



# Proclamation

WHEREAS: Bruce Schwartz began his meteoric rise in the Northwestern Bell organization in Duluth as a telephone lineman in 1953; and

WHEREAS: he was appointed general plant manager for Minnesota in 1965, general manager of Minnesota operations in 1967, and vice president-personnel, Omaha, in 1968; and

WHEREAS: in 1972, Bruce Schwartz was named vice president and chief executive officer for Northwestern Bell's Minnesota operations and on October 1, 1975, was elected to the board of directors and named vice president of operations for the five state area; and

WHEREAS: his credentials as a community and cultural leader are many: 1974 president of the Greater Minneapolis Chamber of Commerce and 1975 general campaign chairman of the Greater Minneapolis Area United Way; a director of the Minnesota Orchestral Association, Science Museum of Minnesota, Minneapolis YMCA; Minneapolis Junior Achievement trustee; St. John's University regent; and

WHEREAS: Bruce Schwartz was a member of the Management Advisory Committee which contributed significantly to the Governor's Loaned Executives Action Program (LEAP), and chairman of the 1974 Midwestern Governors' Conference. Both of these endeavors were prestigious achievements and generated praise and goodwill from Minnesotans and citizens from other states; and

WHEREAS: Bruce Schwartz is being honored tonight, October 30, 1975 as the esteemed 1975 chairman of the United Way, and on this celebrated occasion is also being bid a fond au revoir as he assumes new and expanded responsibilities in Omaha:

NOW, THEREFORE, I, Wendell R. Anderson, Governor of the State of Minnesota, do hereby proclaim Thursday, October 30, 1975 to be

## BRUCE SCHWARTZ DAY

in Minnesota, and join all his friends and admirers in wishing him continued success and good fortune in the years ahead, and a sincere invitation to come back home often to Minnesota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this thirtieth day of October in the year of our Lord one thousand nine hundred seventy-five and the State the one hundred seventeenth.

*Wendell R. Anderson*

STATE OF MINNESOTA GOVERNOR  
DEPARTMENT OF STATE

FILED  
NOV 6 - 1975

*Jan Anderson Grace*  
Secretary of State

# 28741