



Proclamation

- WHEREAS: WCCO Radio has become an integral part of the lives of many residents of Minnesota and surrounding states; and
- WHEREAS: WCCO Radio's service to the community is many-faceted -- from comprehensive news coverage and sports events to music to Boone and Erickson; and
- WHEREAS: WCCO Radio is fittingly known as "The Good Neighbor to the Northwest"; and
- WHEREAS: citizens dial 830 to learn of weather conditions, school closings, election results, and other news of concern to their communities; and
- WHEREAS: for thousands of farm families at noontime, WCCO Radio becomes their link with the world of agriculture; and
- WHEREAS: in 1973, WCCO became the first commercial radio station in the United States to win the Peabody Award for the fourth time; and
- WHEREAS: WCCO Radio is one of twelve stations in the United States known as a "clear channel station" so that after sundown, listeners from all over North America can pick up its 50,000 watt signal; and
- WHEREAS: WCCO Radio's rich tradition and continuing standards of excellence have played a significant role in the progress of Minnesota; and
- WHEREAS: WCCO is celebrating its 50th Anniversary as a good neighbor on Wednesday, October 2, 1974;

NOW, THEREFORE, I, Wendell R. Anderson, Governor of the State of Minnesota, do hereby proclaim Wednesday, October 2, to be

WCCO RADIO DAY

in Minnesota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this second day of October in the year of our Lord one thousand nine hundred and seventy-four and of the State the one hundred and sixteenth.

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED
OCT 2 - 1974

Arden S. Erdahl
Secretary of State

Wendell R. Anderson
GOVERNOR

27343

Arden S. Erdahl