

STATE OF MINNESOTA  
DEPARTMENT OF STATE  
**FILED**  
AUG 30 1965

PROCLAMATION

*Joseph A. Johnson*  
Secretary of State

WHEREAS,

the trade union movement, throughout its long history of service to the working people of our land, has accomplished many and lasting benefits for all who toil by urging its own membership and the consumer public in general to patronize products and services which are identified by the traditional and distinctive emblems of the union worker -- the Union Label, the Shop Card, the Store Card and the Service Button;

WHEREAS,

these particular efforts of the organized labor movement in guiding and shaping the buying and spending habits of its members have resulted in increased business for fair employers, greater productivity, more permanent employment for all and a greater measure of prosperity for all members of the community;

WHEREAS,

the American Federation of Labor and Congress of Industrial Organizations and its national Union Label and Service Trades Department have set aside the period, September 6 through 12, as UNION LABEL WEEK in honor of the purposes and principles that are the heritage of union workers and which are embodied in the Union Label, the Shop Card, the Store Card and the Service Button;

THEREFORE, be it known that I, Karl F. Rolvaag, Governor of the State of Minnesota, do hereby proclaim the week of September 6 through September 12, 1965, as

"UNION LABEL WEEK"

In Minnesota and call upon all citizens to properly and appropriately observe this important occasion.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this twenty-eighth day of August in the year of our Lord one thousand nine hundred and sixty-five, and of the State the one hundred eighth.

*Karl F. Rolvaag*  
GOVERNOR

*Joseph A. Johnson*  
SECRETARY OF STATE

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