



Proclamation

- WHEREAS: Insurance is a product purchased by almost all Minnesota families and businesses protecting health, property, income and other important items; and
- WHEREAS: The insurance business is one of Minnesota's largest service industries employing thousands of Minnesotans in insurance company management, operations, branch offices, as insurance agents and support staff; and
- WHEREAS: Insurance, like most financial matters, is a product which offers many choices and requires careful planning and study in order for consumers to make sound buying decisions; and
- WHEREAS: Every person who buys insurance should be encouraged to become informed consumers about insurance products, cost and policy coverages; and
- WHEREAS: The Minnesota Association of Professional Insurance Agents (PIA) and several supporting insurance companies have created a public service campaign, "Ten Points Minnesotans Should Know Before Buying Insurance", and this public service campaign is offered to help educate Minnesotans on insurance buying practices that should be followed and those which should be avoided;

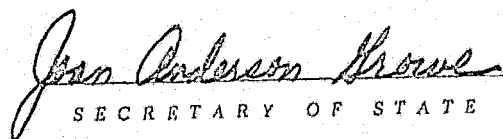
NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the second week of August to be

INSURANCE AWARENESS WEEK

in Minnesota to remind citizens of the importance of understanding insurance and all financial products and services which affect our lives.

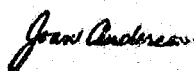
IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this eleventh day of July in the year of our Lord one thousand nine hundred and eighty-nine, and of the State the one hundred thirty-first.


GOVERNOR


SECRETARY OF STATE

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED

OCT - 5 1989


#39572 Secretary of State