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Proclamation

- WHEREAS: Marketing enhances the quality of life in Minnesota by responding to consumers' needs and results in more choices and lower prices through streamlined distribution and mass production; and
- WHEREAS: Marketing is a profession being taught to increasing numbers of Minnesota college and university students, and employs thousands of men and women in Minnesota; and
- WHEREAS: Marketing adds vitality to the economy of Minnesota; and
- WHEREAS: Members of the Minnesota Chapter of the American Marketing Association continue to actively support the profession and services of marketing in Minnesota;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the week of February 11-17, 1990 to be

MARKETING WEEK

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED

FEB 23 1990

Jean Anderson Grove
Secretary of State

in Minnesota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this twelfth day of January in the year of our Lord one thousand nine hundred and ninety, and of the State the one hundred thirty-first.

Rudy Perpich
GOVERNOR

Jean Anderson Grove
SECRETARY OF STATE