



Proclamation

WHEREAS: Minnesota has been and continues to be a leading national center of expertise and professionalism in business-to-business marketing and communications; and

WHEREAS: The Advertising Federation of Minnesota recognizes this fact every year by hosting the Trade Press Advertising Forum in this state; and

WHEREAS: The said Forum is the only event of its kind in the country and draws to Minnesota from all parts of America experts representing the trade press, the advertising community and marketing communications professionals; and

WHEREAS: The said Forum and the gathering of professionals herein mentioned bring national attention to Minnesota and bear witness to the outstanding contributions made by Minnesota's advertising community to the advertising profession;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim Wednesday, April 20, 1983, to be

TRADE PRESS ADVERTISING DAY

in Minnesota.

IN WITNESS WHEREOF, I have hereunto set hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this fifteenth day of April in year of our Lord one thousand nine hundred and eighty-three, and of the State the hundred twenty-fifth.

Rudy Perpich
GOVERNOR

DEPARTMENT OF STATE

FILED

APR 13 1983

CLERK OF STATE

Joan Anderson Young
SECRETARY OF STATE

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