

STATE OF MINNESOTA
EXECUTIVE DEPARTMENT
ST. PAUL

PROCLAMATION

There are millions of wage earners unemployed throughout the United States, a proportionate share of these being in this State. The reemployment of some of these millions is a condition precedent to the reestablishment of public confidence, the resumption of normal buying, and general business recovery.

A great, voluntary organization has come into being for the purpose of finding employment for at least a million of those now unemployed, and leadership in this movement, which is properly called United Action for Employment, has been taken by four great national organizations, each having membership in this State. These are the American Legion, the Association of National Advertisers, the American Federation of Labor and the Legion Auxiliary. Around this leadership a great many other strong organizations have rallied, volunteering their cooperation, committing themselves to the same program, so that in all it may be said fairly that twenty million Americans are joined in this tremendous campaign which its sponsors designate as one of voluntary self-help, non-political, non-sectarian, non-controversial and non-partisan in every respect. It is not a campaign on the part of any of the cooperating organizations for the benefit of its own members. It is a campaign of all for the employment of Americans, regardless of affiliation.

Local committees have been formed in a number of communities in this State, for the purpose of joining in this campaign. It functions entirely through local committees. I congratulate those communities in which committees have already been formed and where active work is being done.

NOW THEREFORE, I PROCLAIM That it is a public service to join in this voluntary effort to find jobs and I call upon mayors of all of our cities where no action has been taken, suggesting to them the propriety of calling together representatives of the organized bodies and movements in their cities for the purpose of forming such joint committees to join in this campaign of United Action for Employment. I suggest that each mayor invite the representatives of the various business organizations, the leading bankers, the leading employers, representatives of the merchants, representatives of the local American Legion Post, officers of the Central Labor Council, the pastors of the city, the representatives of organizations of professional men, the service organizations, such as Rotary, Kiwanis, Lions and Exchange Clubs, the other clubs of the community such as the City Club and the luncheon clubs, representatives of the women's clubs, of the fraternal organizations, and all other organizations, and such other public spirited men as the mayor may select. I suggest that the mayor say to those who assemble that they constitute the United Action committee in his city and that he

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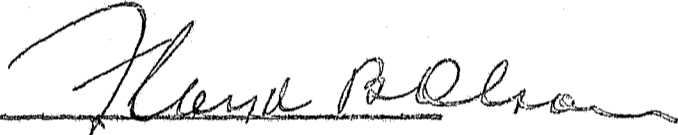
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suggest to them that the sole program is to find jobs for unemployed Americans, utilizing whatever plan seems to best suit the situation, but that in particular each employer in the community be asked to employ at least one additional worker.

It is proper to state that the United Action for Employment campaign has been endorsed by thirty-seven governors, including myself, and by scores of mayors. I suggest that any campaign so generally approved, which has enlisted the active cooperation of so many Americans, and which has proven its effectiveness as thoroughly as this one has done, deserves the general cooperation which I have indicated. Therefore I call upon the mayors of our cities and the officials of our villages and towns to join at once and whole-heartedly in this campaign.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed this 5th day of March, 1932.


Governor

ATTEST:


Secretary of State.

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