

Proclamation

WHEREAS: A fundamental precept of the principles upon which the United States is founded is the free and increasing exchange and distribution of goods and services for the benefit of all its people; and

WHEREAS: The orderly distribution to the output of our factories and enterprises is vital to their continuing efficient operation as instruments of well-being, growth, prosperity, and defense against aggression; and

WHEREAS: Sales and marketing professionals are the purveyors of goods, to fulfill needs and wants, the imaginative developers of markets and uses in the effective and ever-increasing employment of our population and facilities for production;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the month of February, 1990 to be

NATIONAL SALES AND MARKETING MONTH

in Minnesota, and I request the appropriate officials in the communities of the state to cooperate in the observance of this month.

I also urge business, labor, agricultural, educational, and civic groups, as well as the people of the state, to observe National Sales and Marketing Month with gatherings, discussions, exhibits, ceremonies, and other appropriate activities designed to promote continuing awareness of the importance of selling and marketing to our economy and to the preservation of the free way of life.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this twenty-second day of January in the year of our Lord one thousand nine hundred and ninety and of the State the one hundred thirty-first.

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