

## Proclamation

WHEREAS: Marketing enhances the quality of life in Minnesota by responding to consumers' needs and results in more choices and lower prices through streamlined distribution and mass production;

WHEREAS: Marketing is a profession being taught to increasing numbers of Minnesota college and university students, and employs thousands of men and women in Minnesota; and

WHEREAS: Marketing adds vitality to the economy of Minnesota; and

WHEREAS: Members of the Minnesota Chapter of the American Marketing Association are celebrating 45 years of actively supporting the profession and services of marketing in Minnesota;

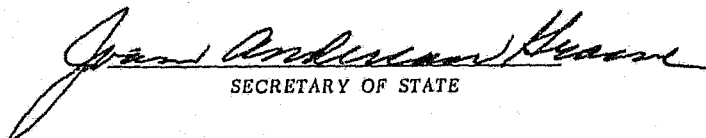
NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the week of February 14-20 to be

MARKETING WEEK

in Minnesota.

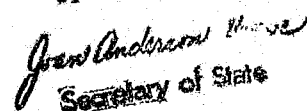
IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this twenty-seventh day of January in the year our Lord one thousand nine hundred and eighty-eight, and of the State the one hundred thirtieth.

  
GOVERNOR

  
SECRETARY OF STATE

STATE OF MINNESOTA  
DEPARTMENT OF STATE  
FILED

FEB 9 1988

  
Secretary of State

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