



Proclamation

WHEREAS: THE FRANCISE METHOD OF MARKETING EMPLOYS THOUSANDS OF INDIVIDUALS IN OUR STATE AND HAS PROVEN EMINENTLY SUCCESSFUL IN THE AIDING OF SMALL BUSINESSMEN AND WOMEN, THE STIMULATING OF ECONOMIES, AND THE BETTERMENT OF CONSUMERS THROUGH QUALITY PRODUCT AND SERVICE DISTRIBUTION; AND

WHEREAS: FRANCHISING CONTRIBUTES MILLIONS OF DOLLARS TO OUR STATE'S ECONOMY AND DIRECTLY EMPLOYS SOME 4.6 MILLION PEOPLE IN THE U.S.; AND

WHEREAS: FRANCHISED BUSINESSES CURRENTLY ENJOY A SUCCESS RATE BETTER THAN 95 PERCENT; AND

WHEREAS: FRANCHISING REPRESENTS ONE OF OUR NATION'S FINEST INSTITUTIONS, BORN AND NOURISHED IN AMERICAN FREE ENTERPRISE AND THRIVING THROUGH ITS CALL TO SERVE CUSTOMERS EQUITABLY; AND

WHEREAS: FRANCHISING HAS ENABLED HUNDREDS OF AMERICANS TO FULFILL THEIR DREAMS OF OWNING THEIR OWN BUSINESSES AND WILL CONTINUE TO PROVIDE ECONOMIC OPPORTUNITY TO PEOPLE OF ALL CLASSES AND BACKGROUNDS; AND

WHEREAS: FRANCHISING CONTINUES TO EXPAND INTERNATIONALLY, EFFECTIVELY SERVING EVER GREATER NUMBERS OF PEOPLE THE WORLD OVER;

NOW, THEREFORE, I, ALBERT H. QUIE, GOVERNOR OF THE STATE OF MINNESOTA, DO HEREBY PROCLAIM MAY 4, 1982 TO BE

INTERNATIONAL FRANCHISE DAY

IN MINNESOTA, AND HAVE ASKED LIEUTENANT GOVERNOR LOU WANGBERG TO PREPARE THIS PROCLAMATION FOR MY SIGNATURE AND DISSEMINATE THE SAME. FURTHER, I URGE CITIZENS TO CELEBRATE THE DAY WITH APPROPRIATE ACTIVITIES.

IN WITNESS WHEREOF, WE HAVE HEREUNTO SET OUR HANDS AND CAUSED THE GREAT SEAL OF THE STATE OF MINNESOTA TO BE AFFIXED THIS TWENTY-NINTH DAY OF APRIL IN THE YEAR OF OUR LORD ONE THOUSAND NINE HUNDRED AND EIGHTY-TWO AND OF THE STATE THE ONE HUNDRED TWENTY-THIRD.

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED
APR 28 1982

Secretary of State

#33935

Albert H. Quie

GOVERNOR

Lou Wangberg
LIEUTENANT GOVERNOR

Jean Anderson Yarrow
SECRETARY OF STATE