



Proclamation

WHEREAS: throughout the long sweep of history, humankind has sought to meet the risks of life; and

WHEREAS: while various means for doing so have evolved, none is more effective or available to meet the economic consequences of risk than insurance; and

WHEREAS: the institution of insurance has given succeeding generations of Americans a systematic, practical method to assure individual, family and business economic security and to realize important life objectives; and

WHEREAS: the prudent stewardship of the private insurance business in our country has additionally provided a continuing source of venture capital that undergirds national economic security and

WHEREAS: indispensable to the effectiveness and progress of the life insurance business are career life underwriters--agents, managers and general agents--who daily provide skilled empathetic, personal service with vast social and economic connotations; and

WHEREAS: these life underwriters--motivated by personal commitment to participating citizenship and given leadership by the life underwriter association movement--further demonstrate their professionalism by wide ranging involvement in community well-being; and

WHEREAS: the Minnesota Association of Life Underwriters is now engaged in a program to inform the public of the many and broad aspects of life insurance--what it is and how it works and its essentiality to the stability of families and country;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the week of May 21 through May 27, 1978 to be

LIFE AND HEALTH INSURANCE WEEK

in Minnesota, and urge all citizens to avail themselves of this opportunity to learn more about life insurance as a medium for individual thrift and self-reliance and to recognize the manifold contributions of members of the Minnesota Association of Life Underwriters.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this ninth day of May in the year of our Lord one thousand nine hundred seventy-eight and of the State the one hundred twentieth.

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED
MAY 5 - 1978

Jean Anderson Browne
Secretary of State
31445
D.D

Rudy Perpich
GOVERNOR

Jean Anderson Browne
SECRETARY OF STATE