



MINNESOTA STATE ARTS BOARD annual report 2003



**Minnesota State Arts Board
FISCAL YEAR 2003 ANNUAL REPORT**

This annual report covers the activities of the Minnesota State Arts Board from July 1, 2002, through June 30, 2003.

Equal opportunity to participate in and benefit from programs of the Minnesota State Arts Board is provided to all individuals regardless of race, national origin, color, sex, age, religion, sexual orientation or disability in admission, access, or employment.

Upon request, Minnesota State Arts Board materials will be made available in an alternative format.

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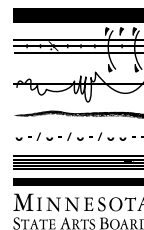
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Minnesota State Arts Board
 Park Square Court, Suite 200
 400 Sibley Street
 Saint Paul, Minnesota 55101-1928

Phone: (651) 215-1600
 Toll-free: (800) 8MN-ARTS / (800) 866-2787
 TTY: (651) 215-6235
 Fax: (651) 215-1602
 E-mail: msab@arts.state.mn.us
 Web site: www.arts.state.mn.us

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 Minnesota State Arts Board
 and its programs is provided
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**NATIONAL
 ENDOWMENT
 FOR THE ARTS**

The Year in Review

Chapter 119, Section I. State Commission of Art — A state art society is hereby created, to be known as the Minnesota State Art society; the object being to advance the interest of the fine arts, to develop the influence of art in education, and to foster the introduction of art in manufactures.

*General Laws of the State of Minnesota
33rd Session of the Minnesota Legislature
Commencing January 6, 1903*

The year was **1903**.

10 years earlier, the Minnesota state flag was created.

4 years earlier, the state's lumber industry reached its peak.

1 year earlier, twelve automobiles appeared in Minneapolis; one new owner was arrested for violating the ten mile per hour city speed limit.

16 years later, Minnesota ratified the sixteenth amendment (women's suffrage) to the U. S. Constitution

24 years later, Charles Lindbergh flew solo across the Atlantic from New York to Paris.

The arts have been important to Minnesotans and to the culture of this state since its very beginning. They continue to be as important to Minnesotans today. For more than 100 years, the arts have helped to:

- Inspire us and spark our imaginations;
- Bridge gaps between different cultures and heritages;
- Help young people learn and improve academic achievement;
- Generate income for local communities;
- Attract millions of visitors to the state.



Through the decades, the Minnesota State Arts Board has remained true to its mandate by adapting and by focusing on service to the state. It has stayed the course through great changes in society and turbulent economic and political times. Today, and for the future, it strives to help artists, arts educators, and arts leaders contribute, in ways big and small, to the vital human spirit of Minnesotans.



Highlights of Fiscal Year 2003

The following is a snapshot of the past year. It describes how the Arts Board successfully carried out its mission through financial support, partnerships, training, and continuous improvement initiatives. It also describes a few of the key challenges that the board faced during the year.

Financial Support

One of the principal ways that the Arts Board makes a dramatic impact on the arts in Minnesota is through grant making. The 354 grants awarded in fiscal year 2003 funded:

- 511 weeks of residencies in 70 schools through the Arts in Education program. Because of these grants, young people are introduced to professional artists who provide hands-on experience in a variety of artistic media such as creative writing in Morris, sculpture in Cloquet, and oil painting in Henderson, just to name a few.
- Over 120 arts organizations through Institutional Support, Institutional Presenter Support, and Series Presenter programs. These are investments in the state's finest arts producers, its new cultural and artistic traditions, and in venues where Minnesotans can experience the finest local, regional, national, and international performing artists and exhibitions. The Tony Award-winning Children's Theatre Company and the Minneapolis Institute of Arts, Pangea World Theatre and Theatre Mu, the Reif Center in Grand Rapids, Rochester Arts Center, and the Duluth Playhouse are just a few of the excellent organizations that received funds this year.
- 81 individual artists through the Fellowship, Cultural Collaboration, Folk Arts Apprenticeship, and Career Opportunity Grant programs that support artistic development. These programs enable artists to grow and share their talents with the community.
- More than 30 community events and festivals as part of the Arts Across Minnesota program that served audiences throughout the state—from the Kanabec Fall Festival in Mora, to CulturFest in Owatonna. These funded events bring Minnesotans together, and help us celebrate our culture and traditions through the arts.

