bottling Company
Norstan Communications, Inc.
Rainbow Foods
U.S. Bank

\$25,000+

Best Buy Children's Foundation
The Cargill Foundation
General Mills, Green Giant Division
J.R. Jones Fixture Company
The Medtronic Foundation
National Fish and Wildlife Foundation and Exxon,
Save the Tiger Fund
The Toro Foundation
RBC Dain Rauscher
Donald Weesner Charitable Trust
Wells Fargo Bank Minnesota

\$10,000+

American Express Financial Advisors
Canterbury Park
Cargill Salt
Ecolab Foundation & Ecolab, Inc.
Fredrikson & Byron, P.A.
Imation IMAX Theater
John Deere Company
Midwest
Northwest Airlines
Rosemount, Inc.
Schwan's Consumer Brands North America, Inc.

U.S. Bancorp Foundation
Wells Fargo Foundation on behalf of: Wells Fargo
Bank Minnesota, Wells Fargo Brokerage Services,
Wells Fargo Institutional Investments, Lowry Hill,
Wells Fargo Private Client Services
Xcel Energy Foundation

\$5,000+

Allianz Life Insurance Co.
Andersen Foundation
Burlington Northern Sante Fe
Dakota Electric Association
Dougherty & Company, LLC
General Mills Foundation
IBM Minnesota, Matching Gift Program
KPMG LLP
Messerli & Kramer, P.A.
Qwest
SimonDelivers, Inc.
Target Corporation
Treasure Island Resort & Casino
The Valspar Foundation
West, a Thomson business

\$1,000+

The Bayport Foundation
Bernstein Investment Research and Management
Blake Middle School Environmental Club
The Curve Consulting Group, Inc.
Dallas Crown, Inc.
Dorsey & Whitney Foundation
Dunn & Semington
Faegre & Benson Foundation
The Fredrikson & Byron Foundation
G&K Services, Inc.
Horton, Inc.
The Hubbard Foundation

Strengthening the Bond through Giving

Jostens, Inc.
Kaytee Products, Inc.
Kowalski's Markets
Land O'Lakes Foundation
Lundquist & Lujan
Mail Handling Services
Midwest Dairy Association
The Minnesota Mutual Foundation
Natural Encounters, Inc.
Organizational Concepts, Inc.
Park Nicollet Foundation
The Plant Patch
The Prudential Foundation
Rahr Foundation
Rider, Bennett, Egan & Arundel
Riverbridge Partners, LLC
Sam's Club
Sears Imported Autos, Inc.
Service Systems Associates
St. Croix Foundation
St. Jude Medical, Inc.
The St. Paul Companies, Inc.
Stanton Group
T.J. Maxx
U.S. Trust Company
R.J. Walser Foundation

Individual Contributors

\$10,000+

John and Linnea Castro
Ellie and Tom Crosby
Edward N. and Sherry Ann Dayton
Gary and JoAnn Fink

Bridget and Ross Levin
Peter Maritz
William W. and Nadine M. McGuire Family
Foundation
Peter and Karla Myers
Thomas and Bette Plumb
Robert C. and Rebecca Pohlad
George T. and Linda J. Steiner
James R. and Jan R. Zicarelli

\$5,000+

Jake and Connie Braziel
Kevin L. Crudden and Louise M. Segreto
Kenneth L. and Linda S. Cutler
Lee C. Ehmke
Molly and Lars Erdahl
Bob and Mary Fayfield
Harry J. Haynsworth IV
Steven L. and Jan L. Kirchner
Mr. and Mrs. Ross E. Kramer
Mike and Rozie Parish
John and Julie Rowe
Todd and Linda Watchmaker

\$2,500+

Paul and Peggy Adelmann
Alkire Family Foundation
Athwin Foundation
Warren and Mid Bielke
Andrea L. Bork
Tom and Marie Brodmerkel
Susan Slattery Burke and M. Nicholas Burke



Held annually, the Tiger Conservation Golf Classic provides a fun outdoor event while raising money for tiger conservation efforts worldwide. In 2003, more than \$25,000 was raised to support tiger conservation projects around the world.

