

STATE OF MINNESOTA  
DEPARTMENT OF STATE  
FILED  
FEB 4 - 1963

*Joseph L. Larson*  
Secretary of State

PROCLAMATION

WHEREAS, our State has dedicated itself to the betterment of each citizen and each community through a continually progressive spirit of building and beautifying, to advance the standards of living within our State; and

WHEREAS, we see on every hand the accomplishments which this new spirit has wrought, instilling fresh pride and enthusiasm among our citizens; and

WHEREAS, this spirit of betterment must be conveyed not just to the artistic building of man-made objects, but also to the encouragement of better grooming and pride in appearance in our people; and

WHEREAS, Minnesota boasts an excellent number of professional hairdressers ~~and cosmetologists who have dedicated themselves to the constant~~ search for better methods of maintaining beauty in appearance, and a spirit of youth for our citizens, even to those among us who are hospitalized and institutionalized; and

WHEREAS, the National Hairdressers and Cosmetologists Association has designated the week of February 10 through 16, 1963, as a period in which we may recognize the spirit of genuine helpfulness with which these people use their talents and training;

NOW, THEREFORE, I, Elmer L. Andersen, Governor of the State of Minnesota, do hereby proclaim the week of February 10 through 16, 1963, as

"NATIONAL BEAUTY SALON WEEK"

in Minnesota and urge all of our citizens to pay special tribute during this week to those of our people who contribute so much to our increasing awareness and appreciation of beauty in the individual, the community and the state.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed this fourth day of February in the year of our Lord one thousand nine hundred and sixty-three, and of the State the one hundred fifth.

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*Elmer L. Andersen*  
GOVERNOR

*Joseph L. Larson*  
SECRETARY OF STATE