



## Proclamation

WHEREAS: It is important to teach children at an early age about the effects of drug abuse; and

WHEREAS: Through stores that sell children's clothing, George Rosenberg, a former owner of a children's clothing manufacturing company, hopes to reach children nation-wide ages 7-12 with the message to say no to drugs; and

WHEREAS: His Say No to Drugs Color and Learning Books are for children ages 12 and under, and are being ordered by Target and Rainbow Foods Stores; and

WHEREAS: The coloring books are a nonprofit idea; stores can give them away or sell them at cost, and a child who completes the coloring book can bring it back to the store to become eligible for a drawing for a bicycle — one bicycle will be given away each month; and

WHEREAS: He is also promoting his drug message through T-shirts that say "Be a Winner. Say No to Drugs"; and

WHEREAS: His anti-drug campaign is sponsored by the Leukemia Society of America;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the first week in April to be the Minnesota launching of George Rosenberg's

### ANTI-DRUG CAMPAIGN

in Minnesota, and urge Minnesota citizens to volunteer their assistance for this important campaign.

STATE OF MINNESOTA  
DEPARTMENT OF STATE  
FILED

MAY 14 1990

*Jean Anderson Grove*  
Secretary of State

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this second day of April in the year of our Lord one thousand nine hundred and ninety and of the State the one hundred thirty-first.

*Rudy Perpich*  
GOVERNOR

*Jean Anderson Grove*  
SECRETARY OF STATE

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