Bill Busch
Michael and Lisa Doyle
Bernard M. Granum
Willis T. and Julie Heupel
Charlene Jundt
Jim and Sandy Kula
Laura McCarten
Dennis B. McGrath and Elizabeth A. Buckley
Phil and Cassy Ordway
John and Susan Palombo
Jeffrey and Kjersti Ruehle
Andrea and Eric Siegert
Jean C. Slattery
Ronald L. Tilson
Jon and Donna Tremmel
Kevin B. and Kelly J. Willis

\$1,000+

Sharon Allen
Kim and Gloria Anderson
Bruce and Martha Atwater Fund of The Minneapolis
Foundation
S. Bartley and Harriet V. K. Osborn
Muffy and Frank Bennett
Matt and Stacy Bogart
Will and Judy Branning



Three of the five AZA Tiger Species Survival Plans are managed by the Minnesota Zoo. This year a complete set of tiger breeding, transfer and surplus recommendations for Amur, Sumatran and Indochinese tigers for all AZA zoos in North America and Canada were developed, including one for the Minnesota Zoo that resulted in the birth of two female Amur cubs.

William J. Brody and Bronwen L. Cound
The Sheldon V. and Carroll C. Brooks Foundation
Joseph F. Buchan
Catherine and Herbert Buscher
CDF Foundation
Rusty and Burt Cohen
Ken Darling
David D. and Vanessa J. Dayton
Mary Lee Dayton
Bob and Joanie Dayton
The Dellwood Foundation
Jan Dickinson
Roberta Dressen and Kate Browning
Doug Dudgeon
Richard and Tamara Ekstrand
Kittie Fahey
Theresa M. and John G. Forsythe
Mark and Pam Greiner
Mary Livingston Griggs and Mary Griggs Burke
Foundation
Richard and Mary Jane Hauser
The Heath Foundation
Heron Oaks Foundation
Mr. and Mrs. Allan Hietala
Kathryn Holum and Glenn Baron
Dr. David and Ellen Knighton
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David and Susan Leckey
Levin Family Foundation
Dale and Randy Lindquist
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James P. Mayer
Michael C. and Donna McCormick
Michael J. and Marge D. McCoy
McFarland Family Fund of The Minneapolis
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Michael G. and Lisa M. McGinn
Christine M. McKnight
Dr. Christopher and Gayle Moir

Ford and Catherine Nicholson
Sue Olin and Ed Andrie
Jeffrey and Mary Jo Pflaum
Edward J. and Leslye Phillips
The Margaret Rivers Fund
John and Lois Rogers
Karen Rylander and Robert Schachter
Bruce and Patricia Schadow Fund of The
Minneapolis Foundation
Mr. and Mrs. Hugh K. Schilling, Sr.
David Schmidt and Sara Klasky
Richard and Jill Smith
Greg and Laura Solarz
Kris Stevens
Robin Marsh Tenace and Gino Tenace
Terhuly Foundation
George and Beth Thornton
Dr. Brian L. Uhlhorn
Donald and Janet Voight
Joanne and Phil Von Blon
Alan and Dorene Wernke
The Wicker Family

\$500+

Anonymous (4)
Andy and Kristi Anderson
David R. and Deborah J. Astar
Mary Belford
David Benshoof
Robert Bossman
Rick and Kelly Brimacombe
Kate and Steve Budd
Josephine Benz Carpenter
Dick and Marcia Carthaus
Gerald and Sarah R. Caruso
Shanon and Fletcher Chambers
Kirsten Chapman
Mrs. Thomas M. Crosby, Sr.

Strengthening the Bond through Giving

Julia W. Dayton
Denny Fund of The Minneapolis Foundation
George H. and Marjorie F. Dixon
Nazie Eftekhari
David and Mary Ehmke
Ronald and Laurie Eibensteiner
Bridget Larson Ennevor and Sean J. Ennevor
Orville E. and Alexandra G. Fisher
Lisa and Matthew Fitzmaurice
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Richard F. and Jeannie S. Hamm
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Steven and Susan Jedlund
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Phyllis and Donald Kahn
Nader and Jibil Kazeminy
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Len and Mary Ellen Kuhi
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Lonnie and Jane Pierce
John and Katherine Pohlrad
Tim and Elin Raymond
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Karen and Stephen Sanger
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Kara and David Therkelsen
Jean Way
Ralph C. and Patty Weichselbaum
Dennis K. Whitcomb
Helen and J. Kimball Whitney
Michael and Barbara Wigley
Frederick and Eleanor C. Winston
Kevin and Laurel Wright
Margaret and C. Angus Wurtele