More than 10 million Minnesota children, adults, seniors, families, and visitors participated in the activities funded by the Minnesota State Arts Board in fiscal year 2003.

Expanding Participation

In 2001, the Arts Board was awarded a research grant through the State Arts Partnerships for Cultural Participation (START) initiative of The Wallace Foundation. This partnership between a national private funder and state arts councils provides a unique opportunity to share resources and gain wide access to arts groups, artists, and arts advocates to develop, test, and exchange best practices across the country.

Building participation will impact organizations and artists in different ways. It may mean larger audiences, better representation of the community that groups are attempting to serve, greater loyalty among artists, or more stamina and commitment among volunteers and board members.

The Arts Board's project—the Statewide Audience Development Initiative—is introducing and experimenting with ideas and theories on participation through the following activities:

- Presenting training workshops;
- Creating and distributing workbooks and other learning resources;
- Awarding project grants; and
- Establishing a statewide communication network to share best practices.

Great progress was made in fiscal year 2003 on the Statewide Audience Development Initiative. The Arts Board presented a series of training workshops to introduce the concepts involved in participation building. Ten workshops took place between October of 2002 and January of 2003 in Bemidji, Duluth, Elk River, Fergus Falls, Mankato, Marshall, Mora, Rochester, and the Twin Cities. Attendees were able to share their experiences and to learn from their colleagues. During the year, the Arts Board also developed plans, guidelines, application forms, and a review process for a project grant program that would be implemented in fiscal year 2004.



Promoting Cultural Tourism

The Minnesota State Arts Board and four other agencies—the Minnesota Office of Tourism, the Minnesota Historical Society, the Minnesota Department of Transportation, and the Minnesota Department of Natural Resources—continued to work together on a highly successful effort to promote cultural tourism in the state.

With underwriting from the Federal Highway Administration National Scenic Byways program, the five partners designed and conducted a series of five “readiness” workshops around the state. Each workshop prepared scenic byway communities for the summer travel season by introducing them to the idea of cultural tourism and the benefits of promoting byways. The workshops also helped communities and organizations plan, prepare, and position themselves for cultural tourism.

The partners also developed and distributed a full-color pocket guide of the state’s twenty scenic byways. More than 430,000 copies of the guide were distributed by the partners and through *American Heritage* and *Midwest Living* magazines.

Continuous Improvement

Looking ahead, the Arts Board began to develop a strategic plan for fiscal years 2004 - 2006 through an extensive, inclusive process that incorporated significant input from stakeholders throughout the state.

In December 2002, the Arts Board selected Himle Horner, Inc., a Twin Cities-based public affairs consulting firm, to facilitate the planning process. Consultants from Himle Horner conducted research to gather feedback from a wide range of sources. They interviewed key stakeholders, facilitated public forums in eleven cities (Bemidji, Brainerd, Crookston, Duluth, Fergus Falls, Mankato, Marshall, Monticello, Princeton, Rochester, and the Twin Cities), and analyzed input that constituents offered via a Web-based planning survey.

Himle Horner presented the research findings, preliminary recommendations, and a draft strategic plan to the board in May. The board continued to refine and focus the draft into fiscal year 2004; a set of strategic goals was adopted in September 2003.

As a companion to the agency’s strategic planning process, the board also completed an assessment of its cultural pluralism efforts to determine how the agency can continue to improve its services to artists and organizations from communities of color.

Challenges

Regional Arts Council Challenge

In April 2003, the Minnesota State Arts Board received proposals from two organizations, the Central Minnesota Arts Board (CMAB) and the Regional Arts Council of Central Minnesota (RACCM), each seeking to be named the regional arts council that serves Benton, Sherburne, Stearns, and Wright counties (Region 7W).

The Arts Board's administrative rules, *Minnesota Rules*, part 1900.3210, outline the actions the agency follows when a regional arts council is challenged. The board's regional arts council advisory committee reviewed preliminary biennial plans that each organization submitted, heard thoughts and concerns of more than 100 area residents during a public forum in Monticello, and reviewed extensive citizen input submitted by mail and E-mail. The final decision, to redesignate Central Minnesota Arts Board, was made in July 2003.

