

## **Proclamation**

WHEREAS: Marketing is a key profession in Minnesota, directly or indirectly affecting the prospects of all Minnesota businesses; and

WHEREAS: 600 Minnesotans are members of the American Marketing Association -- Minnesota Chapter, and this chapter will be conducting programs to acknowledge the importance and scope of marketing in Minnesota during the last week of February; and

WHEREAS: Thousands of other Minnesotans are members of allied professional organizations and will benefit from the activities of the American Marketing Association;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the last week of February to be

MARKETING WEEK

in Minnesota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this twenty-ninth day of January in the year of our Lord one thousand nine hundred and eighty-seven, and of the State the one hundred twenty-eighth.

STATE OF MINNESOTA DEPARTMENT OF STATE FEB 9 1987

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