



## Proclamation

WHEREAS: Smoking is our state and nation's number one public health problem—the chief and most preventable cause of disease, disability and premature death; and

WHEREAS: Minnesota will be the first state in the nation to implement the SMOKE FREE GENERATION campaign which has reduced the start-up of smoking in Sweden's youth by more than 50 per cent; and

WHEREAS: We can take pride in the efforts of the sponsors, educators and participants in this state-wide program which targets 9-to-14-year-old youth, a model program for the nation in an effort which can greatly improve the health of generations to come; and

WHEREAS: The Swedish Non-Smoking Generation Project has been successful in reducing smoking in the young age groups where this habit is usually formed; and

WHEREAS: This project has been adapted and improved for implementation in Minnesota under the name of A SMOKE FREE GENERATION to serve as a model for the nation; and

WHEREAS: Some 3,000 educators in our state will implement the SMOKE FREE GENERATION curriculum this year for their students; and


WHEREAS: This effort is supported by the State Departments of Health and Education;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the SMOKE FREE GENERATION campaign to be from August 19 to October 19, 1985, as **STATE OF MINNESOTA DEPARTMENT OF STATE FILED** and urge all citizens to support and encourage this important effort to the fullest.

JUL 17 1985

IN WITNESS WHEREOF, I have hereunto set my hand and caused the ~~Great Seal of the State of Minnesota~~ <sup>Seal of the State of Minnesota</sup> to be affixed at the State Capitol this seventeenth day of July in the year of our Lord one thousand nine hundred and eighty-five, and of the State the one hundred twenty-seventh.

  
GOVERNOR

  
SECRETARY OF STATE

# 36138