

## State of Minnesota

## Troclamation

WHEREAS: the community action program "Consumer Education Week" also known as "Bank Education Week", has been successfully demonstrated in a number of communities over the past few-years; and

WHEREAS: this program on the community level is coordinated by such groups as the Future Homemakers of America, home economics and consumer education teachers and students, in cooperation with school administrators, other school and community groups, and the communication media and

WHEREAS: this program on the state level is coordinated by National CEW (BEW), with the help of the communication media and experts consistent with its central theme and basic purpose; and

WHEREAS: this program seeks to develop unique avenues for better communication and awareness of consumer concerns of vital interest now, perhaps crucial in the future; and

WHEREAS: this program seeks to involve young people in leadership roles meaningful to them and their community; and

WilEREAS: the week of April 18 through April 23, 1977 has been designated "Consumer Education Week" with the central theme "Budgeting Energy";

NOW, THEREFORE, I, Rudy Perpich, Governor of the State of Minnesota, do hereby proclaim the week beginning April 18 as

## CONSUMER EDUCATION WEEK

in Minnesota, and urge all citizens to acquaint themselves with this effort and to give help and encouragement to the young men and women engaged in making this a meaningful venture for all our people.

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IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this tenth day of February in the year of our Lord one thousand nine hundred seventy-seven and of the State the one hundred nineteenth.

Jan anderson Grane