

Proclamation

WHEREAS: The President of the United States has proclaimed the week beginning April 21, 1985, as

"National Consumers Week"; and

WHEREAS: A major function of our competitive free market system is to satisfy consumer demand;

WHEREAS: Everyone is a consumer but too often this role is the most neglected in terms of

preparation and training; and

WHER EAS: Consumers should have access to a wide assortment of competitively priced goods and

services produced here and abroad, accurate information on product content and care, on contractual agreements, on the cost of credit . . . essentially whatever facts are

needed to make an informed choice; and

WHER EAS:

It is clear that the greatest fairness for consumers can be achieved through the active cooperation of business, government, and consumers themselves working together to insure equity, increased competition, and safety in our free market economy; and

WHER EAS: National Consumers Week will promote dissemination of sound consumer information by both public and private sectors, including the media, on subjects such as complaint

handling and on public policy issues: which affect consumers; encourage dialogue and cooperation among consumers, business and government; and broaden the scope of consumer and economic education by heightening consumer awareness that we function in a world

market -- that our interdependence extends far beyond the boundaries of the United States:

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the week of April 21 through April 27, 1985, to be

NATIONAL CONSUMERS WEEK

in Minnesota.

STATE OF MINNESOTA DEPARTMENT OF STATE

APR 3 1985

hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this second day of April in the year of our Lord one thousand nine hundred and eighty-five, and of the State the one hundred twentyseventh.

IN WITNESS WHEREOF, I have hereunto set my

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