

## Proclamation

WHEREAS: The world is changing rapidly and the business environment of the 1990s will be very different from what it was in the 1980s; and

WIEREAS: Business managers need to begin focusing on the challenges and opportunities they will face in the 1990s; and

WHEREAS; Managers must develop a global view to compete in emerging global markets; and
WHEREAS: The future success of today's business relles on using advanced technology to gain a competitive advantage; and

WHEREAS: Managers must be prepared to address the challenge of changing demographics in the labor market; and

WHEREAS: Mergers, acquisitions and takeovers continue to change the structure of corporations and corporate activity in America; and

WHEREAS: The need for government intervention in mergers, acquisitions and takeovers requires ongoing examination; and

WHEREAS: Managers need to be aware of the role of quallty as a new competitive weapon in both the manufacturing and service industries; and

WHEREAS: The Carlson School of Management wishes to discover how business and education can cooperate to ensure that business schools are effectively preparing business leaders for the future; and
whereas: The Carlson School of Management's annual Business Day promotes education on current business topics and practices through interaction among students, corporate representatives, alumni, faculty and staff;

NOW, THEREFORE, I, Rudy Perptch, Governor of the State of Minnesota, do hereby proclaim April 3 through April 13 to be

BUSINESS WEEK
and April 11 to be

BUSINESS DAY
in Minnesota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this twenty-seventh day of March in the year of our Lord one thousand nine hundred and eighty-nine, and of the State the one hundred


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