

STATE OF MINNESOTA
DEPARTMENT OF STATE

FILED
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Joseph L. Donovan
Secretary of State

PROCLAMATION

WHEREAS, the franchise system of hometown business ownership, operation and profit has assured financial independence for hundreds of thousands of American men and women, in the best tradition of our free enterprise system, and

WHEREAS, the success and universal acceptance of ethical franchising throughout the United States is witnessed by its rise to a seventy billion dollar annual industry embracing a fourth of the nation's retail and service activities, and

WHEREAS, the extension of solidly established businesses through franchising enriches each community by localizing ownership, profit, management, employment, business buying, tax revenues and consumer spending.

NOW, THEREFORE, I, Harold Lavender, Governor of the State of Minnesota, do hereby proclaim July 8-16, 1967, as

"NATIONAL FRANCHISE WEEK"

In Minnesota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol in the City of Saint Paul this nineteenth day of June in the year of our Lord one thousand nine hundred and sixty-seven, and of the State, the one hundred tenth.

Harold Lavender
GOVERNOR

Joseph L. Donovan
SECRETARY OF STATE

1967