Funding

The state's economic downturn, and budget cutting actions of the 2003 legislative session, were challenging for the arts in Minnesota. When the governor used his unallotment authority to balance the state's FY03 budget, the Arts Board lost \$384,000 from its FY03 appropriation; \$344,000 from its individual artist grant program and \$40,000 from its administrative budget. After much negotiation, the legislature approved a biennial budget that includes a 32 percent decrease in the Arts Board's appropriation for FY2004 and FY2005. The board has developed and is implementing plans to accommodate the drastic cuts that will need to be made in grants and services for the next two years.

Looking Ahead

Although state funding will be reduced for the coming year, the need for access to the arts remains high throughout the state. Minnesota is recognized nationally for the quality, strength, and diversity of its cultural community. This infrastructure took decades to create and is an investment that needs to be protected. Citizens in every corner of the state—from Warren, to Luverne, to Harmony, and Grand Marais—depend on publicly funded arts organizations to ensure that their communities, their families, their young people can experience high quality music, theater, and visual arts. And our state needs exciting museums, galleries, and live performances to attract visitors and new residents, to revitalize our downtowns, and to help keep our neighborhoods safe. Most importantly, we need the arts to create common experiences that bring Minnesotans together.

Minnesota's nickname—the Star of the North—is fitting. This state is a star, thanks in part to its artists and arts organizations that help give it intellectual, emotional, and economic sparkle.



Summary of FY2003 Arts Board Activities

Grant Programs

Artist Assistance

This program serves Minnesota's community of more than 30,000 professional artists by providing direct financial support for the creation of new work, public presentations, and career development. The funding recognizes, rewards, and encourages outstanding artists in a broad range of disciplines, at various stages in their careers.

Arts Across Minnesota

The Arts Across Minnesota program helps make outstanding arts experiences available to citizens in every region of the state through community festivals and tour presentations that engage local artists, children, and other members of the public in community-wide arts celebrations.

Arts in Education

The Arts in Education program conveys to students and teachers that the arts are essential to education and to daily life. Qualified artists and arts organizations work in partnership with teachers in educational settings to reinforce students' critical thinking, self-discipline, and creative self-expression.

Folk Arts

The Folk Arts program helps to preserve and perpetuate Minnesota's living folk arts traditions by direct financial and technical assistance to Minnesota folk artists. The Arts Board also participates in cooperative programs with other state agencies to present and promote the folk arts in Minnesota.

Institutional Support

This program provides operating support to high quality, established arts groups that produce or exhibit works of art, or provide a broad range of services to artists.

Series/Presenter Support

This program helps bring the outstanding cultural resources of the state, nation, and world to Minnesotans. It serves the public by providing an opportunity for the people of a community to experience new and diverse artistic performances and exhibitions in the visual, performing, and literary arts.

Advisory Panels and Committee Members

Volunteer advisors play a vital part in the Minnesota State Arts Board's grant making process. In fiscal year 2003, 100 panelists from throughout the state contributed their time and knowledge to help ensure that the distribution of state funds to the arts is done through a fair and open process.



Services/Partnerships

Regional Arts Councils

Minnesota benefits from a very sophisticated, decentralized system of public support for the arts. Working in partnership with eleven regional arts councils, the Minnesota State Arts Board is able to make public resources available to every county in the state. The Arts Board acts as fiscal agent for the regional arts councils which, in turn, develop programs and services tailored to meet the specific needs of their geographic areas of the state.

Percent for Art in Public Places

Under legislation enacted in 1984, and amended in 2003, the “lesser of \$100,000 or one percent of the total appropriation” may be added to the construction budget for all new or renovated state buildings for works of visual art. The law applies to sites that have regular public access and are undergoing construction or renovation projects with a budget of \$500,000 or more. The Arts Board manages the program through a delegation of authority from the Minnesota Department of Administration.

Statewide Audience Development Initiative (SADI)

Minnesota is one of thirteen states selected by The Wallace Foundation (New York, NY) to be involved in a national effort to broaden, deepen, and diversify participation in the arts. This is an exciting opportunity to better understand why some people participate in the arts and to develop new strategies to influence those who don't. The program includes training, learning resources, project grants, a communication network, and evaluation of the impact of the SADI theories and methods.

Comprehensive Arts Planning Program

This collaborative effort of the Minnesota State Arts Board, the Perpich Center for Arts Education, and the Minnesota Alliance for Arts in Education, helps form and assist school district/community teams in long-range planning that includes arts in education.

