

STATE OF MINNESOTA  
DEPARTMENT OF STATE

FILED  
DEC 19 1967

*Joseph L. Donovan*  
Secretary of State

#19619

PROCLAMATION

WHEREAS, Christmas and New Year's observances traditionally stimulate highway travel and increased social activities, the holiday season is annually one of the most disastrous in terms of highway traffic tolls, and

WHEREAS, the National Restaurant Association in cooperation with state restaurant associations, law enforcement agencies, national and state highway safety organizations, is sponsoring a highway safety program, "National Coffee Safety Stop" in order to encourage holiday drivers to take frequent rest stops as a precautionary safety measure. To activate the program, participating restaurants throughout Minnesota -- and the Nation -- will serve free coffee to travel-weary drivers. "Coffee Stop" posters on the premises will indicate the participating restaurants,

NOW, THEREFORE, I, Harold LeVander, Governor of the State of Minnesota, do hereby proclaim the week-ends of Friday, December 22 to Tuesday, December 26 and Friday, December 29 to Tuesday, January 2, as

"COFFEE SAFETY STOP WEEK-END"

in Minnesota, and I wholeheartedly endorse the "Coffee Stop" program and commend the Minnesota Restaurant Association and all cooperating organizations for taking the lead in this worthwhile project. I urge all Minnesotans -- and holiday travelers elsewhere in the nation -- to heed and take advantage of this program -- in effect over both the Christmas and New Year's weekends -- in order to dramatically reduce the annual holiday holocaust on our highways.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this nineteenth day of December in the year of our Lord one thousand nine hundred and sixty-seven, and of the State, the one hundred tenth.

*Harold LeVander*  
GOVERNOR

*Joseph L. Donovan*  
SECRETARY OF STATE