



## Proclamation

- WHEREAS: Curtis L. Carlson officially began his Gold Bond Stamp Company business in downtown Minneapolis on June 8, 1938; and
- WHEREAS: While he began his trading stamp business by himself, he gradually increased his business and began to employ more people, first in the hundreds and then thousands, not only in Minnesota, but throughout the world; and
- WHEREAS: He acquired the Radisson Hotel Corporation in 1962 and spread the name to hotels, inns and resorts throughout the world, focusing most attention on Minnesota; and
- WHEREAS: Curt Carlson acquired First Travel Corporation and Ask Mr. Foster travel agencies in California, making it the largest retail travel agency operation in North America; and
- WHEREAS: He eventually moved his entire travel operation to the Minneapolis area, thus officially making Minnesota the "Travel Capital of North America"; and
- WHEREAS: Curt Carlson and Carlson Companies have become the world's largest incentive/sales promotion company which, together with his travel and hospitality businesses, employ more than 50,000 people throughout the world—more than 4,000 of which are in Minnesota—with annual revenues in excess of \$4.1 billion, making it one of the nation's largest privately held companies; and
- WHEREAS: Curt Carlson and his Carlson Companies are celebrating 50 years in business, all the time based in Minnesota (1938-1988), with a new corporate world headquarters scheduled to open in Minnetonka, Minnesota in 1989 at Carlson Center; and
- WHEREAS: Curt Carlson is one of the state's largest employers and a man who has distinguished himself internationally, nationally, regionally and locally as a native Minnesotan living and directing his business from our state; and

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the week of July 19-23, 1988 to be

CURT CARLSON AND CARLSON COMPANIES WEEK

in Minnesota on the occasion of the 50th anniversary of the Carlson Companies.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this fifteenth day of July in the year of our Lord one thousand nine hundred and eighty-eight, and of the State the one hundred thirtieth.

*Rudy Perpich*  
GOVERNOR

STATE OF MINNESOTA  
DEPARTMENT OF STATE  
FILED

*Joan Anderson Grawe*  
SECRETARY OF STATE

138305

AUG 5 1988

*Joan Anderson Grawe*  
Secretary of State