

Proclamation

WHEREAS: Education for the public and the profession is one of the main objectives of the Ad2 division of the American Advertising Federation; and

WHEREAS: The Ad2 division of the American Advertising Federation work as volunteers to increase public understanding and confidence in the role of advertising in the American economic system; and

WHEREAS: The 21 clubs that comprise the Ad2 division of the American Advertising Federation have chosen to sponsor a week of programs, seminars and campaigns to increase the awareness of advertising and its role in the economy during Ad Week;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the week of February 20 through February 26, 1983, to be

NATIONAL AD WEEK

in Minnesota, and urge citizens to participate in the activities planned by Ad2 Twin Cities.

IN WITNESS WHEREOF, I have hereunto set m hand and caused the Great Seal of the Sta of Minnesota to be affixed at the State Capitol this fourth day of March in the yof our Lord one thousand nine hundred and eighty-three, and of the State the one hundred twenty-fifth.

GOVERNOR

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SECRETARY OF STATE

DEPARTMENT OF STATE
FILED

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