Memorial Gifts

In Memory of Matthew J. Boenigk
Jeffrey E. Garetz and Becky A. Clawson
Bill and Nancy Vaughn

In Memory of John Philip Brown
Frances T. Armstrong
Isabel M. and Edward L. Galligan

In Memory of Paul Farnham
John Alderman
Jack A. Redden
Scott W. and Margot A. Stevenson
Westminister Presbyterian Church

In Memory of Carl Hensel
Rusty and Burt Cohen



In 2004, U.S. Bank sponsored the Zoomobile program, which provides educational and entertaining environmental experiences to a variety of audiences throughout the state.



Northview Elementary School located in Eagan, Minnesota, wanted to "give back" to their community. They decided to participate in the Minnesota Zoo's Sponsor an Animal Program, selecting an Atlantic bottlenose dolphin as their animal of choice. Approximately 625 students from first through fifth grade raised \$762.69 for the Zoo. Zoomobile presented programs for the Northview students.



In Memory of Kay Kamps

Anonymous (2)
AFSCME Local 1929
Mildred M. Anderson
Deborah Ann Budd
Patricia A. Clark
Pamela Decorsey
James F. Egenberger
Bettie and Vince Farace
Janice C. Adrian Feil
Dorothy J. Flynn
Betty L. Goodman
Suzanne M. Haas
Jeffrey M. Huss
Alice S. Kamps
Ruth Mathisen
Christine M. McKnight
Doran J. Miller
Nancy and Maxwell Golden Moon
Kristine R. Petrini
James M. Rasmussen
Robert R. Raymond
Richard and Marcia Reinhart
Beth Jo Schoeberl
Ross S. Taylor
Duane O. Timerson
Laura Trechsel
Helen Vedvig

In Memory of Eugene Moore

Friday Volunteers
Wednesday Volunteers

In Memory of James H. Streater

Christine M. McKnight

In Memory of Robert W. Terry

Friends and Family of Robert W. Terry

Strengthening the Bond through Giving

In Memory of Amy E. Verrall
L. Ernestine Sime

In Memory of Susan Vogel Johnson
Nancie Vogel Dalton

Honorary Gifts

In Honor of Dick and Marcia Carthaus
Jane and Si Matthies

In Honor of Rusty and Burt Cohen
Harold and Betty Zats

In Honor of Ellie Crosby
Stewart Crosby, Brewster Crosby, Grant Crosby and
Brooke Reed

In Honor of Carolyn D. Fiterman
Hiram D. Cochran

In Honor of David and Meredith Litsey
Calvin and Christine Litsey

In Honor of Nancy Stoddard
Meggan Chadsey

2004 Beastly Ball Committee

Honorary Chairs

Frank and Muffy Bennett
Robert and Rebecca Pohlrad

Ball Chair

Susan Slattery Burke

Committee Chairs

Julie Heupel, Corporate Committee
Sarah Caruso, Patron Committee
Roberta Antoine Dressen, Patron Committee
Cassy Ordway, Decorations Committee
Jennifer Vervoort-Smith, Decorations Committee
Donna Tremmel, Auction Committee
Mid Bielke, Auction Committee
Kathleen Dodson-Smith, Invitation Committee
Jennifer Moore, PR/Marketing Committee

Committee Members

Andrea Bork
Mary Barrow
Carol Bossman
Marie Brodmerkel
Rene Burke
Pam Byrnes
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Sheri Commers
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Colleen Foster
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Nancy Hickok
Charlene Jundt
Lori Lauber
Bridget Levin
Peter Maritz

Richard Milteer
Susan Milteer
Liz Nolan
Mary Reed
Claire Ross
Shannon Ruschmeyer
Laura Sheran
Jill Smith



