

STATE OF MINNESOTA
DEPARTMENT OF STATE

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James J. Holloman
Secretary of State

#19516

PROCLAMATION

- WHEREAS, the desire to promote attitudes seeking to provide a dollar's worth of value for every dollar spent in industry and government becomes increasingly more important and proportionately more difficult as the technical aspects of our civilization increase in complexity, and
- WHEREAS, a field of endeavor known as Value Engineering has come about as a disciplined systematic approach for identifying and eliminating unnecessary cost, and
- WHEREAS, the highly creative value engineering techniques developed so far have had exceptional success in pinpointing nonessential functions and eliminating unnecessary costs as Value Engineering has, indeed, provided a proven discipline for attacking the everyday problems besetting man at work in an environment of his own making that threatens to engulf him, and
- WHEREAS, America has historically emphasized the free enterprise system as a means of fostering a high standard of living and Value Engineering is developing in the true tradition of the American way as a means of supplying goods and services to the people at a more competitive price,

NOW, THEREFORE, I, Harold Lavander, Governor of the State of Minnesota, do hereby proclaim the week of November 12-18, 1967, as

"VALUE ENGINEERING WEEK"

in Minnesota, and urge all citizens to accord recognition to the goals and achievements of Value Engineering.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this third day of November in the year of our Lord one thousand nine hundred and sixty-seven, and of the State, the one hundred tenth.

Harold Lavander
GOVERNOR

Joseph L. Saravanan
SECRETARY OF STATE