

A PROCLAMATION FOR "NATIONAL BEAUTY SALON WEEK"

WHEREAS, the 10th anniversary of National Beauty Salon Week will be observed during the week of February 7, 1960, by the members of the National Hairdressers and Cosmetologists Association in our state, as well as throughout our nation; and

WHEREAS, this national professional association of cosmetologists, established in 1921 to further the high standards of professional beauty care, dedicates this week to more beautiful women; and

WHEREAS, the members of this Association continue to conduct extensive public service programs, donating of their time and talents to give professional beauty care to people in hospitals, homes for the aged and orphaned, and other institutions, thereby contributing to the physical and mental well-being of people in such places; and

WHEREAS, the members of the beauty profession use their creative talents, their training and years of experience to enhance and perpetuate one of our most precious treasures, the beauty of American women;

NOW KNOW ALL MEN, I, Orville L. Freeman, Governor of the State of Minnesota do hereby proclaim the week of February 7, 1960, as

"NATIONAL BEAUTY SALON WEEK"

in Minnesota and counsel it to the attention of our citizens as a time to recognize the hairdressers and cosmetologists for their high sense of civic responsibility, and their dedicated service to the grooming of women for greater beauty.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this eighth day of February in the year of our Lord one thousand nine hundred and sixty and of the state, the one hundred second.

GOVERNOR

STATE OF MINNESOTA
DEPARTMENT OF STATE
FILED
FEB 8 - 1960

Secretary of State

ATTEST:

Joseph L. Donovan
SECRETARY OF STATE

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