

STATE OF MINNESOTA,
EXECUTIVE DEPARTMENT.

PROCLAMATION.

Minnesota is entering an era of a new development which will be felt in every line of industry. The foundation for this development has been laid, and the eyes of the nation are now turned on us, waiting for the signal to go ahead. Minnesota's present situation is not a matter of mere circumstance. Its foundation has been laid by public-spirited citizens who have had the vision to see the natural advantages of their state and who have organized the structure through which development work can function.

An organization, familiarly known to the people of the state as the Ten Thousand Lakes Association, has been in operation since 1917, and has, among other things, developed our tourist traffic from a mere idea into an immense industry that brought us sixty million dollars in 1925 and raised our state to third place among the great playgrounds of the nation.

The program of development being fostered by the Ten Thousand Lakes Association seeks not only to induce tourists to come here for their vacations, but to set before the people of the nation and the world the advantages of Minnesota in agriculture and industry.

Operating under the direction of the State Department of Conservation, the Ten Thousand Lakes Association has an official sanction which immediately secures the attention and confidence of people of every part of the country. The Association is interested in the state as a whole, and is motivated with the purpose of giving all sections utmost cooperation.

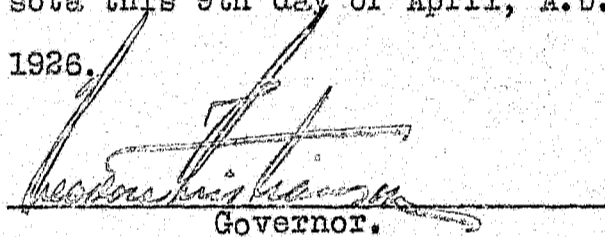
During the week of May 3, 1926, a campaign will be launched for the purpose of securing funds to advance the work that has met with such splendid success in recent years. The money will be used in the most comprehensive advertising and publicity campaign ever ventured in Minnesota and the results should greatly exceed the

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splendid achievements of past years.

Therefore, believing that such a campaign is for the best interests of the state, and heartily endorsing the work of this Association, I, Theodore Christianson, Governor of Minnesota, do hereby designate and proclaim the week beginning May 3, 1926, as Ten Thousand Lakes Week, and do hereby urge that all citizens lend their utmost moral and financial support to the Ten Thousand Lakes Association, an organization, whose only function is to aid the development and betterment of our state.

GIVEN Under my hand and the
Great Seal of the State of Minne-
sota this 9th day of April, A.D.,
1926.


Governor.

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Attest;

Secretary of State.

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STATE OF MINNESOTA
DEPARTMENT OF STATE

FILED

APR 12 1926

W. H. Johnson

Secretary of State