

## **Proclamation**

In 1968 Peter and Rose Meyerhoff established the National Minority Business Directories and published the "Buy Black" directory to help Minneapolis' Black merchants sell their WHEREAS:

products and services; and

WHEREAS:

In 1972 the directory, re-named "TRY-US" and expanded to include other minority firms WHEREAS:

across the country, became the first national listing of minority-owned firms; and

Since that time the "TRY-US" directory has helped minority firms join the economic mainstream by linking them with corporate and government purchasing people; and WHEREAS:

The National Minority Business Directories has expanded its range of services in response to the needs of the majority and minority business communities; and WHEREAS:

The organization founded 20 years ago is now recognized as an integral resource in America's minority business enterprise network;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim June 20,

TRY US DAY

in Minnesota, marking the 20th anniversary of the founding of the National Minority Business Directories.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this tenth day of June in the year of our Lord one thousand nine hundred and eighty-eight, and of the State the one hundred thirtieth.

GONERNOR

STATE OF MINNESOTA DEPARTMENT OF STATE

JUN 2 2 1988

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SECRETARY OF STATE