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WHEREAS: the beef industry is one of the most important segments of Minnesota's economy; and

beef is one of the most nutritious foods, rich in protein and all health-building WHEREAS: factors, scientifically proven beneficial to people of all ages, from the very young to the very old; and

WHEREAS: an increased recognition, purchase and consumption by Minnesotans of the high quality beef products of this state, now in abundant supply, will stimulate increased nutrition, jobs and economic recovery of our presently depressed beef farming industry; and

WHEREAS: the Minnesota Chapter of the American National CowBelles and the Beef Industry Council are cooperating with the producer-elected Minnesota Beef Research & Promotion Board in sponsoring this 24th annual "Beef for Father's Day", opening the nation-wide summer cookout season; and

it is important that the people of Minnesota recognize the importance of our Beef WHEREAS: Industry and its contributions to the strength and welfare of our great state and nation; and

WHEREAS: Father's Day, June 19, 1977, is an appropriate time to honor Minnesota's Beef Industry;

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the observance of

BEEF FOR FATHER'S DAY

on June 19, 1977. I respectfully urge all business organizations, producers and consumers to cooperate in the observance of Beef for Father's Day, and urge the serving of beef in all homes on this day.

> IN WITNESS WHEREOF, I have herewito set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capital this thirteenth day of April in the year of our Lord one thousand nine hundred seventy-seven and of the State the one hundred nineteenth.

GOVERNOR

STATE OF MINNESOTA DEPARTMENT OF STATE FILED

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