

#16814
STATE OF MINNESOTA
DEPARTMENT OF STATE
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Joseph L. Donovan
Secretary of State

PROCLAMATION

WHEREAS, a fundamental precept of the principles upon which the United States is founded is the free and increasing exchange and distribution of goods and services for the benefit of all its peoples; and

WHEREAS, the orderly distribution of the output of our factories and enterprises is vital to their continuing efficient operation as instruments of well-being, growth, prosperity, and defense against aggression; and

WHEREAS, the salesman is the purveyor of goods, the fulfiller of needs and wants, the imaginative developer of markets and uses in the effective and ever-increasing employment of our population and facilities for production;

NOW, THEREFORE, I, Karl F. Roalvag, Governor of the State of Minnesota, do hereby proclaim the week beginning February 23, 1964, as

"SALESMEN'S WEEK"

in Minnesota and I request the appropriate officials in the communities of the State to co-operate in the observance of that week.

I also urge business, labor, agricultural, educational, and civic groups, as well as the people of the State generally, to observe Salesmen's Week with gatherings, discussions, exhibits, ceremonies, and other appropriate activities designed to promote continuing awareness of the importance of salesmanship and salesmen to our economy and to the preservation of the free way of life.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this seventeenth day of February in the year of our Lord one thousand nine hundred and sixty-four and of the State the one hundred sixth.

Karl F. Roalvag
GOVERNOR

Joseph L. Donovan
SECRETARY OF STATE