

STATE OF MINNESOTA
EXECUTIVE DEPARTMENT

ST. PAUL

P R O C L A M A T I O N !

Wheat is the most important product of the Northwest. Once the sole produce of most of our farms, it must always remain one of the main items in any plan of diversified farming. The price of wheat to a large extent governs the price of other farm products. Wheat is not only necessary for bread, "The Staff of Life", but it is an important ingredient in a multitude of other articles in our daily diet.

The deplorable condition of agriculture today is very largely due to the price of wheat, which, measured by the cost of production or by the purchasing value of the farmer's dollar, is lower today than it has been in a half century. This is due to an average production of 170,000,000 bushels over the demands of our present market. Failure to bring relief to the farmer from his present situation will have a serious effect upon every other industry and upon the consuming public.

Higher prices for wheat can come only through increased demand. We cannot look for this in our foreign markets. European countries, still impoverished and unsettled after the war, cannot increase their consumption of wheat, or pay prices sufficient to cover the cost of production in America. They must seek foodstuffs from countries having cheap lands, cheap labor and low standards of living.

The only other way to increase demand is to increase our consumption at home.

For that reason, I, J. A. O. Preus, Governor of Minnesota, do by this proclamation call upon and urge the people of this state to cooperate in a campaign to induce the public to "Eat More Wheat".

An extra slice of bread at each meal, or its equivalent in other wheat products, would mean the consumption of an additional 171,000,000 bushels of wheat annually in the United States. This

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would use up the surplus which is the cause of the present low prices, would increase the price sufficiently to allow the farmer a margin of profit over the cost of production, would be reflected in the prices of other primary farm products such as milk, butter, cheese, meat, etc. which are almost invariably used with bread and would start a cycle of prosperity which would benefit every industry and every individual in America.

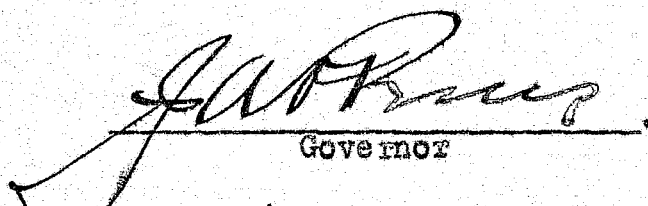
During the World War we were asked to eat less wheat, that there might be a supply for our soldiers and our associates. This was considered a real sacrifice on our part. It should be considered a privilege now to be permitted to "Eat More Wheat" not only because it is "our best food," but because by so doing we are helping those who are engaged in our basic industry, farming.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State to be hereto affixed this 22d day of March, 1923.

ATTEST:



Secretary of State.


Governor

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STATE OF MINNESOTA
DEPARTMENT OF STATE

FILED

MAR 24 1923

W. H. H. H.

Secretary of State