Cultural Tourism

This ongoing partnership among five state agencies—the Minnesota State Arts Board, the Department of Natural Resources, the Department of Transportation, the Office of Tourism, and the Minnesota Historical Society—capitalizes on the state's rich natural, cultural, and historic resources to enhance tourism, one of the fastest growing industries in the country.

Services/Technical Assistance

The Arts Board offers grant workshops, consultations, technical assistance, and other resources to enhance the artistic and career development of artists, strengthen and support the work of arts organizations, enhance arts education opportunities for young people, and help make the arts more accessible to citizens throughout the state.



Requests and Grants

In fiscal year 2003, the Minnesota State Arts Board granted nearly \$11.7 million—in block grants to the state’s eleven regional arts councils, and as project and operating grants to artists, arts organizations, schools, and other nonprofits throughout the state. These funds produced significant and positive benefits for the individuals, organizations, and communities touched by them.

Minnesota State Arts Board Application and Grant Summary

Grant Program	Total Applications	Amount Requested	Total Grants	Amount Granted
Artist Assistance				
Career Opportunity Grant	78	\$106,950	20	\$26,700
Cultural Collaborations	14	81,100	7	42,000
Fellowship	535	4,280,000	48	292,000
Arts Across Minnesota				
Festivals	25	325,190	21	271,110
Host Community	13	227,903	13	227,903
Arts in Education				
CAPP School Support	9	18,000	9	18,000
K-12 Arts Challenge	20	45,312	20	45,312
Organizational Support	17	188,000	17	180,500
School Support	45	203,538	41	193,156
Folk Arts				
Apprenticeship	24	82,090	6	19,108
Sponsorship	16	70,544	5	22,708
Institutional/Presenter Support				
Institutional Support	100	6,190,300	99	5,941,931
Institutional Presenter	13	946,700	13	909,920
Series Presenter	12	147,975	11	72,000
Wells Fargo Foundation Minnesota, Group II	24	30,000	24	30,000
Total	945	\$12,943,602	354	\$8,292,348

A complete list of all FY2003 Arts Board and regional arts council grants is available in the “Grants” section of the Arts Board Web site: www.arts.state.mn.us

Requests and Grants continued**Minnesota State Arts Board Block Grants to Regional Arts Councils**

Regional Arts Councils		2003 Block Grant
Region 1	Northwest Regional Arts Council, Warren	\$123,988
Region 2	Region 2 Arts Council, Bemidji	114,963
Region 3	Arrowhead Regional Arts Council, Duluth	280,562
Region 4	Lake Region Arts Council, Fergus Falls	198,456
Region 5	Five Wings Arts Council, Staples	153,785
Region 6E, 6W, 8	Southwest Minnesota Arts and Humanities Council, Marshall	240,710
Region 7E	East Central Arts Council, Mora	142,938
Region 7W	Central Minnesota Arts Board, Elk River	269,864
Region 9	Prairie Lakes Regional Arts Council, Waseca	199,844
Region 10	Southeastern Minnesota Arts Council, Rochester	317,631
Region 11	Metropolitan Regional Arts Council, Saint Paul	1,351,259
Total		\$3,394,000

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Board Members

Eleven private citizens, appointed by the governor for four-year terms, govern the Minnesota State Arts Board. Board members represent the state's eight congressional districts or the state at large. The board meets bimonthly to establish policies, review agency programs, and act upon grant recommendations.

The following individuals served on the board for all or part of fiscal year 2003:

Matthew Anderson, Little Canada
Office of the Hennepin County Attorney
Term: October 2002 - January 2006
Represents: Fourth Congressional District

Sara Barrow, Minneapolis
Artist; Secretary, Perlman Family Foundation
Term: October 2001 - January 2003
Represents: State at Large

Sarah Caruso, Hopkins
Strategic Planning and Marketing Consultant,
Northampton Partners
Term: June 2003 - January 2007
Represents: State at Large

Yvonne Condell, Moorhead
Professor Emeritus of Biology and
Multidisciplinary Studies,
Minnesota State University Moorhead
Term: February 2001 - January 2005
Represents: State at Large

Lawrence Gorrell,* Winona
Chair, School of the Arts, Saint Mary's University
Term: February 2000 - January 2004
Represents: First Congressional District

