



Proclamation

WHEREAS: We recognize the value and importance of the customer in driving the quality of customer service; and

WHEREAS: Excellent customer service distinguishes successful companies and understands the importance and influence a customer has towards its success; and

WHEREAS: Today's high cost of attracting new customers further emphasizes the need to keep existing customers through effective service; and

WHEREAS: Excellent customer service contributes to the growth and success of every company; and

WHEREAS: Customer service's contribution to a company's profit is recognized, the professional status of customer service continues to increase;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim October 2-8, 1989 to be

CUSTOMER SERVICE WEEK

in Minnesota.



IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this nineteenth day of July in the year of our Lord one thousand nine hundred and eighty-nine, and of the State the one hundred thirty-first.

Rudy Perpich
GOVERNOR

Jean Anderson Grove
SECRETARY OF STATE

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED

OCT - 5 1989

Jean Anderson Grove
Secretary of State

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