Sichuan takin

MINNESOTA ZOOLOGICAL GARDEN
REVENUE AND EXPENSE BUDGET FOR JULY 1, 2003, THROUGH JUNE 30, 2004
(UNAUDITED)

Revenues:

Grant: State Appropriation	\$6,678,440
Admissions	3,535,374
Membership	2,009,404
Contributions	1,103,409
Gift Store	664,680
Food Service	498,558
Parking	471,993
Education	450,821
Monorail	425,303
Evening Events	160,475
Special Events	104,530
Concerts	92,713
Guest Rental	82,564
Zoomobile	78,956
Federal grant	56,250
Investment Income	17,692
Other	350,772
Total revenue	\$16,781,934

Operating Expenses

Salaries & Fringe Benefits	\$10,598,299
Supplies and materials	1,123,940
Purchased Services	574,343
Utilities	1,046,901
Gift Store Purchases	101,608
Advertising & Printing	843,014
Other	736,956
Total Operating Expenses	\$15,025,061

Capital Disbursements funded from Operations

Discovery Bay Debt Service	\$1,044,627
Equipment Purchases	175,468
Equipment Lease Purchase	81,870
Roof Repair Debt Service	47,888
Building Improvements	8,716
Total Capital Disbursements	
funded from operations	\$1,358,569

Total Operating Expenses and Capital
funded from Operations

\$16,383,630

Note: This information is subject to audit by the State of Minnesota

Acknowledgements: Photo Credits



Japanese macaque

Front Cover

Red ruffed lemur Anne-Marie Alden

Letters

Lee Ehmke with Vaska Sue Gergen
Board Chairs Sue Gergen

2004: The Year in Numbers

Meerkat Shannon Ruschmeyer
Weedy seadragon ©Ryan Clausen
Bison ©Ryan Clausen

Strengthening the Bond through Animals

Baby Gibbon Christine McKnight
Dolphin Sue Gergen
Wolf Pups Jackie Fallon
Tiger Cubs Jackie Fallon
Day Gecko Christine McKnight
Tapir Minnesota Zoo

Lemurs: Ghosts of Madagascar

Ring-tailed Lemurs Anne-Marie Alden
Baobab Tree Sue Gergen
Cockroaches Christine McKnight
Radiated Tortoise Christine McKnight

Strengthening the Bond through Education

Girl with Dolphin Minnesota Zoo
Boy with Chicks Anne-Marie Alden
Girls with Spanish Sign Shannon Ruschmeyer
Scuba Girl Shannon Ruschmeyer

Strengthening the Bond through Community

Mentor Students Kelly Lessard
Slow Loris Sue Gergen

Strengthening the Bond through Conservation

Tree Kangaroo Christine McKnight
Hornbill Sue Gergen
Trumpeter Swans Jackie Fallon
Boat Patrol ©PHKA-TTF-STT
Cameratrap Tiger ©PHKA-TTF-STT
Patrol in Water ©PHKA-TTF-STT
Malayan sunbear ©Ryan Clausen
Clouded leopard Minnesota Zoo
Green sea turtle Minnesota Zoo

Strengthening the Bond with Guests

Governor Pawlenty Shannon Ruschmeyer
Read to Achieve Shannon Ruschmeyer
Lemur & Girl Anne-Marie Alden
Tiger Cub & Girl Shannon Ruschmeyer
Concert ©greglgibson
Girl with Goat Sue Gergen

Strengthening the Bond through Giving

Painting Gecko Christine McKnight
Beastly Ball Men Shannon Ruschmeyer
Beastly Ball Chairs Shannon Ruschmeyer
MacFarlands Shannon Ruschmeyer
Mom & Boy Shannon Ruschmeyer
Tiger Minnesota Zoo
Golf Classic Shannon Ruschmeyer
Tiger cub Jackie Fallon
Zoomobile with Owl Shannon Ruschmeyer
Northview Kids Kelly Lessard
Zoomobile with Snake Sue Gergen
Takin Minnesota Zoo

Acknowledgements

Japanese macaque ©Ryan Clausen

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Sue Gergen

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Shannon Ruschmeyer



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Director, Conservation Ronald Tilson, Ph.D.

Director, Education Lars Erdahl

Director, Development Andrea Bork

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Term Expired

* Resigned