

EXECUTIVE ORDER NO. 18

Providing for the Establish-
ment and organization of the
"Minnesota Businessmen In
Government" Program (B.I.G.)

I, Wendell R. Anderson, Governor of the State of Minnesota, by virtue of the authority vested in me by the Constitution and applicable statutes, hereby issue this Executive Order:

WHEREAS, any organization, be it business or government, is in need of periodic review and appraisal of its structure, its procedures, and its degree of responsiveness; and

WHEREAS, it will be beneficial for the State to locate areas of state government where responsiveness, effectiveness, and efficiency can be increased by applying business techniques not adequately used now;

NOW, THEREFORE, I order the establishment of the "Minnesota Businessmen In Government Program" (Program B.I.G.).


1. The Program is expected to:
 - a. study administrative practices and the organizational framework of state government;
 - b. develop action recommendations from such study, grouped as:
 - a. short range recommendations that can be implemented immediately;
 - b. long range recommendations that may require legislative action or other preparatory work.
 - c. implement short range recommendations in cooperation with responsible state officials;
 - d. assist in the implementation of long range recommendations.

As a result, a greater mutual understanding, and an ongoing team relationship between business executives and government executives should develop.


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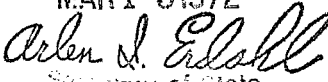
2. The Program shall consist of these committees:
 - a. A Steering Committee, including the Program Chairman;
 - b. A Management Advisory Committee to advise and support the Steering Committee, consisting of members of the business community;
 - c. A Government Advisory Committee to advise and support the Steering Committee, consisting of state officials.
3. The Steering Committee shall direct the Program within the guidelines set forth in this Order.
4. Upon approval by the Governor, and in cooperation with the appropriate state officials, the Steering Committee shall coordinate the implementation of recommended changes in state government.
5. The enclosed appendix shall be considered part of this Executive Order.
6. This Executive Order shall be effective on the date of signature.

IN TESTIMONY WHEREOF, I hereunto set my hand this 13th day of March, 1972.


Wendell R. Anderson
Governor

Filed According To Law


Arlen I. Erdahl
Secretary of State

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Secretary of State

APPENDIX TO EXECUTIVE ORDER NO. 18

The Steering Committee

The Project shall be directed by a Steering Committee, consisting of a Chairman and members from the business community and from state government, appointed by the Governor.

The Management Advisory Committee

The Steering Committee shall be advised and supported by a Management Advisory Committee consisting of members of the business community selected by the Governor with the advice of the Steering Committee. The Management Advisory Committee shall support the Steering Committee in any way possible, particularly in the selection of business executives who will constitute the various task forces.

The Government Advisory Committee

The Steering Committee shall also be advised by a Government Advisory Committee selected by the Governor. The Government Advisory Committee shall consist of top state officials and shall support the Steering Committee in any way possible, particularly in the selection of areas in which the various task forces will work.

The Task Forces

The Steering Committee shall assign a task force of business executives to each area it selects for review. A task force shall consist of business executives, a state official from the Department of Administration familiar with the area concerned, and a high level state official from the department concerned.

The Steering Committee shall decide the composition of each task force.

Coordination

The Steering Committee may employ a consultant to coordinate the project. The Governor's Office, in addition, will provide staff assistance directly responsible to the Chairman for the coordination of the Project.

Areas of Concern

The Government Advisory Committee shall make recommendations to the Steering Committee as to areas of state government where task forces could be employed most effectively. The Steering Committee shall consider these recommendations, but may select areas of its own choosing.

Implementation of Recommendations

Each task force shall report to the Steering Committee its findings and recommendations for improvement. From time to time the Steering Committee shall submit its final recommendations for improvement to the Governor. Upon the Governor's approval, the task force concerned shall, in close cooperation with the appropriate state officials, implement these recommendations.

Publicity

Any public announcements concerning the entire Project shall be controlled by the Steering Committee. Recommendations of individual task forces shall emanate from the Steering Committee after prior consultation with the department head concerned.

Cost

Monies necessary for the Project shall be supplied by the business community. Executives serving on the various task forces should be accepted on a "loan" basis, whereby the organization of the executive assumes the payment of the salary and other incidental costs incurred by the executive.

Duration

The Project is anticipated to continue through April, 1973. It is, however, the hope of this Administration that business executives will be available for a twelve month period beginning with his initial appointment, and that a less concentrated effort of state-business cooperation continue after April, 1973.

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Arden J. Edsall
Secretary of State