



Proclamation

- WHEREAS: Joe Francis was born in Minnesota on December 1, 1933; and
- WHEREAS: After obtaining his barber license in 1952, he recognized the need for improving his profession, for both the barber and the client; and
- WHEREAS: On March 27, 1963, in Minnesota, he opened the first location of the first men's professional salon...and The Barbers was born;
- WHEREAS: In his quest to change the industry, he developed an educational and training program to educate and elevate his hairstylists, teaching them his methods and systems of hairstyling, and salon operation; and
- WHEREAS: From one salon in 1963, his companies, The Barbers and The Cosmeticians, have grown to nearly 100 salons in the United States and Canada, employing over 7,000 hairstylists; and
- WHEREAS: Due to his efforts, hairstylists today enjoy many opportunities never before available to them, such as salon ownership, management, advanced training, and a higher professional image; and
- WHEREAS: On April 29, 1987, Joe Francis and peers have organized a dinner to tribute to him for what he has done for the hair industry in Minnesota and North America;
- NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim April 29 to be

JOE FRANCIS DAY

in Minnesota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol building this twenty-third day of April in the year of our Lord one thousand nine hundred and eighty-seven, of the State the one hundred twenty-eight.

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED
JUL 10 1987

SECRETARY OF STATE

Secretary of State

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