



Proclamation

WHEREAS: Marketing research, in person, by mail or by telephone, gives all consumers an opportunity to voice their opinions; and

WHEREAS: Marketing research firms and interviewers across the state of Minnesota are conducting marketing research surveys locally and nationally throughout the year; and

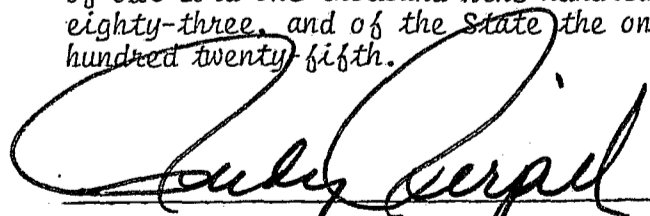
WHEREAS: It is desired to set aside a week to accent the role marketing research plays in the nation's marketplace and the economy of the State of Minnesota;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the week of April 18 through April 24, 1983, to be

MARKETING RESEARCH WEEK

in Minnesota, and urge all residents to feel free to speak out to let manufacturers and advertising agencies know exactly what they think about the products and services they use.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this fourth day of March in the year of our Lord one thousand nine hundred and eighty-three, and of the State the one hundred twenty-fifth.


GOVERNOR


SECRETARY OF STATE

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED
FEB 24 1983

Joan Anderson Howe
Secretary of State
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