Penelope Haru Snipper,* Minneapolis
Consultant
Term: January 2000 - January 2003
Represents: State at Large

Diana Lewis, Sunfish Lake
Senior Vice President, Human Resources
Ecolab, Inc.
Term: June 2003 - January 2007
Represents: Second Congressional District

William K. Miller,* Duluth
Director, Glensheen Mansion
Term: February 2001 - January 2005
Represents: Eighth Congressional District

Edward Oliver, Deephaven
Owner, Oliver Financial
Term: June 2003 - January 2007
Represents: State at Large

Chris Osgood, Minnetonka
Director of Artist Services,
Springboard for the Arts
Term: February 2001 - January 2005
Represents: Third Congressional District

Russell Sharon, Randall
Artist/Teacher
Term: February 2000 - January 2004
Represents: Seventh Congressional District

George Sutton,* Minneapolis
Arts Consultant
Term: February 2000 - January 2004
Represents: Fifth Congressional District

Benjamin Vander Kooi, Jr.,* Luverne
Attorney
Term: June 1999 - January 2003
Represents: Second Congressional District

Pamela Perri Weaver, Anoka
Executive Vice President,
Builders Association of Minnesota
Term: March 2002 - January 2006
Represents: Sixth Congressional District

**Officer or member of executive committee*



Agency Staff

The following individuals served on the Arts Board staff during all or part of fiscal year 2003:

Robert C. Booker	Executive Director
Gail Burke	Executive Aide/Human Resource Manager
James Dusso	Assistant Director
Amy Frimpong	Artist Assistance Program Officer
Sue Gens	Communications and Government Relations Director
Jana Hayden-Sofio	Publications Manager
Kimberly Hocker	Information Systems Administrator
Richard Jeanette	Accounting Officer
Patricia Kirby	Arts Across Minnesota Program Officer
Amy Meszaros	Percent for Art Assistant (resigned effective September 4, 2002)
Lydia Montgomery	Receptionist
Mary Ellen Mooney	Program Assistant
Karen Mueller	Institutional Support Senior Program Officer
Scott NedreLOW	Communications Assistant (resigned effective September 4, 2002)
Philip Nusbaum	Folk Arts Program Officer
Cheryl Peterson-DeGeer	Grants Officer (resigned effective July 31, 2002)
Mason Riddle	Percent for Art in Public Places Senior Program Officer
Joshua Rysted	Percent for Art and Statewide Audience Development Initiative Assistant
Denese Sanders	Arts in Education Program Officer
Andrew Sherburne	Communications Assistant/Webmaster
Arlene Solum	Receptionist/Program Secretary
Pam Todora	Program Assistant

Interns

The board and staff are sincerely grateful for the many hours donated by volunteers through unpaid internships. The following interns brought their knowledge and skills to the agency during fiscal year 2003:

Bradley Ahlstrom	Holly Hinton	Caitlin McLaughlin
Lisa Bokovoy	Andrea McCready	Kimberly Mrozinski
David DeHaut		

FY2003 Financial Statement

Revenue

State		\$12,909,046
Legislative appropriation	12,217,756	
Perpich Center for Arts Education	75,000	
Percent for Art in Public Places	616,290	
Federal		776,466
National Endowment for the Arts	776,466	
Private		347,837
The Wallace Foundation	282,795	
Wells Fargo Minnesota Foundation	30,000	
Strategic reserve funds	35,042	
Miscellaneous receipts	810	810
TOTAL REVENUE		14,034,159

Expenses

Grants (*)		11,679,356
Regional Arts Councils	3,394,000	
Artist Assistance	316,563	
Arts Across Minnesota	494,479	
Arts in Education	434,840	
Cultural Collaboration	42,000	
Folk Arts	43,683	
Institutional / Presenter Support	6,953,791	
Partnerships		943,308
Percent for Art in Public Places	616,290	
Statewide Audience Development Initiative	282,973	
Arts Midwest	34,045	
Cultural Pluralism	10,000	
Operations & Services	1,411,495	1,411,495
TOTAL EXPENSES		\$14,034,159

(*) Slight variations in the grant funds expended versus awarded (see page 10) are due to the return of some unspent grant funds. Unspent state dollars were returned to the State's General Fund.