



Proclamation

WHEREAS: Marketing research, in person, by mail or by telephone, gives all consumers an opportunity to voice their opinions; and

WHEREAS: Marketing research firms and interviewers across the state of Minnesota are conducting marketing research surveys locally and nationally throughout the year; and

WHEREAS: It is desired to set aside a week to accent the role marketing research plays in the nation's marketplace and the economy of the State of Minnesota;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the week of May 13 through May 19, 1984, to be

MARKETING RESEARCH WEEK

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED
DEC 30 1983

Jan Anderson

Secretary of State

34938

in Minnesota.

FURTHER, I urge all residents to feel free to speak out to let manufacturers and advertising agencies know exactly what they think about the products and services they use.

Rudy Perpich
Jan Anderson

IN WITNESS WHEREOF, I have hereunto set hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this thirty-first day of January in the our Lord one thousand nine hundred and four, and of the State the one hundred fifth.

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