

#15255  
STATE OF MINNESOTA  
DEPARTMENT OF STATE  
FILED  
MAY 15 1961  
*Joseph L. Donovan*  
Secretary of State

PROCLAMATION

- WHEREAS, men at work represent buying power and buying power maintains Minnesota's business and industry, and
- WHEREAS, Minnesota is seeking to overcome this unemployment problem by conducting, through its thirty-three job placement offices, an intensive "Hire Now!" job-finding campaign, and
- WHEREAS, our employment staff estimated there are many thousands of instances where our employers in business and industry have need for additional personnel but for one reason or another have not crystallized their decisions to hire those needed workers now, and
- WHEREAS, concerted action by such employers to hire now would mean prompt re-employment for thousands of our citizens and consequent increased purchasing power, increased profits and would benefit our entire economy,

NOW, THEREFORE, I, Elmer L. Anderson, Governor of the State of Minnesota, call upon the entire business community of the State to cooperate in this campaign by listing all possible job needs now with the nearest State Employment Service office and by hiring the people they need NOW in order to realize for themselves and for all our citizens the promise of the campaign slogan "When They Work-You Profit. HIRE NOW."

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this sixteenth day of May in the year of our Lord one thousand nine hundred and sixty-one, and of the State the one hundred fourth.

*Elmer L. Anderson*  
GOVERNOR

*Joseph L. Donovan*  
SECRETARY OF STATE