



## Proclamation

WHEREAS: The franchise method of marketing employs thousands of individuals in Minnesota and has proven eminently successful in aiding small businesspersons, stimulating Minnesota's and the nation's economy and satisfying the needs and wants of consumers the world over through quality product and service distribution; and

WHEREAS: Franchising will contribute \$529 billion dollars in sales to the nation's economy in 1985 and account for more than one-third of all U.S. retail sales, spanning more than 50 industries with over 480,000 franchise outlets, and directly employ some 5.3 million people in the U.S.; and

WHEREAS: Franchised businesses enjoy a success rate of better than 95 percent; and

WHEREAS: Franchising represents one of our nation's finest institutions, born and nourished in American free enterprise, enabling many thousands of Americans to fulfill their dreams of owning their own businesses; and

WHEREAS: Franchising continues to expand internationally, effectively serving ever-greater numbers of people the world over, continuing to provide economic opportunity to people of all classes and backgrounds, and expanding market opportunities to Minnesota businesses; and

WHEREAS: The International Franchise Association was established in 1960 and has devoted a quarter-century of service to the franchising community, to the concept of franchising and to the enhancement of the quality of life of all Americans;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim 1985, to be

### THE 25TH ANNIVERSARY OF THE INTERNATIONAL FRANCHISE ASSOCIATION

in Minnesota, and call upon all persons to recognize the role of the unique institution of franchising in our lives and economy.

STATE OF MINNESOTA  
DEPARTMENT OF STATE

FILED  
APR 11 1985

*Jean Anderson Howe*  
Secretary of State

#35980

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this eighth day of April in the year of our Lord one thousand nine hundred and eighty-five, and of the State the one hundred twenty-seventh.

*Rudy Perpich*  
GOVERNOR

*Jean Anderson Howe*  
SECRETARY OF STATE

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