



Proclamation

- WHEREAS: Minnesota's large and complex economy offers an unparalleled choice of goods and services, and consumers need information to make intelligent decisions to ensure genuine competition, increased productivity, higher quality, and fair prices in the marketplace; and
- WHEREAS: Consumers must have knowledge to improve their buying skills, to better manage their finances, to be aware of their rights and responsibilities and where and how to seek redress for unresolved problems; and
- WHEREAS: A major function of our competitive free market system is to satisfy consumer demand; and
- WHEREAS: Everyone is a consumer but too often this role is the most neglected in terms of preparation and training; and
- WHEREAS: Consumers should have access to a wide assortment of competitively priced goods and services produced here and abroad, accurate information on product content and care, on contractual agreements, on the cost of credit . . . essentially whatever facts are needed to make an informed choice; and
- WHEREAS: The greatest fairness for consumers can be achieved through the active cooperation of business, government, and consumers themselves working together to insure equity, increased competition, and safety in our free market economy; and
- WHEREAS: National Consumers Week will promote dissemination of sound consumer information by both public and private sectors on subjects such as complaint handling and on public policy issues which affect consumers, encourage dialogue and cooperation among customers, business and government, and broaden the scope of consumer and economic education by heightening consumer awareness that we function in a world market;
- NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the fourth week of April to be

NATIONAL CONSUMERS WEEK

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED
MAR 27 1986
Joan Anderson
Secretary of State

in Minnesota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this twenty-first day of March in the year of our Lord one thousand nine hundred and eighty-six, and of the State the one hundred twenty-seventh.

Joan Anderson
Rudy Perpich
GOVERNOR
436547